

# ROCKY MOUNT, ENFIELD, NASHVILLE, SPRING HOPE, WHITAKERS, N. C.

## Classified Telephone Directory

The Classified Telephone Directory is published for the benefit and convenience of our subscribers. Each business subscriber is given one listing under one general classification without cost. Business subscribers then arrange for additional representation for the benefit and convenience of their customers and the public. The Telephone Company assumes no responsibility or liability for errors or omissions occurring in the Classified Telephone Directory. Errors or omissions will be corrected if reported by letter to the Company.

All subscribers (both residence and business) are listed alphabetically on the preceding white pages. The following pages (yellow) list only business subscribers.

Corrected Through July 12, 1960

### Abattoirs

#### SPRING HOPE, N. C.

Tri-Co Packers Hwy 64 East-----GR 8-4551

#### WHITAKERS, N. C.

MAYO'S PACKING & SLAUGHTERING-----GE 7-3561

### Accountants

Cobb James W & Co 219 S Franklin-----GI 2-4638  
Harrison & Judge 125 Rose-----GI 6-9131  
Henry Sam S 219 S Franklin-----GI 2-4640  
Meadows Frank P & Co Hammond-----GI 2-3185  
Winstead J D Jr & Co 108 Howard-----GI 2-5975

### Accountants—Certified Public

Barden Frank E CPA Daniel's Bl-----GI 2-6772  
Gassaway J Briscoe 123 Rose-----GI 6-9132  
Greathouse William P Daniel's Bl-----GI 6-7721  
Luper & Rawls 600 Sunset Av-----GI 2-5459  
Mitchell Wiggins Co CPA Daniel's Bl-----GI 2-6772  
Shaw Sydney H Planters Bk Bl-----GI 2-1211

#### ENFIELD, N. C.

Luper & Rawls Peoples Bk Bl-----HI 5-4391

### Accounting Machines

**BURROUGHS ACCOUNTING MACHINES—**  
BURROUGHS CORPORATION  
218 Tarboro-----GI 6-4619

**NATIONAL ACCOUNTING MACHINES—**  
NATIONAL CASH REGISTER CO  
703 N Church-----GI 2-1728

**UNDERWOOD ACCOUNTING MACHINES—**  
CAROLINA OFFICE EQUIPMENT CO  
134 Howard-----GI 2-3052

### Adding Machines

**ALLEN-WALES ADDING MACHINE SERVICE—**  
POWELL BUSINESS EQUIPMENT CO  
127 Sunset Av-----GI 6-6815

**BURROUGHS ADDING MACHINES—**  
BURROUGHS CORPORATION  
218 Tarboro-----GI 6-4619

**MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT—**  
**RALEIGH, N. C.**  
MONROE CALCULATING MACHINE CO INC  
505 Hillsboro Raleigh N C  
Call Long Distance-----TEmp 2-3194

**NATIONAL ADDING MACHINES—**  
**BRANCH SALES & SERVICE**  
NATIONAL CASH REGISTER CO  
703 N Church-----GI 2-1728

**DEALER SALES & SERVICE**  
POWELL BUSINESS EQUIPMENT CO  
127 Sunset Av-----GI 6-6815

**UNDERWOOD-OLIVETTI ADDING MACHINES—**  
CAROLINA OFFICE EQUIPMENT CO  
134 Howard-----GI 2-3052

**VICTOR ADDING AND PRINTING CALCULATING MACHINES—**  
HUDSON TYPEWRITER CO  
217 Tarboro-----GI 6-5476

### Adding Machines—(Cont'd)

#### WILSON, N. C.

**REMINGTON RAND ADDING MACHINES AND PRINTING CALCULATORS—**  
REMINGTON RAND DIV  
SPERRY RAND CORP  
503 Raleigh Rd Wilson NC  
Call Long Distance-----23 7-0450

### Adjusters

Layton's Recovery Service 119 S Main-----GI 2-2769

### Adjusters—Insurance

**GAY & TAYLOR INSURANCE ADJUSTERS**  
146 N Main-----GI 2-2143  
Nights Sundays & Holidays dial-----GI 2-2256  
General Adjustment Bureau Inc 217 S Franklin-----GI 6-9116

**GREENE JAMES C CO**  
119 S Main-----GI 2-2734  
(See Advertisement This Page)

Nelson N A & Company Insurance Adjusters  
600 Sunset Av-----GI 2-1218

Southeastern Adjustment Co 600 Sunset Av-----GI 6-8105

### Advertising

Ferebee-Bishop Enterprises 800 Eastern Av-----GI 6-6018

**SOUTHEASTERN ADVERTISING INC**  
407 Mill-----GI 2-3149

### Advertising—Direct Mail

**DIXIE LETTER SERVICE THE**  
234 Tarboro-----GI 6-7095

Public Office Service 119 S Main-----GI 6-6623

### Advertising Novelties

—See Advertising Specialties

### Advertising—Outdoor

**FEREBEE-BISHOP ENTERPRISES**  
800 Eastern Av-----GI 6-6018

#### KINSTON, N. C.

#### GENERAL OUTDOOR ADVERTISING

"OUTDOOR ADVERTISING (General Outdoor Advertising Co.)  
EVERYWHERE"

Poster Displays • Painted Bulletins  
Complete Maintenance  
Signs of All Kinds

"FOR SERVICE CALL"

**GENERAL OUTDOOR ADVERTISING**  
Richlands Hwy Kinston N C  
Call Long Distance-----JACKSON 7-0454

### Advertising—Radio

**WRMT RADIO STATION**  
Hwy 64 East-----GI 6-9283

Classified pages are the modern way to find "where to buy it."

## Insurance Adjusters

INDEPENDENT ADJUSTERS—  
ALL LINES  
INFORMATION AND ASSISTANCE TO  
TOURISTS & TRANSIENTS

24  
HOUR SERVICE

(A-93)

DIAL GI 2-2734  
NIGHTS DIAL GI 2-3945

**James C. Greene Co.**

119 S. MAIN

ROCKY MOUNT

## ADVERTISE



in the **YELLOW PAGES**

"THERE'S NO SHOPPING GUIDE  
LIKE THE CLASSIFIED"

(A-36)

- CIRCULATES BY EVERY TELEPHONE IN TOWN
- 24 HOURS PER DAY—EVERY DAY
- TELLS WHO BUYS—SELLS—RENTS AND REPAIRS
- IDENTIFIES POPULAR BRAND NAME PRODUCTS

For Complete Information Call

**Carolina Telephone and Telegraph Company**

**Dial GI 6-9011**

ROCKY MOUNT, N. C.

**Advertising Specialties**

CAROLINA ADVERTISING SERVICE  
225 Rose ----- GI 6-4666  
SOUTHEASTERN ADVERTISING INC  
407 Mill ----- GI 2-3149

**Advertising—Telephone Directories**

CAROLINA TELEPHONE AND TELEGRAPH COMPANY  
143 N Washington ----- GI 6-9011  
(See Advertisement Preceding Page)

**Aerial Photographers**

—See Photographers—Aerial

**Aeroplane**

—See Aircraft Headings



**keep COOL**  
COOLING - HEATING  
DIAL GI 2-7184

"FREE ESTIMATES"  
570 N. Raleigh St.  
ROCKY MOUNT, N. C.

**Carrier Liverman**  
AIR CONDITIONING INC.

(A-54)

**AIR CONDITIONING & HEATING**

Commercial - Residential  
Dealer For AIRTEMP

OUR MEN ARE SKILLED AND DO THINGS RIGHT, THEY'RE GENTLEMEN AND MOST POLITE



© LOCAL TRADEMARKS, Inc.

**DIAL GI 2-3112**

**PEMBERTON, Inc.**  
277 N E Main St. ROCKY MOUNT

**Agricultural Implements**

—See Farm Equipment

**Air Ambulance Service**

—See Aircraft Charter & Rental Service

**Air Charter Service**

—See Aircraft Charter & Rental Service


**Air Compressors**

WORTHINGTON AIR COMPRESSORS—  
STATIONARY COMPRESSOR DISTRIBUTOR  
DILLON SUPPLY CO  
348 S Washington ----- GI 2-2161

**Air Conditioners—Automobile**

MARK IV-REFRIGERATED  
AUTOMOTIVE AIR CONDITIONING

FITS ALMOST ANY CAR  
NATION WIDE SERVICE



"FOR INFORMATION CALL"  
DISTRIBUTOR  
Chipley Flake B Inc 118 N Church ----- GI 2-4176

Refrigeration Sales & Service 1500 S Franklin--GI 2-2443

**Air Conditioners—Room**

CARRIER ROOM AIR CONDITIONERS

Complete selection of window and console models built by the people who know air conditioning best. They cool, dehumidify, and circulate healthful, filtered air. For over 50 years Carrier has been recognized the world over for fine air conditioning.



"FOR INFORMATION CALL"  
DEALER  
Liverman Air Conditioning Inc  
570 N Raleigh ----- GI 2-7184

DISTRIBUTOR  
RALEIGH, N. C.  
Thermo-Industries Inc 500 Hoke  
Raleigh N C Call Long Distance----TEmple 4-8401

**FRIGIDAIRE ROOM AIR CONDITIONERS**

"Dry-Cooling" for homes, apartments and offices. Full-rated capacities to condition areas up to 1275 sq. ft.



"All-Seasons" models for year-round comfort. Authorized Sales and Service.

"WHERE TO CALL"  
AUTHORIZED SALES & SERVICE  
Standard Electric Co 125 N Main ----- GI 2-1155

**Air Conditioning Contractors**

LUXAIRE AIR CONDITIONERS—  
WEST MOUNT HEATING CO  
Arbor Ln ----- GI 2-5676

NORVILLE'S WARM AIR HEATING & AIR CONDITIONING  
216 Rose ----- GI 2-5525  
Refrigeration Sales & Service 1500 S Franklin--GI 2-2443  
STANDARD ELECTRIC CO  
125 N Main ----- GI 2-1155

**Air Conditioning—Engineers**

—See Engineers—Air Conditioning

The Classified Telephone Directory places your name and telephone number before the buyers at the very moment they want what you have to sell.

**Air Conditioning Equipment**

**Service**

COLDSPOT AIR CONDITIONER SERVICE—  
SEARS ROEBUCK AND CO  
128 N Church ----- GI 2-3131

Standard Electric Co  
Service To All Makes Of Equipment  
125 N Main ----- GI 2-1155

**Air Conditioning Equipment & Supplies**

AIRTEMP PACKAGED AIR CONDITIONERS

Climate by Chrysler for offices, stores, homes... from world's largest maker of "Packaged Air Conditioning". Waterless and water-cooled. 5-year warranty. Free survey.

**AIRTEMP**  
DIVISION  
CHRYSLER CORP.

"WHERE TO BUY IT"  
HOME AIR CONDITIONING DEALER  
PEMBERTON INC  
277 N E Main ----- GI 2-3112

COMMERCIAL AIR CONDITIONING DEALER  
PEMBERTON INC  
277 N E Main ----- GI 2-3112

**CARRIER AIR CONDITIONING**

A name recognized the world over for fine air conditioning. Individual units or complete systems for stores, offices, buildings, industries, homes. Engineering aid, prompt service.



"FOR INFORMATION CALL"  
DEALER  
Liverman Air Conditioning Inc  
570 N Raleigh ----- GI 2-7184

DISTRIBUTOR  
RALEIGH, N. C.  
Thermo-Industries Inc 500 Hoke  
Raleigh N C Call Long Distance----TEmple 4-8401

**GENERAL ELECTRIC AIR CONDITIONING**

Residential air conditioning for central installation, in new homes or to add to present heating system, including the All-electric Weathertron Heat Pump. Also air conditioners for Commercial & Industrial use.



"WHERE TO CALL"  
FULL LINE DEALER  
MERRITT PLUMBING & HEATING CO INC  
923 Norfolk ----- GI 6-4667

**LENNOX AIR CONDITIONING**

Custom designed central air conditioning and heat pump systems for residential, school, commercial and industrial use. Units fully warranted and ARI rated. Installed separately, or added by factory-trained crews. Free estimating. Prompt service on all makes.

**LENNOX**

"WHERE TO CALL"  
MAYO HEATING & AIR CONDITIONING--GI 2-2979

Liverman Air Conditioning Inc 570 N Raleigh---GI 2-7184  
(See Advertisement This Page)  
Pemberton Inc 277 N E Main-----GI 2-3112  
(See Advertisement This Page)

**YORK AIR CONDITIONING EQUIPMENT**

Air Conditioning Heating Refrigeration & Ice Equipment Products for Home, Commercial & Industrial Installations.

**YORK**

"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"  
Sales, Service & Supplies

"WHERE TO BUY IT"  
PACKAGED AIR CONDITIONERS—  
DEALER  
NORVILLE'S WARM AIR HEATING & AIR CONDITIONING  
216 Rose ----- GI 2-5525

**Air Conditioning Equipment & Supplies—(Cont'd)**  
 SPRING HOPE, N. C.  
**COLLIE PLUMBING & HEATING CO**  
 GE Air Conditioning & Weathertron  
 Old Hwy 64 West-----GR 8-4041

**Air Express Service**  
 Air Express Divn - Railway Express Agency Inc  
 100 Raleigh Rd-----GI 2-7473

**Air Line Companies**  
**CAPITAL AIRLINES**  
 Reservations, Information & Air Freight  
 Municipal Airport-----GI 2-7475

**Air Rental Service**  
 —See Aircraft Charter & Rental Service

**Air Taxi Service**  
 —See Aircraft Charter & Rental Service

**Aircraft Charter & Rental Service**  
 Rocky Mount Air Service Inc  
 Hwy 301 North-----GI 6-8052

**Aircraft Dealers**  
**CESSNA AIRCRAFT**

TRANSPORTATION  
 THAT'S READY  
 WHEN YOU ARE . . .



"WHERE TO CALL"  
 DEALER  
 Rocky Mount Air Service Inc  
 Hwy 301 North-----GI 6-8052

**Aircraft Hangars**  
 —See Buildings—Steel

**Aircraft Rental Service**  
 —See Aircraft Charter & Rental Service

**Aircraft Servicing & Maintenance Equipment**  
 Rocky Mount Air Service Inc  
 Hwy 301 North-----GI 6-8052

**Aircraft Taxi Service**  
 —See Aircraft Charter & Rental Service

**Aircraft Tires**  
 —See Tires

**Airlines**  
 —See Air Line Companies

**Airplane**  
 —See Aircraft Headings

**Airports**  
**ROCKY MOUNT AIR SERVICE INC**  
 Hwy 301 North-----GI 6-8052

**Ale**  
 —See Beer & Ale—Wholesale

A quick way to find a local dealer:  
 Look in the yellow pages.

**Aluminum**  
**KAISER ALUMINUM—**  
 SALES OFFICE  
 CHARLOTTE, N. C.  
**KAISER ALUMINUM & CHEMICAL SALES INC**  
 Wachovia Bk Bldg Charlotte N C  
 Call Long Distance-----Franklin 5-7358

**Ambulance Service**  
**STOKES MORTUARY**  
 207 Albemarle Av-----GI 6-6557  
 If no answer dial-----GI 2-2073

SPRING HOPE, N. C.  
**HUNT'S FUNERAL HOME**  
 Old Hwy 64 West-----GR 8-4492  
 (See Advertisement This Page)

**MORGAN'S FUNERAL HOME**

24-HR. AMBULANCE SERVICE  
 OXYGEN EQUIPPED

Pine Spring Hope N C-----GR 8-5421  
 If no answer dial-----GR 8-5651 or GR 8-3371

**Amusements**  
 Edgemont Recreation Center Swift Rd-----GI 2-7289

**Ant Poison**  
 —See Insecticides

**Antiques**  
 Ettinger Antique & Gift Shop 135 S Main-----GI 6-7317  
 Moore's P A Antique Shop 2800 Sunset Av-----GI 2-1298  
 Staton's Antique Shop Hwy 43-----GI 6-6218

**Antiques—Reproductions**  
**CARO-CRAFT INC**  
 740 Albemarle Av-----GI 2-2964  
**MOORE'S P A ANTIQUE SHOP**  
 2800 Sunset Av-----GI 2-1298

**Apartments**  
 College Park-Motel Hwy 301A North-----GI 6-9233  
 Riverside Apts Inc W Duke Cir-----GI 6-9572

**Appliances—Household—Major**  
 —See specific heading such as Garbage Disposal Equipment, Ranges & Stoves, Refrigerators & Freezers, Washing Machines, Dryers & Ironers, etc.

**Appliances—Household—Small**  
 —See Electric Appliances—Small

**Architects**  
 Harles & Edwards Architects & Engineers  
 115 Forrest Hill Av-----GI 2-3173  
 Shields & Wyatt Architects 116 S Franklin-----GI 2-5530  
 Sorrell Russell 119 S Main-----GI 2-5919  
 Thompson John L Architect 116 S Franklin-----GI 2-6033

**Architectural Engineers**  
 —See Engineers—Architectural

**Armature Winding**  
**GREENVILLE, N. C.**  
 Cox Armature Works 2255 S Dickinson Av  
 Greenville N C Call Long Distance-----PLaza 8-1185  
 (See Advertisement This Page)

**Armories**  
 National Guard Armory Hq Co 119th Inf  
 Municipal Ball Pk-----GI 6-9573

**Army Surplus Materials**  
 Surplus Outlet Store 210 Falls Rd-----GI 2-3026

Allow Others Time to Answer.

**Artists' Supplies**  
 Gay's Hardware 122 S Howard-----GI 2-1482

**Asphalt Hauling**  
 —See Hauling

**Associations**  
 —See Also Civic, Fraternal, Labor & Social Service Organizations

American Cancer Society Municipal Bldg-----GI 6-4230  
 American Legion Service Officer Nashville Hwy--GI 6-6208  
 Chamber of Commerce 157 N Main-----GI 2-5111  
 Coastal Plain Heart Association  
 1205 Lafayette Av-----GI 2-6864  
 Girl Scouts' Cabin 405 Mercer-----GI 6-4412  
 Merchants Association 109 N Main-----GI 2-5131  
 N C State Motor Club Inc 219 S Franklin-----GI 6-9512  
 Rocky Mount Tuberculosis Association  
 157 1/2 N Main-----GI 6-8011  
 Y M C A 444 Florida Av-----GI 6-5048  
 Health Club 444 Florida Av-----GI 6-5054  
 Y W C A Branch 140 E Thomas-----GI 2-2455  
 Y W C A Headquarters 215 Lexington-----GI 6-8228

AMBULANCE

OXYGEN EQUIPPED



DIAL GR 8-4492

24 HOUR SERVICE

HUNT'S  
FUNERAL HOME

Old Hwy. 64 West
SPRING HOPE

COX ARMATURE WORKS

GENERATORS, STARTERS, AND  
VOLTAGE REGULATORS  
REPAIRED or EXCHANGED  
DOUGLAS BATTERIES

90 Day Guarantee

Wholesale Retail

Call Long Distance Greenville, N. C.  
**PLaza 8-1185**

2255 S. Dickinson Ave.
GREENVILLE

**Athletic Goods**  
—See Sporting Goods

**Attorneys**

Arrington S L Peoples Bk Bl	GI 6-6669
Battle K D Peoples Bk Bl	GI 6-6108
Battle Winslow Merrell Scott & Wiley Peoples Bk Bl	GI 6-6108
Batts Jeff D Epstein Bl	GI 6-8363
Bell Calvin W 600 Sunset Av	GI 2-3926
Biggs M Alexander Jr Peoples Bk Bl	GI 6-7108
Boddie R Conrad Douglas Bl	GI 6-5493
Bunn & Bunn 169 N Main	GI 6-8013
Burgess T A Short Bl	GI 6-4338
Dill & Fountain Daniel's Bl	GI 6-6935
Evans Don T Planters Bk Bl	GI 6-9561
Exum John B Jr Epstein Bl	GI 6-5325
Fields Milton P 146 N Main	GI 2-3519
Gold Norman Peoples Bk Bl	GI 6-6715
Gorham J Sam Jr 239 Tarboro	GI 6-9416
Hall F T 106 E Thomas	GI 2-4270
Keel & Keel Peoples Bk Bl	GI 6-6217
Matthews Tom H Epstein Bl	GI 6-5325
Meadows & Batts Epstein Bl	GI 6-8363
Meadows Frank P Jr Epstein Bl	GI 6-8363
Merrell Herman S Peoples Bk Bl	GI 6-6108
Pearsall Thomas J 511 Keen	GI 2-4124
Scott J Brian Peoples Bk Bl	GI 6-6108
Spencer Robert L Peoples Bk Bl	GI 6-6108
Spruill F P Jr Peoples Bk Bl	GI 6-7108
Thorp I D Peoples Bk Bl	GI 6-7108
Thorp Spruill Thorp & Trotter Peoples Bk Bl	GI 6-7108
Thorp William L Jr Peoples Bk Bl	GI 6-7108
Trotter James R Peoples Bk Bl	GI 6-7108
Warner Wm O Burnett Bl	GI 6-4644
Wilkinson W S Planters Bk Bl	GI 6-8200
Wiley Robert M Peoples Bk Bl	GI 6-6108
Winslow F E Peoples Bk Bl	GI 6-6108

**ENFIELD, N. C.**

Branch Joseph Whitfield	HI 5-2241
Parker Rom B 102 S Railroad	HI 5-4381

**NASHVILLE, N. C.**

Cooley & May Courthouse Sq	GL 9-2581
Cooper Roy A Jr Court Cir	GL 9-5941
Davenport L L Courthouse Sq	GL 9-2101
Valentine & Valentine 109 N Court Cir	GL 9-4941
Vaughan L T S Boddie	GL 9-2261

**SPRING HOPE, N. C.**

Brantley Hobart S Railroad	GR 8-5681
Moss O B W Railroad	GR 8-5541

**WHITAKERS, N. C.**

Neville Ben H	GE 7-4086
Rosser W O	GE 7-4601

**Automobile Agencies & Dealers**  
—New Cars

A-C Motors Inc 355 S Washington	GI 2-5178
Bandy's Ray Plymouth DeSoto Valiant 602 N Church	GI 2-4111
<b>BRITISH MOTOR CORPORATION AUTOMOBILES—</b> <b>THOMAS-FARRIS MOTORS INC</b> 501 S Church	GI 2-2935

**BUICK AUTHORIZED SALES & SERVICE**

Le SABRE  
the thriciest Buick  
INVICTA  
most spirited Buick  
ELECTRA  
most luxurious Buick



**"WHERE TO BUY IT"**

<b>ROSE BUICK CO</b> 600 S Washington	GI 6-9161
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**ENFIELD, N. C.**

Coastal Motors & Implements Inc 210 S McDaniel	HI 5-4341
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**NASHVILLE, N. C.**

Raley Chevrolet Buick Inc 216 W Washington	GL 9-4901
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Bulluck Auto Sales Co 117 S Church	GI 2-6148
Caddell Motors 256 Tarboro	GI 2-3121

**CADILLAC SALES & SERVICE**

"STANDARD  
OF THE  
WORLD"



**"WHERE TO BUY IT"**

Davenport Motor Co 900 S Church	GI 6-7161
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Answer as pleasantly as you would face to face.

**Automobile Agencies & Dealers—**  
**New Cars—(Cont'd)**

**CHEVROLET AUTHORIZED SALES AND SERVICE**

More people drive  
Chevrolets than any  
other car!  
More value . . . that's why!



**"WHERE TO BUY IT"**

Bulluck Auto Sales Co 117 S Church	GI 2-6148
<b>NASHVILLE, N. C.</b>	
Raley Chevrolet Buick Inc 216 W Washington	GL 9-4901

ChIPLEY Flake B Inc 118 N Church	GI 2-4176
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**CHRYSLER SALES AND SERVICE**

THE CAR  
OF YOUR LIFE  
FOR THE TIME  
OF YOUR LIFE!



**"WHERE TO BUY THEM"**

<b>SPRING HOPE, N. C.</b>	
Spring Hope Motor Co W Nash	GR 8-5341

**COMET SALES AND SERVICE**

COMET  
Quality Headquarters  
your COMET DEALER



**"WHERE TO BUY IT"**

<b>A-C MOTORS INC</b> 355 S Washington	GI 2-5178
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Davenport Motor Co 900 S Church	GI 6-7161
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**DE SOTO SALES AND SERVICE**

DRIVE A  
DE SOTO  
BEFORE YOU DECIDE!



**"FOR INFORMATION CALL"**

<b>BANDY'S RAY PLYMOUTH DeSOTO VALIANT</b> 602 N Church	GI 2-4111
--	-----------

**DODGE AUTHORIZED SALES & SERVICE**

Your Headquarters for  
DODGE DART  
LUXURIOUS DODGE  
DODGE TRUCKS  
and Dependable Service



**"WHERE TO BUY THEM"**

<b>HOLBROOK MOTOR CO</b> 607 S Church	GI 2-6173
--	-----------

Eatman Motor Co 531 N Church	GI 6-9216
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**FORD SALES & SERVICE**

GENUINE PARTS  
Factory Approved  
Equipment  
Factory Trained  
Mechanics



**"WHERE TO BUY IT"**

<b>ALLAN MIMS INC</b> 225 Tarboro	GI 2-2191
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**NASHVILLE, N. C.**

<b>SUSTARE JOHN INC</b> 200 S Barnes Nashville N C	GL 9-3171
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Friar J C Motors Inc 945 N Church	GI 6-9324
945 N Church	GI 6-9347
Holbrook Motor Co 607 S Church	GI 2-6173
John Vann Motors Inc 413 S Church	GI 6-5106

Answer your telephone promptly.

**Automobile Agencies & Dealers—**  
**New Cars—(Cont'd)**

**LINCOLN CONTINENTAL**

PROMPT COURTEOUS  
SALES AND SERVICE.  
FACTORY REGISTERED  
MECHANICS. LATEST  
EQUIPMENT.



**"WHERE TO BUY THEM"**

<b>A-C MOTORS INC</b> 355 S Washington	GI 2-5178
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Mims Allan Inc 225 Tarboro	GI 2-2191
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**MERCURY SALES AND SERVICE**

QUALITY HEADQUARTERS FOR  
SALES AND SERVICE -  
YOUR MERCURY DEALER.



**"WHERE TO BUY THEM"**

<b>A-C MOTORS INC</b> 355 S Washington	GI 2-5178
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**NASHVILLE, N. C.**

<b>SUSTARE JOHN INC</b> 200 S Barnes	GL 9-3171
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**OLDSMOBILE SALES & SERVICE**

THERE'S A ROCKET  
TO FIT  
YOUR POCKET!

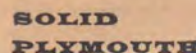


Quality Built! Quality Sold! Quality Serviced!  
**"WHERE TO CALL"**

John Vann Motors Inc 413 S Church	GI 6-5106
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**PLYMOUTH SALES AND SERVICE**

A Chrysler engineered  
product, built a new  
solid way to give you  
solid satisfaction.



**"FOR INFORMATION CALL"**

<b>BANDY'S RAY PLYMOUTH DeSOTO VALIANT</b> 602 N Church	GI 2-4111
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**SPRING HOPE, N. C.**

Spring Hope Motor Co W Nash	GR 8-5341
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**PONTIAC SALES AND SERVICE**

THE ONLY CAR  
WITH  
WIDE-TRACK  
WHEELS



**"WHERE TO BUY THEM"**

Davenport Motor Co 900 S Church	GI 6-7161
---------------------------------	-----------

**RAMBLER SALES AND SERVICE**

RAMBLER  
6 or V-8  
AMBASSADOR  
METROPOLITAN



**"FOR INFORMATION CALL"**

Thomas-Farris Motors Inc 501 S Church	GI 2-2935
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(Classification Continued Next Page)

If you ever hear a brief, high, almost musical note on your telephone line while you're talking — A sort of gentle "beep" repeated every 15 seconds or so — you will know that the person to whom you are talking has a recording machine which is making a record of your conversation.

**Automobile Agencies & Dealers—  
New Cars—(Cont'd)**

**RENAULT SALES & SERVICE**

The Budget  
Car That Beats  
Them All



**"WHERE TO BUY THEM"**

Chipley Flake B Inc 118 N Church-----GI 2-4176

Rose Buick Co 600 S Washington-----GI 6-9161  
Used Car Lot 314 S Church-----GI 2-3585

**STUDEBAKER**

—for your new dimension  
in motoring,  
The LARK  
—for sports car fun  
for the family,  
The SILVER HAWK



**"WHERE TO BUY THEM"**

**AUTHORIZED SALES & SERVICE**  
**DAUGHTRIDGE U MOTORS**  
942 N Church-----GI 2-7171  
**SPRING HOPE, N. C.**  
Liles Motor Co Hwy 64 West-----GR 8-3811

Thomas-Farris Motors Inc  
Office 501 S Church-----GI 2-2935  
Parts & Service 501 S Church-----GI 2-1681

**VALIANT SALES AND SERVICE**

THE CAR  
YOU'D WANT  
AT ANY  
PRICE!



**"FOR INFORMATION CALL"**

**BANDY'S RAY PLYMOUTH DeSOTO VALIANT**  
602 N Church-----GI 2-4111  
**SPRING HOPE, N. C.**  
Spring Hope Motor Co W Nash-----GR 8-5341

**WILLYS SALES AND SERVICE**

Universal 'JEEP'  
'JEEP' Utility Wagon  
'JEEP' Trucks  
'JEEP' Utility Delivery  
... And Their Special  
Equipment, Service And  
Parts. Made By  
Willys Motors, Inc.



**"WHERE TO BUY THEM"**

**DEALER**  
Service-Sales Inc Hwy 301 A North-----GI 6-7166

**ENFIELD, N. C.**

Acme Chevrolet Co Inc  
Parts & Service Dept N McDaniel-----HI 5-2941  
Office N McDaniel-----HI 5-2951  
Coastal Motors & Implements Inc  
210 S McDaniel-----HI 5-4341  
Rothrock Motors Inc 105 N McDaniel-----HI 5-4221

**NASHVILLE, N. C.**

Raley Chevrolet Buick Inc  
Office 216 W Washington-----GL 9-4901  
Parts & Service 216 W Washington-----GL 9-4401  
Sustare John Inc 200 S Barnes-----GL 9-3171

**SPRING HOPE, N. C.**

Liles Motor Co Hwy 64 West-----GR 8-3811  
Spring Hope Motor Co  
W Nash-----GR 8-5341

\*\*\*

**EVERY TELEPHONE  
USER IS A BUYER —  
Keep your name before  
them in this directory.**

\*\*\*

**Automobile Agencies & Dealers  
—Used Cars**

Buddie's Used Cars 336 S Church-----GI 2-4621  
Chuck's New & Used Cars 107 N Church-----GI 6-7486  
Cook's Auto Sales 328 S Church-----GI 2-5037  
Daughtridge U Motors 942 N Church-----GI 2-7171  
Denton's Auto Sales 1400 S Church-----GI 2-3981  
Eatman Motor Co 531 N Church-----GI 6-9216  
Hill's Auto Sales 915 S Church-----GI 6-6231  
John Vann Motors Inc 413 S Church-----GI 6-5106  
Jones Motor Sales 700 N Church-----GI 6-6263  
Langley's Auto Sales 401 W Thomas-----GI 2-6444  
Nash County Motor Co Hwy 64-----GI 2-3370

**OK USED CARS**

Sold Only By  
**AUTHORIZED CHEVROLET  
DEALERS**  
OK Used Cars and Trucks  
Warranted in Writing



**"WHERE TO BUY THEM"**

Bulluck Auto Sales Co 117 S Church-----GI 2-6148  
**NASHVILLE, N. C.**  
**RALEY CHEVROLET BUICK INC**  
216 W Washington-----GL 9-4901

P & Y Motor Sales Sharpsburg N C-----GI 6-9596  
Rocky Mount Motors Inc No 1 425 W Thomas-----GI 2-3965  
Rowe M G Tarboro Hwy-----GI 2-3089  
**SUTTON'S USED CARS**  
621 S Church-----GI 6-9411  
Watson Motor Sales 1437 S Church-----GI 2-1544  
Webb's Motor Sale 1130 Cokey Rd Ext-----GI 6-9503

**Automobile Air Conditioners**

—See Air Conditioners—Automobile

**Automobile Bodies—Repairing**

Edward's Body Shop 3010 S Church-----GI 2-6730  
Leon's Body & Paint Shop Tarboro Hwy-----GI 2-6780  
(See Advertisement This Page)  
Little's Body Shop 925 Cokey Rd-----GI 2-5915  
Moore & Phillips Body Shop 357 Falls Rd-----GI 6-5220  
(See Advertisement This Page)  
Pierce Body Shop 606 S Church-----GI 2-4945  
Rocky Mount Body & Paint Shop 106 E Bassett-----GI 2-2271  
Smith's Auto Repair 2900 S Church-----GI 6-9316

**Automobile Brake Service**

—See Brake Service

**Automobile Clubs**

—See Clubs—Automobile

**Automobile Electrical Service**

**SHAVER BATTERY & AUTO PARTS CO**  
210 Hill-----GI 6-6145

**Automobile Equipment**

—See Automobile Parts

**Automobile Filling Stations**

—See Service Stations—Automobile

**Automobile Generator Service**

—See Automobile Electrical Service

**Automobile Generators**

Whitehurst Brothers Tarboro Hwy-----GI 2-2366

**Automobile Glass**

—See Glass—Automobile

**Automobile Graveyards**

—See Automobile Parts—Used, Junk

**Automobile Ignition Service**

—See Automobile Electrical Service

**24 Wrecker Hour Service**

**GI 2-6780**  
NIGHT OR DAY  
BODY & FENDER REPAIR  
AUTOMOBILE PAINTING

**Leon's Body & Paint Shop**  
TARBORO HWY. ROCKY MOUNT

(A-91)

**MOORE & PHILLIPS  
BODY SHOP**

Repainting  
A  
Specialty

YOU WRECK 'UM  
WE FIX 'UM

**DIAL GI 6-5220**

357 Falls Rd. ROCKY MOUNT

(A-48)

**VOLUME CONTROL  
TELEPHONES**

Ideal for those with impaired  
hearing. Brings in softest  
voices loud and clear.

To Order Call Your  
**TELEPHONE BUSINESS OFFICE**

**LIFETIME—  
GUARANTEED**



Now Every INTERNATIONAL PARTS MUFFLER is unconditionally guaranteed for the LIFE of the vehicle on which it is installed.

They're Strong - Safe - Silent (A-87)

INTERNATIONAL PARTS

**MUFFLERS** DIAL  
SUPER SILENCING Ask For Them By Name **GI 2-1220**

**Economy Auto Supply**  
120 N. Main St. Rocky Mount, N. C.

**USED AUTO PARTS**

DIAL **GI 2-1138** (A-88)

**ALEC RAWLS WRECKING Co., Inc.**

LOCATED AT INTERSECTION OF 301-A & 301 By Pass South, ROCKY MOUNT

**DENTON'S AUTO PARTS** (A-74)  
Ray Denton, Owner



WE BUY or SELL USED or WRECKED AUTOMOBILES & TRUCKS

DIAL **GI 2-1186**

CALL US BEFORE YOU BUY OR SELL  
Tarboro Hwy. Rocky Mount

**AUTOMOBILE RADIATOR REPAIRING**



ROD, BOIL, CLEAN, REPAIRING and RECORING (A-58)  
All Work Guaranteed

DIAL **GI 6-6673**

**W. L. COCKRELL GARAGE**  
231 S. Washington St. Rocky Mount

**Automobile Insurance**  
—See Insurance—Automobile

**Automobile Leasing**  
—See Automobile Renting & Leasing

**Automobile Loans**  
—See Loans—Automobile


**Automobile Motor Service**  
ENFIELD, N. C.  
**ANDERSON'S AUTO SERVICE**  
200 S McDaniel-----HI 5-9176

**Automobile Motors**  
**AUTO-EQUIP CO THE**  
Gasoline & Diesel Engines Rebuilt  
115 N Washington-----GI 2-1107

**Automobile Mufflers**  
Economy Auto Supply 120 N Main-----GI 2-1220  
(See Advertisement This Page)

**Automobile Painting**  
DUPONT IDENTIFIED REFINISHERS

DUCO-DULUX-LUCITE



EXPERT BODY REPAIR, TOUCH-UP AND COMPLETE PAINTING WITH DUPONT MATERIALS.

**"WHERE TO BUY IT"**  
REFINISHERS

Bulluck Auto Sales Co 117 S Church-----GI 2-6148  
Denton's Auto Sales 1400 S Church-----GI 2-3981  
**EDWARDS BODY SHOP**  
3010 S Church-----GI 2-6730  
John Vann Motors Inc 413 S Church-----GI 6-5106  
Leon's Body & Paint Shop Tarboro Hwy-----GI 2-6780  
**LITTLE'S BODY SHOP**  
925 Cokey Rd-----GI 2-5915  
Pierce Body Shop 606 S Church-----GI 2-4945  
Riley's Auto Repairs 239 S Washington-----GI 2-5862  
Rocky Mount Tire Recappers 141 Sunset Av--GI 2-7472  
Thomas-Farris Motors Inc 501 S Church----GI 2-2935

ENFIELD, N. C.  
Coastal Motors & Implements Inc  
210 S McDaniel-----HI 5-4341

NASHVILLE, N. C.  
Hardee's Garage Barnes-----GL 9-5101

Edwards Body Shop  
Factory Baked On Enamel Paint  
3010 S Church-----GI 2-6730

**Automobile Parts**  
Outlaw's Ammie Auto Parts Helm-----GI 6-4483

**Automobile Parts—Used**  
Alec Rawls Wrecking Co Inc Hwy 301 South---GI 2-1138  
(See Advertisement This Page)  
Buddie's Used Parts Rock Rd-----GI 6-4980  
Denton's Auto Parts Tarboro Hwy-----GI 2-1186  
(See Advertisement This Page)

**OUTLAW'S AMMIE AUTO PARTS**

NEW & USED PARTS  
Call Us Before You Buy  
WRECKER SERVICE  
WE BUY WRECKED CARS

Helm -----GI 6-4483

**WHITEHURST BROTHERS**

AUTO REPAIRS  
USED AND REBUILT PARTS  
GENERATOR & STARTER REPAIR

Tarboro Hwy-----GI 2-2366  
If no answer dial-----GI 2-4510

CLASSIFIED words are Buy WORDS.

**Automobile Parts—Wholesale**

**AUTO-EQUIP CO THE**  
115 N Washington-----GI 2-1107  
Barber's Auto Supply 612 S Franklin-----GI 6-5114  
Barkley & Jordan Service Hwy 301-A South---GI 2-1103  
**BROWNING AUTO PARTS INC**  
205 E Thomas-----GI 2-3127  
**DAVIS & CO INC**  
809 S Church-----GI 2-7114  
Ken's Service Sta Supply 226 N Grace-----GI 2-1920  
**MOTOR BEARING & PARTS CO INC**  
251 S Main-----GI 6-7105  
Rawls & Winstead Inc 247 S Washington---GI 2-7178  
**SHAVER BATTERY & AUTO PARTS CO**  
210 Hill-----GI 6-6145

ENFIELD, N. C.  
Automotive Parts & Co McDaniel-----HI 5-6821

NASHVILLE, N. C.  
Quality Sales Co Bond-----GL 9-4871

**Automobile Radiators—  
Repairing**

Barkley & Jordan Service Hwy 301-A South---GI 2-1103  
Cockrell W L Garage 231 S Washington---GI 6-6673  
(See Advertisement This Page)

**ROCKY MOUNT RADIATOR WORKS**

Complete Cooling System Service  
Repairing - Recoring

108 Marigold Ry Mt-----GI 2-1344

**Automobile Radios**  
—See Radio Dealers—Automobile

**Automobile Renting & Leasing**

**AVIS RENT-A-CAR SERVICE**



Go the Easy Avis Way!  
Rent a New Ford or other fine car. Low rate includes all gasoline, oil, service and proper insurance.

Local or Worldwide Rental Car Reservations.

**"WHERE TO GET SERVICE"**

**AVIS AUTO RENTALS**  
700 Albemarle Av-----GI 6-9101  
If no answer dial-----GI 6-4219

**HERTZ RENT A CAR**

(HERTZ SYSTEM INC. LIC.)  
Rent a new Chevrolet or other fine car. Low rate includes all gasoline, oil and proper insurance. Just show your driver's license and proper identification.



**"WHERE TO GET SERVICE"**

Hertz Rent-A-Car System Licensee  
401 S Church-----GI 6-4912  
Nights Sundays & Holidays dial-----GI 6-4722

**WAKE U-DRIVE IT**  
105 Goldleaf-----GI 2-5011

**AWAY DURING THE DAY?**



An automatic answering service connected to your telephone will handle those important business calls

CALL YOUR TELEPHONE BUSINESS OFFICE

**Automobile Repairing**

**ATLANTIC SERVICE STA**  
216 E Thomas-----GI 6-9989

**BARKLEY & JORDAN SERVICE**  
ANY REPAIR TO ANY CAR  
OPEN 7 DAYS A WEEK  
MOTOR REBUILDING  
AUTO PARTS & ACCESSORIES  
WELDING - CRANKSHAFT GRINDING  
Hwy 301-A South-----GI 2-1103

**COAST LINE MOBIL STATION**  
1425 S Church-----GI 2-9958

**McCLAIN MOTOR CO**  
Repairs to All Makes and Models  
Brake Service - Motor Rebuilding  
Repairs On Automatic Transmissions  
One Day Service On Motor Tune Ups  
Located On Corner of Myrtle Ave.  
and Virginia St.  
646 Myrtle Av Ry Mt-----GI 2-4235

Riley's Auto Repairs 239 S Washington-----GI 2-5862  
(See Advertisement This Page)

**ENFIELD, N. C.**  
Anderson's Auto Service 200 S McDaniel-----HI 5-9176

**Automobile Seat Covers**

Rocky Mount Seat Cover Center 1442 S Church--GI 6-9733  
(See Advertisement This Page)

**Automobile Service**

**CHEVROLET AUTHORIZED SERVICE**

Prompt efficient service by  
Chevrolet trained mechanics  
to keep your car in top  
operating condition!



"FOR SERVICE CALL"

Bulluck Auto Sales Co 117 S Church-----GI 2-6148  
**NASHVILLE, N. C.**

**RALEY CHEVROLET BUICK INC**  
216 W Washington-----GL 9-4901

Chipley Flake B Inc 118 N Church-----GI 2-4176  
Clayton's Tune Up Dept 643 S Church-----GI 6-9464  
John Vann Motors Inc 413 S Church-----GI 6-5106

**RILEY'S GARAGE**  
141 Sunset Av-----GI 2-7472  
Thomas-Farris Motors Inc 501 S Church-----GI 2-1681  
**WOOD OIL CO INC**  
Service Station 701 S Church-----GI 6-6806

**NASHVILLE, N. C.**  
Harper's Garage Castalia N C-----GL 9-3147

**SPRING HOPE, N. C.**  
Wood W E Motor Service Hwy 64 East-----GR 8-3741

**Automobile Supplies**

Advance Store 190 N Main-----GI 2-3683  
Bobbitt's Auto & Hobby Store 130 Sunset Av--GI 6-7454  
Economy Auto Supply 120 N Main-----GI 2-1220  
Firestone Stores 231 S Church-----GI 6-4196  
Western Auto Supply Co 228 S Church-----GI 6-4175  
**WOOD OIL CO INC**  
701 S Church-----GI 6-6806

**ENFIELD, N. C.**  
Parker Brothers 128 W Whitfield-----HI 5-2041  
Western Auto Associate Store 107 S Railroad--HI 5-4751

**NASHVILLE, N. C.**  
Western Auto Associate Store  
312 W Washington-----GL 9-3806

**Automobile Trucks**

—See Truck Headings

**Automobile Upholsterers**

Clayton's Auto Upholstery 643 S Church-----GI 2-3671

Don't be puzzled about a telephone  
number . . . use the directory.

**Automobile Warranties**

—See Bonds—Surety & Fidelity

**Automobile Wheel Alignment**

Chipley Flake B Inc 118 N Church-----GI 2-4176

**Automobile Wrecker Service**

Barkley & Jordan Service Hwy 301-A South----GI 2-1103  
Edwards Body Shop 3010 S Church-----GI 2-6730  
**LEON'S BODY & PAINT SHOP**  
Tarboro Hwy-----GI 2-6780  
**WOOD OIL CO INC**  
701 S Church-----GI 6-6806

**ENFIELD, N. C.**  
**GULF PRIDE SERVICE STA**  
AAA Emergency Road Service  
Hwy 301 North-----HI 5-2571  
Ken's Gulf Service S McDaniel-----HI 5-5101

**NASHVILLE, N. C.**  
Rawls & Winstead Inc of Nashville Washington--GL 9-6851

**SPRING HOPE, N. C.**  
**WOOD W E MOTOR SERVICE**  
Hwy 64 East-----GR 8-3741

**WHITAKERS, N. C.**  
Whitakers Shell Station  
24 Hour Wrecker Service  
Whitakers N C-----GE 7-3146

**Aviation Companies**

—See Aircraft headings; Also Air Line  
Companies

**Aviation Fields**

—See Airports

**Awnings—Aluminum**

**CAROLINA AWNING & TENT MFG CO**  
804 N Church-----GI 6-8307  
**DIXON'S BLIND & AWNING SERVICE**  
1826 Sunset Av-----GI 2-2360  
(See Advertisement This Page)  
Eastern Awning Co 1426 Raleigh Rd-----GI 6-9262  
(See Advertisement This Page)

**FLEXALUM ALUMINUM AWNINGS**

Cooler inside, smarter outside.  
Four new styles. Over 100 decorative  
color combinations.  
Spring-tempered aluminum, finished  
with 2 coats of baked enamel, never rusts, chips,  
peels. Custom-made for every type of installation. Free  
estimates.



"WHERE TO BUY THEM"

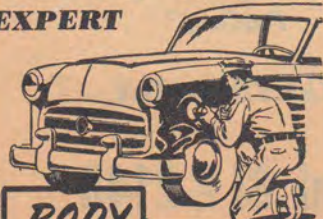
**MANUFACTURERS**  
**METAL PRODUCTS MANUFACTURING CO**  
Hwy 301-A North-----GI 2-4171

**HIGH'S INCORPORATED**  
36 Months To Pay  
805 S Church-----GI 2-5839  
**ROCKY MOUNT AWNING & TENT CO**  
Hwy 301 South-----GI 2-6202

Call telephone business office for  
reasonable rates on directory ad-  
vertising.

**AUTO REPAIRS**

**EXPERT**



ANY  
MAKE  
or  
MODEL

**BODY  
REPAIRS**

Dial  
GI 2-5862

COMPLETE AUTO REPAIRING  
**RILEY'S AUTO REPAIRS**  
239 S. Washington (A-78)

**ROCKY MOUNT  
SEAT COVER CENTER**

**AUTO TOPS**  
Tailor Made  
  
Tailor Made  
**SEAT COVERS**  
CONVERTIBLE TOPS - DOOR PANELS  
FLOOR MATS - TRUCK & BOAT SEATS  
ALSO FURNITURE UPHOLSTERING

Dial GI 6-9733

1442 S. Church ROCKY MOUNT

**AWNINGS**

**ALUMINUM & CANVAS**  
MFRS. OF  
STORM DOORS & WINDOWS  
ALUMINUM SCREENS  
VENETIAN BLINDS  
VERTICAL BLINDS  
All Sizes & Colors  
Mfg. On 12 Hour Notice



Dial GI 2-2360

NIGHTS DIAL GI 2-5635

**DIXON'S  
Blind & Awning Service**

Ambler Dixon, Prop.  
1826 Sunset Ave. Rocky Mount, N. C.



**DIAL GI 6-9262**

Free Estimates  
WORKMANSHIP GUARANTEED  
CANVAS & ALUMINUM  
AWNINGS & MARQUEES  
STORM WINDOWS & DOORS  
COLORWELD  
BY  
REYNOLDS ALUMINUM

**Eastern Awning Co.**

Edgar Osborne Bobby Brantley  
1426 Raleigh Rd. ROCKY MOUNT



**AWNING & TENT MANUFACTURING CO.**  
 35 YEARS SERVICE IN ROCKY MOUNT  
 Carolina "Better Bill" Awnings

(A-84)

"THE 48-HOUR SERVICE AWNING HOUSE"

- CANVAS AWNINGS
- CAR-VENT ALUMINUM AWNINGS
- TRUCK & TRAILER COVERS
- TENTS
- STORM WINDOWS & STORM DOORS

**DIAL GI 6-8307**  
 OR GI 6-9410

804 N. CHURCH

ROCKY MOUNT, N. C.



**Awnings—Canvas**

- CAROLINA AWNING & TENT MFG CO**  
 804 N Church-----GI 6-8307  
 804 N Church-----GI 6-9410  
 (See Advertisement This Page)
- DIXON'S BLIND & AWNING SERVICE**  
 1826 Sunset Av-----GI 2-2360
- EASTERN AWNING CO**  
 1426 Raleigh Rd-----GI 6-9262
- MODERN PRODUCTS**  
 1829 Sunset Av-----GI 6-7596
- ROCKY MOUNT AWNING & TENT CO**  
 Hwy 301 South-----GI 2-6202  
 (See Advertisement This Page)
- WILSON, N. C.**  
**WILSON MANUFACTURING CO**  
 Hwy 301 South Wilson N C  
 Call Long Distance-----24 3-4312

**Awnings—Metal**

- DIXON'S BLIND & AWNING SERVICE**  
 1826 Sunset Av-----GI 2-2360  
 Eastern Awning Co 1426 Raleigh Rd-----GI 6-9262
- MODERN PRODUCTS**  
 Prices That Please  
 1829 Sunset Av-----GI 6-7596
- ROCKY MOUNT AWNING & TENT CO**  
 Hwy 301 South-----GI 2-6202

**Axles**

—See Automobile Parts; Also Automobile Supplies

**Baby Nurseries**

—See Baby Sitters' Bureaus

**Baby Sitters' Bureaus**

Baby Sitters' Bureau 215 Lexington-----GI 6-6520

**Bakers**

- Cake Box The Inc 575 N Raleigh-----GI 6-4106
- WARD BAKING CO**  
 Tip-Top Bread & Cakes  
 1912 S Church-----GI 2-2148  
 (See Advertisement This Page)

**Bakers—Pastry**

Gordar's Bakery 213 Tarboro-----GI 6-6014

**Bakers—Wholesale**

- AMERICAN BAKERIES COMPANY**  
 Merita Bread and Cakes  
 Hwy 301 North-----GI 6-5156  
 Ward Baking Co 1912 S Church-----GI 2-2148

**Ballrooms**

Redding Frances School of Dance  
 1320 Dawson Pl-----GI 6-4497

When you have no idea who sells a certain product or service refer to the Classified heading in the Yellow Pages describing the product or service you want.

**AN EXTENSION...**



A wall set in your kitchen will save you many steps.



CUSTOM MADE



- AWNINGS  
 Canvas, Metal & Fibre Glass
- TENTS
- TARPAULINS
- TRUCK and TRAILER COVERS

MANUFACTURER OF  
 JASCO COMBINATION  
 STORM WINDOWS & DOORS

**Dial GI 2-6202**

**ROCKY MOUNT AWNING & TENT CO.**

Hwy. 301 South ROCKY MOUNT

(A-75)

**WARD BAKING CO.**



(B-30)

"Spread That Tip-Top Feeling"

BAKED DAILY

**Dial GI 2-2148**

1912 S. Church St.  
 ROCKY MOUNT

**Banks**

City Industrial Bank 142 S Main-----GI 6-7101  
 (See Advertisement This Page)  
**PEOPLES BANK & TRUST CO**  
 101 Tarboro-----GI 2-7187  
 Consumer Credit Branch 125 Tarboro-----GI 2-6192  
 North Office 516 N Church-----GI 6-9531  
 South Office 1415 S Church-----GI 2-7414  
 West Office Englewood Shopping Center-----GI 6-9528  
 (See Advertisement This Page)  
 Peoples Bank & Trust Co Battleboro N C-----GI 6-9481  
 Peoples Bank & Trust Co Sharpsburg N C-----GI 6-9293  
**PLANTERS NATIONAL BANK & TRUST CO THE**  
 Main Office 100 S Main-----GI 6-6111  
 Church St Office 133 N Church-----GI 6-6111  
 Englewood Office-----GI 6-6111  
 Time Payment Office 131 N Church-----GI 6-5122  
 Walnut Office-----GI 6-6111  
 (See Advertisement This Page)

**ENFIELD, N. C.**

Peoples Bank & Trust Co 101 N Railroad-----HI 5-3311  
 Consumer Credit Dept 101 N Railroad-----HI 5-6891

**NASHVILLE, N. C.**

**PEOPLES BANK & TRUST CO**

*Complete Banking Facilities*  
 Member Federal Deposit Insurance Corp.

**WISHING WON'T DO IT  
 BUT SAVING WILL  
 START AN ACCOUNT TODAY**

300 W Washington Nashville N C-----GL 9-2281

Peoples Bank & Trust Co 300 W Washington-----GL 9-6391

**SPRING HOPE, N. C.**

First-Citizens Bank & Trust Co W Railroad-----GR 8-5361

**WHITAKERS, N. C.**

Peoples Bank & Trust Co-----GE 7-4441

**Barbecue**

Barbecue House RFD 2-----GI 6-6558  
 Bulluck Josh 800 Cokey Rd-----GI 6-5651  
 Melton's Barbecue Stand 631 E Ridge-----GI 6-8513  
**OVERTON BUCK BARBECUE PLACE**  
 Nashville Hwy-----GI 6-7369  
**WHITE STAR BARBECUE**  
 S Church Ext-----GI 6-6592

**Barber Shops**


Atlantic Barber Shop 303 Atlantic Av-----GI 2-9985  
 City Barber Shop 114 S Main-----GI 6-6823  
 Daniel's Barber Shop 110 Tarboro-----GI 6-7015  
 Lancaster Barber Shop 121 Robinson Av-----GI 2-6555  
 Sunset Barber Shop 136 Sunset Av-----GI 6-5962  
 Walnut Barber Shop 709 Walnut-----GI 2-2833

Convenient at Night...  
 the Telephone Light



CONSULT YOUR TELEPHONE BUSINESS OFFICE

**Take Your Choice**  
 CHECKING ACCOUNTS



REGULAR OR SPECIAL  
**CHECKING ACCOUNTS**  
 FOR INFORMATION  
**Dial GI 6-7101**  
**CITY INDUSTRIAL BANK**  
 MEMBER F.D.I.C.  
 142 S. MAIN ROCKY MOUNT



**The Planters National Bank and Trust Company**

*"THE BANK OF PERSONAL SERVICE"*

Member Federal Reserve System and Federal Deposit Insurance Corporation

**5 Offices to Serve You:**

MAIN OFFICE  
**DIAL GI 6-6111**

- Walnut Office . . . . . GI 6-6111
- Englewood Office . . . GI 6-6111
- Time Payment Office . . GI 6-5122
- Church Street Office . . GI 6-6111

ROCKY MOUNT, N. C.

**NIGHT LIGHT TELEPHONES**




A low burning light glowing on the dial makes it easy to find in the dark. Lift the receiver and the light comes on to full brilliance. A real convenience.

For information, call  
 The Telephone Business Office

**PEOPLES BANK & TRUST CO.**

COMPLETE BANKING SERVICE  
 and  
 TRUST FACILITIES

ESTABLISHED 1931



The Banking Corner of Rocky Mount

HOME —


BUSINESS —

SECURITY —


VACATION —

RETIREMENT —

WISHING WON'T DO IT...  
 SAVING WILL!



**Drive-in Branches**  
**DIAL GI 6-9531**  
 516 N. CHURCH ST.  
**DIAL GI 2-7414**  
 1415 S. CHURCH  
**DIAL GI 6-9293**  
 SHARPSBURG, N. C.



**Consumer Credit**  
**DIAL GI 2-6192**  
 125 TARBORO ST.  
**DIAL GI 6-9528**  
 ENGLEWOOD SHOPPING CENTER

**MAIN OFFICE DIAL GI 2-7187**  
 CORNER S. MAIN & TARBORO STS. ROCKY MOUNT, N. C.



**Bonds—Surety & Fidelity**

Watson Ray Agency The 524 N Church-----GI 2-3265

**Bookbinders**

Book Clinic The 412 S Pearl-----GI 2-5549

**Bookkeeping Machines**

**BURROUGHS BOOKKEEPING MACHINES—**  
BURROUGHS CORPORATION  
218 Tarboro-----GI 6-4619

**NATIONAL BOOKKEEPING MACHINES—**  
NATIONAL CASH REGISTER CO  
703 N Church-----GI 2-1728

**UNDERWOOD BOOKKEEPING MACHINES—**  
CAROLINA OFFICE EQUIPMENT CO  
134 Howard-----GI 2-3052

**Bookkeeping Service**

Cobb James W & Co 219 S Franklin-----GI 2-4638  
Luper & Rawls 600 Sunset Av-----GI 2-5459  
Moderate Bookkeeping Serv 208 Raymond-----GI 2-6297  
Morton Jesse C Bookkeeping Service  
610 Ambler Av-----GI 6-9181  
Public Office Service 119 S Main-----GI 6-6623

**Books**

Carolina Office Equipment Co 147 S Main-----GI 2-1196

**Books—Sales**

—See Sales Books

**Bottled Gas**

—See Gas—Bottled

**Bottlers**

**COCA-COLA BOTTLING CO INC**  
442 S Church-----GI 6-4117  
Double Cola Bottling Co Inc Raleigh Rd-----GI 2-1422  
Pepsi-Cola Bottling Co N Church-----GI 6-5861  
Royal Crown Bottling Co 627 S Franklin-----GI 6-9340

**Boys' Clothing**

—See Clothing—Boys

**Brake Service**

**CENTRAL SERVICE STATION**  
W Thomas-----GI 6-7304  
**FIRESTONE STORES**  
231 S Church-----GI 6-4196

**Breakfast Nooks**

—See Furniture—Custom Made

**Brick**

**NASH BRICK CO INC**  
Ita N C-----GI 6-7030  
(See Advertisement This Page)

**Broadcasting Stations**

—See Radio Broadcasting Stations & Companies

**Brokers**

—See Grain Brokers; Stock & Bond Brokers

**Builders**

**SOUTHERN SWIFT HOMES INC**  
Hwy 301 South-----GI 2-7131

**Builders' Supplies**

**ENFIELD, N. C.**  
Enfield Building Supply Inc 307 Halifax-----HI 5-4451

Check the Classified pages to find who makes it, who sells, it who fixes it.

**Building Materials**

**CAROLINA BUILDING SUPPLY CO**  
520 S Grace-----GI 6-4141  
Mill Work Dept 520 S Grace-----GI 6-4217  
(See Advertisement This Page)  
**CAROLINA CONCRETE BLOCK WORKS INC**  
See Our Adv Under Concrete Blocks  
Hwy 95 East-----GI 2-6168  
**CENTRAL BUILDING DISTRIBUTORS**  
106 W Bassett-----GI 6-5809  
(See Advertisement This Page)  
**CITIZENS COAL & SUPPLY CO**  
1017 Cokey Rd-----GI 6-8116  
(See Advertisement This Page)  
**DOZIER SUPPLY CO**  
112 W Bassett-----GI 6-8409  
Lowe's Rocky Mount Associate Store Inc  
101 Swift Rd-----GI 2-5022

(Classification Continued Next Page)

Directory advertising reaches more people for less money than any other advertising medium.

*Nash* **BRICK CO.**  
PLANT LOCATED AT ITA, N. C.



**SMOOTH & FACE BRICK**  
*dial GI 6-7030*  
ROCKY MOUNT, N. C. (B-49)

**ADDITIONAL DIRECTORY LISTINGS**

Raymond J S S New Card Rd-----GI 5-1049  
Raymond A East 4th Hill-----GI 5-4264  
Raymond B... 15 Blowing Ct. 89 5-4611  
Raymond C J 1987 Woodside Dr-----GI 4-4284  
Raymond J E S Fisher-----GI 4-7129  
Raymond J L 16 Park Hill N Elm-----GI 2-9011  
Raymond J M... 1701 Woodside-----GI 5-7823  
Raymond J W... 749 Cokey Ct-----GI 3-1414  
Raymond K E 1918 Taylor-----GI 4-1468  
Raymond L... 310 W...-----GI 4-1468  
Raymond M... 310 W...-----GI 4-1468  
Raymond N... 1131 N...-----GI 3-3887  
Raymond O... 808 Summit Ave-----GI 3-3887  
Raymond P... 1549 McCamery-----GI 2-7411  
Raymond R... 1005 Park-----GI 3-4000  
Raymond S... 111 Swift Ave-----GI 2-4061  
Raymond T... 1017 Cokey Rd-----GI 6-8116  
Raymond U... 1100 Parkway-----GI 5-3000  
Raymond V... 1100 Parkway-----GI 5-3000  
Raymond W... 1100 Parkway-----GI 5-3000  
Raymond X... 1100 Parkway-----GI 5-3000  
Raymond Y... 1100 Parkway-----GI 5-3000  
Raymond Z... 1100 Parkway-----GI 5-3000

Personal name listings are valuable to members of your family or household and to your business. Members of the family or firm will not miss important calls. It's smart to be easy to find.

*For Information, call*

**The Telephone Business Office**

**CAROLINA BUILDING SUPPLY CO.**  
520 S. GRACE ST.  
ROCKY MOUNT, N. C. (B-63)

**BUILDING MATERIALS**

Lumber  
Plywood  
Doors  
&  
Sash  
KITCHEN CABINETS

For NEW CONSTRUCTION, REPAIRS AND MAINTENANCE



**GLASS INSULATION**

**DUPONT PAINTS FOR EVERY HOME & COMMERCIAL NEED**

**Louvered Doors**

SEE OR CALL US SOON

**DIAL GI 6-4141**

*Building* **SUPPLIES**



**Everything for the Builder**  
Delivery Service

**DIAL GI 6-5809**

**CENTRAL BUILDING DISTRIBUTORS** (B-53)

106 W. Bassett St. Rocky Mount

**Citizens Coal & Supply Co.**

Builders' Supplies  
Paints — Coal

**Dial GI 6-8116**

1017 Cokey Rd.  
ROCKY MOUNT, N. C. (B-20)

# BUILDING SUPPLIES

DO IT YOURSELF

ADD A SPARE ROOM  
PORCH - BREEZEWAY  
OR GARAGE! ALL  
MATERIALS AVAILABLE

- ROOFING
- DOORS
- SHEET ROCK
- FLOORING
- MANTELS
- PAINTS

- ASBESTOS SIDING
- WINDOWS
- PLASTER
- FINISHED LUMBER
- CABINETS
- BUILDERS' HARDWARE

- TRIM
- LIME
- NAILS

DIAL GI 2-3104

**FREE ESTIMATES**

*"1 STOP FOR EVERYTHING"*  
GET OUR PRICES BEFORE BUYING ANYWHERE

LUMBER

MILLWORK

## PEOPLES

410 N. PEARL ST.

## BUILDING SUPPLY CO.

ROCKY MOUNT, N. C.

**Building Materials—(Cont'd)**

- PEOPLES BUILDING SUPPLY CO  
410 N Pearl-----GI 2-3104  
(See Advertisement This Page)
- Rocky Mount Building Supply Co  
Hwy 301 North-----GI 6-5224
- WESTWOOD LUMBER CO INC  
501 S Pine-----GI 6-4161  
(See Advertisement This Page)
- NASHVILLE, N. C.  
Dickens William F 306 Halifax-----HI 5-2251
- ENFIELD BUILDING SUPPLY INC  
307 Halifax-----HI 5-4451
- NASHVILLE, N. C.  
Nashville Building Supply Co 831 S Barnes-----GL 9-2451
- SPRING HOPE, N. C.  
Builders Supply Co Pine-----GR 8-5721
- EDWARDS MILLWORK & BUILDING SUPPLY-GR 8-4451
- WHITAKERS, N. C.  
Whitakers Farm Supply Co Main-----GE 7-4401

**Building Materials—Wholesale**

- SPRING HOPE, N. C.  
Spring Hope Wholesale Builders Supply Co  
Branch-----GR 8-4331

**Building Movers**

—See House Movers

**Buildings—Steel**

STRAN-STEEL BUILDINGS

All-steel, site-styled buildings in choice of nine baked-on colors. Quickly erected, readily expanded. Economical and fire-safe. For manufacturing, warehousing, retail and service operations. Purchase Plan available for financing.



*"FOR INFORMATION CALL"*

- ATLANTIC CONSTRUCTION CO  
1110 East-----GI 2-3806

**Bulbs—Flowering**

—See Seeds & Bulbs

**Bus Lines—Local**

- Safety Transit Co 2913 S Church-----GI 6-5853

**Bus Stations**

- Carolina Coach Co 401 S Main-----GI 2-5245
- Union Bus Station 401 S Main-----GI 2-6200

**Business Forms**

- BALTIMORE BUSINESS FORMS—  
BALTIMORE BUSINESS FORMS CO THE  
1124 Hargrove-----GI 2-3934

**Business Machines**

—See Specific Kinds, i.e., Adding, Book-keeping, Calculating, Duplicating, etc.

**Business Schools**

—See Schools—Business

**Butchers**

—See Meat Markets

**Cable Companies**

—See Telegraph Companies

**Cafeterias**

- Howard House Cafeteria Western Av-----GI 2-6729

First Aid in finding someone to do that repair job are the yellow pages of this directory.

MAKE IT-FIX IT-DO IT YOURSELF

# B

## BUILDING MATERIAL

and  
LUMBER

FREE ESTIMATES

**YOUR**

**LUMBER NUMBER**

**GI 6-4161**

LUMBER • MILLWORK  
HARDWARE • PAINTS  
ROOFING MATERIALS  
BUILDING AND  
MASON SUPPLIES

---

*"Better Materials  
At Lower Prices"*

## WESTWOOD LUMBER CO., INC.

HAMMOND & PINE STS.  
ROCKY MOUNT, N. C.

**Bonds—Surety & Fidelity**

Watson Ray Agency The 524 N Church-----GI 2-3265

**Bookbinders**

Book Clinic The 412 S Pearl-----GI 2-5549

**Bookkeeping Machines**

**BURROUGHS BOOKKEEPING MACHINES—**  
BURROUGHS CORPORATION  
218 Tarboro-----GI 6-4619

**NATIONAL BOOKKEEPING MACHINES—**  
NATIONAL CASH REGISTER CO  
703 N Church-----GI 2-1728

**UNDERWOOD BOOKKEEPING MACHINES—**  
CAROLINA OFFICE EQUIPMENT CO  
134 Howard-----GI 2-3052

**Bookkeeping Service**

Cobb James W & Co 219 S Franklin-----GI 2-4638  
Luper & Rawls 600 Sunset Av-----GI 2-5459  
Moderate Bookkeeping Serv 208 Raymond-----GI 2-6297  
Morton Jesse C Bookkeeping Service  
610 Ambler Av-----GI 6-9181  
Public Office Service 119 S Main-----GI 6-6623

**Books**

Carolina Office Equipment Co 147 S Main-----GI 2-1196

**Books—Sales**

—See Sales Books

**Bottled Gas**

—See Gas—Bottled

**Bottlers**

**COCA-COLA BOTTLING CO INC**  
442 S Church-----GI 6-4117  
Double Cola Bottling Co Inc Raleigh Rd-----GI 2-1422  
Pepsi-Cola Bottling Co N Church-----GI 6-5861  
Royal Crown Bottling Co 627 S Franklin-----GI 6-9340

**Boys' Clothing**

—See Clothing—Boys

**Brake Service**

**CENTRAL SERVICE STATION**  
W Thomas-----GI 6-7304  
**FIRESTONE STORES**  
231 S Church-----GI 6-4196

**Breakfast Nooks**

—See Furniture—Custom Made

**Brick**

**NASH BRICK CO INC**  
Ita N C-----GI 6-7030  
(See Advertisement This Page)

**Broadcasting Stations**

—See Radio Broadcasting Stations & Companies

**Brokers**

—See Grain Brokers; Stock & Bond Brokers

**Builders**

**SOUTHERN SWIFT HOMES INC**  
Hwy 301 South-----GI 2-7131

**Builders' Supplies**

**ENFIELD, N. C.**  
Enfield Building Supply Inc 307 Halifax-----HI 5-4451

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**ADDITIONAL DIRECTORY LISTINGS**

Raymond J C C The Capital Bldg-----GI 5-1040  
Raymond A East 525 Hill-----GI 5-4554  
Raymond Business Bldg  
15 Biltmore Ct. GI 5-4672  
Raymond Bryan 1446 West Elm St. GI 5-2771  
Raymond C J 1901 Woodside Dr-----GI 6-5024  
Raymond J S 1000-----GI 6-7729  
Raymond J L 1000 Hill St Elm-----GI 2-4011  
Ray 1701 Broadway-----GI 5-7020  
Raymond J Wesley 1400 Centre Ct-----GI 5-1674  
Raymond L E 1818 Taylor-----GI 6-1460  
Raymond J J Paul 3700 Leno-----GI 2-1880  
Raymond J W 312 W Wallace-----GI 6-1070  
Raymond H C 1000 1135 A Cedar Av-----GI 3-1007  
Raymond J L 800 S Summit Av-----GI 5-7011  
Raymond E R 1547 McCormick-----GI 2-7111  
Raymond T E Jr 1000 Park St-----GI 2-6000  
Raymond P 611 Swift Av-----GI 2-4001  
Raymond W Jr 2400 Leaffield Dr-----GI 5-1011  
Ray J Colson 50 Dr 5000  
1101 Tennessee-----GI 5-2000  
Ray J Crain Co Rd-----GI 5-1100  
Raymond G 100 Old Highway 500 E 1102  
Raymond High 1011 Central Av-----GI 2-1111  
Raymond L 1000 Leno-----GI 3-4226  
Raymond L 1000  
1700 B Parked Dr GI 3-7000  
Raymond R B 1000  
1100 Highway Av GI 2-2000  
Raymond R B Jr  
1112 Weaver Ter GI 3-6000

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Plywood  
Doors & Sash  
KITCHEN CABINETS

For NEW CONSTRUCTION, REPAIRS AND MAINTENANCE



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**Everything for the Builder**  
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ADD A SPARE ROOM  
PORCH - BREEZEWAY  
OR GARAGE! ALL  
MATERIALS AVAILABLE



*DO IT YOURSELF*

**DIAL GI 2-3104**

**FREE ESTIMATES**

(B-62)

- ROOFING
- DOORS
- SHEET ROCK
- FLOORING
- MANTELS
- PAINTS

- ASBESTOS SIDING
- WINDOWS
- PLASTER
- FINISHED LUMBER
- CABINETS
- BUILDERS' HARDWARE

- TRIM
- LIME
- NAILS




## PEOPLES BUILDING SUPPLY CO.

410 N. PEARL ST.      ROCKY MOUNT, N. C.

MAKE IT-FIX IT-DO IT YOURSELF

# B

## UILDING MATERIAL

and  
**LUMBER**

FREE ESTIMATES

**YOUR  
LUMBER NUMBER**

**GI 6-4161**

LUMBER • MILLWORK  
HARDWARE • PAINTS  
ROOFING MATERIALS  
BUILDING AND  
MASON SUPPLIES

---

*“Better Materials  
At Lower Prices”*

(B-60)

## WESTWOOD LUMBER CO., INC.

HAMMOND & PINE STS.  
ROCKY MOUNT, N. C.

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307 Halifax-----HI 5-4451
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- SPRING HOPE, N. C.**
- Builders Supply Co Pine-----GR 8-5721
- EDWARDS MILLWORK & BUILDING SUPPLY**-GR 8-4451
- WHITAKERS, N. C.**
- Whitakers Farm Supply Co Main-----GE 7-4401

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- Carolina Coach Co 401 S Main-----GI 2-5245
- Union Bus Station 401 S Main-----GI 2-6200

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- BALTIMORE BUSINESS FORMS—**  
**BALTIMORE BUSINESS FORMS CO THE**  
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—See Specific Kinds, i.e., Adding, Book-keeping, Calculating, Duplicating, etc.

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**Butchers**

—See Meat Markets

**Cable Companies**

—See Telegraph Companies

**Cafeterias**

- Howard House Cafeteria Western Av-----GI 2-6729

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**Calculating Machines**

**VICTOR ADDING AND PRINTING CALCULATING MACHINES—**  
HUDSON TYPEWRITER CO  
217 Tarboro-----GI 6-5476

**MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT—**  
**RALEIGH, N. C.**  
MONROE CALCULATING MACHINE CO INC  
505 Hillsboro Raleigh N C  
Call Long Distance-----TEmple 2-3194

**WILSON, N. C.**  
**REMINGTON RAND PRINTING CALCULATORS AND ADDING MACHINES—**  
REMINGTON RAND DIV  
Sperry Rand Corp  
503 Raleigh Rd Wilson N C  
Call Long Distance-----23 7-0450

**Cameras**

—See Photographic Equipment & Supplies

**Carpet Cleaners**

—See Rug & Carpet Cleaners

**Cash Registers**

**BURROUGHS CASH REGISTERS—**  
BURROUGHS CORPORATION  
218 Tarboro-----GI 6-4619

**NATIONAL CASH REGISTERS—**  
NATIONAL CASH REGISTER CO  
703 N Church-----GI 2-1728

National Cash Register Co 703 N Church-----GI 2-1728  
**VICTOR CASH REGISTER SYSTEMS—**  
HUDSON TYPEWRITER CO  
217 Tarboro-----GI 6-5476

**Casters**

**DARNELL CASTERS & WHEELS—**  
DISTRIBUTOR  
CAROLINA MACHINERY & SUPPLY CO INC  
201 S Washington-----GI 6-8161

**Casters—Truck**

—See Casters

**Cat Boarding**

—See Kennels

**Ceilings**

**ARMSTRONG CEILINGS**

Beautiful Ceilings that soak up noise and give your home Today's Smart New Look



**ARMSTRONG CUSHIONTONE®**  
DECORATOR  
TEMLOK®TILE

You Can Install Them Yourself

"WHERE TO BUY THEM"

DEALERS

**CAROLINA BUILDING SUPPLY CO**  
520 S Grace-----GI 6-4141

**SPRING HOPE, N. C.**  
Edwards Millwork & Building Supply-----GR 8-4451

**Cement Blocks**

—See Concrete Blocks

**Cement Contractors**

—See Contractors—Concrete

**Cement Hauling**

—See Hauling

Allow Others Time to Answer.

**Cement Products**

—See Concrete Products

**Cemeteries**

**ROCKY MOUNT MEMORIAL PARK INC**  
119 N Church-----GI 2-2085

**Certified Public Accountants**

—See Accountants—Certified Public

**Chain Saws**

—See Saws

**Chairs—Renting**

Chair & Equipment Rentals  
See Adv Under Rental Service—General  
Hwy 301 South-----GI 2-6013  
**THORP RENTS**  
634 Sunset Av-----GI 6-6596

**Chambers of Commerce**

—See Civic Organizations

**Charitable Organizations**

—See Social Service Organizations

**Chemicals**

**DURHAM, N. C.**  
**CARDINAL PRODUCTS INC**  
748 E Markham Av Durham N C  
Call Long Distance-----9-2017

**Chemicals—Agricultural**

Clark Chemical Co 1100 East-----GI 6-9386

**Chemicals—Hauling**

—See Hauling

**Chemist—Analytical**

**WILSON, N. C.**  
Southern Testing & Research Laboratories 607 Park  
Wilson N C Call Long Distance-----23 7-2713

**Chicken—Fried, Roasted, etc.**

Chicken House No 5 Hwy 301 South-----GI 6-9302

**Children's Wear**

Daniel's Inc 108 S Main-----GI 2-2176  
Rosenbloom-Levy Dept Store 152 S Main-----GI 2-2181  
Taylor's Department Store & Children's Shop  
116 S Main-----GI 2-5252  
Youth Shop 223 S Main-----GI 6-7274

**Chiropodists**

Lyon Paul E Dr  
9 AM to 5 PM—Closed Thur & Sat PM  
110 Coast Line-----GI 6-4788

**Chiropractors**

Eagles Chiropractic Clinic 721 Walnut-----GI 2-2446  
Eagles Faye B Dr 721 Walnut-----GI 2-2446  
Eagles Guy K Dr 721 Walnut-----GI 2-2446  
Peters Dr Chiropractic Office Ricks Hotel B1-----GI 6-4977

**Christian Science Reading Rooms**

—See Churches—Christian Science

**Christmas Cards**

—See Greeting Cards

Get the habit of shopping through the Classified pages. They'll save you time, trouble and money.

**Churches—Baptist**

Arlington St Baptist Church 706 Arlington-----GI 2-3025  
Calvary Baptist Church 794 Nashville Rd-----GI 2-5849  
Edgemont Baptist Church  
Rev William L Self, Pastor  
1150 Tarboro-----GI 2-6046  
First Baptist Church 200 S Church-----GI 6-9113  
Kitchen 200 S Church-----GI 6-9213  
Lakeside Baptist Church  
Rev Clarence E Godwin, Pastor  
105 West Haven Blvd-----GI 2-6016  
Mount Zion Baptist Church W Thomas-----GI 2-1627  
North Rocky Mount Baptist Church  
Rev U A McManus, Pastor  
119 Ridge-----GI 2-3625

**ENFIELD, N. C.**

Enfield Baptist Church 200 W Burnette Av-----HI 5-2801

**SPRING HOPE, N. C.**

First Baptist Church Nash-----GR 8-5881

**Churches—Catholic**

Catholic Rectory of Our Lady of Perpetual Help  
Sunday Masses 8 & 10 AM at 331 Hammond  
412 S Franklin-----GI 6-4319

**Churches—Christian**

First Christian Church  
Rev B Frank Leggett Jr, Pastor  
1101 West Haven Blvd-----GI 6-4943

**Churches—Episcopal**

Christ Church Episcopal  
Rev William C Spong  
Fairview Rd-----GI 2-5561  
Church Of The Good Shepherd The  
231 N Church-----GI 2-1134  
St Andrew's Episcopal Church  
Rev R W Turkelson, Rector  
Circle Dr-----GI 2-2070

**ENFIELD, N. C.**

Episcopal Church Advent 200 Batchelor Av-----HI 5-8296

**Churches—Holiness**

Church of The Lord Jesus Christ  
William Taylor, Director  
818 Holly-----GI 2-5271



Go to the Church  
of your choice . . .

[ Take Someone With You, You'll  
Both Be Richer For It. . . . ]

Sponsored by . . .

**CAROLINA  
TELEPHONE AND TELEGRAPH  
COMPANY**

**Cleaners—(Cont'd)**

**ROCKY MOUNT LAUNDRY & DRY CLEANERS INC**

Laundry **FAST** Dry Cleaning  
Curb Service  
**2 HOUR SERVICE ON REQUEST**  
Pick Up & Delivery

223 S Washington Ry Mt-----GI 6-7158

**SANITONE APPROVED SERVICE**

Buy Nationally  
Advertised Sanitone  
Dry Cleaning with  
Confidence!



All the dirt is gone, Spots vanish . . . Colors sparkle,  
No dry cleaning odor.

**"WHERE TO GET SERVICE"**

**SUNSHINE LAUNDRY**  
251 Tarboro-----GI 2-1181  
1618 Sunset Av-----GI 6-5231

**STA-NU PROCESS**

**NATIONALLY ADVERTISED**  
Revitalizes fabrics by replacing  
vital textile finishing agents . . .  
for color-fresh look . . . cashmere-  
soft feel . . . soil and wrinkle res-  
istant qualities in your clothes . . . Sta-Nu costs  
nothing extra.



**"FOR SERVICE CALL"**

**WHITAKERS, N. C.**  
Alford Cleaners-----GE 7-3351

**SUPERIOR CLEANERS & LAUNDRY**

LAUNDRY, DRY CLEANING  
& DIAPER SERVICE

1 Day Service On Request  
Pick Up & Delivery

372 N Church-----GI 2-7421

**TWO-HOUR LAUNDRY & CLEANERS**

235 S Main-----GI 6-6530  
**ZIRKLE'S**  
418 Parker-----GI 2-6282

**ENFIELD, N. C.**

Enfield Cleaners 139 N Railroad-----HI 5-3881  
New York Cleaners 114 E Whitfield-----HI 5-2221  
Rudd Dry Cleaners 317 S McDaniel-----HI 5-5426

**NASHVILLE, N. C.**

Acme Cleaners & Shoe Shop 110 N Boddie-----GL 9-2871  
Nashville Cleaners 210 S Boddie-----GL 9-2031

**SPRING HOPE, N. C.**

Bunn Cleaners Ash-----GR 8-5461  
Murray's Drive-In Cleaners Hwy 64-----GR 8-4491  
Spring Hope Cleaners N Pine-----GR 8-5521

**WHITAKERS, N. C.**

**ALFORD CLEANERS**-----GE 7-3351  
Battle Cleaners-----GE 7-3361

**Cleaners—Hat**

—See Hats—Renovators

**Cleaners—Upholstery**

—See Upholstery Cleaning

**Clinics—Medical**

**ARMSTRONG MEDICAL CLINIC**  
128 E Thomas-----GI 2-1717  
Boice-Willis Clinic Medical Department  
400 Peachtree-----GI 6-9151

**SPRING HOPE, N. C.**  
Spring Hope Clinic-----GR 8-4971

When you want to find a firm  
that sells some commodity or  
service which you buy only oc-  
casionally and you do not know  
who sells it, look in the Classi-  
fied Telephone Directory — It  
will help you.

**Churches—Jewish**

Beth-EL Temple 838 Sunset Av-----GI 6-7675

**Churches—Lutheran**

Lutheran Church Trinity  
Rev Hoke H Ritchie, Pastor  
Sun School 9:45 AM—Service 11:00 AM  
533 Tarboro-----GI 6-5256

**Churches—Methodist**

Englewood Methodist Church  
Rev M D Tyson, Pastor  
Circle Dr-----GI 6-8511  
First Methodist Church 100 S Church-----GI 6-5195

**Churches—Presbyterian**

Edgemont Presbyterian Church  
1305 Tarboro-----GI 2-6626  
First Presbyterian Church  
Office 153 N Church-----GI 6-9121  
Director Religious Education 153 N Church-----GI 6-9122  
Second Presbyterian Church  
1200 Old Wilson Rd-----GI 2-5014  
West Haven Presbyterian Church  
1001 West Haven Blvd-----GI 6-5226

**Cigarette Vending Machines**

—See Vending Machines

**Cigars**

Gup's Smoke Shop 109 S Washington-----GI 2-9904

**City Offices**

—See Government Offices—City

**Civic Organizations**

—See Also Associations

Junior Chamber of Commerce 157½ N Main----GI 2-2079

**Civil Engineers**

—See Engineers—Civil

**Cleaners**

**BENVENUE CLEANERS**

DRY CLEANING • LAUNDRY  
ONE DAY SERVICE ON REQUEST  
Free Pick-up & Delivery  
Summer Storage Boxes Available  
Specializing in Drapes & Summer Cottons  
Hwy 43 West-----GI 2-3444

**BISHOP LAUNDRY CO**

128 Coast Line-----GI 2-6111  
Croom Cleaners 225 Paul-----GI 6-6807

**HOLLINGSWORTH CLEANERS**

517 Nashville Rd-----GI 6-5896  
Imperial Cleaners 573 N Raleigh-----GI 2-5821  
(See Advertisement This Page)

**KELLY'S CLEANERS**

546 S Franklin-----GI 2-3609  
Koretizing & Martinizing Office 106 W Thomas--GI 2-6858

**KORETIZING ONE HOUR CLEANERS**

**ONE HOUR CLEANERS**  
Featuring Nationally Known  
**KOROTONE PROCESS**  
Costs No More Than  
Ordinary Cleaning  
No Charge for Minor  
Alterations  
202 Falls Rd Ry Mt-----GI 2-6885

Nu-Way Cleaners & Dyers 522 N Pine-----GI 6-7425  
Oakley Cleaners & Dyers 139 Nash-----GI 6-4212

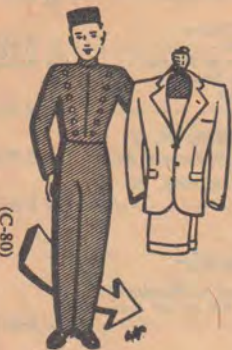
**OVERTON'S CLEANERS**

833 Falls Rd-----GI 2-1518  
Peerless Cleaners 206 Rose-----GI 6-7094  
Purvis Cleaners & Dyers 122 Sunset Av-----GI 2-5128  
(See Advertisement This Page)

**QUALITY LAUNDRY & CLEANERS INC**  
238 Tarboro-----GI 6-7116

It is a regulation of your telephone  
company that no foreign or unau-  
thorized attachments be made to  
your telephone instruments.

**DRY CLEANING**



- DRAPERIES  
CLEANED
- ALTERING
- STORAGE
- FREE MOTH  
PROOFING

**1 DAY  
SERVICE**

Personalized Service  
By Ed. Strange

FOR PROMPT PICK-UP SERVICE



**DIAL  
GI 2-5821**

**Imperial Cleaners**

573 N. Raleigh St. Rocky Mount

**PURVIS  
CLEANERS & DYERS**

"C Purvis For Service"



**PICK UP and  
DELIVERY**

- HATS  
RENOVATED
- DRAPERIES  
CLEANED
- ALTERATIONS  
MADE

**DIAL GI 2-5128**

CUSTOM CLEANING

WEDDING & EVENING GOWNS  
SUEDE & LEATHERS  
REWEAVERS

**"The Well Pressed Man—  
Is the Well Dressed Man"**

122 SUNSET AVE. ROCKY MOUNT

**Clothing**

B & R Clothing Store 176 N Main-----GI 6-5957  
 Royal Clothing Co Inc 118 S Washington-----GI 2-3968

**ENFIELD, N. C.**

Overton's Store 109 W Whitfield-----HI 5-4576  
 Peoples Department Store 105 N Railroad-----HI 5-4166

**NASHVILLE, N. C.**

Nashville Dollar Store 401 Washington-----GL 9-5791

**Clothing—Boys'**

Epstein's Men's & Boys' Shop 101 N Main-----GI 2-3176

**Clothing—Credit**

Horen's Credit Clothing 150 N Main-----GI 2-5061  
**OK CREDIT CLOTHING CO**

Clothe Entire Family  
 Up to \$200.00  
 No Down Payment  
 One Year to Pay

178 N Main Ry Mt-----GI 6-4589

**Clothing—Men's**

**BELK-TYLER CO**  
 248 S Main-----GI 2-5141  
 Bunting-Hardy & Minges 114 S Main-----GI 6-6924  
 Edgerton's Daniel's Bl-----GI 6-6004

**EPSTEIN'S MEN'S & BOYS' SHOP**  
 101 N Main-----GI 2-3176

**ROCKY MOUNT SHOE & CLOTHING CO**  
 138 S Main-----GI 6-7305  
 Stevens Clothing Store 149 S Main-----GI 2-2347  
 Taylor's Department Store & Children's Shop  
 116 S Main-----GI 2-5252

**WORSLEY-BROOKS INC**  
 127 S Main-----GI 6-8309

**Clothing—Second Hand**

Thrift Shop Peoples Bk Bl-----GI 2-1274

**Clothing—Wholesale**

Klitzner B & Son 248 Falls Rd-----GI 2-2139

**Clothing—Women's**

—See Women's Apparel

**Clubs**

Benvenue Country Club RFD 3-----GI 6-9136  
 Rocky Mount Shrine Club Church-----GI 2-2346

**Clubs—Automobile**

Carolina Motor Club 216 W Thomas-----GI 2-2224  
 N C State Motor Club Inc 219 S Franklin-----GI 6-9512

**Coal**

**CITIZENS COAL & SUPPLY CO**  
 1017 Cokey Rd-----GI 6-8116  
 (See Advertisement This Page)

**DOZIER SUPPLY CO**  
 112 W Bassett-----GI 6-8409

**NASH COAL CO**  
 100 W Grand Av-----GI 6-8512  
 (See Advertisement This Page)

**PEARSALL OIL & FUEL CO INC**  
 See Our Adv Under Oils—Fuel  
 511 Keen-----GI 2-6141

**STALLINGS OIL & COAL CO**  
 816 Ricks-----GI 6-6184

**TAR RIVER ICE & FUEL CO**  
 917 S Church-----GI 6-5372

**YELVERTON COAL & OIL CO**  
 1025 Arlington-----GI 6-8230

**ENFIELD, N. C.**

Coffield's Fuel Co Dennis-----HI 5-2401  
 Dawson Manufacturing Co 701 S Railroad-----HI 5-4371

**Coffee Shops**

—See Restaurants

**Coffee Vending Machines**

—See Vending Machines

Answer your telephone promptly.

**Coffee—Wholesale**

**MAXWELL HOUSE COFFEE**  
 HOTEL &  
 RESTAURANT  
 BLEND

Maxwell House Coffee  
 Is A Product of  
 General Foods Corp.

**MAXWELL HOUSE COFFEE**  
 GOOD TO THE LAST DROP

"WHERE TO BUY IT"

DISTRIBUTOR  
**SEABOARD COFFEE SERVICE**  
 915 Norfolk-----GI 2-6138

Seaboard Coffee Service 915 Norfolk-----GI 2-6138

**Concrete Blocks**

Carolina Concrete Block Works Inc  
 Hwy 95 East-----GI 2-6168  
 (See Advertisement This Page)  
 (Classification Continued Next Page)

**BE THRIFTY**



place long  
 distance calls  
 after six or  
 on Sunday



*It's*  
**Good**  
**COAL**

STOVES  
 HEATERS  
 STOKERS  
 BOILERS  
 FURNACES  
 FIREPLACES

for  
**Dial GI 6-8116**  
**Citizens**  
**Coal & Supply Co.** (C-78)  
 1017 Cokey Rd. Rocky Mount, N. C.

**COAL**

**DIAL GI 6-8512**

**NASH COAL CO.** (C-13)  
 "The Answer To Your Heating Problems"  
 100 W. Grand Ave., Rocky Mount, N. C.

**CAROLINA CONCRETE BLOCK WORKS, INC.**



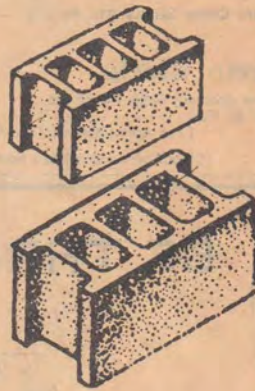
**SOLITE CONCRETE & SPLIT BLOCKS**  
 STEEL SASH and DOORS - ALUMINUM  
 AWNING and WINDOWS  
 CEMENT and MORTAR

Dial  
**GI 2-6168**

**BETTER CONCRETE MASONRY**  
 HWY. 95 EAST AT OVERPASS  
 ROCKY MOUNT

# SOUTHERN Concrete Products Inc.

**DURA-LITE**  
CONCRETE • CINDER • SUPER-LITE  
**BLOCKS**  
MORTAR CEMENT  
BUILDING SUPPLIES



(C-46)

DIAL  
**GI 6-8191**

ARLINGTON ST. EXT.

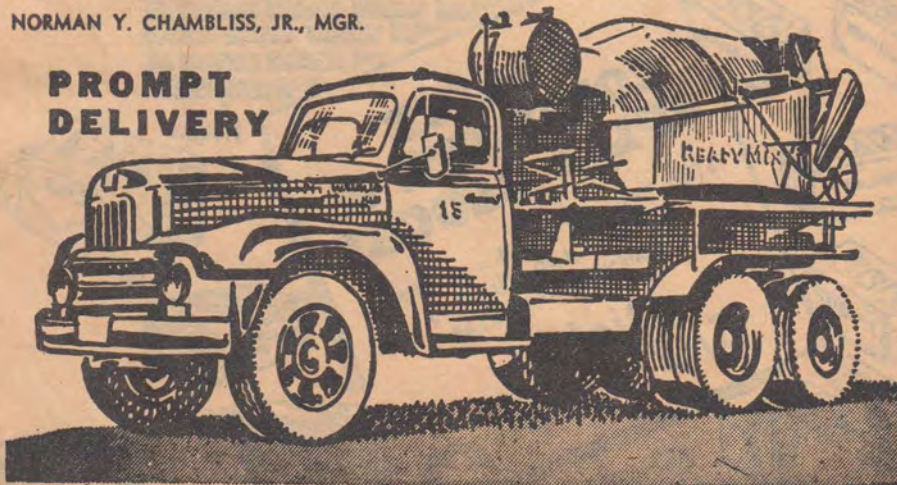
ROCKY MOUNT

# D. J. ROSE & SON

## READY-MIXED CONCRETE

NORMAN Y. CHAMBLISS, JR., MGR.

**PROMPT  
DELIVERY**



(C-65)

Dial

IF NO ANSWER  
DIAL GI 6-7308

WHERE  
YOU WANT IT

**GI 6-5044**

WHEN  
YOU WANT IT

LEE ST.

ROCKY MOUNT

### Concrete Blocks—(Cont'd)

**DURA-LITE CONCRETE BLOCKS—**  
SOUTHERN CONCRETE PRODUCTS INC  
Arlington Ext-----GI 6-8191

Lynch's Concrete Blocks Inc Battleboro N C-----GI 6-8963

**SOLITE LIGHTWEIGHT MASONRY UNITS**

Beauty plus Strength and Durability, with as Much as 1/2 less Weight; Absorbs Sound and Noise; Fire Resistant; Heat Insulation; Uniform Color and Surface; No Rust Spots or Stains.



**"WHERE TO BUY IT"**

Carolina Concrete Block Works Inc  
Hwy 95 East-----GI 2-6168  
Southern Concrete Products Inc  
Arlington Ext-----GI 6-8191

**SOUTHERN CONCRETE PRODUCTS INC**  
Arlington Ext-----GI 6-8191  
(See Advertisement This Page)

### Concrete Blocks—Manufacturers

Carolina Concrete Block Works Inc Hwy 95 East--GI 2-6168  
**SOUTHERN CONCRETE PRODUCTS INC**  
Arlington Ext-----GI 6-8191

### Concrete—Construction Materials

Rose D J & Son Lee-----GI 6-5044

### Concrete Forms

—See Concrete Construction Materials

### Concrete Inserts

—See Concrete Construction Materials

### Concrete Pipe

**CAROLINA CONCRETE BLOCK WORKS INC**  
4-8-12-15-18 & 24 inch Driveway Tile  
Hwy 95 East-----GI 2-6168

### Concrete Products

**CAROLINA CONCRETE BLOCKS WORKS INC**  
Hwy 95 East-----GI 2-6168  
**SOUTHERN CONCRETE PRODUCTS INC**  
Arlington Ext-----GI 6-8191

### Concrete—Ready Mixed

**CENTRAL-MIX CO**  
645 S Church-----GI 2-3733  
(See Advertisement Opposite Page)  
**ROSE D J & SON**  
Lee-----GI 6-5044  
(See Advertisement This Page)

### Concrete Reinforcements

—See Concrete Construction Materials

### Confectioners

Bullock Aaron Soda Shop 530 W Thomas-----GI 6-7711  
Wilkins Tasty Shop 210 E Thomas-----GI 6-9910

### Confectioners—Wholesale

Farmer-Brock Co  
Candies—Drug Sundries—Paper Products Specialties  
224 Tarboro-----GI 6-6234  
Haddon W W Wholesale Distributor  
238 S Washington-----GI 6-5811

### Construction Companies

Atlantic Construction Co 1110 East-----GI 2-3806  
**BARNES BROTHERS CONSTRUCTION CO**  
120 N Howard-----GI 2-4664  
Machine Shop & Garage 512 Nance-----GI 6-4994  
**CARSON & CLARK CONSTRUCTION CO INC**  
421 N Parker-----GI 2-3760  
Jim Walter Corp Hwy 301 South-----GI 6-9128  
**ENFIELD, N. C.**  
East Carolina Construction Co 432 Hannon-----HI 5-5131  
RFD 3-----HI 5-6945

### Contact Lenses

—See Optometrists—Contact Lenses

**Continuous Forms**  
—See Printers—Continuous Forms

**Contractors—Asphalt**

Bryant Perry T 344 Clifton Rd-----GI 2-2693

**Contractors—Building**

CAROLINA TELEPHONE AND TELEGRAPH COMPANY

To Architects and Builders  
In Planning for Telephone Facilities in  
New Residences and Buildings Call on  
Us for Assistance or Advice.

143 N Washington Ry Mt-----GI 6-9011

**FELTON MILBURN G**

2621 Winstead Rd-----GI 6-5321

Leggett J D & Son Building Contractor Oakey-----GI 6-6979

**NORTH STATE CONSTRUCTION CO INC**

1020 Carter-----GI 2-3901

If no answer dial-----GI 2-2976

(See Advertisement This Page)

Smith Isaac Jr Battleboro N C-----GI 6-9446

(See Advertisement This Page)

Wise Homes Inc Hwy 301, South-----GI 2-4154

**NASHVILLE, N. C.**

White E A Builders Hwy 64 West-----GL 9-5561

**Contractors—Concrete**

Langley C R 229 Jefferson-----GI 6-6488

(See Advertisement This Page)

**Contractors—Electric**

—See Electric Contractors

**Contractors' Equipment**

**BREWER EQUIPMENT CO**

SALES - RENTALS - SERVICE  
WACO STEEL SCAFFOLDING  
REMINGTON STUD DRIVERS &  
VIBRATORS  
CHAMPION MASONRY SAWS &  
TROWELLING MACHINES  
TUSKY PORTABLE HOISTS

102 S Raleigh-----GI 6-7171

Warehouse 824 Planters-----GI 6-6909

**Contractors—Excavating**

Carson & Clark Construction Co Inc

421 N Parker-----GI 2-3760

**Contractors—General**

Atlantic Construction Co 1110 East-----GI 2-3806

Braswell J T & Son Inc 814 Gold-----GI 6-6236

(See Advertisement This Page)

Daughtridge J P & Son 1103 Hargrove-----GI 6-7016

(See Advertisement This Page)

Home Building & Improvement Co 810 Gold-----GI 2-3364

Langley C R 229 Jefferson-----GI 6-6488

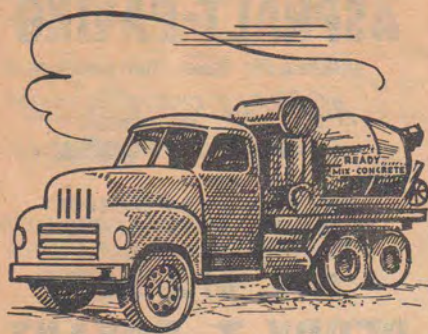
Loving T A & Co Hwy 301 North-----GI 6-8814

Wesleyan College Job Hwy 301 North-----GI 6-8809

Mode n Builders Inc Walnut Shopping Center-----GI 2-4103

(See Advertisement This Page)

(Classification Continued Next Page)



**CENTRAL MIX CO.**

**READY MIXED  
CONCRETE  
SAND - STONE  
DIAL GI 2-3733**

645 S. Church St.  
ROCKY MOUNT

(C-50)

**NORTH STATE  
CONSTRUCTION Co. Inc.**



- ★ INDUSTRIAL . . .
- ★ COMMERCIAL . . .
- ★ RESIDENTIAL . . .
- ★ REPAIRS OF ALL KINDS

DIAL

**GI 2-3901**

If No Answer Dial GI 2-2976

1020 Carter St.  
ROCKY MOUNT, N. C.

(C-84)

**CONCRETE WORK**

- CURB & GUTTER
- DRIVEWAYS
- SIDEWALKS
- FLOORS
- WATER & SEWER

Estimates Given

**CONCRETE SPECIALISTS**

**DIAL GI 6-6488**  
**G. R. LANGLEY CONTR.**  
229 Jefferson St. ROCKY MOUNT

(C-83)

**GENERAL CONTRACTOR**

COMMERCIAL INDUSTRIAL RESIDENTIAL INDUSTRIAL

**DIAL GI 6-6236**

**J. T. Braswell & Son, Inc.**  
814 Gold ROCKY MOUNT

(C-74)

J. P.  
**DAUGHTRIDGE & SON**

GENERAL CONTRACTORS  
RESIDENTIAL • COMMERCIAL

**GI 6-7016**

1103 HARGROVE ROCKY MOUNT

(C-59)

**ISAAC Smith JR.**

**BUILDING CONTRACTOR**

Dial  
**GI 6-9446**

FREE ESTIMATES GIVEN

P. O. Box 638 Battleboro, N. C.

(C-76)

**General Contractors**

**DIAL GI 2-4103**

**MODERN BUILDERS, Inc.**  
Walnut Shopping Center Rocky Mount

(C-60)

# General CONTRACTORS

- RESIDENTIAL
- INDUSTRIAL
- COMMERCIAL



**DIAL**  
**GI 2-6105**  
RES. GI 2-2768

## D. J. ROSE & SON

216 Mayo Rocky Mount

(C-68)

## ASPHALT PAVING

"When We Pave—You Save"



EXCAVATING - BULLDOZING  
DRIVEWAYS - SERVICE STATIONS  
INDUSTRIAL PAVING - TOP SOIL

**DIAL GI 2-2693**

## PERRY T. BRYANT CONTRACTOR

344 Clifton Rd. ROCKY MOUNT

(C-82)

## ASPHALT PAVEMENT

CALL LONG DISTANCE  
WILSON, N. C.



**24 3-4577**

DRIVEWAYS - SERVICE STATIONS  
INDUSTRIAL PAVING  
TOP SOIL -- FILL DIRT

FOR FREE ESTIMATES

## CRAWFORD CONSTRUCTION CO.

Hwy. 301 South WILSON, N. C.

(C-72)

## S. S. TOLER & SON

Established 1903



INDUSTRIAL



COMMERCIAL



RESIDENTIAL

**STORE FRONTS**



EXPERT REMODELING

## GENERAL CONTRACTOR

"SMALL OR LARGE JOBS"

**dial GI 6-5808**

117 W. Bassett, Rocky Mount, N. C.

(C-81)

To make your own home

bright and gay . . .

Order a

colored phone today!



CALL YOUR  
TELEPHONE  
BUSINESS OFFICE

## Contractors—General—(Cont'd)

- ROSE D J & SON  
216 Mayo ----- GI 2-6105  
Concrete Plant Lee ----- GI 6-5044  
(See Advertisement This Page)  
Teer Nello L Company Hwy 301 South ----- GI 2-6353  
Thompson F N Inc Hwy 301 North ----- GI 6-6093  
**TOLER S S & SON**  
117 W Bassett ----- GI 6-5808  
(See Advertisement This Page)  
Valentine J H Contractor Sharpsburg N C ----- GI 6-6782
- ENFIELD, N. C.**  
Sykes H L Whitfield Alley ----- HI 5-6261
- NASHVILLE, N. C.**  
Glover W H 513 Center ----- GL 9-4701

## Contractors—Grading

NEVILLE J T

### DRAGLINE WORK

- Hwy 43 at Pate's Ser Sta ----- GI 2-1811  
If no answer dial ----- GI 2-7413

**PINETOPS, N. C.**

- BURGESS PHILIP N GRADING CONTRACTOR**  
School Pinetops N C  
Call Long Distance ----- TAYLOR 7-4786

## Contractors—Heating

- GRIMES-MORGAN PLUMBING & HEATING CO**  
211 Atlantic Av ----- GI 2-1764
- LIVERMAN AIR CONDITIONING INC**  
570 N Raleigh ----- GI 2-7184
- LUXAIRE FURNACES**  
WEST MOUNT HEATING CO  
Arbor Ln ----- GI 2-5676
- MAYO HEATING & AIR CONDITIONING** ----- GI 2-2979
- MERRITT PLUMBING & HEATING CO INC**  
923 Norfolk ----- GI 6-4667
- PEMBERTON INC**  
277 N E Main ----- GI 2-3112
- REFRIGERATION SALES & SERVICE**  
1500 S Franklin ----- GI 2-2443
- ROCKY MOUNT PLUMBING & HEATING CO INC**  
1416 S Franklin ----- GI 2-6127
- STANDARD ELECTRIC CO**  
125 N Main ----- GI 2-1155
- WILLIAMSON ROY HEATING & PLUMBING**  
1229 Tarboro ----- GI 2-4003
- SPRING HOPE, N. C.**  
Collie Plumbing & Heating Co Old Hwy 64 West GR 8-4041

## Contractors—Painting

—See Painters

## Contractors—Paving

- Bryant Perry T 344 Clifton Rd ----- GI 2-2693  
(See Advertisement This Page)  
**WILSON, N. C.**  
Crawford Construction Co Hwy 301 South  
Wilson N C Call Long Distance ----- 24 3-4577  
(See Advertisement This Page)

## Contractors—Plumbing

—See Plumbing Contractors

## Contractors—Sheet Metal

—See Sheet Metal Works

## Convalescent Homes

—See Homes—Convalescent

## Convents

- Catholic Convent of Our Lady of Perpetual Help  
328 Hammond ----- GI 6-4515

## Conversion Burners

—See Oil Burners

## Copy Machines

—See Duplicating Machines

**Cordage**

Draper E E & Sons Inc 125 W Grand Av-----GI 2-2312  
Rocky Mount Cord Co 419 Gay-----GI 6-4183

**Corn Meal**

Compass Creek Mill Goldrock Rd-----GI 6-5588

**Corn Mills**

**NASHVILLE, N. C.**  
BODDIE MILLING CO  
RFD 2-----GL 9-6636

**WHITAKERS, N. C.**  
Whitakers Milling Co Railroad-----GE 7-4026

**Corporation Supplies**

—See Office Supplies

**Cotton**

Snow U W 520 S Franklin-----GI 6-4388

**ENFIELD, N. C.**  
Beal R T 141 E Whitfield-----HI 5-3421

**Cotton Gins**

Battleboro Gin & Grain Co Battleboro N C-----GI 2-7104

**ENFIELD, N. C.**  
Harris Gin Co 207 E Franklin-----HI 5-6101  
Randolph Gin Franklin Ext-----HI 5-4701

**NASHVILLE, N. C.**  
Farmers Supply & Gin Co 809 S Boddie-----GL 9-2411  
Taylor Gin Co Taylors Store Rd-----GL 9-2119

**SPRING HOPE, N. C.**  
Spring Hope Gin Co Nash-----GR 8-3831

**ELM CITY, N. C.**  
Barkley J D Gin Co Elm City N C  
Call Long Distance-----CEnter 6-4367

**Cotton Mills**

Rocky Mount Mills  
Main Office 1151 Falls Rd-----GI 2-1145  
Genl Supt 1151 Falls Rd-----GI 2-1696

**Country Clubs**

—See Clubs

**County Offices**

—See Government Offices—County

**Couplings**

SIER-BATH FLEXIBLE GEAR COUPLINGS—  
HAMMOND ELECTRIC SERVICE  
822 S Church-----GI 2-4178

**Coupon Redemption Stores**

—See Trading Coupon and Stamp Companies

**Court Houses**

—See Government Offices—County

**Cranes—Truck**

—See Truck Bodies & Equipment

**Creameries**

—See Dairies

**Crushed Rock & Stone**

—See Stone—Crushed

AT YOUR FINGER TIPS—Help is right at hand, in these Yellow Pages, if you want to know where to get some product or service. Use them and save time.

**Dairies**

**BORDEN COMPANY THE**  
White Dairy Products Division  
Hwy 301 By Pass South-----GI 6-4222

**GARDNER'S VELVET DAIRY PRODUCTS INC**  
1148 W Thomas-----GI 2-4191

**MEADOW BROOK DAIRY**  
Meadowbrook Rd-----GI 2-1714

(See Advertisement This Page)

**SEALTEST FOODS-SOUTHERN DIVISION**  
122 Coast Line-----GI 6-4128

**Dairy Equipment**

**SURGE MILKING MACHINES—**  
CARBISCO FLOUR & FEED MILLS  
701 S Grace-----GI 6-4215

**Dairy Products**

Dairy Bar 577 N Raleigh-----GI 6-5232

**GARDNER'S VELVET DAIRY PRODUCTS INC**  
1148 W Thomas-----GI 2-4191

**Dairy Products—Wholesale**

**SEALTEST DAIRY PRODUCTS**

GET THE BEST!  
GET SEALTEST!



"WHERE TO BUY IT"  
**SEALTEST FOODS-SOUTHERN DIVISION**  
122 Coast Line-----GI 6-4128

**Dancing Schools**

Redding Frances School of Dance  
1320 Dawson Pl-----GI 6-4497

**Dead Animal Removers**

**ANIMAL REMOVAL SERVICE**

Removers of Large Dead Animals  
MULES - HOGS - COWS  
CALL IMMEDIATELY

S Church Ext-----GI 6-6856

**Decorators**

**BREWER PAINT & WALLPAPER CO INC**  
102 S Raleigh-----GI 6-7171

Daughtridge Paint & Wall Paper Co  
2309 Sunset Av-----GI 2-2931

**Decorators—Interior**

—See Interior Decorators

**Dental Laboratories**

Arrington Dental Laboratory 234 Tarboro-----GI 2-1316  
Horton Laboratory 234 Tarboro-----GI 6-6746

**Dentists**

Black J W Dr 104 E Thomas-----GI 2-2700  
Campbell Walter E Dr 1027 Hammond-----GI 6-6265  
Carson J Royal Jr Dr 116 S Franklin-----GI 2-4600  
Dowdy John H Dr 418 Peachtree-----GI 6-7744  
Eatman C D & E L Drs Peoples Bk Bl-----GI 6-6288  
Fisher Julian H Dr 225 Rose-----GI 2-4229  
Fuerst Herbert Dr 110 Coast Line-----GI 6-7027  
Godwin C P Dr 140 N Franklin-----GI 6-4936  
Hunt R Fred Dr 420 Hickory-----GI 6-6039  
Hunt Richard F Jr Dr 420 Hickory-----GI 6-6039  
Minges Coyte R Dr Peoples Bk Bl-----GI 6-6026  
Pittman J E Dr Burnett Bl-----GI 2-3932  
Smithson Thomas W Dr 110 Coast Line-----GI 6-7027  
Stovall O R Jr Dr Douglas Bl-----GI 2-1725  
Whitehead A P Dr Peoples Bk Bl-----GI 2-2451  
Whitehurst R L Dr 225 Rose-----GI 6-7042  
Young H L Dr 119 N Church-----GI 2-1933

Business firms which can serve you are listed in these Yellow Pages under the product or service you want or under the particular type of business for which you are looking.

**Dentists—(Cont'd)**

**ENFIELD, N. C.**  
Sabiston Charles B Jr Dr 139 S Railroad-----HI 5-4106

**NASHVILLE, N. C.**  
Jackson David S Dr Hwy 64 West-----GL 9-5761

**SPRING HOPE, N. C.**  
Inscow A G Dr Railroad-----GR 8-4221

**Dentists—Orthodontists**

Zaytoun Henry S Dr 900 Sunset Av-----GI 2-1260

**Department Stores**

Baldwin's Dept Store 100 N Main-----GI 2-4121

**BELK-TYLER CO**  
248 S Main-----GI 2-5141

Charles Department Store 318 S Main-----GI 6-4451  
Falls Road Store 244 Falls Rd-----GI 2-1204  
Leder Brothers Inc 212 S Main-----GI 6-4421

**MONTGOMERY WARD & CO**  
Retail Dept Store 140 N Main-----GI 2-1161  
Catalog Order Dept 140 N Main-----GI 2-7465  
Credit Dept 140 N Main-----GI 2-6828  
Service Dept 140 N Main-----GI 2-5855  
Penney J C Co Inc 202 S Main-----GI 6-8132  
Robinson's Dept Store 324 S Main-----GI 6-5037

**ROSENBLUM-LEVY DEPT STORE**  
152 S Main-----GI 2-2181

Sears Roebuck and Co 128 N Church-----GI 2-3131

**TAYLOR'S DEPARTMENT STORE & CHILDREN'S SHOP**  
116 S Main-----GI 2-5252

**ENFIELD, N. C.**  
Cuthrell's Dept Store  
No 1 111 W Whitfield-----HI 5-4566  
No 2 113 N Railroad-----HI 5-4561  
No 3 107 N Railroad-----HI 5-6736  
McPhail D A Store 121 N Railroad-----HI 5-5071  
McPhail's Dept Store 117 N Railroad-----HI 5-4641  
Meyer's Dept Store 131 W Whitfield-----HI 5-4181

**NASHVILLE, N. C.**  
Batchelor Dept Store 409 W Washington-----GL 9-3321  
Weldon's 413 W Washington-----GL 9-2641

**SPRING HOPE, N. C.**  
Gardner's Dept Store Pine-----GR 8-3761  
Hathaway's Dept Store Railroad-----GR 8-3671

CLASSIFIED words are Buy WORDS.

**MILK**

fresh from our farm

"Serving Rocky Mount Since 1900"

**GRADE**

PASTEURIZED & HOMOGENIZED

- CREAMS
- CHOCOLATE MILK
- BUTTERMILK

RETAIL AND WHOLESALE

For Prompt Home Delivery

**DIAL**  
**GI 2-1714**

**Meadow Brook Dairy**

Meadowbrook Rd. ROCKY MOUNT

(D-24)



**CITY WIDE MOTOR  
Delivery SERVICE**

**Dial GI 6-4121**

PRESCRIPTIONS

A  
SPECIALTY

- REGISTERED PHARMACISTS ALWAYS ON DUTY
- COMPLETE LINE OF TOILET ARTICLES
- GIFTS BY WIRE

Matthews  
DRUG STORE +

334 So. Main St.      Rocky Mount, N. C.

**Diaper Service**  
SUPERIOR CLEANERS & LAUNDRY  
372 N Church-----GI 2-7421

**Direct Mail Advertising**  
—See Advertising—Direct Mail

**Discount Coupon and Stamp Companies**  
—See Trading Coupon and Stamp Companies

**Discount Financing**  
—See Financing

**Dishwashing Machines**

FRIGIDAIRE DISHWASHERS

Custom Imperial Dishwashers with Swirling Water Washing Action. Front-loading. Built-In Under-counter, Free-Standing, Sink-Dishwasher and Mobile models, Food Waste Disposers. Authorized Sales and Service.



FRIGIDAIRE

“WHERE TO CALL”

AUTHORIZED SALES & SERVICE  
Standard Electric Co 125 N Main-----GI 2-1155

**Disposal Equipment**  
—See Garbage Disposal Equipment

**Distributors—Pool Car**  
DIXIE STORAGE & DISTRIBUTING CO  
617 S Pearl-----GI 6-6721

**Do-It-Yourself Stores**  
—See Specific Headings such as Hardware, Lumber, Paint, Etc.

**Doctors**  
—See Specific Headings, such as Chiropodists; Chiropractors; Dentists; Optometrists; Physicians & Surgeons (M.D.); Veterinarians; Etc.

**Dog Boarding**  
—See Kennels

**Doors—Garage**  
Carolina Concrete Block Works Inc Hwy 95 East--GI 2-6168

**Doors—Storm**

CAROLINA AWNING & TENT MFG CO  
804 N Church-----GI 6-8307

DIXON'S BLIND & AWNING SERVICE  
1826 Sunset Av-----GI 2-2360

MODERN PRODUCTS  
1829 Sunset Av-----GI 6-7596

**Doughnuts**  
ANNE'S DONUT SHOP  
705 N Pine-----GI 2-2231

**Draft Boards**  
—See Selective Service Boards

**Draperies**  
Daughtridge Paint & Wall Paper Co  
2309 Sunset Av-----GI 2-2931

**Drapery Hardware & Fixtures**

Modern Products 1829 Sunset Av-----GI 6-7596

Weaver Fabrics 233 Hammond-----GI 6-4437

**Drapery Materials**

Decorative Fabrics 707 Walnut-----GI 6-5920

Draperies Unlimited Englewood-----GI 6-7877

May Margaret 576 N Raleigh-----GI 2-4720

Modern Products 1829 Sunset Av-----GI 6-7596

Weaver Fabrics 233 Hammond-----GI 6-4437

**Dress Suits—Renting**  
—See Formal Wear—Renting

**Dresses**  
ENFIELD, N. C.  
Enfield Manufacturing Co Hwy 301 South-----HI 5-8161

**Drilling—Well**  
—See Well Drilling—Water

**Drive-In Theatres**  
—See Theatres

**Druggists**

Almand's Drug Store 130 S Main-----GI 2-5126  
(See Advertisement This Page)

DOUGLAS-ARMSTRONG DRUG CO  
201 N Main-----GI 6-9186

FIVE POINTS DRUG CO  
132 Tarboro-----GI 2-1127

HICKS H L DRUG CO

Prescription Specialists

We Deliver

234 S Main Ry Mt-----GI 6-4158

**MATTHEWS DRUG STORE**  
334 S Main-----GI 6-4121  
(See Advertisement This Page)

(Classification Continued Next Page)

# ALMAND'S

TOILETRIES

Save With Safety


COMPLETE PHOTO SHOP

## PRESCRIPTIONS

FILLED BY

REGISTERED PHARMACISTS ONLY

YOUR PRESCRIPTION IS FILLED EXACTLY AS YOUR DOCTOR ORDERED BY A REGISTERED PHARMACIST AND DOUBLE-CHECKED FOR ACCURACY. OUR PRESCRIPTION DEPARTMENT CARRIES ONLY THE WORLD'S FAMOUS KNOWN QUALITY PHARMACEUTICALS, ANTIBIOTICS, VITAMINS, AND SICK ROOM NEEDS



R<sub>x</sub>

YOUR DOCTOR KNOWS US

Dial GI 2-5126

FREE CITY DELIVERY

When your health seems under par  
**Don't Take Chances**

130 S. MAIN      ROCKY MOUNT, N. C.

**Druggists—(Cont'd)**

May & Gorham Corp 132 Tarboro-----GI 2-1127  
 Rose I W Drug Co 112 N Main-----GI 6-7111  
 (See Advertisement This Page)  
**STANDARD PHARMACY**  
 124 Sunset Av-----GI 6-7128  
**SUNSET PHARMACY**  
 1601 W Thomas-----GI 6-5333  
 Thompson Pharmacy 365 Falls Rd-----GI 2-1919  
 (See Advertisement This Page)

**ENFIELD, N. C.**

Beavans' Drug Store 132 W Whitfield-----HI 5-3261  
 Harrison Drug Co 109 N Railroad-----HI 5-3371  
 Whitehead Drug Co 120 W Whitfield-----HI 5-5631

**NASHVILLE, N. C.**

**NASHVILLE DRUG CO**

Delivery Service  
 We Specialize In

**PRESCRIPTIONS - SUNDRIES  
 & FOUNTAIN SERVICE**

3 Day Developing Service On Films

Fountain Service 301 W Washington---GL 9-4366  
 Prescription Dept 301 W Washington---GL 9-2401

**WARD DRUG CO**

Fountain 320 W Washington-----GL 9-2041  
 Prescription Counter 320 W Washington---GL 9-3411

**SPRING HOPE, N. C.**

Southside Pharmacy Ash-----GR 8-5321

**WHITAKERS, N. C.**

Burnett's Drug Store-----GE 7-4481

**Druggists—Wholesale**

**FREMONT, N. C.**

Wayne Medical & Surgical Supply Co Main  
 Pikeville Call Long Distance Fremont N C---24 2-7441

**Dry Cleaners**

—See Cleaners

**Dry Goods**

**ENFIELD, N. C.**

McPhail D A Store 121 N Railroad-----HI 5-5071

**Dry Goods—Wholesale**

K & E Jobbing Co 240 Falls Rd-----GI 6-7301  
 NorLee Co The 1430 S Franklin-----GI 6-9511  
 Rocky Mount Dry Goods Co Inc 131 Nash-----GI 6-4186

**Dryers**

—See Washing Machines, Dryers & Ironers

**Dumbwaiters**

**SOUTHERN DUMBWAITERS—**

**GREENSBORO, N. C.**

**SOUTHERN ELEVATOR CO**

130 O'Connor Greensboro N C  
 Call Long Distance-----BRoadway 4-2401

**Dump Bodies**

—See Truck Bodies & Equipment

**Duplicating Machines**

**A B DICK DUPLICATING MACHINES & SUPPLIES—**

**RALEIGH, N. C.**

**GRAY & CREECH INC**

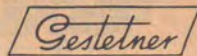
15 N West Raleigh N C  
 Call Long Distance-----TEmp 4-4337

Auto accessories, batteries, cleaners, oil burners, coal, roofers, plumbers, electricians, all kinds of products and services are listed in these pages. This is the place to look when you want to know where to buy. And this is the place to put your message if you want to tell your story to people who are ready to buy. Look in the Yellow Pages.

**Duplicating Machines—(Cont'd)**

**GESTETNER DUPLICATING MACHINES**

SPECIALISTS IN  
 OFFICE  
 DUPLICATING  
 SINCE 1881



Duplicators, Hand and Electric. Stencils; Inks—All Colors; Writing and Drawing Accessories; Photographic, Electronic and Die-cut Stencil Services. Authorized Sales and Service.

**"WHERE TO BUY THEM"**

**CAROLINA OFFICE EQUIPMENT CO**  
 134 Howard-----GI 2-3052

**THERMO-FAX COPYING PRODUCTS—**

**RALEIGH, N. C.**

**CAVIN'S INC**  
 400 Downtown Blvd Raleigh N C  
 Call Long Distance-----TEmp 2-9682

**Duplicating Service**

—See Letter Service, also Mimeographing Service

**Elastic Stockings**

**FREMONT, N. C.**

Wayne Medical & Surgical Supply Co Main  
 Pikeville Call Long Distance Fremont N C---24 2-7441

**Electric Appliances—Major**

—See Specific Headings such as Garbage Disposal Equipment, Ranges & Stoves, Refrigerators & Freezers, Washing Machines, Dryers & Ironers, etc.

**Electric Appliances—Small**

Proctor Electric & Radio Co 151 S Main-----GI 6-6918  
 Standard Electric Co  
 Sales & Service To All Makes & Models  
 125 N Main-----GI 2-1155  
**WESTINGHOUSE APPLIANCES SALES & SERVICE—**  
**ROCKY MOUNT FURNITURE CO**  
 163 S Main-----GI 6-6916

**ENFIELD, N. C.**

Harris Brothers 200 N McDaniel-----HI 5-2196  
 Ivey George R 145 N Railroad-----HI 5-3361  
 Miller C M Co 115 N Railroad-----HI 5-6221

**NASHVILLE, N. C.**

Bass Bros Store Momeyer-----GL 9-5701  
 (See Advertisement This Page)

**Electric Appliances—Small**

**Repairing**

Ward's Appliance Service 122 S Washington---GI 6-7688

**Electric Appliances—Small**

**—Wholesale**

**NASHVILLE, N. C.**

Morris Bros Wholesale Distributors  
 Westinghouse - Norge Appliances  
 812 S Alston-----GL 9-5691

**Electric Contractors**

Bass Electric Co 1554 S Church-----GI 2-4929  
 Carolina Electric Construction Co 132 N Main---GI 6-5855  
**FAULKNER ELECTRIC SERVICE INC**  
 820 Gold-----GI 6-5863  
**HODGES ELECTRIC SERVICE**  
 570 N Raleigh-----GI 2-1686  
**J A C ELECTRIC CO**  
 327 Fairview Rd-----GI 2-7389  
**PEMBERTON INC**  
 277 N E Main-----GI 2-3112  
 Petway Electric Co 319 Eastern Av-----GI 6-7812  
 Proctor Electric & Radio Co 151 S Main-----GI 6-6918  
 Robbins Electric Co 571 N Raleigh-----GI 6-6712  
**SMITH ELECTRIC COMPANY**  
 RFD 1-----GI 2-4093  
**STANDARD ELECTRIC CO**  
 125 N Main-----GI 2-1155  
**THOMAS ELECTRIC SERVICE**  
 Old Wilson Rd-----GI 6-5484

**ENFIELD, N. C.**

Burchette W B Electric 130 W Whitfield-----HI 5-6701  
**IVEY GEORGE R**  
 Residential - Commercial  
 145 N Railroad-----HI 5-3361

**I. W. ROSE DRUG CO.**  
**PHOTO SHOP**  
**Kodak Cameras & Film**  
 WE DELIVER Every Hour & One-Half  
 Dial  
**GI 6-7111**  
 112 N. Main ROCKY MOUNT

**Thompson PHARMACY**  
 A Complete Prescription Service

**DRUGS**

WE DELIVER WE DELIVER

We Carry a Fresh Line of Drugs  
 Soda Fountain  
 "We Are in Business for Your Health"  
 Dial GI 2-1919 For Quick Service  
 365 Falls Rd. Rocky Mount, N. C.

**ELECTRIC APPLIANCES**

the all new, patented  
**Siegler**  
**OIL HOME HEATER**  
**DAYTON-MYERS • BURKS**  
 Water Pump Sales & Service  
 GLEEM PAINTS  
 GENERAL ELECTRIC  
 ROOM AIR CONDITIONERS  
 CLINTON ENGINES  
 Sales & Service  
 "WE SERVICE WHAT WE SELL"  
 FOR PICK-UP & DELIVERY  
 Dial GL 9-5701  
**BASS BROS. STORE**  
 MOMEYER, N. C.

**Electric Contractors—Industrial**

**HODGES ELECTRIC SERVICE**  
570 N Raleigh-----GI 2-1686  
Pemberton Inc 277 N E Main-----GI 2-3112

**Electric Equipment**

**CAROLINA TELEPHONE AND TELEGRAPH COMPANY**  
Signalling Systems  
For Summoning Members of the Organization to Their Nearest Telephone By Means of Loud Bells and Gongs  
For Information, Call the Business Office  
143 N Washington Ry Mt-----GI 6-9011

**Electric Light & Power Companies**

Carolina Power & Light Co  
Sub-Station Nashville R R-----GI 2-3608  
**ENFIELD, N. C.**  
Enfield Light Plant Railroad-----HI 5-5901  
Halifax Electric Membership Corp  
208 W Whitfield-----HI 5-2301  
208 W Whitfield-----HI 5-5301  
**NASHVILLE, N. C.**  
Carolina Power & Light Co N Boddie-----GL 9-3521  
Line Dept N Boddie-----GL 9-4886  
**SPRING HOPE, N. C.**  
Carolina Power & Light Co N Pine-----GR 8-5551  
**WHITAKERS, N. C.**  
Va Electric & Power Co-----GE 7-4191

**Electric Lighting Fixtures**

—See Lighting Fixtures

**Electric Motors**

Hammond Electric Service 822 S Church-----GI 2-4178  
Industrial Electric Sales & Service Inc  
2917 S Church-----GI 2-1101

**Electric Motors—Repairing**

Collette Electric Motor Shop 2704 S Church-----GI 2-3694  
**GENERAL ELECTRIC AUTHORIZED  
ELECTRIC MOTOR SERVICE STATION—  
FAULKNER ELECTRIC SERVICE INC**  
820 Gold-----GI 6-5863

**INDUSTRIAL ELECTRIC SALES & SERVICE INC**

**ELECTRIC MOTORS  
ELECTRIC MOTOR REWINDING &  
CONTROL REPAIRS  
NEW & USED EQUIPMENT**

2917 S Church—Days-----GI 2-1101  
Nights-----GI 2-2995

**Electric Motors—Rewinding**

**FAULKNER ELECTRIC SERVICE INC**

**ALL MAKES & SIZES  
OF MOTORS  
REPAIRED & REWOUND  
GEAR HEAD MOTORS  
PULLEYS & "V" BELTS**

820 Gold—Day dial-----GI 6-5863  
Night dial-----GI 6-4872

**Electric Motors—Wholesale**

**FAULKNER ELECTRIC SERVICE INC**  
820 Gold-----GI 6-5863

**Electric Supplies—Wholesale**

Eastern Electric Supply Inc 822 S Church-----GI 2-5156  
**GRAYBAR ELECTRIC**

**CALL GRAYBAR FIRST  
FOR**

Over 100,000 Items for Wiring, Lighting, Communication, Power, Ventilating, Electronics - Available Locally and Nationally. Technical Help, Prompt Regular or Emergency Delivery



**"FOR INFORMATION CALL"  
WHOLESALE ONLY**

Graybar Electric Co Inc 821 Planters-----GI 2-5171

Graybar Electric Co Inc 821 Planters-----GI 2-5171

**Electric Trucks**

—See Trucks—Industrial

**Electric Wire**

Supa Insulations Inc 123 E Bassett-----GI 6-8155

**Elevators**

**MONARCH PASSENGER & FREIGHT ELEVATORS—  
GREENSBORO, N. C.**

**MONARCH ELEVATOR & MACHINE CO**  
435 Morehead Greensboro N C  
Call Long Distance-----BRoadway 2-4563

**OTIS ELEVATORS—**

**RALEIGH, N. C.**

**OTIS ELEVATOR CO**  
Commercial Bank B1 Raleigh N C  
Call Long Distance-----TEmp 2-0635

**SOUTHERN ELEVATORS—**

**GREENSBORO, N. C.**

**SOUTHERN ELEVATOR CO**  
130 O'Connor Greensboro N C  
Call Long Distance-----BRoadway 4-2401

**RALEIGH, N. C.**

Haughton Elevator Co Capital Club B1  
Raleigh N C Call Long Distance-----TEmp 2-2305

**Embossing**

Atlantic Office Supply Co 130 Howard-----GI 6-5892

**Employment Agencies**

ABC Maids 119 N Washington-----GI 2-6667  
Carolina School of Commerce 121 N Main-----GI 2-6317  
**EMPLOYMENT SECURITY COMMISSION OF N C**  
Local Office 234 Hill-----GI 2-2101  
Local Divisional Office 238 Hill-----GI 6-9451

**Employment—Temporary**

—See Employment Agencies

**Engineers—Air Conditioning**

Pemberton Inc 277 N E Main-----GI 2-3112  
**STANDARD ELECTRIC CO**  
125 N Main-----GI 2-1155

**Engineers—Architectural**

Sorrell Russell 119 S Main-----GI 2-5919

**Engineers—Civil**

Hunley Ernest L 105 N Washington-----GI 6-7715

**Engineers—Consulting**

Harles & Edwards Architects & Engineers  
115 Forest Hill Av-----GI 2-3173  
Parker R M 115 Forest Hill Av-----GI 2-3173

**Engines—Gasoline**

**BRIGGS & STRATTON GASOLINE ENGINES**

FACTORY APPROVED  
SALES-SERVICE



Easy starting — Extra Reliability  
1 to 9 hp. For farm, home, and industry  
NO. 1 IN THE WORLD

**"FOR INFORMATION CALL"**

**SERVICE DISTRIBUTOR**

Shaver Battery & Auto Parts Co 210 Hill--GI 6-6145

**CLINTON GASOLINE ENGINES**

Authorized Sales and Service  
World's most complete line  
of air-cooled gasoline engines  
2 to 10.3 hp.



Quick Starting, Dependable

**"FOR SALES & SERVICE CALL"**

**SERVICE DISTRIBUTOR**

Shaver Battery & Auto Parts Co 210 Hill--GI 6-6145

**SERVICE STATION**

**GENERAL WHOLESALE CORP**  
202 Rose-----GI 2-3151

**LAUSON-POWER PRODUCTS ENGINES**

Quality 4- and 2-cycle gasoline engines. 1 3/4-to-6.3 HP. Quick-starting, lightweight, long-lasting, dependable. Franchised service. New Engines. Genuine parts. Factory-trained mechanics.



**"FOR SERVICE CALL"**

**SERVICE DISTRIBUTOR**

Walker Saw Service Hwy 301 North-----GI 2-4231

**Engines—Gasoline—Repairing**

Wooten's Small Engine Service 715 Norfolk---GI 2-2369

**Engravers—Stationery**

Atlantic Office Supply Co 130 Howard-----GI 6-5892  
**CAROLINA OFFICE EQUIPMENT CO**  
147 S Main-----GI 2-1196

**Excavators**

—See Contractors—Excavating

**Express Companies**

Railway Express Agency Inc 100 Raleigh Rd---GI 2-7473

Classified pages list businesses, services and products under easy-to-find headings . . . designed to help you find what you want when you want it.

**COLOR  
TELEPHONES**



Available in:

BEIGE	WHITE
IVORY	GREEN
PINK	BLUE
YELLOW	RED
GRAY	BROWN

For Information, call

**The Telephone Business Office**

**Exterminating & Fumigating**

**ORKIN EXTERMINATING CO INC**  
705 N Church-----GI 2-1112  
(See Advertisement This Page)  
**SOUTHERN CROWN TERMITE CONTROL**  
See Our Adv Under Termite Control  
524 S Howell-----GI 6-7832  
**TERMINIX CO OF NORTH CAROLINA**  
See Our Adv Under Termite Control  
501 S Pine-----GI 6-4626

**Factory Supplies**

—See Mill Supplies

**Factory Trucks**

—See Trucks—Industrial

**Farm Equipment**

Anderson-Mohorn Inc Hwy 301-A South-----GI 2-1372  
**INTERNATIONAL HARVESTER FARM EQUIPMENT—**  
**WHEELER-HERRING TRUCK & TRACTOR COMPANY**  
615 N Church-----GI 6-8158

**JOHN DEERE FARM MACHINERY & TRACTORS—**  
**TULLOSS TRACTOR CO**  
S Church Ext-----GI 6-6168

Tulloss Tractor Co S Church Ext-----GI 6-6168  
Wheeler-Herring Truck & Tractor Company  
615 N Church-----GI 6-8158

**ENFIELD, N. C.**

Anderson's Tractor & Imp Co 205 N McDaniel -HI 5-4041  
Enfield Tractor & Equipment Co  
147 E Whitfield-----HI 5-5211  
Neville N G Farm Equipment Franklin-----HI 5-8421

**NASHVILLE, N. C.**

**STRICKLAND EQUIPMENT CO**  
New Holland Farm Machinery - Oliver Equipment  
411 S Barnes-----GL 9-4571

**SPRING HOPE, N. C.**

**ALLIS-CHALMERS**

The Key To:  
BETTER LIVING  
BETTER FARMING  
AND MORE PROFITS



**"WHERE TO BUY IT"**

Joyner Tractor Company Hwy 64 East-----GR 8-4521

**Farm Equipment—Repairing & Parts**

Barrett's Service Station Battleboro N C-----GI 6-5065

**Farm Supplies**

Batchelor L M Store Sharpsburg N C-----GI 6-8785  
Braswell M C Co Battleboro N C-----GI 6-5881  
Davenport Travis 200 Rose-----GI 2-1613  
Weeks H H Seed & Feed Store 219 Tarboro-----GI 6-9134

**ENFIELD, N. C.**

Farmers Supply Co S Dennis-----HI 5-3211

**WHITAKERS, N. C.**

**WHITAKERS FARM SUPPLY CO**  
Main-----GE 7-4401

**Farms**

Long Meadow Farm Nashville Hwy-----GI 6-8961  
Old Town Farm Hwy 95-----GI 2-4431  
Shell Bank Farm Leggett Hwy-----GI 2-4312

**ENFIELD, N. C.**

Branch Harry 118 E Whitfield-----HI 5-2081

**NASHVILLE, N. C.**

Cooly Harold D Farm RFD 3-----GL 9-4966

**WHITAKERS, N. C.**

Etheridge Claude  
Eureka Farm-----GE 7-4122  
Wilcox Farm-----GE 7-4127

**Federal Offices**

—See Government Offices—Federal

**Federal Savings & Loan Assns**

—See Savings & Loan Assns

**Feed**

Carbisco Flour & Feed Mills 701 S Grace-----GI 6-4215  
Dixie Feed & Paint Store 171 S Washington-----GI 2-1341  
FCX Service Rocky Mount Hwy 301-A South-----GI 6-4233  
**MILLAR'S FEED MILL**  
Nutrena Feeds  
Hwy 301-A South-----GI 6-4856

**PURINA CHOWS**

Backed by more than 60 years of agricultural nutrition research, Purina Chows are farm-tested to help you produce more meat, milk and eggs per bag of feed. Highest quality Purina Chows available only at "Stores with the Checkerboard Sign."



**"WHERE TO BUY THEM"**

**ROCKY MOUNT FEED MILL**  
Hwy 301 By-Pass South-----GI 2-6788

Sexton & Sons 252 Falls Rd-----GI 6-8458  
Weeks H H Seed & Feed Store 219 Tarboro-----GI 6-9134

**ENFIELD, N. C.**

Farmers Supply Co S Dennis-----HI 5-3211  
Williams Milling Co Inc 617 McDaniel-----HI 5-6531

**NASHVILLE, N. C.**

**WAYNE FEEDS—**  
**BRASWELL MILLING CO**  
813 S Alston-----GL 9-5731

**Feed Mills**

Carbisco Flour & Feed Mills 701 S Grace-----GI 6-4215  
(See Advertisement This Page)

Davis W A Milling Co 811 Planters-----GI 2-2838

**GOLD STRAP FEEDS—**  
**CARBISCO FLOUR & FEED MILLS**  
701 S Grace-----GI 6-4215

**GORHAM MILLING CO**  
Hwy 301 South-----GI 6-6173  
(See Advertisement This Page)

**MILLAR'S FEED MILL**  
Hwy 301-A South-----GI 6-4856

**ROCKY MOUNT FEED MILL**  
Hwy 301 By-Pass South-----GI 2-6788

(Classification Continued Next Page)

Replace your receiver carefully.



**CARBISCO**  
FLOUR & FEED  
MILLS  
**GOLD STRAP FEEDS**

Complete Line of  
QUALITY FIELD SEEDS  
LIVESTOCK & POULTRY EQUIPMENT  
INSECTICIDES & REMEDIES

(F-30)

**Dial GI 6-4215**

701 S. Grace St. ROCKY MOUNT



**Dial GI 6-6173**

A COMPLETE LINE OF FEEDS, SEEDS  
AND FARM SUPPLIES

- Top Prices Paid For Your Grain
- Custom Grinding & Mixing

**GORHAM MILLING CO.**

A Division of Planters Cotton Oil Co.  
Hwy. 301 South Rocky Mount, N. C.

(F-46)

**WORLD'S LARGEST PEST CONTROL CO.**

SINCE

1901



(E-8)

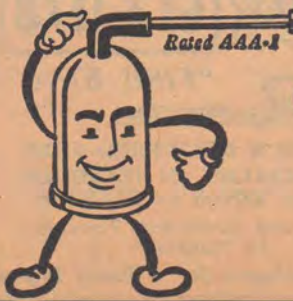
**SCIENTIFIC PEST CONTROL**

Regular Service for HOMES • STORES • INDUSTRIES

Surety Bonded TERMITE CONTROL

FULLY LICENSED

**ORKIN EXTERMINATING CO., INC.**



**FREE INSPECTION**  
call "OTTO" the ORKIN MAN

**Gibson 2-1112**

705 N. Church Street

# LOANS

HOUSEHOLD - AUTO  
TELEPHONE IN YOUR APPLICATION  
LET US CONSOLIDATE YOUR DEBTS  
3 - 4 - 6 - 9 - 12 Months

**Tel. GI 2-5161**

We Make Loans That Others Refuse

**Aetna Loan & Finance Co.**  
201 Tarboro St. ROCKY MOUNT

(F-39)

## V. B. CATLETT FISH MARKET

—City Delivery Service—



FRESH SEAFOOD  
IN SEASON

FISH - SHRIMP - OYSTERS  
CLAMS - CRABS  
NO EXTRA CHARGE  
FOR DRESSING FISH

**Dial GI 2-1426**

620 S. Washington ROCKY MOUNT

(F-38)

No more Tangled Cords

Get a

### SPRING CORD



Contracts to 10 inches, expands  
to 4 feet. Never in the way.

Can be installed on  
your Present telephone.

To order, call the  
**TELEPHONE BUSINESS OFFICE**

### Feed Mills—(Cont'd)

ENFIELD, N. C.

A & B Milling Co 200 Halifax-----HI 5-4281  
200 Halifax-----HI 5-3091  
Farmers Supply Co S Dennis-----HI 5-3211

NASHVILLE, N. C.

Braswell Milling Co 813 S Alston-----GL 9-5731

SPRING HOPE, N. C.

Spring Hope Milling Co Hwy 64 West-----GR 8-3131  
Webb's Mill RFD 3-----GR 8-4083

### Fences

ACCO PAGE FENCE—

CHARLOTTE, N. C.

ALLISON FENCE CO  
1818 Baxter Charlotte N C  
Call Long Distance Collect-----FRanklin 6-7535

HIGH'S INCORPORATED

Chain Link & Antique Split Rail  
805 S Church-----GI 2-5839

### Fertilizers

Baugh & Sons Fertilizer Co 302 N Franklin-----GI 2-7470  
Davis R B & Son Sharpsburg N C-----GI 2-4367  
Harrison W B 411 Gay-----GI 2-2376  
Planters Cotton Oil Co 1004 Cokey Rd-----GI 2-2131  
Southern Cotton Oil Division 600 Wilkinson-----GI 2-3165  
Supt Ofc 600 Wilkinson-----GI 2-1956

ENFIELD, N. C.

Barnhill H G 205 Halifax-----HI 5-5231  
Farmers Supply Co S Dennis-----HI 5-3211  
Mathieson Chemical Corporation Hwy 301 South-----HI 5-6591

NASHVILLE, N. C.

Planters Cotton Oil Co 109 E Railroad-----GL 9-3531

SPRING HOPE, N. C.

Spring Hope Gin Co  
Liquid Nitrogen & Coal  
Nash-----GR 8-3831

### Fibre Glass

—See Glass—Fibre

### Fidelity Bonds

—See Bonds—Surety & Fidelity

### Filling Station Equipment

—See Service Station Equipment

### Filling Stations

—See Service Stations—Automobile

Every day the pages of  
this book are consulted by  
**WISE BUYERS** — people  
who want the best value  
for their money.

## R R PURIFOY SEAFOOD CO.



**DIAL  
GI 2-1178**

"FISH KING" (F-50)

DRESSED & DELIVERED FREE  
WE SPECIALIZE IN SEAFOODS  
OF ALL KINDS IN SEASONS

"Peace and Good Will Towards  
All Mankind"

157 S. Washington St. Rocky Mount

### Financing

Aetna Loan & Finance Co 201 Tarboro-----GI 2-5161  
(See Advertisement This Page)  
Allied Finance Group Inc 147 N Main-----GI 6-7657  
**ATLANTIC DISCOUNT CORPORATION**  
1401 S Church-----GI 2-2151  
Commercial Credit Corp 701 N Church-----GI 2-7161  
**COMMERCIAL CREDIT PLAN FINANCING—**  
**COMMERCIAL CREDIT CORP**  
701 N Church-----GI 2-7161  
Family Finance & Acceptance Corp 112 Tarboro-----GI 2-4136  
**HOME FINANCE CO**  
Auto Loans, Financing, Refinancing  
Walnut Shopping Center-----GI 6-9124  
**PEOPLES BANK & TRUST CO**  
125 Tarboro-----GI 2-6192

### Financing—Automobile

—See Loans—Automobile

### Financing—Real Estate

—See Mortgages

### Fire Departments

Fire Dept Headquarters 163 N Main-----GI 6-5151  
Red Oak Volunteer Fire Department  
Red Oak N C-----GI 2-7276  
Stoney Creek Volunteer Fire Dept Barnum Rd-----GI 2-3011  
West Edgecombe Volunteer Fire Dept RFD 2-----GI 2-5838

ENFIELD, N. C.

Fire Alarm Station 119 S Railroad-----HI 5-3000

WHITAKERS, N. C.

Whitakers Town of  
Fire Dept-----GE 7-4016

### Fire Extinguishers

**BUFFALO FIRE EXTINGUISHERS—**  
**DILLON SUPPLY CO**  
348 S Washington-----GI 2-2161

### Fire Insurance

—See Insurance—Fire

### Fire Protection Apparatus & Equipment

Williams C W & Co RFD 4-----GI 6-9487

### Fish

Catlett V B Fish Market 620 S Washington-----GI 2-1426  
(See Advertisement This Page)  
**CHADWICK'S SEA FOOD**  
151 S Washington-----GI 6-9413  
Jack Williams Fish Market 901 Cokey Rd-----GI 6-6805  
**PETERSON'S SEA FOOD MARKET**  
421 Madison-----GI 6-8310  
Purifoy R R Seafood Co 157 S Washington-----GI 2-1178  
(See Advertisement This Page)

### QUALITY SEA FOOD

"Fish Dressed Right"  
Plus  
DRESSING - DELIVERY & PARKING  
FREE  
B. W. BAKER, Owner  
410 Edgecombe-----GI 2-2745

Southside Seafood Mkt 1436 S Church-----GI 2-2761

ENFIELD, N. C.

Enfield Seafood Market 110 N Dennis-----HI 5-6021

### Fishing Tackle

Bobbitt's Auto & Hobby Store  
Rod & Reel Repairs  
130 Sunset Av-----GI 6-7454

### Five & Ten Cent Stores

Chandler's 5c to \$1.00 Store 106 N Main-----GI 6-8253  
Davis 5c to \$5.00 Store 234 Falls Rd-----GI 2-4692  
Kress S H & Co 162 S Main-----GI 6-6912  
McLellan Stores Co 244 S Main-----GI 6-4409  
Woolworth F W Co 232 S Main-----GI 6-4568

NASHVILLE, N. C.

Pope's 5 & 10 Cent Store 421 W Washington--GL 9-4251

The yellow pages will assist you.

**Fixtures**

—See Specific Kinds, i.e., Lighting, Plumbing, etc.

**Floor Coverings**

**GREER VAN B TILE CO**

Cork & Vinyl Tile  
Inlaid & Linoleum Tile  
Plastic Wall, Rubber, & Asphalt Tile  
Installing Carpet—Cabinet Top Work

Walnut Shopping Center Ry Mt-----GI 6-8436  
Res dial-----GI 6-6851

Sutton Tile Co Englewood Shopping Center-----GI 2-3281

**Floor Surfacing**

Service Paint & Wallpaper Co 614 Beal-----GI 2-2812  
**WILLIAMS C T & SON**  
1805 Bedford Rd-----GI 6-7930

**Floor Surfacing Machines—  
Renting**

Sutton Tile Co Englewood Shopping Center-----GI 2-3281

**Floors—Material & Laying**

**CONGOLEUM-NAIRN**

Inlaid By the Yard -  
Linoleum, Vinyl Plastics.  
Resilient Tiles - Vinyl,  
Linoleum, Vinylbest,\*  
Rubber & Asphalt. Printed - Forecast® Vinyl,  
Congoleum® & Plastic Congowall® \*T.M.



"WHERE TO BUY THEM"

**DEALERS**

Heilig-Meyers Co 219 N Main-----GI 2-1535  
Imperial Furniture Co 140 S Washington-----GI 6-4547  
Quinn Furniture Co 170 N Main-----GI 2-2171  
Rocky Mount Furniture Co 163 S Main-----GI 6-6916

**NASHVILLE, N. C.**

Bass Bros Store Momeyer-----GL 9-5701

**KENTILE**

"YOU PAY NO MORE FOR  
A KENTILE FLOOR"

**KENTILE**

Available in Cork, Rubber,  
Vinyl and Asphalt Tiles...

**FLOORS**

OVER 200 DECORATOR COLORS

"WHERE TO BUY IT"

Sutton Tile Co Englewood Shopping Center--GI 2-3281

**Florists**

—See Also Greenhouses

**BENNETT'S FLORIST & GREENHOUSE**

Floral Artist Since 1947  
Weddings & Funeral Designs  
Dish Gardens & Foliage Plants  
Hospital Arrangements of All Kinds  
Artificial Designs - Potted Plants

Hwy 301 South of Ry Mt-----GI 2-7468

**BOAN'S FLORIST**

"Flowers For All Occasions"

Free Delivery In City Limits  
We Also Wire Flowers  
Home Owned & Home Operated  
• Weddings • Funerals  
• Potted Plants • Corsages

718 Western Av-----GI 6-6633

**Florists—(Cont'd)**

**DRUMMOND'S FLORIST**

COMPLETE FLORAL SERVICE

CUT FLOWERS - CORSAGES  
WEDDING ARRANGEMENTS  
FUNERAL DESIGNS  
POTTED PLANTS - DISH GARDENS

119 N Main-----GI 2-6102  
If no answer dial-----GI 6-5427  
If no answer dial-----GI 2-3714

**FTD-FLORISTS' TELEGRAPH DELIVERY**

FLOWERS BY WIRE

These FTD florists deliver flowers world-wide. Absolute satisfaction guaranteed or your money cheerfully refunded.



"WHERE TO CALL"

Bennett's Florist & Greenhouse  
Hwy 301 South-----GI 2-7468  
Rocky Mount Floral Co  
Flower Shop 114 N Main-----GI 6-6006  
Greenhouse 430 E Thomas-----GI 2-4158  
Smith Florist Inc 122 N Main-----GI 6-5166

**ENFIELD, N. C.**

Gillett Elizabeth Flowers 110 N Church  
Enfield N C-----HI 5-4526

**SPRING HOPE, N. C.**

Mallison's Flower Shop Railroad  
Spring Hope N C-----GR 8-3611

**MADelyn'S FLOWER SHOP**

Red Oak Rd Nashville N C-----GI 2-5010  
(See Advertisement This Page)

Neville's Florist 419 Atlantic Av-----GI 2-2706

**RACHEL'S FLORIST**

COMPLETE FLORAL SERVICE

"Quality Flowers At Reasonable Prices"

We Wire and Deliver

Located at Walnut Shopping Center

717 Walnut-----GI 6-4361  
Nights dial -----GI 2-5854 or GI 2-4811

**ROCKY MOUNT FLORAL CO**

Greenhouse 430 E Thomas-----GI 2-4158  
Flower Shop 114 N Main-----GI 6-6006  
(See Advertisement This Page)

**RUTH'S FLORIST**

327 Fairview Rd-----GI 2-7396  
Nights Sundays & Holidays dial-----GI 2-3515

**SMITH FLORIST INC**

122 N Main-----GI 6-5166  
Greenhouse Airport Dr-----GI 2-1778  
If no answer Call Long Distance and ask for Zenith 116  
(No charge for such calls)

**SMITH MARY FLORIST**

733 Falls Rd-----GI 2-2024

**THARRINGTON'S FLORIST**

WEDDINGS - FUNERALS  
HOSPITAL DESIGNS  
ARTIFICIAL ARRANGEMENTS

Free Delivery Service

Hwy. 64 Next to  
Englewood Shopping Center  
DAY OR NIGHT

2613 Sunset Av Ext Ry Mt-----GI 6-9595

**VARNELL'S FLOWER SHOP**

1304 Cokey Rd-----GI 6-9547  
If no answer dial-----GI 6-8726  
(See Advertisement This Page)

**ENFIELD, N. C.**

Gillett Elizabeth Flowers 110 N Church-----HI 5-4526

**NASHVILLE, N. C.**

Madelyn's Flower Shop Red Oak Rd-----GL 9-5181

**NASHVILLE FLORIST**

215 W Washington-----GL 9-4641

**SPRING HOPE, N. C.**

Annie & Esther Florist's-----GR 8-3651  
Mallison's Flower Shop Railroad-----GR 8-3611

**Florists—Wholesale**

Nash Wholesale Florist 567 Nashville Rd-----GI 6-4343

**Florescent Lighting Fixtures**

—See Lighting Fixtures

One advertising medium that never reaches the wastebasket . . . the telephone directory.

**Flowers**

"Our Flowers Make Any Occasion More Beautiful"

Wedding Decorations-Hospital Arrangements  
Funeral Designs-Potted Plants-Gardens  
MEMORIAL WREATHS

**Dial GI 2-5010**

Calls From Rocky Mount to Nashville  
"NO CHARGE FOR SUCH CALLS"  
When in Nashville DIAL GL 9-5181

**Madelyn's Flower Shop**  
Red Oak Rd. NASHVILLE, N. C.

(F-57)

"Art in Flowers"

**Dial GI 2-4158**  
or  
**GI 6-6006**

FRESH FLOWERS DAILY

**Rocky Mount Floral Co.**

**Weathers** Art in Flowers  
Established 1919  
114 NORTH MAIN  
430 E. THOMAS ST. ROCKY MOUNT, N. C.

(F-40)

In Rocky Mount It's

**VARNELL'S FLOWER SHOP**

WE WIRE & DELIVER

"Say It With Flowers"

**DIAL GI 6-9547**  
NIGHTS  
DIAL GI 6-8726

FOR ALL OCCASIONS

CUT FLOWERS CORSAGES  
WEDDING ARRANGEMENTS  
FUNERAL DESIGNS  
POTTED PLANTS  
DISH GARDENS

1304 COKEY RD. ROCKY MOUNT

(F-54)

Shoppers are in a buying mood when they look through the Classified Pages. Call the business office today for more information on Telephone Directory advertising.

**Food Servicing Equipment**

—See Restaurant Equipment

**Foods—Frozen**

KINSTON, N. C.

Frozen Food Co of Kinston New Bern Hwy  
Kinston N C Call Long Distance-----JACKSON 3-4813

**Foods—Frozen—Wholesale**

POOLE'S FROZEN FOODS  
567 Nashville Rd-----GI 6-8175

**Foot Specialists**

—See *Chiropracists*

**Foresters**

Hobbs James E Consulting Forester  
600 Sunset Av-----GI 2-5461

**Formal Wear—Renting**

BULLUCK CLOTHING CO INC  
131 S Main-----GI 6-6814

**Fraternal Organizations**

—See Also Associations

Elks Club 319 Goldleaf-----GI 6-9907  
Elks Lodge Rocky Mount 1038  
605 Sunset Av-----GI 6-4433  
Improved Order of Redmen  
Tawpaco Tribe No 15 Hwy 301 South-----GI 2-9951  
Masonic Temple 122 N Church-----GI 2-1611  
Moose Lodge 938 Old Country Club Rd-----GI 2-9945

**Freezers—Food Storage Units**

—See *Refrigerators & Freezers*

**Freight Lines—Motor**

—See *Motor Freight Lines*



**HUNT'S FUNERAL HOME**

24-HOUR AMBULANCE  
SERVICE  
OXYGEN EQUIPPED  
DAY or NIGHT  
DIAL GR 8-4492

We Sponsor The  
Wilson County Mutual  
Burial Association

OLD HWY. 64 WEST      SPRING HOPE

**Frozen Foods**

—See *Foods—Frozen*

**Frozen Foods Locker Service**

Fryar's Frozen Food Lockers Inc  
133 S Washington-----GI 2-2920

SPRING HOPE, N. C.

Spring Hope Meat Processors Railroad-----GR 8-5871

**Frozen Foods Storage Equipment**

—See *Refrigerating Equipment—Commercial*

**Fruits**

Munn Griffin & Co Inc 502 S Church-----GI 6-6131  
Pike Fruit Plantation Hwy 301 North-----GI 6-4772

**Fuel Oils**

—See *Oils—Fuel*

**Fumigating**

—See *Exterminating & Fumigating*

**Funeral Directors**

GAY-YOST FUNERAL HOME  
805 Fairview Rd-----GI 6-6634  
Hunter's Funeral Home 215 N Main-----GI 6-5472  
Johnson Funeral Home Inc Sunset Av-----GI 6-5135  
Stokes Mortuary 207 Albemarle Av-----GI 6-6557

ENFIELD, N. C.

Branch Funeral Home 115 S Dennis-----HI 5-3671  
Branch Funeral Home Colored 207 E Bell-----HI 5-4721

COFIELD FUNERAL HOME

211 Pope-----HI 5-2901

NASHVILLE, N. C.

Nashville Funeral Home 429 W Washington-----GL 9-4311

RICHARDSON FUNERAL HOME INC

FUNERAL DIRECTORS

Sponsoring

RICHARDSON MUTUAL BURIAL  
ASSOCIATION

Nashville N C-----GL 9-2096  
Nights dial-----GL 9-3761 or GL 9-3766

SPRING HOPE, N. C.

HUNT'S FUNERAL HOME  
Old Hwy 64 West-----GR 8-4492  
(See Advertisement This Page)

MORGAN'S FUNERAL HOME

24-HR. AMBULANCE SERVICE

OXYGEN EQUIPPED

Pine Spring Hope N C-----GR 8-5421  
If no answer dial-----GR 8-5651 or GR 8-3371

TONEY'S FUNERAL HOME

COLORED  
FUNERAL DIRECTORS

Lady Attendant on Duty  
SPONSORING

Spring Hope Mutual Burial Assn., Inc.

Spring Hope N C-----GR 8-3491  
Nights dial-----GR 8-5401

WHITAKERS, N. C.

Branch Funeral Home-----GE 7-4411

**Fur Business**

HERTZBERG FURS

NEW FURS  
STORAGE  
REPAIRING  
RETYLING  
CLEANING & GLAZING

238 Tarboro Ry Mt-----GI 6-5800

**Fur Repairing**

Hertzberg Furs 238 Tarboro-----GI 6-5800

**Fur Storage**

Bishop Laundry Co 128 Coast Line-----GI 2-6111

QUALITY LAUNDRY & CLEANERS INC

Furs & Out of Season Garments Insured

Box Storage for Woolen Garments

Professional Furrier on Premises

238 Tarboro Ry Mt-----GI 6-7116

SUNSHINE LAUNDRY

251 Tarboro-----GI 2-1181

TWO-HOUR LAUNDRY & CLEANERS

235 S Main-----GI 6-6530

**Furnaces**

AIRTEMP FURNACES

Efficient automatic oil or  
gas furnaces (winter air  
conditioners). Easy to add  
summer cooling for year  
'round air conditioning. Free  
survey. Nationwide service.



"WHERE TO BUY IT"

SALES AND SERVICE

PEMBERTON INC

277 N E Main-----GI 2-3112

CARRIER WINTER WEATHERMAKERS

The furnace with a future —  
designed for efficient winter heating  
now, plus the economical addition  
of summer cooling later. Vertical,  
counterflow, and horizontal models  
for gas or oil. Also year-round air conditioners.



"FOR INFORMATION CALL"

DEALER

Liverman Air Conditioning Inc

570 N Raleigh-----GI 2-7184

DISTRIBUTOR

RALEIGH, N. C.

Thermo-Industries Inc 500 Hoke

Raleigh N C Call Long Distance---TEmple 4-8401

DELCO FURNACES

Automatic Oil or Gas Fired Fur-  
naces, Boilers and Water Heaters.  
Also Remote or Self-Contained  
Air Conditioning systems for Bal-  
anced Home Comfort year round.



FREE HEATING SURVEY

"WHERE TO BUY THEM"

Standard Electric Co 125 N Main-----GI 2-1155

ENFIELD, N. C.

Bellamy Brothers TV Co Inc

110 W Whitfield-----HI 5-4621

GRIMES-MORGAN PLUMBING & HEATING CO

211 Atlantic Av-----GI 2-1764

IRON FIREMAN HEATING APPARATUS

Complete line of oil, gas, coal  
burners for homes, buildings.  
Automatic home furnaces, boilers  
for oil, gas. Warm-air furnaces.  
Selectemp heating with thermo-  
stat in every room. 'Phone for  
free heating survey.



"WHERE TO BUY IT"

DEALER

Pearsall Oil & Fuel Co Inc 511 Keen-----GI 2-6141

(Classification Continued Next Page)

When you want to buy some-  
thing and want to consider sev-  
eral types and makes before you  
make a choice, look in the Clas-  
sified Telephone Directory — It  
will help you.

**Furnaces—(Cont'd)**

**LENNOX HEATING SYSTEMS**

Custom designed systems for residential, school, commercial and industrial use. Gas, oil, electric equipment, heat pumps. Oil and Gas conversion. Humidifiers. Air conditioning easily added or separate. Free estimating. Prompt service on all makes. Factory-trained crews.



"WHERE TO CALL"

MAYO HEATING & AIR CONDITIONING--GI 2-2979

**YORK HEATING & COOLING SYSTEMS**

Complete line of warm air furnaces for every type installation, gas or oil fired. Cooling circuits may be easily added to most models. Complete heating and cooling combinations for ultimate in comfort.



"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"

"WHERE TO BUY THEM" RESIDENTIAL COOLING & HEATING

—DEALER

NORVILLE'S WARM AIR HEATING & AIR CONDITIONING

GI 2-5525

SPRING HOPE, N. C.

COLLIE PLUMBING & HEATING CO

General Electric Warm Air Furnaces Old Hwy 64 West-----GR 8-4041

**Furnaces—Repairing**

HOMART GAS FURNACE SERVICE—

SEARS ROEBUCK AND CO 128 N Church-----GI 2-3131

**Furniture**

BULLUCK FURNITURE CO 124 S Church-----GI 6-4916

CARO-CRAFT INC 740 Albemarle Av-----GI 2-2964

Dixon's 829 Falls Rd-----GI 2-6710

ENTERPRISE FURNITURE CO INC 158 S Washington-----GI 6-8304

HEILIG-MEYERS CO 129 N Main-----GI 2-1535

(See Advertisement This Page)

Imperial Furniture Co 140 S Washington-----GI 6-4547

Moore M M Furniture Co Red Oak N C-----GI 6-8707

MOORE'S P A ANTIQUE SHOP

Antiques - Reproductions

Accessories

REPAIRING & REFINISHING

2800 Sunset Av Ry Mt-----GI 2-1298

Moseley Furniture Co 136 S Washington-----GI 2-7359

Peoples Furniture Store 154 S Washington-----GI 6-8361

QUINN FURNITURE CO 170 N Main-----GI 2-2171

(See Advertisement This Page)

ROCKY MOUNT FURNITURE CO

"The Home of Good Furniture"

Fine Furniture by Kroehler Alexander Smith Rugs and Carpets Westinghouse & RCA Electrical Appliances - Radio & TV Stoves - Ranges - Heaters

163 S Main Ry Mt-----GI 6-6916

SPIVEY FURNITURE CO 2900 S Church-----GI 2-6646

STAR FURNITURE CO 123 N Washington-----GI 6-7740

Tucker G S Furniture Co Inc 107 N Washington--GI 2-5419

WESTER'S UPHOLSTERY SHOP See Our Adv Under Upholsterers

1131 S Church-----GI 6-8344

WHALEY FURNITURE CO 203 S Main-----GI 2-6115

(See Advertisement This Page)

ENFIELD, N. C.

Enfield Furniture Co 108 Halifax-----HI 5-4271

Gray's West End Furniture Co 604 Glenview Rd--HI 5-6131

Tar Heel Furniture Co Inc 119 W Whitfield-----HI 5-8361

Prospective customers are ready to buy when they refer to the Yellow Pages.

**Furniture—(Cont'd)**

NASHVILLE, N. C.

Dunn's Furniture & Appliance Co 217 W Washington-----GL 9-3611

Nashville Furniture Co 211 W Washington-----GL 9-2891

STAR FURNITURE CO Washington-----GL 9-6151

SPRING HOPE, N. C.

BRANHAM FURNITURE CO We Sell For Less

Railroad-----GR 8-4921

**Furniture Covers**

—See Slip Covers

**Furniture—Custom Made**

Caro-Craft Inc 740 Albemarle Av-----GI 2-2964

**Furniture Manufacturers**

Futurian-Stratford Furniture Co 310 N Church--GI 2-5114

**Furniture—Office**

—See Office Furniture

**Furniture—Refinishing**

CARO-CRAFT INC 740 Albemarle Av-----GI 2-2964

(See Advertisement This Page)

Moore's P A Antique Shop 2800 Sunset Av----GI 2-1298

REAMS ANTIQUE SHOP

Reproduction

Repair & Refinishing

All Types of Furniture

Specializing in Antiques

1608 Boone Rocky Mt N C-----GI 2-3596

Your Buying Guide—The CLASSIFIED.

**VOLUME CONTROL TELEPHONE**



Turn it up or down like a radio. A boon for those with impaired hearing. Brings up the softest voices loud and clear.

For details, call the

TELEPHONE BUSINESS OFFICE

**FURNITURE**

COMPLETE HOME FURNISHERS

From The Kitchen To The Living Room

**DIAL GI 2-1535**

**HEILIG-MEYERS Co.** 129 N. MAIN ST. ROCKY MOUNT

(F-27)

*Furniture*

Continental • Simmons White • Dallas • Unique And Others

EASY ON THE BUDGET

**Dial GI 2-2171**

**QUINN FURNITURE CO.** "Quinn's Means Quality" 170 N. Main St. ROCKY MOUNT

(F-44)

**FURNITURE**

Dial GI 2-6115

QUALITY BRAND NAMES APPLIANCES - GAS RANGES SIEGLER OIL HEATERS MOHAWK RUGS

Installed By Factory Trained Personnel Where Quality and Price Meet

**Whaley Furniture Co.** 203 S. Main Rocky Mount

(F-55)

**FURNITURE** —refinishers repairers

ANTIQUES RESTORED and Reproduced FURNITURE CUSTOM-MADE

**DIAL GI 2-2964**

*Furniture refinishing*

**CARO-CRAFT, INC.** 740 Albemarle Ave. ROCKY MOUNT

(F-32)

**AUTO REPAIRS**



**DIAL GI 6-9247**

Specializing In  
FRONT END ALIGNMENT  
MOTOR TUNE UPS - BRAKE WORK

**Sykes & Cooke Garage**  
815 N. Church Rocky Mount

(G-32)

**Philgas Service**



**Philgas**  
THE ALL-PURPOSE FUEL

For:

- HOMES • TOBACCO BARNs
- RESTAURANTS • INDUSTRIES

**DIAL GI 6-6184**

**Super Flame Gas Co., Inc.**  
816 RICKS ST. ROCKY MOUNT

(G-31)

**SUNGAS SERVICE**

**METERED — BOTTLED — BULK**

for  
**DOMESTIC, FARM & COMMERCIAL USE**

**DIAL GI 6-5327**

NIGHTS, SUNDAY & HOLIDAYS DIAL GI 2-1233  
NIGHTS, SUNDAYS & HOLIDAYS DIAL GI 2-7398

A COMPLETE LINE OF GAS APPLIANCES

*Radio Dispatched Trucks For Prompt Service*

**-SUNGAS SERVICE-**

NEAR THE FAIRGROUNDS

FAIRVIEW RD. ROCKY MOUNT

(G-18)

**Furniture—Reproductions**

—See Antiques—Reproductions

**Furniture—Upholstering**

—See Upholsterers

**Furniture—Used**

Garrett Wenck & Garrett Bargain Center  
239 Tarboro -----GI 2-6727  
Imperial Furniture Co 140 S Washington-----GI 6-4547  
Peoples Furniture Store 154 S Washington-----GI 6-8361

**Furniture—Wholesale**

NASHVILLE, N. C.  
Morris Bros Wholesale Distributors 812 S Alston GL 9-5691

**Furriers**

—See Fur Business

**Garage Doors**

—See Doors—Garage

**Garages**

Barkley & Jordan Service Hwy 301-A South----GI 2-1103  
Bradley Henry Garage RFD 2-----GI 6-8839  
Carter J S Battleboro N C-----GI 6-8847  
Cockrell Arthur Garage 516 N Pine-----GI 6-5077  
Cockrell W L Garage 231 S Washington-----GI 6-6673  
Garner J T Garage 100 Edgecombe-----GI 2-3903  
Oakley Garage 210 Middle-----GI 6-7722  
Price Auto Service Red Oak N C-----GI 6-8990  
Riley's Auto Repairs 239 S Washington-----GI 2-5862  
Service Garage 803 Cokey Rd-----GI 6-5946  
Sykes & Cooke Garage 815 N Church-----GI 6-9247  
(See Advertisement This Page)

**WOOD OIL CO INC**  
701 S Church-----GI 6-6806

ENFIELD, N. C.  
Johnson's Garage Ringwood Rd-----HI 5-4541  
Powell Robert Garage 414 S McDaniel-----HI 5-4531

**Garages—(Cont'd)**

NASHVILLE, N. C.  
Bass Ricks Garage RFD 3-----GL 9-2144  
Hardee's Garage Barnes-----GL 9-5101  
**HARPER'S GARAGE**  
Castalia N C-----GL 9-3147  
WHITAKERS, N. C.  
Hunter Julius A Garage-----GE 7-4711

**Garbage Disposal Equipment**

IN-SINK-ERATOR GARBAGE DISPOSALS—  
AUTHORIZED FACTORY SERVICE  
FAULKNER ELECTRIC SERVICE INC  
820 Gold-----GI 6-5863

**Garment Storage**

—See Fur Storage

**Gas Appliances**

Standard Electric Co  
All Kinds-Sales-Service-Installation  
125 N Main-----GI 2-1155

**Gas—Bottled**

EDWARDS ROY GAS SERVICE

BOTTLE GAS SALES & SERVICE  
FOR FARM, HOME & INDUSTRY  
GAS APPLIANCE REPAIR SERVICE

Tarboro Hwy Ry Mt-----GI 2-3475

Esso Standard Division of  
Humble Oil & Refining Co  
Esotane Retail Store 1601 S Church-----GI 2-3804

**ESsOTANE**

METERED GAS SERVICE  
Liquified Petroleum Gas  
- for cooking, hot water  
clothes driers, space heating.  
- clean, convenient.  
- economical.  
- dependable deliveries.  
- appliances on easy terms.



"WHERE TO CALL"

ESsO STANDARD DIVISION OF  
HUMBLE OIL & REFINING COMPANY

Esotane Retail Store  
1601 S Church-----GI 2-3804  
Nights Sundays & Holidays dial-----GI 6-5879

**PYROFAX GAS FILLING STATION**

Planters Ext-----GI 2-2003

**PYROFAX GAS SERVICE**

Quality-Controlled bulk or cylinder  
gas service for home, farm &  
industry. Full line of modern gas  
appliances. Over 30 Years of Su-  
perior Service.



"WHERE TO CALL"

Twin County Gas Co 120 Tarboro-----GI 6-6248

**Rulane-Suburban Gas Service**

See Suburban Propane Gas Service  
under this classification

Sungas Company Fairview Rd-----GI 6-5327  
(See Advertisement This Page)

Super Flame Gas Co Inc 816 Ricks-----GI 6-6184  
(See Advertisement This Page)

**SUBURBAN PROPANE GAS SERVICE**

SUPERIOR  
DEPENDABLE  
ECONOMICAL  
For  
HOMES - FARMS  
RESTAURANTS - INDUSTRY



Anywhere Beyond The Gas Mains  
Also wholesale and motor fuel

"WHERE TO BUY IT"

DISTRICT OFFICE

WILSON, N. C.

**SUBURBAN RULANE GAS CO**

Hwy 301 South Wilson N C  
Call Long Distance-----24 3-5134

**Gas—Bottled—(Cont'd)**

ENFIELD, N. C.

**NORMAN MOTOR CO**

Bottled & Tank Gas  
Ranges - Water Heaters  
Heaters

136 W Whitfield Enfield-----HI 5-4901

Whitley Gas Service 121 W Whitfield-----HI 5-3201

NASHVILLE, N. C.

**NASHVILLE FURNITURE CO**

211 W Washington-----GL 9-2891

**Gas Companies**

Twin County Gas Co 120 Tarboro-----GI 6-6248

**Gasoline Filling Stations**

—See Service Stations—Automobile

**Gear Motors**

—See Speed Reducers

**General Merchandise**

Bartholomew G S Store Enfield N C-----	GI 6-8892
Bone J W Sandy Cross-----	GI 6-5431
Boone Bros Store RFD-----	GI 2-4348
Graswell M C Co	
Store Battleboro N C-----	GI 6-5881
Farm Implement Dept Battleboro N C-----	GI 2-6731
Brock Ernest Store 1600 S Church-----	GI 6-7908
Bullucks Store RFD 2-----	GI 6-8718
Daughtridge & Brake 1522 S Church-----	GI 2-3569
Davis Brothers 126 S Washington-----	GI 6-8308
Ellen Geo L Dortches-----	GI 6-8727
Ellington W N Store RFD 2-----	GI 2-4310
Faulkner's Store Red Oak N C-----	GI 2-7282
Gene & Paul 1104 Cokey Rd-----	GI 6-6925
Goff G E & Sons Store RFD 2-----	GI 6-9794
Keel J A RFD 3-----	GI 2-7461
Killebrew & Hilliard Store Battleboro N C-----	GI 2-4475
King's Lee M Store Hilliardston-----	GI 6-9624
Langley George W Store West Mount Dr-----	GI 6-8776
Radford Bruce RFD 3-----	GI 2-4378
Ricks Farm Store Hwy 43-----	GI 6-8986
<b>SMITH S B</b>	
Dortches-----	GI 2-4564
<b>TAYLOR ERNEST STORE</b>	
Sharpsburg N C-----	GI 6-8941
Taylor George K Sharpsburg N C-----	GI 6-8816
Wheless' B J Store RFD 3-----	GI 6-6753
Williams T A Battleboro N C-----	GI 6-7981

ENFIELD, N. C.

Alford L E Store RFD 1-----	HI 5-4957
Anderson & Son RFD 2-----	HI 5-2121
Carroll P A Store RFD 3-----	HI 5-6951
East Side Grocery East Whitaker-----	HI 5-9496
Neville Leonard Store RFD 3-----	HI 5-3129
Neville Robert Store RFD 2-----	HI 5-4923
Powell W E Store RFD 3-----	HI 5-6972
Randolph Store Co 106 W Whitfield-----	HI 5-2411
Rives & Co 129 S Railroad-----	HI 5-3641
Smith Shelton Store RFD 2-----	HI 5-4924
Sykes Raymond RFD 2-----	HI 5-4953
Taylor E M Store RFD 3-----	HI 5-6941
Tippette's E D Store RFD 2-----	HI 5-2128
Whitaker J W 126 W Whitfield-----	HI 5-5491

NASHVILLE, N. C.

Bass Bros Store Momeyer-----	GL 9-5701
Bass L R & Bros 411 W Washington-----	GL 9-5381
Bass V Lee & Sons Momeyer-----	GL 9-5091
Denton H M Store RFD 2-----	GL 9-5856
Denton J D Store RFD 3-----	GL 9-5891
Jones-May Co 425 W Washington-----	GL 9-2541
Lancaster A J Store Castalia N C-----	GL 9-6566
Matthews-Manning Co Momeyer-----	GL 9-3110
Momeyer Service Store Momeyer-----	GL 9-3117
Parrish W C Store Taylors Store Rd-----	GL 9-2152
Pullen Roy C Store Castalia N C-----	GL 9-3148
Taylor C G Store Taylors Store Rd-----	GL 9-2117

SPRING HOPE, N. C.

B & S Store Ash-----	GR 8-3481
Bissette F D Nash-----	GR 8-5641
Delbridge John A Store RFD 2-----	GR 8-4122
Edwards Devon Store Hwy 64 East-----	GR 8-3686
Fairview Service Store Hwy 64 East-----	GR 8-5591
Glover P W Store RFD 1-----	GR 8-5981
Lamm D L & Co-----	GR 8-4116
Lamm Stanley L Store Ash-----	GR 8-5801
Mullen R O & Company-----	GR 8-4891
Page D H Store Hwy 95 West-----	GR 8-5969
Pitts W P Store Railroad-----	GR 8-3571
Roberson W R & Co Stanhope-----	GR 8-3151
Stedman Stores Co Bunn Ln-----	GR 8-5601

WHITAKERS, N. C.

Bradley Supply Store-----	GE 7-4361
Etheridge H L Grocery-----	GE 7-4421

**Gift Shops**

<b>BREWER'S GIFT SHOP</b>	
102 S Raleigh-----	GI 6-7171
Ettinger Antique & Gift Shop 135 S Main-----	GI 6-7317
<b>HANDY CRAFTSMAN THE</b>	
Battleboro N C-----	GI 2-4339
<b>KENILWORTH GIFT SHOP</b>	
124 S Church-----	GI 6-4669
<b>MAE'S GIFT SHOP</b>	
111 Forest Hill Av-----	GI 2-2092

**Glass**

<b>BINSWANGER GLASS CO</b>	
901 S Church-----	GI 6-9145
(See Advertisement This Page)	
Charlie The Glass Man 3000 S Church-----	GI 6-7730
Dixon's Blind & Awning Service 1826 Sunset Av-----	GI 2-2360
<b>JOYNER GLASS SHOP</b>	
919 Raleigh Rd-----	GI 2-1545

**LIBBEY-OWENS-FORD GLASS**

Window, plate & safety; E-Z Eye Safety Glass; Tuf-flex\* tempered plate; Thermopane\* insulating unit. Heat absorbing plate. Vitrolux\* color fused plate for spandrels.



"WHERE TO BUY IT"

DISTRIBUTOR

<b>BINSWANGER GLASS CO</b>	
901 S Church-----	GI 6-9145

**Glass—Automobile**

<b>JOYNER GLASS SHOP</b>	
919 Raleigh Rd-----	GI 2-1545
<b>LEON'S BODY &amp; PAINT SHOP</b>	
Tarboro Hwy-----	GI 2-6780

**Glass—Fibre**

<b>Globe Manufacturing Co Inc</b>	
Fiber Glass Materials	
3104 S Church-----	GI 6-9355

**Golf Instruction**

Benvenue Country Club Pro Shop RFD 3-----	GI 6-9318
---	-----------

**Government Offices—City**

Rocky Mount City of Municipal Bldg-----	GI 2-5181
NOTE: After 5 pm and Until 9 am on Weekdays, and on Saturdays Until 9 am on Mondays and on Holidays dial-----	
City Health Department 1616 W Thomas-----	GI 6-4111
City Dept Headquarters 163 N Main-----	GI 2-1188
Fire Chief's Ofc 163 N Main-----	GI 6-5151
Fire Chief's Ofc 163 N Main-----	GI 6-7538
Gas Complaint E Grand Av-----	GI 2-6319
Negro Youth Center 601 Albemarle Av-----	GI 2-3769
Gymnasium 229 Albemarle Av-----	GI 2-4252
Police Department 132 N Washington-----	GI 6-4111
Teen Age Center Masonic Temple Bldg-----	GI 2-2809
<b>Sharpsburg Town of</b>	
Police Dept Sharpsburg N C-----	GI 6-9441

ENFIELD, N. C.

<b>Enfield Town of</b>	
City Clerk's Ofc 111 S Railroad-----	HI 5-3011

NASHVILLE, N. C.

<b>Nashville Town of</b>	
Mayor's Ofc Municipal Bldg-----	GL 9-3306
Police Dept Municipal Bldg-----	GL 9-3301
Pumping Station White Oak Rd-----	GL 9-4031

SPRING HOPE, N. C.

<b>Spring Hope Town of</b>	
Police Department N Railroad-----	GR 8-5151

WHITAKERS, N. C.

<b>Whitakers Town of</b>	
Police Dept-----	GE 7-4011

**Government Offices—County**

<b>Edgecombe County of</b>	
Tax Collector 119 N Washington-----	GI 6-8555
Welfare Dept 119 N Washington-----	GI 2-1533
<b>Nash County Fire Nashville N C</b>	
Call Long Distance and ask for-----	Zenith 103
(No charge for such calls)	

<b>Nash County of</b>	
Sheriff's Ofc 110 Howard-----	GI 6-8450
Welfare Dept 233 Hammond-----	GI 6-9163

ENFIELD, N. C.

<b>Halifax County of</b>	
Negro Farm & Home Agent Dennis-----	HI 5-2111
<b>Nash County Fire Nashville N C</b>	
Call Long Distance and ask for-----	Zenith 103
(No charge for such calls)	

A quick way to find a local dealer:  
Look in the yellow pages.

**Government Offices—County**

—(Cont'd)

NASHVILLE, N. C.

<b>Nash County of</b>	
ABC Board Courthouse Sq-----	GL 9-3031
ABC Board Law Enforcement	
Courthouse Annex-----	GL 9-4501
Auditor's Office Courthouse-----	GL 9-3081
Clerk of Superior Court Courthouse-----	GL 9-2731
County Jail Courthouse Annex-----	GL 9-2551
Farm Agent Courthouse Sq-----	GL 9-3491
Fire Marshall Courthouse-----	GL 9-4471
Health Department Barnes-----	GL 9-3471
Home Demonstration Agent Courthouse Annex-----	GL 9-3441
Judge's Superior Court Courthouse-----	GL 9-5521
Nash County Fire Courthouse-----	GL 9-6211
Negro Farm & Home Agent Washington-----	GL 9-4761
Register of Deeds Courthouse-----	GL 9-2061
School Bus Garage 131 N Boddie-----	GL 9-5231
Sheriff's Ofc Courthouse-----	GL 9-2671
Supervisor Negro Schools S First Ext-----	GL 9-4956
Supt of Schools Courthouse Sq-----	GL 9-2681
Tax Collector's Office Courthouse-----	GL 9-4511
Tax Supervisor's Ofc Courthouse-----	GL 9-5301
Welfare Department Courthouse Sq-----	GL 9-3371
Courthouse Sq-----	GL 9-3911

SPRING HOPE, N. C.

<b>Nash County Fire Nashville N C</b>	
Call Long Distance and ask for-----	Zenith 103
(No charge for such calls)	

<b>Nash County of</b>	
Sheriff's Office Railroad-----	GR 8-4926

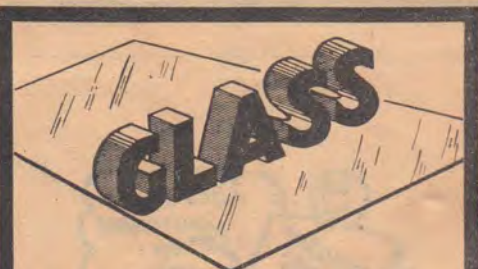
WHITAKERS, N. C.

<b>Nash County Fire Nashville N C</b>	
Call Long Distance and ask for-----	Zenith 103
(No charge for such calls)	

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CAN AFFORD**



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PATTERNED GLASS  
STORE FRONTS • MIRRORS  
WINDOW GLASS  
PUTTY • TABLE TOPS



**DIAL GI 6-9145**



901 S. Church, Rocky Mount, N. C.

(G-33)

**Government Offices—Federal**

- U S Government
- Air Force Recruiting Station Post Office Bl---GI 2-2718
- Army
- Army Reserve Training Center Fairview Rd--GI 6-6213
- Officer of Army Advisor Municipal Ball Pk--GI 2-3216
- Recruiting Station Post Office Bl-----GI 2-1931
- Federal Aviation Agency
- Airway Technical Field Office
- Municipal Airport-----GI 6-8503
- Flight Service Station Municipal Airport--GI 6-6637
- Federal Bureau of Investigation (FBI)
- 115 N Church-----GI 6-5000
- If no answer call Charlotte N C-----EDison 3-4126
- Health Education & Welfare Department
- Social Security Administration
- 226 Hill-----GI 6-4145
- Internal Revenue Service
- Collection Division Post Office Bl-----GI 2-1520
- Audit Division Post Office Bl-----GI 2-1583
- Alcohol and Tobacco Tax Division
- Post Office Bl-----GI 2-2249

Refer to the Classified Telephone Directory. It tells where to buy.

**Government Offices—Federal**

—(Cont'd)

- Navy Department
- Recruiting Substation Post Office Bl-----GI 2-6644
- Post Office
- 200 Tarboro-----GI 6-8182
- Postal Transportation Service Florida Av--GI 6-5747
- Truck Terminal Paul-----GI 2-6261
- West Rocky Mount Sub-Station
- 1033 Hammond-----GI 2-3272
- Probation Office Post Office Bl-----GI 2-6863
- Railroad Retirement Board ACL Bl-----GI 6-5014

**NASHVILLE, N. C.**

- U S Government
- Commerce Department of
- Civil Aeronautics Administration
- Peritheral Facility RFD-----GL 9-6101
- Dept of Agriculture
- Agricultural Stabilization & Conservation
- County Committee Courthouse-----GL 9-2861
- Farmers Home Administration
- Courthouse Sq-----GL 9-3401
- Soil Conservation Service Courthouse Sq--GL 9-3891
- Federal Crop Insurance Corporation
- Courthouse Annex-----GL 9-5461

**Government Offices—State**

- N C State of
- Dept of Revenue Municipal Bl-----GI 2-3117
- Forest Service
- District Office RFD 3-----GI 2-1626
- Warehouse Benvenue Rd-----GI 2-1527
- Highway Patrol Battleboro Hwy-----GI 6-8208
- State Highway Commission
- Resident Engineer's Ofc 501 Eastern Av--GI 2-4615
- Upper Coastal Plain Research Station
- Cokey Rd Ext-----GI 2-7326

**ENFIELD, N. C.**

- N C Forest Service Fire Tower RFD-----HI 5-4980

**NASHVILLE, N. C.**

- N C State of
- National Guard Co E 119th Inf Municipal Bl--GL 9-5651
- State Highway Commission Courthouse Annex--GL 9-2501
- PWC District Shop Hwy 64 East-----GL 9-4482
- Swift Creek Forest Fire Tower-----GL 9-3720

**Grading Contractors**

—See Contractors—Grading

**Grain Brokers**

- Rocky Mount Trading Co Inc Hwy 301 South---GI 6-8337

**Grain Dealers**

- GORHAM MILLING CO**
- Buyers of All Types of Grain
- Hwy 301 South-----GI 6-6173
- Millar's Feed Mill Hwy 301-A South-----GI 6-4856

**ENFIELD, N. C.**

- Farmers Supply Co S Dennis-----HI 5-3211

**NASHVILLE, N. C.**

- Braswell Milling Co 813 S Alston-----GL 9-5731

**Grain Hauling**

—See Hauling

**Gravel**

- TEER NELLO L COMPANY**
- Hwy 301 South-----GI 2-6353

**Greenhouses**

—See Also Florists

- Bennett's Florist & Greenhouse Hwy 301 South--GI 2-7468
- ROCKY MOUNT FLORAL CO**
- 430 E Thomas-----GI 2-4158
- WEATHERS THE FLORIST**
- 430 E Thomas-----GI 2-4158

**Greeting Cards**

- Carolina Office Equipment Co 147 S Main-----GI 2-1196

The Classified Telephone Directory contains a wide range of information on the great variety of articles and services you need. Headings descriptive of various articles or services you want are alphabetically arranged in the Yellow Pages for your convenience.

**Grocers**

- A & P Food Store 220 Marigold-----GI 2-5035
- 1825 Sunset Av-----GI 6-8457
- Adams W C Jr Old Wilson Rd-----GI 6-9488
- Alston William Grocery RFD 1-----GI 2-4567
- Arlington St Grocery 600 Arlington-----GI 6-5872
- Barkeley's Groc & Mkt Sharpsburg N C-----GI 6-8786
- Battle William Grocery & Market
- 612 E Thomas-----GI 2-3624
- Batts Superette 901 E Holly-----GI 2-5267
- Bell's Food Market 1100 Branch-----GI 2-6038
- Bell's John L Store RFD 3-----GI 6-8762

**BRILEY'S MARKET**

- 540 S Franklin-----GI 2-7477

**BROWN C D GROC & MKT**

- Prompt Delivery Service
- 439 Raleigh Rd-----GI 6-8412
- Brown's Grocery Sharpsburg N C-----GI 6-9680
- Brown's Grocery & Market 800 Star-----GI 2-1497
- Bullard's Grocery Nashville Hwy-----GI 6-5332
- Bullard's Grocery & Market Nashville Hwy--GI 2-1003
- Bullucks Store RFD 2-----GI 6-8718
- Burnette's Grocery 422 E Grand Av-----GI 2-3677
- Capps Grocery Co 847 Falls Rd-----GI 2-1946
- City Limits Service Station 2405 S Church--GI 6-9974
- Clack Bros Grocery 254 Falls Rd-----GI 6-8010
- Clark's Grocery 2001 S Church-----GI 2-9912
- Cockrell M L 413 W Thomas-----GI 2-1419
- Cooper's Richard Grocery Battleboro N C-----GI 2-4566
- Crocker A B Grocery Benvenue Rd-----GI 2-3564
- Dalton's Grocery 201 E Thomas-----GI 2-2713
- Daniell's Cash Groc & Mkt 313 Falls Rd-----GI 2-2168

**DAVENPORT TRAVIS**

- 35 Years Experience—Prompt Delivery
- 200 Rose-----GI 2-1613
- David's Grocery 312 E Grand Av-----GI 2-6574
- Dawes J W Grocery Sharpsburg N C-----GI 2-4575
- Driver W D Grocery RFD 3-----GI 6-9834
- E & A Grocery 1435 N Raleigh Ext-----GI 2-9989

**EASON MCKINLEY CASH GROC**

- 442 Center-----GI 2-1224
- Easonburg Super Market 122 West Mount Dr--GI 2-2418
- Edgemont Market 557 Marigold-----GI 6-9562
- Englewood Super Market Englewood-----GI 2-7411

**F & W FANCY GROCERIES**

- 314 Goldeaf-----GI 2-6027
- Food Barn Super Market Sunset Av Ext-----GI 2-1331
- Frederick's Grocery 803 Gay-----GI 2-1015
- Gay O L Grocery 130 S Washington-----GI 2-2108
- Gay W S 125 S Main-----GI 6-6126
- Goldeaf Grocery 301 Atlantic Av-----GI 2-1879
- Graham's Food Store 1032 S Church-----GI 2-2283
- Griffin W E Grocery Red Oak N C-----GI 2-7333
- Griffin's C R Grocery Tarboro Hwy-----GI 2-1446
- Gurganus Groc & Mkt 122 S Pine-----GI 6-4151
- Harris Cash Grocery RFD 1-----GI 6-8858
- Hayes Cash Grocery 845 Falls Rd-----GI 2-1791
- Hill David Supermarket 1308 Cokey Rd-----GI 6-6618

(See Advertisement This Page)

- Hillardston Grocery RFD-----GI 6-9601
- Hinton's Store RFD 2-----GI 6-8837
- Holloman's Grocery Pinetops Hwy-----GI 2-4583
- Howell Ralph M RFD 1-----GI 6-4031
- Hux Grocery 103 E Grand Av-----GI 6-8456
- Jackson C M Grocery Arlington Ext-----GI 6-9966
- Jernigan R S Avenon-----GI 6-8980
- Johnson's Iola Grocery 401 Magnolia-----GI 2-1088
- If no answer dial-----GI 6-7622
- Johnson's Kent Grocery 1320 Cokey Rd-----GI 6-9244
- Joyner W M Grocery Sharpsburg N C-----GI 6-9933
- Knowlen Emma Mrs Store 921 Highland Av--GI 2-2012
- Lakeside Grocery 1610 Sunset Av-----GI 6-8109
- Langley Brothers Grocery RFD 1-----GI 2-4329
- Lee T R Grocery 821 Hammond-----GI 6-4541
- Lewis' Market 206 Falls Rd-----GI 2-1683
- Long Jack Groc & Mkt 1100 S Grace-----GI 6-7652

**LONG'S GROCERY**

- 1217 N Raleigh-----GI 2-1718
- LONG STREET GROCERY**
- 1146 Long-----GI 6-9418
- Luper St Grocery 804 Luper-----GI 2-6701
- Madison St Market 427 Madison-----GI 2-3602
- Manning Grocery 222 N Grace-----GI 6-5741

**MARKET CENTER**

**MEATS, GROCERIES**

**& COUNTRY PRODUCE**

**PROMPT DELIVERY SERVICE**

- 121 S Main Ry Mt-----GI 6-8151

- Moore C A Leggett Rd-----GI 6-8311

**MOORE'S CASH GROCERY**

- Fishing & Hunting License
- 4 Miles From Rocky Mount On Pinetops Hwy
- RFD 2-----GI 2-5071
- Nugent's Grocery 807 Cokey Rd-----GI 6-7738
- Owens Cecil R Grocery Hwy 95 West-----GI 2-4377

**PEOPLES MARKET**

- 242 Dunn-----GI 6-7379
- Pollard B F 523 E Grand Av-----GI 2-4209
- Proctor Brothers 1301 Cokey Rd-----GI 6-6688

**PURVIS GROCERY**

- 622 W Thomas-----GI 6-9955
- Randolph J V
- We Deliver
- 619 Redgate Av-----GI 6-6189
- Red's Grocery 232 Falls Rd-----GI 2-7467
- Robbin's Grocery Sharpsburg N C-----GI 2-7360

(Classification Continued Next Page)

Allow Others Time to Answer

**GROCERIES**



Complete Line of Fancy & Staple GROCERIES

Open Daily To 9 P.M. Including Sundays

Dial GI 6-6618

**David Hill Super Market**

1308 Cokey Rd. Rocky Mount, N. C.



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For Information —

Call Your

**TELEPHONE COMPANY BUSINESS OFFICE**

**Grocers—(Cont'd)**

Sanitary Food Store 1219 Raleigh Rd	GI 2-2351
Sasser's Super Market Bethlehem Rd	GI 2-9908
Sessom's Super Market 2408 S Church	GI 2-2936
South End Grocery 1419 Branch	GI 6-9520
Sullivan's Grocery 1007 Cokey Rd	GI 6-7559
Sutton L A Grocery RFD 2	GI 6-9462
Sutton's Cash Grocery 922 S Church	GI 6-6811
Taylor E P Store RFD	GI 2-4327
Tharrington's E L Grocery 601 N Pine	GI 6-9415
Tucker W R Store RFD 1	GI 2-6602
Turner O L Grocery 571 Nashville Rd	GI 6-6579
Turner's Cost Plus Food Store Old Raleigh Rd	GI 2-9946
Walker's Food-Store 700 Sunset Av	GI 6-6537
Wallace D E Store Falls Rd Ext	GI 2-1847
Walters Super Market 500 Goldleaf	GI 2-9970
Wards Store Whitakers N C	GI 6-8862
Whitehurst Grocery Tarboro Hwy	GI 2-4510
Wilhalf Cash Grocery 843 Falls Rd	GI 6-8553
Williams' Super Market 603 N Church	GI 2-2419
Woodley's W L Gro Store 901 W Thomas	GI 2-7429

**ENFIELD, N. C.**

Allen's Cash Grocery 113 W Whitfield	HI 5-4161
B & B Service Center 407 S McDaniel	HI 5-4931
Battle Claude Store RFD 1	HI 5-4955
Bellamy & Co 108 S Railroad	HI 5-3651
Big Top Grocery 300 S McDaniel	HI 5-9476
Clay's Grocery 147 N Railroad	HI 5-4426
Cofield-Exum Amoco Service 500 S McDaniel	HI 5-6666
Dickens West End Grocery Whitfield	HI 5-6341
Five Point Quality Market 601 Glenview Rd	HI 5-3341
Gateway Grocery 401 S McDaniel	HI 5-5506
Hunter E Grocery RFD 1	HI 5-4084
Jordan's Red & White Super Market 124 W Whitfield	HI 5-5641
Little Country Store Glenview Rd	HI 5-6071
McWilliams Grocery 221 Emanon	HI 5-4516
Meyer's Grocery Store 139 W Whitfield	HI 5-3601
Neville's E V Mrs Store RFD 2	HI 5-4987
Parker's Grocery 205 Emanon	HI 5-9446
Service Grocery Co 105 W Whitfield	HI 5-3231
Thorne W C Store 411 S McDaniel	HI 5-2361
Tippette Ray Store RFD 2	HI 5-2129

**NASHVILLE, N. C.**

Barnes P T Grocery RFD 1	GL 9-3152
Chappell's Grocery & Market Hwy 58 West	GL 9-2147
Langley Odie Groc Hwy 64 East	GL 9-6541
Miller's Grocery 705 Barnes	GL 9-5551
Nelms Jake Store Red Oak Hwy	GL 9-4534
Red & White Super Market Boddie	GL 9-3671
Rose E L Grocery Red Oak Hwy	GL 9-4536
Self-Service Market 501 W Washington	GL 9-2911
Shearin J E Store Hwy 64 East	GL 9-3336
Smith's Grocery 900 Alston	GL 9-5331
Vanhook's Grocery Alston Ext	GL 9-5361

**SPRING HOPE, N. C.**

Baines Fernie Grocery	GR 8-5963
Bunn J W Store RFD 2	GR 8-8751
Murray's Herbert Grocery RFD 1	GR 8-5985
P & W Super Market S Railroad	GR 8-5141
Smith H D Store Hwy 64 West	GR 8-4426
Vester Hubert Grocery RFD 2	GR 8-4674

**WHITAKERS, N. C.**

Etheridge Claude	GE 7-4126
Hargrove & Fobbs Groc	GE 7-4976
Payne's Food Store Main	GE 7-3521
Red & White Super Market Railroad	GE 7-4951

**Grocers—Wholesale**

<b>ADAMS ARNOLD L WHOLESALE CO</b> 803 Planters	GI 2-2185
Edwards Geo S & Co 518 S Pearl	GI 6-7124
Gray C L Wholesale Groc Co 153 S Washington	GI 6-9577
<b>MADDOX W W WHOLESALE DISTRIBUTOR</b> 238 S Washington	GI 6-5811
Hamilton Wholesale Grocery Co 1306 Raleigh Rd	GI 6-8259
<b>SEABOARD COFFEE SERVICE</b> 915 Norfolk	GI 2-6138
Tharrington M S 410 N Grace	GI 6-5805
<b>THOMAS &amp; HOWARD CO</b> 518 S Pearl	GI 6-6151
<b>NASHVILLE, N. C.</b> Nashville Grocery Co 828 S Boddie	GL 9-2531

**Haberdashers**

—See Men's Furnishings

**Hand Lift Trucks**

—See Trucks—Industrial

**Hardware**

<b>CAROLINA BUILDING SUPPLY CO</b> 520 S Grace	GI 6-4141
<b>DOZIER SUPPLY CO</b> 112 W Bassett	GI 6-8409
<b>GAY'S HARDWARE</b> 122 S Howard	GI 2-1482
<b>PEOPLES BUILDING SUPPLY CO</b> 410 N Pearl	GI 2-3104
Reid's Hardware Walnut Shopping Center	GI 2-3731
Weeks H H Seed & Feed Store 219 Tarboro	GI 6-9134
<b>WESTWOOD LUMBER CO INC</b> 501 S Pine	GI 6-4161

**Hardware—(Cont'd)**

<b>ENFIELD, N. C.</b>	
Peirson S Co 151 N Railroad	HI 5-3791
<b>NASHVILLE, N. C.</b>	
<b>GULLEY'S</b> 305 W Washington	GL 9-2751
People's Hardware Inc 107 N Boddie	GL 9-3801
<b>SPRING HOPE, N. C.</b>	
Baines Hardware Railroad	GR 8-5561
Edwards Bros Pine	GR 8-3221
<b>WHITAKERS, N. C.</b>	
<b>WHITAKERS FARM SUPPLY CO</b> Main	GE 7-4401

**Hardware—Wholesale**

General Wholesale Corp 202 Rose	GI 2-3151
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**Hatcheries—Poultry**

<b>ROCKY MOUNT HATCHERY INC</b> 209 Tarboro	GI 6-6022
If no answer dial	GI 6-4549
If no answer call collect Nashville N C	GL 9-4691

**Hats—Renovators**

Bishop Laundry Co 128 Coast Line	GI 2-6111
----------------------------------	-----------

**Hauling**

Cargocare Transportation Company Inc Nance	GI 6-8256
---	-----------

**Hearing Aids**

**ZENITH HEARING AIDS**

• Choose from a complete line of transistor models, including latest eyeglass aids and at-the-ear type. An instrument for any electronically correctable hearing loss • By makers of Zenith TV, radios.

**10-DAY MONEY-BACK GUARANTEE**

**"WHERE TO BUY THEM"**

Almond's Drug Store 130 S Main-----GI 2-5209



**Heat Pumps**

—See Air Conditioning Equipment & Supplies

**Heating Apparatus**

**AMERICAN-STANDARD  
HOT WATER HEATING**

Modern residential and commercial heating equipment for hot water and steam systems—boilers, baseboard panels, convectors, radiators, conversion burners and water heaters.

**"FOR INFORMATION CALL"**

**RETAILERS**

Grimes-Morgan Plumbing & Heating Co 211 Atlantic Av	GI 2-1764
Roberson Plumbing & Heating Co 620 Royal	GI 2-1656
Threatt Plumbing & Heating Co Old Wilson Rd	GI 6-4631

Answer as pleasantly as you would face to face.

Auto accessories, batteries, cleaners, oil burners, coal, roofers, plumbers, electricians, all kinds of products and services are listed in these pages. This is the place to look when you want to know where to buy. And this is the place to put your message if you want to tell your story to people who are ready to buy. Look in the Yellow Pages. Practically every kind of Commodity or Service is listed in the Yellow Pages.

**Heating Apparatus—(Cont'd)**

**CRANE HEATING & AIR CONDITIONING**

Complete hydronic line—Sunnyday hot water and steam boilers. Choice of gas or oil-fired. All types of Crane radiant baseboard panels and radiation. Also, chilled water cooling systems.



**"FOR INFORMATION CALL"**

**WHOLESALE & DISPLAY ROOMS  
N C SUPPLY INC**  
300 N Church-----GI 2-4186

**DEALERS**

Grimes-Morgan Plumbing & Heating Co 211 Atlantic Av	GI 2-1764
<b>NORVILLE'S WARM AIR HEATING &amp; AIR CONDITIONING</b> 216 Rose	GI 2-5525
Pemberton Inc 277 N E Main	GI 2-3112
Threatt Plumbing & Heating Co Old Wilson Rd	GI 6-4631

West Mount Heating Co Arbor Ln-----GI 2-5676

**Heating Apparatus—Coal**

**Burning**

**WARM MORNING COAL HEATERS—**  
QUINN FURNITURE CO  
170 N Main-----GI 2-2171

**Heating Apparatus—Oil Burning**

—See Oil Burners

**Heating Apparatus—Warm Air**

Norville's Warm Air Heating & Air Conditioning 216 Rose	GI 2-5525
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**Heating Contractors**

—See Contractors—Heating

**Heating Specialties**

Pemberton Inc 277 N E Main	GI 2-3112
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**Helicopter Taxi Service**

—See Airplane Taxi Service

**Helicopters**

—See Aircraft Headings

**Heliports**

—See Airports

**High Fidelity Sound Equipment**

**MAGNAVOX STEREOPHONIC HIGH FIDELITY—**  
STANDARD ELECTRIC CO

125 N Main	GI 2-1155
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**REID W C & COMPANY**  
143 S Main-----GI 6-4101

**Hobby Supplies**

<b>BOBBITT'S AUTO &amp; HOBBY STORE</b> 130 Sunset Av	GI 6-7454
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**Home Loans**

—See Mortgages

**Homes—Aged**

**NASHVILLE, N. C.**

Nash Boarding Home Hwy 64 East	GL 9-6091
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**Homes—Convalescent**

**ENFIELD, N. C.**

Liberty Rest Home 205 Liberty	HI 5-4051
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**NASHVILLE, N. C.**

Community Board Home Hwy 64	GL 9-5261
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**Hospital Equipment & Supplies**

**—Renting**

Chair & Equipment Rentals  
See Adv Under Rental Service—General  
Hwy 301 South-----GI 2-6013  
Thorp Rents 634 Sunset Av-----GI 6-6596

**Hospitalization Insurance**  
—See Insurance—Hospitalization

**Hospitals**

A C L Hospital 1320 S Church-----GI 6-6166  
Memorial Hospital 224 Rose-----GI 6-8124  
Park View Hospital 404 Falls Rd-----GI 2-6181  
Rocky Mount Sanitarium 144 Coast Line-----GI 2-5121

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**PICHER** FOR FREE ESTIMATES  
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A wall set in your  
Kitchen will save you  
many steps



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**RICKS HOTEL**  
380 S Main-----GI 6-4131  
**TERMINAL HOTEL**  
423 S Main-----GI 6-6737

**NASHVILLE, N. C.**

Carolina Hotel 119 W Washington-----GL 9-3241

**House Furnishings**

Home Furnishings Co 620 E Thomas-----GI 2-2724  
Rocky Mount Home Supply Co  
Household Specialties—Easy Terms  
439 Edgecombe-----GI 6-5426  
W & G Sales Co 1103 S Franklin-----GI 6-7593

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**SCOTLAND NECK, N. C.**

Register George T E 5th Scotland Neck N C  
Call Long Distance-----VALley 6-2031

**Housing**

Housing Authority of the City of Rocky Mount  
Evergreen Rd-----GI 6-4436  
Armstrong Homes Tarboro Hwy-----GI 6-5094

**Ice**

Colonial Ice Co 121 E Bassett-----GI 6-7017  
**TAR RIVER ICE & FUEL CO**  
917 S Church-----GI 6-5372

**ENFIELD, N. C.**

Wood I D Co 112 Halifax-----HI 5-3291

**Ice Cream**

**BORDEN COMPANY THE**  
White Dairy Products Division  
Hwy 301 By Pass South-----GI 6-4222  
Dairy Queen of Rocky Mount Inc  
1623 W Thomas-----GI 2-2903  
**GARDNER'S VELVET DAIRY PRODUCTS INC**  
1148 W Thomas-----GI 2-4191  
Powell's W M Ice Cream Parlor 701 Myrtle Av--GI 2-2341

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GET THE BEST!  
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*"WHERE TO BUY IT"*  
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122 Coast Line-----GI 6-4128

**Ice Cream Manufacturers**

Gardner's Velvet Dairy Products Inc  
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**SEALTEST FOODS-SOUTHERN DIVISION**  
122 Coast Line-----GI 6-4128

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New trouble-free units maintain a ready supply of either chips, flakes or solid cubes. Capacities for any business or institution using ice in quantity.



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Thermo-Industries Inc 500 Hoke  
Raleigh N C Call Long Distance----TEmples 4-8401

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**Ice Making Machinery—(Cont'd)**

**YORK AUTOMATIC ICE MAKERS**

Complete Ice Service in **YORK** one unit.  
Cubes, Icelets or Chips.  
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MAKE IT BETTER"**

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**DEALER**

**NORVILLE'S WARM AIR HEATING & AIR CONDITIONING**  
216 Rose-----GI 2-5525

**Indemnity Bonds**

—See Bonds—Surety & Fidelity

**Industrial Help**

—See Employment Agencies

**Industrial Supplies**

Carolina Machinery & Supply Co Inc  
201 S Washington-----GI 6-8161  
201 S Washington-----GI 6-8163  
Dillon Supply Co 348 S Washington-----GI 2-2161  
H & S Inc 343 S Washington-----GI 2-6151

**Insecticides**

Weeks H H Seed & Feed Store  
219 Tarboro-----GI 6-9134

**ENFIELD, N. C.**

Farmers Supply Co S Dennis-----HI 5-3211

**WHITAKERS, N. C.**

Whitakers Farm Supply Co Main-----GE 7-4401

**Insecticides—Wholesale**

**NASHVILLE, N. C.**

Morris Bros Wholesale Distributors  
812 S Alston-----GL 9-5691

**Insulation Contractors—**

**Cold & Heat**

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Ageless Glass Wool Expertly Blown in New or Existing Homes or Buildings for Greater Summer and Winter Comfort. Will not Burn, Rot or Settle. Pays for Itself in heating and/or air conditioning costs.



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**APPLICATORS**

**HIGH'S INCORPORATED**  
805 S Church-----GI 2-5839

High's Incorporated 805 S Church-----GI 2-5839

**Insulators**

Rodgers M E Insulation Co RFD 4-----GI 2-1039  
(See Advertisement This Page)

**Insurance**

**AETNA CASUALTY & SURETY COMPANY**  
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**AGENT**  
Mixon Insurance & Realty Corp 158 N Main-GI 6-9111



**ALFORD INSURANCE & REALTY CO**

218 Tarboro-----GI 2-6145  
Allstate Insurance Cos 128 N Church-----GI 2-2816  
Baker M L 146 N Main-----GI 6-8305

(Classification Continued Next Page)

**Insurance—(Cont'd)**

**BLUE CROSS HOSPITAL SERVICE PLAN**

Complete Hospitalization,  
Surgical, Medical & Obstetrical  
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"WHERE TO BUY IT"

**HOSPITAL CARE ASSOCIATION INC**  
3404 Winstead Rd-----GI 2-4276

Charlotte Liberty Mutual Insurance Co  
Epstein B-----GI 6-9138  
Edmondson Insurance Agency 600 Sunset Av-----GI 6-8575  
Greene James C Co 119 S Main-----GI 2-2734

**HARTFORD INSURANCE**

"Since 1810"  
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YOU'LL DO WELL WITH THE  
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FIRE INSURANCE  
COMPANY GROUP



"WHERE TO CALL"

**HARTFORD FIRE AGENTS**

**WIMBERLEY & GREGORY**  
116 S Franklin-----GI 6-6195

**HARTFORD ACCIDENT & INDEMNITY  
AGENTS**

**MAYO J CLAUDE INSURANCE AGENCY**  
146 N Main-----GI 2-1345

**WIMBERLEY & GREGORY**  
116 S Franklin-----GI 6-6195

Hicks A Agency 132 Sunset Av-----GI 6-7188

**KEMPER INSURANCE**

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family . . . car . . .  
business  
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"FOR INFORMATION CALL"

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Watson Ray Agency The 524 N Church-----GI 2-3265

Mayo J Claude Insurance Agency 146 N Main---GI 2-1345  
**MIXON INSURANCE & REALTY CORP**  
158 N Main-----GI 6-9111

**MORTON INSURANCE & REALTY CO**

SAVE WITH MUTUAL INSURANCE  
All Types  
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WORKMEN'S COMPENSATION  
HOSPITALIZATION  
HEALTH & ACCIDENT

610 Ambler Av Ry Mt-----GI 6-9181

Reato Insurance & Real Estate Agency  
519 Goldleaf-----GI 2-4341

**SIMMONS & HARRIS INC**  
109 Tarboro-----GI 6-5182

**STANDARD INSURANCE & REALTY CORP**  
119 N Church-----GI 6-6156

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"FOR INFORMATION CALL"

AGENT

Woodcock Charles F 119 N Main-----GI 2-1293

State Hospital Insurance Association Inc  
610 Ambler Av-----GI 6-9181

**TWIN COUNTY RENTAL CO INC**  
115 N Church-----GI 2-2105

Vester Insurance & Realty Co 901 Falls Rd-----GI 2-5344

**WATSON RAY AGENCY THE**  
524 N Church-----GI 2-3265

These yellow pages are packed  
with buying facts about things  
needed to run the home. Consult  
them to find "Where To Buy It."

**Insurance—(Cont'd)**

**WILKINSON-BULLUCK & CO**

For 66 Years Rocky Mount's  
Leading Insurance Agency  
Complete Insurance Coverage

126 N Main-----GI 6-6121

Wilkinson G A Inc Gen Agt 138 Howard-----GI 6-6171  
Wilson Frank Agency 109 S Main-----GI 2-3860  
Wimberley & Gregory 116 S Franklin-----GI 6-6195

**YOUR INDEPENDENT INSURANCE AGENTS**

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Look For This Seal  
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Agent Can Display It.



"WHERE TO CALL"

AGENTS

Dawson M P Agency 146 N Main-----GI 6-5915  
Edmondson Insurance Agency 600 Sunset Av GI 6-8575  
Hicks A Agency 132 Sunset Av-----GI 6-7188  
Mayo J Claude Insurance Agency  
146 N Main-----GI 2-1345  
Mixon Insurance & Realty Corp  
158 N Main-----GI 6-9111  
Simmons & Harris Inc 109 Tarboro-----GI 6-5182  
Standard Insurance & Realty Corp  
119 N Church-----GI 6-6156  
Twin County Rental Co Inc 115 N Church---GI 2-2105  
Wilkinson-Bulluck & Co Inc 126 N Main---GI 6-6121  
Wimberley & Gregory 116 S Franklin-----GI 6-6195

**ENFIELD, N. C.**

McGwigan Insurance Agency 116 Whitfield---HI 5-4741  
Nationwide Insurance Cos 133 N Railroad---HI 5-4881

**NASHVILLE, N. C.**

Bunn P H Insurance Agency 117 N Court Cir---GL 9-2771  
Burnette R T Insurance Agency Boddie---GL 9-3556  
Farm Bureau Office Hwy 64 West---GL 9-3131  
(See Advertisement This Page)  
Leonard J A & Co Inc 111 N Court Cir---GL 9-2781

**SPRING HOPE, N. C.**

Jones Zeb Mrs W Pine-----GR 8-3341

**WHITAKERS, N. C.**

Cutchin Richard S Ins Agency-----GE 7-4471

**Insurance Adjusters**

—See Adjusters—Insurance

**Insurance—Automobile**

**ALLSTATE INSURANCE—**  
**ALLSTATE INSURANCE COS**  
Sears, Roebuck and Co Bldg  
128 N Church-----GI 2-2816

Edmondson Insurance Agency 600 Sunset Av---GI 6-8575  
Simmons & Harris Inc 109 Tarboro-----GI 6-5182  
State Farm Insurance Co 119 N Main-----GI 2-1293

**WATSON RAY AGENCY THE**  
524 N Church-----GI 2-3265  
Wilson Frank Agency 109 S Main-----GI 2-3860

**NASHVILLE, N. C.**

Farm Bureau Office Hwy 64 West-----GL 9-3131

**Insurance—Boiler**

Watson Ray Agency The 524 N Church-----GI 2-3265

**Insurance—Bond**

Watson Ray Agency The 524 N Church-----GI 2-3265

**Insurance—Burglary**

Watson Ray Agency The 524 N Church-----GI 2-3265

**Insurance—Casualty**

Watson Ray Agency The 524 N Church-----GI 2-3265

The Classified Telephone Directory  
contains a wide range of information  
on the great variety of articles and  
services you need. Headings descrip-  
tive of various articles or services  
you want are alphabetically arranged  
in the Yellow Pages for your con-  
venience.

**Insurance Consultants**

**WATSON RAY AGENCY THE**

INSURANCE - BONDS  
MAXIMUM ECONOMY  
LIBERAL TERMS  
UNEXCELLED SERVICE

"... Just Stubborn Respect for the  
Amount of Protection a Dollar Will Buy"

524 N Church-----GI 2-3265

**Insurance—Fire**

**ALLSTATE INSURANCE—**  
**ALLSTATE INSURANCE COS**  
Sears Roebuck and Co Bldg  
128 N Church-----GI 2-2816

Edmondson Insurance Agency 600 Sunset Av---GI 6-8575  
Simmons & Harris Inc 109 Tarboro-----GI 6-5182  
State Farm Insurance Co 119 N Main-----GI 2-1293

**WATSON RAY AGENCY THE**  
524 N Church-----GI 2-3265  
Wilkinson G A Inc Gen Agt 138 Howard---GI 6-6171

**ENFIELD, N. C.**

Halifax County Mutual Fire Ins Co Inc  
125 W Whitfield-----HI 5-3751

**Insurance—General**

Batts Willard E 115 N Main-----GI 6-7312  
Commercial Insurance Agency 2621 Winstead Rd GI 6-5321  
Fuller Insurance Agency 229 Western Av-----GI 6-5335

**HARDEE MARVIN M INSURANCE AGENCY**  
Ricks B-----GI 2-3747

**MAYO J CLAUDE INSURANCE AGENCY**  
Claude Mayo & Claude Mayo Jr  
146 N Main-----GI 2-1345

Moore M M Insurance Agency Red Oak N C---GI 6-8707

**Nationwide Insurance Cos**  
James R Thompson Jr Agent  
228 S Church-----GI 2-5523  
800 N Church-----GI 2-5501

Oates Insurance & Realty Co 219 S Franklin---GI 6-9469

Roberts Harvey Mutual Insurance  
Englewood Shopping Center-----GI 6-5979

Watson Ray Agency The 524 N Church-----GI 2-3265

Wilkinson-Bulluck & Co 126 N Main-----GI 6-6121

**ENFIELD, N. C.**

Dunn Insurance Agency Bank B-----HI 5-3021

Petway P O & Son Agency 129 W Whitfield---HI 5-3611

**NASHVILLE, N. C.**

Denton Ins Agency Boddie-----GL 9-6161

Matthews Van Insurance Agency  
203 E Washington-----GL 9-4221

Nationwide Insurance 507 Barnes-----GL 9-4151

**SPRING HOPE, N. C.**

Greene Alex E Ins Agency Ash-----GR 8-5836

**Insurance—Group**

Metropolitan Life Ins Co Peoples Bk B-----GI 6-5913

**Insurance—Hail**

Mayo J Claude Insurance Agency 146 N Main---GI 2-1345  
Simmons & Harris Inc 109 Tarboro-----GI 6-5182  
Watson Ray Agency The 524 N Church-----GI 2-3265

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FIRE  
LIFE  
FARM  
LIABILITY**

OFFICE  
**DIAL GL 9-3131**  
NASHVILLE, N. C.  
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**John Dinan Millard Bone**  
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**N.C. Farm Bureau Ins. Co.**  
Hwy. 64 West Nashville, N. C.

(1-18)



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(1-19)

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(1-20)

Atlantic Life Insurance Co 228 S Church	GI 2-6722	Atlantic Life Insurance Co 228 S Church	GI 2-6722
Confederate Accident and Health Insurance Company	GI 2-3081	Blue Cross-Blue Shield Hospital Plan	GI 6-5981
147 N E Main	GI 2-3081	Hospital Saving Association of N C Inc	GI 6-5981
Metropolitan Life Ins Co Peoples Bk Bldg	GI 6-5913	825 Redgate	GI 6-5981
Mutual Benefit Health & Accident Ass'n	GI 2-4706		
228 S Church	GI 2-4706		
Southern Life Ins Co 230 Hill	GI 6-8211		

**Residence  
Additional  
Listings**

You can list other  
members of your household  
in the telephone directory.

Extra listings make it easier for  
friends to locate members of your  
family and add to a really complete  
service in your home.

**CALL YOUR TELEPHONE  
BUSINESS OFFICE**

**Insurance—Health & Accident**

Atlantic Life Insurance Co 228 S Church	GI 2-6722
Confederate Accident and Health Insurance Company	GI 2-3081
147 N E Main	GI 2-3081
Metropolitan Life Ins Co Peoples Bk Bldg	GI 6-5913
Mutual Benefit Health & Accident Ass'n	GI 2-4706
228 S Church	GI 2-4706
Southern Life Ins Co 230 Hill	GI 6-8211

**Insurance—Hospitalization**

Atlantic Life Insurance Co 228 S Church	GI 2-6722
Blue Cross-Blue Shield Hospital Plan	GI 6-5981
Hospital Saving Association of N C Inc	GI 6-5981
825 Redgate	GI 6-5981

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Complete Hospitalization.  
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Service.  
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3404 Winstead Rd GI 2-4276

Hospital Care Association Inc	GI 2-4276
3404 Winstead Rd	GI 2-4276
Hospital Saving Association of N C Inc	GI 6-5981
825 Redgate Av	GI 6-5981
Mutual of Omaha 228 S Church	GI 2-4706
Potter Harrison J 115 N Church	GI 2-6157
Prudential Insurance Co of America The	GI 6-5467
219 S Franklin	GI 6-5467

**Insurance—Liability**

Watson Ray Agency The 524 N Church	GI 2-3265
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**Insurance—Life**

Atlantic Life Insurance Co	GI 2-6722
H Reavis Nelson, Genl Agt	GI 2-6722
228 S Church	GI 2-6722

**COASTAL PLAIN LIFE INSURANCE CO**

**INSURANCE  
Industrial - Credit Life - Ordinary  
BE SECURE - INSURE  
GROUP**

Home Office 462 Falls Rd Ry Mt	GI 2-6123
Group Division 462 Falls Rd	GI 2-6123
District Office Daniel's Bl	GI 6-6514

Coastal Plain Life Insurance Co	GI 6-6514
District Office Daniel's Bl	GI 6-6514
Connecticut Mutual Life Insurance	GI 2-5988
116 S Franklin	GI 2-5988
Durham Life Ins Co 119 N Church	GI 6-5911
Edmondson Insurance Agency 600 Sunset Av	GI 6-8575
Gateway Life Ins Co Daniels Bl	GI 2-7134
Hicks A Agency	GI 2-7134

Representing Equitable Life Assurance Society  
132 Sunset Av GI 6-7188

Home Security Life Ins Co	GI 6-5047
Wm G Proctor, Dist Mgr	GI 6-5047
116 S Franklin	GI 6-5047
Jefferson Standard Life Ins Co 119 N Church	GI 2-3690
Life & Casualty Ins Co of Tenn Daniel's Bl	GI 6-7418
Life Insurance Co of Georgia 233 Hammond	GI 6-7558
Life Insurance Co of Virginia 118 Coast Line	GI 2-2340
Metropolitan Life Ins Co Peoples Bk Bldg	GI 6-5913
North Carolina Mutual Life Ins Co Burnett Bl	GI 2-2005

Occidental Life Ins Co  
James R Batten, Dist Mgr  
Peoples Bk Bldg GI 2-1396

Pilot Life Combination Division 116 S Franklin	GI 6-8001
Pilot Life Insurance Co 108 Howard	GI 2-1362
Prudential Insurance Co of America The	GI 6-8258

Ordinary Agencies Ofc  
Harrison J Potter, Division Mgr  
115 N Church GI 2-6157

District Agencies Office	GI 6-5467
I V Stevens, Staff Mgr	GI 2-2268
219 S Franklin	GI 6-8258
Robbins M R Peoples Bk Bldg	GI 2-2268
Security Life & Trust Co Peoples Bank Bldg	GI 6-8258
Southern Life Ins Co	GI 6-8211

C W Goad, Dist Mgr  
230 Hill GI 6-8211

Southern Life Insurance Co	GI 6-6915
Continental Life Division	GI 6-5051
Vincent J Thornes Dist Mgr	GI 6-8362
New Ricks Bl	GI 6-8258
State Capital Life Ins Co 110 Coast Line	GI 2-1261
Ward C Carlyle 142 S Main	GI 2-4226

Watson C Frank	GI 6-8258
Peoples Bank Bldg	GI 2-1261
Western & Southern Insurance Co	GI 2-4226
Peoples Bk Bldg	GI 2-4226
Winston Mutual Life Ins Co 221 Atlantic Av	GI 2-4226

Buy United States Savings Bonds  
and Stamps.

**Insurance—Life—(Cont'd)**

ENFIELD, N. C.	
Hoyle Fred 110 1/2 N Dennis	HI 5-6446
SPRING HOPE, N. C.	
Lamm S Elmo Ins Agency Ash	GR 8-5836

**Insurance—Mutual**

Policy Holders Agency Inc 115 N Main	GI 6-7312
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**WASTON RAY AGENCY THE**

**INSURANCE - BONDS  
MAXIMUM ECONOMY  
LIBERAL TERMS  
UNEXCELLED SERVICE**

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Amount of Protection a Dollar Will Buy"

524 N Church GI 2-3265

Wilson Frank Agency 109 S Main	GI 2-3860
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**Insurance—Surety & Fidelity**

—See Bonds—Surety & Fidelity

**Insurance—Underwriters**

WATSON RAY N	GI 2-3265
Chartered Property Casualty	
Underwriter (CPCU)	
524 N Church	GI 2-3265

**Insurance Vending Machines**

—See Vending Machines

**Insurance—Workmen's Compen-  
sation**

Watson Ray Agency The 524 N Church	GI 2-3265
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**Intercommunicating Systems**

CAROLINA TELEPHONE AND TELEGRAPH COMPANY	GI 6-9011
143 N Washington	GI 6-9011

**Interior Decorators**

BELK-TYLER CO	GI 2-5141
248 S Main	GI 2-5141

**DECORATIVE FABRICS**

Complete Interior Decorating  
Free Color Styling  
Custom Made Draperies & Slip Covers  
Old and Rare Prints  
Mirrors - Custom Framing

707 Walnut Ry Mt GI 6-5920

May Margaret 576 N Raleigh	GI 2-4720
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(See Advertisement This Page)

**WEAVER FABRICS**  
233 Hammond GI 6-4437

**Investment Securities**

—See Also Mortgages

Powell Kistler & Company Kinston N C	
Dial Operator and ask for—Zenith 112	
(No charge for such calls)	
(See Advertisement This Page)	

**Investments**

Bishop J O Peoples Bk Bldg	GI 6-7134
Dickson R S & Co Inc 123 Rose	GI 2-5020
If no answer dial Operator and ask for—Zenith 105	
(No charge for such calls)	
Gorham J Sam Jr 239 Tarboro	GI 6-9416
Reynolds & Co Raleigh N C	GI 6-7445

**Iron—Ornamental**

Dixon's Blind & Awning Service 1826 Sunset Av	GI 2-2360
Fix-It Shop Marshall's 734 S Washington	GI 6-9346
Modern Products 1829 Sunset Av	GI 6-7596

**Iron—Scrap**

—See Scrap Metals

Classified pages are the modern  
way to find "where to buy it."

**Ironing Machines**

—See Washing Machines, Dryers & Ironers

**Janitors' Supplies—Wholesale**

Brame Specialty Co 801 S Church-----GI 2-3154  
Carolina Office Equipment Co 147 S Main-----GI 2-1196

**Jewelers**

**BELK-TYLER CO**  
Jewelers - Watch Repairing - Cameras  
248 S Main-----GI 2-5141  
Bulluck E Selma Jewelry Store  
111 S Washington-----GI 6-7561  
**FOX & BAILEY'S JEWELRY CO**  
126 S Main-----GI 6-6933  
**GEHMAN'S JEWELERS**  
139 S Main-----GI 6-6722  
Jenkins R Leon Jeweler Peoples Bk Bl-----GI 6-8313  
**JEWEL BOX THE**  
128 S Main-----GI 2-1445  
**KEEPSAKE DIAMOND RINGS—**  
**FOX & BAILEY'S JEWELRY CO**  
126 S Main-----GI 6-6933  
Proctor W C Jewelry Co 151 S Main-----GI 6-6918  
Temko Samuel A 119 Tarboro-----GI 6-4228  
Watch Shop The 141 S Main-----GI 2-7464  
**ENFIELD, N. C.**  
Clifton Jewelers Railroad-----HI 5-8201  
Mears J D Jeweler 117 W Whitfield-----HI 5-6211

**Juke Boxes**

—See Phonographs—Coin Operated

**Junk**

—See Also Scrap Metals

Alec Rawls Wrecking Co Inc Hwy 301 South-----GI 2-1138  
(See Advertisement This Page)  
**N C HIDE & FUR CO**  
620 S Washington-----GI 6-6718  
Rawls Alec Wrecking Co Inc Hwy 301 South-----GI 2-1138  
**ENFIELD, N. C.**  
Braswell M H Tire Shop 101 Liberty-----HI 5-4236

**Justices Of The Peace**

Buffaloe James T 801 N Church-----GI 6-8295  
Peterson Leroy 421 Madison-----GI 6-8310

**Kennels**

**ENFIELD, N. C.**  
Carolina Kennels RFD 1-----HI 5-5121

**Kennels—Boarding**

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Tarboro Hwy-----GI 2-2773

**Keys**

Moore's Bicycle Shop 125 S Washington-----GI 6-7012

**Kitchen Cabinets**

Standard Electric Co  
We Plan-Design-Install-Decorate  
125 N Main-----GI 2-1155

**Labor Organizations**

—See Associations

**Laboratories—Analytical**

**WILSON, N. C.**  
Southern Testing & Research Laboratories 607 Park  
Wilson N C Call Long Distance-----23 7-2713

**Laboratories—Dental**

—See Dental Laboratories

**Laboratory Equipment & Supplies**

**DURHAM, N. C.**  
**CARDINAL PRODUCTS INC**  
748 E Markham Av Durham N C  
Call Long Distance-----9-2017

**Lamps—Wholesale**

**WESTINGHOUSE LAMP BULBS—**  
**EASTERN ELECTRIC SUPPLY INC**  
822 S Church-----GI 2-5156

**Landscape Architects**

**WILSON, N. C.**  
Edwards Harvey Landscaping Service 1904 W Nash  
Wilson N C Call Long Distance-----24 3-6084  
(See Advertisement This Page)

**Landscape Construction**

**BARKLEY & JORDAN SERVICE**  
Hwy 301-A South-----GI 2-1103  
**ROSE A B LANDSCAPING CONTRACTOR**  
Office Old Mill Rd-----GI 6-9542  
Nursery 1828 Sunset Av-----GI 2-5083

**Landscape Gardeners**

Knox Porter Nursery Tarboro Hwy-----GI 6-6363

**Launches**

—See Boats

**Laundries**

**BISHOP LAUNDRY CO**  
128 Coast Line-----GI 2-6111  
**QUALITY LAUNDRY & CLEANERS INC**  
238 Tarboro-----GI 6-7116  
**ROCKY MOUNT LAUNDRY & DRY CLEANERS INC**  
223 S Washington-----GI 6-7158  
**SUNSHINE LAUNDRY**  
251 Tarboro-----GI 2-1181  
1618 Sunset Av-----GI 6-5231  
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372 N Church-----GI 2-7421

**ZIRKLE'S**  
418 Parker-----GI 2-6282

**Laundries—Self Service**

**ANDREWS WASHERETTE**  
1625 W Thomas-----GI 6-4543  
Edgemont Launder-It 314 Cokey Rd-----GI 6-4527  
Speed Wash Self Service Laundry  
223 S Washington-----GI 2-9961  
Sunshine Laundry 1618 Sunset Av-----GI 6-5231  
**WALNUT LAUNDERERS & CLEANERS**  
701 Walnut-----GI 2-5912

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**NASHVILLE, N. C.**  
Bass Bros Store Momeyer-----GL 9-5701

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**CRAFTSMAN LAWN MOWER SERVICE—**  
**SEARS ROEBUCK AND CO**  
128 N Church-----GI 2-3131

**Lawyers**

—See Attorneys

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**Letter Service**

Dixie Letter Service The 234 Tarboro-----GI 6-7095  
Public Office Service 119 S Main-----GI 6-6623

**Lift Trucks**

—See Trucks—Industrial

**Libraries**

Booker T Washington Adult Library Virginia-----GI 2-5929  
Braswell Memorial Library Braswell Pk-----GI 2-1951

**Lighting Fixtures**

**MOE LIGHT LIGHTING FIXTURES—**  
**DISTRIBUTOR**  
**EASTERN ELECTRIC SUPPLY INC**  
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Thomas Electric Service Old Wilson Rd-----GI 6-5484

**Linens**

Linen & Craft Center 209 S Main-----GI 6-5370

**Lithographers**

Atlantic Office Supply Co 130 Howard-----GI 6-5892  
**DIXIE LETTER SERVICE THE**  
234 Tarboro-----GI 6-7095  
Modlin Printing Co 220 Bryant-----GI 6-5989

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 Eastern Carolina Livestock Arena  
 Old Battleboro Rd-----GI 6-9856  
 Lancaster Gus Z Stockyard  
 No 1 Hwy 301 South-----GI 6-6101  
 No 2 Hwy 301 South-----GI 2-3124  
 (See Advertisement This Page)  
**ENFIELD, N. C.**  
 Enfield Live Stock Mkt 605 S McDaniel-----HI 5-5501  
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## Livestock Hauling

—See Hauling

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125 Tarboro St. Rocky Mount

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201 Tarboro-----GI 2-5161  
**COMMERCIAL CREDIT PLAN LOANS—**  
**COMMERCIAL CREDIT CORP**  
701 N Church-----GI 2-7161  
**CONSUMER CREDIT BRANCH—PEOPLES BANK & TRUST**  
125 Tarboro-----GI 2-6192  
 (See Advertisement This Page)  
**DOMESTIC LOANS—**  
**DOMESTIC LOANS INC**  
231 S Main-----GI 6-5108  
 Domestic Loans Inc 231 S Main-----GI 6-5108  
**FAMILY FINANCE & ACCEPTANCE CORP**  
112 Tarboro-----GI 2-4136  
 (See Advertisement This Page)  
**FIRST FEDERAL SAVINGS & LOAN ASSN**  
116 S Franklin-----GI 6-9191  
**PEOPLES BANK & TRUST CO**  
101 Tarboro-----GI 2-7187  
**PLANTERS NATIONAL BANK & TRUST CO THE**  
131 N Church-----GI 6-5122  
 Rocky Mount Production Credit Assn  
120 Arlington-----GI 6-6067  
**SECURITY LOAN CORP**  
116 Tarboro-----GI 2-3794  
 116 Tarboro-----GI 2-6807  
**NASHVILLE, N. C.**  
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 & Federal Land Bank  
 213 W Washington-----GL 9-3481

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## Loans—Mortgage

—See Mortgages

## Loans—Personal

Wilcott Finance Co 186 N Main-----GI 2-5410

## Loans—Real Estate

—See Mortgages

## Lockers—Frozen Foods

—See Frozen Foods Locker Service

## Locksmiths

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## Lodges

—See Fraternal Organizations

## Logs

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 If You Have Standing Saw Timber  
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 Littleton Rd-----JEfferson 7-2608  
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UP TO \$2400

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of Rocky Mount, Inc.

112 Tarboro Street

Telephone: GIBSON 2-4136



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 Central Building Distributors 106 W Bassett ---GI 6-5809  
 Dan-Mar Lumber Co Goldrock Rd-----GI 2-7226  
 Dozier Supply Co 112 W Bassett-----GI 6-8409  
 Lea Lumber & Trading Co 110 W Highland Av---GI 2-1514  
**PEOPLES BUILDING SUPPLY CO**  
 410 N Pearl-----GI 2-3104  
 Rocky Mount Building Supply Co  
 Hwy 301 North-----GI 6-5224  
 (See Advertisement This Page)  
 Rogers P H & Son Mill Work & Lumber Co  
 RFD 4 -----GI 2-7308  
 Stimson Lumber Co Battleboro N C-----GI 2-6002  
 Walker H M Lumber Co Battleboro N C-----GI 6-9471  
 (See Advertisement This Page)  
**WESTWOOD LUMBER CO INC**  
 501 S Pine-----GI 6-4161  
 (See Advertisement This Page)  
 Whitley H W Battleboro Hwy-----GI 6-8257  
 Williams Lumber Co Ricks Bl-----GI 2-5482  
 Wollett T R Lumber Co Red Oak N C-----GI 6-8908  
 Wood Manufacturers Inc 110 W Highland Av---GI 2-1514  
**NASHVILLE, N. C.**  
 Evans Lumber Co Hwy 64 East-----GL 9-2661  
 Hwy 64 East-----GL 9-5641  
 (See Advertisement This Page)  
**SPRING HOPE, N. C.**  
 Builders Supply Co Pine-----GR 8-5721

**Lumber—Wholesale**

- Perry Lumber Co Inc Sharpsburg N C-----GI 2-6221  
 Walker H M Lumber Co Battleboro N C-----GI 6-9471  
**ENFIELD, N. C.**  
 Georgia Pacific Corporation Hwy 301 South---HI 5-6361  
**SPRING HOPE, N. C.**  
 Mitchell R I & Sons Inc Main-----GR 8-5161

**Machine Shops**

- BARNES BROTHERS CONSTRUCTION CO**  
 512 Nance-----GI 6-4994  
 Jenkins-Pearsall Machine Works 217 Andrews---GI 6-9168  
**ROCKY MOUNT MACHINE WORKS**  
 526 N Church-----GI 6-6007

**Machinery**

- CAROLINA MACHINERY & SUPPLY CO INC**  
 201 S Washington-----GI 6-8161

**Machinery Hauling**

—See Hauling

**Machinists**

—See Machine Shops

**Magazines—Dealers & Distrbrs**

- Rocky Mount News Agency 2900 S Church-----GI 6-6812

**Maternity Apparel**

- Stork Nook The 135 Western Av-----GI 2-6212

**Mattresses**

- Mebane Co The Sherrod-----GI 2-5913  
 Southern Mattress Mfg Co 917 Norfolk-----GI 6-6511

**Meat**

- Bulluck Z B Inc Planters Ext-----GI 6-8121  
**MEADOW BROOK MEAT CO**

**MEADOW BROOK**

Pure Pork Country Sausage  
 WHOLESALE ONLY — WE DELIVER

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 Brown's Grocery & Market 800 Star-----GI 2-1497  
**PEOPLES MARKET**  
 242 Dunn-----GI 6-7379  
 Pollard B F 523 E Grand Av-----GI 2-4209

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- Mayo's Packing & Slaughtering GE 7-3561

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**Medical Financing**

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 Epstein's Men's & Boys' Shop 101 N Main-----GI 2-3176  
 Owen H L 108 S Washington-----GI 6-8408  
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 Rosenbloom-Levy Dept Store 152 S Main-----GI 2-2181  
**STEVEN'S CLOTHING STORE**  
 149 S Main-----GI 2-2347  
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 116 S Main-----GI 2-5252  
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—See Steel Fabricating

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—See Scrap Metals

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Manufacturers of

DENSE SOUTHERN YELLOW PINE  
 C and BTR.  
 PROMPT SHIPMENT  
 TRUCK OR RAIL

"Let Us Have Your Next Order"  
 C. & B. LUMBER OUR SPECIALTY

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We Do Custom Work

One Mile North of Airport  
 On U. S. 301-A



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 of  
 Ceiling - Flooring - Siding  
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**PINE LOGS &  
 STANDING TIMBER**

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 LUMBER Co.**  
 PLANT LOCATED AT GOLD ROCK  
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 OF STANDING TIMBER  
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MONUMENTS SINCE 1910

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(M-60)

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Air Conditioned  
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Simmons Beautyrest Mattresses • Free TV  
Wall To Wall Carpet  
PRIVATE TILE BATH  
ADJOINING ROBERT PERRY RESTAURANT  
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Hwy. 301 Sharpsburg ROCKY MOUNT

(M-50)

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28 MODERN UNITS



- AIR CONDITIONED •
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- ROOM TELEPHONES •

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NEAR FAMOUS RIO RESTAURANT  
ROCKY MOUNT, N. C.

(M-53)

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**MEADOW BROOK DAIRY**  
See Our Adv Under Dairies  
Meadowbrook Rd ----- GI 2-1714

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122 Coast Line ----- GI 6-4128

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—See Dairy Equipment

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MODERN LUXURY AT  
REASONABLE RATES

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WARM AIR HEAT  
AIR CONDITIONED

RESTAURANT  
ON  
PREMISES

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HWY. 301 BATTLEBORO

(M-56)

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TV



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Family Size Room

12 Rooms & 12 Baths

Catering To Traveling People  
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Area in South Sharpsburg  
Hwy. 301 South Rocky Mount, N. C.

(M-51)

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Daniel's Inc 108 S Main ----- GI 2-2176  
Milady's Hat Shop 211 S Main ----- GI 6-4335

### Millwork

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**PEOPLES BUILDING SUPPLY CO**  
410 N Pearl ----- GI 2-3104

**WESTWOOD LUMBER CO INC**  
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SPRING HOPE, N. C.  
Builders Supply Co Pine ----- GR 8-5721

### Millwork—Wholesale

Fountain Woodworks 914 Carter ----- GI 6-5925

### Mimeographing Machines

—See Duplicating Machines

### Mimeographing Service

Mimeo Press 835½ Falls Rd ----- GI 6-8666  
Public Office Service 119 S Main ----- GI 6-6623

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**BINSWANGER GLASS CO**  
901 S Church ----- GI 6-9145

### Mobile Homes

—See Trailers—House

### Monuments

**BROWN MEMORIAL CO**  
Nashville Hwy ----- GI 2-4271  
(See Advertisement This Page)

**ROCKY MOUNT MARBLE & GRANITE WORKS**  
Hwy 301 North ----- GI 6-8312

### Mortgages

—See also Investment Securities

**FIRST FEDERAL SAVINGS & LOAN ASSN**  
116 S Franklin ----- GI 6-9191

### Morticians

—See Funeral Directors

### Motels

**BRIGHT LEAF MOTEL**  
Sharpsburg N C ----- GI 2-5319  
(See Advertisement This Page)

**COBB'S MOTEL**  
Hwy 301 North ----- GI 6-8112  
(See Advertisement This Page)

**CORAL COURT**  
Hwy 301 North ----- GI 6-6191  
Craft Motel Battleboro N C ----- GI 6-9446  
(See Advertisement This Page)

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Completely Air Conditioned—Circulating  
Hot Water Heat - Private Ceramic Baths  
Situated in a Quiet Surrounding of Pines  
Off From Traffic Noise.

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Hwy 301 North ----- GI 6-5111

**HUNT'S MOTEL**  
Hwy 301-A South ----- GI 6-9430

Lincoln Park Motel & Restaurant  
1000 Leggett Rd ----- GI 2-1375

Mobile Motel Hwy 301 South ----- GI 2-7206

**MORGAN'S MOTEL**  
Hwy 301 South ----- GI 2-6812

**MOSLEY'S SHADY LAKE MOTEL COURT**  
Hwy 301 North ----- GI 6-7195

**ORR'S HAL MOTEL**  
Hwy 301 North ----- GI 2-4151

Perkins Motel Hwy 301 North ----- GI 6-9814

Rose Motel Hwy 301 South ----- GI 2-6753  
(See Advertisement This Page)

**Motels—(Cont'd)**

**WASHBURN'S MOTEL COURT INC**  
Hwy 301-A North-----GI 6-5171  
(See Advertisement This Page)

**WRIGHT'S CHICK-SHACK MOTEL**  
Six Private Baths—Steam Heated  
501 Raleigh Rd-----GI 6-9954

**ENFIELD, N. C.**  
Enfield Motel 308 N McDaniel-----HI 5-5261  
Stairs Motel Hwy 301 North-----HI 5-4081  
Sunset Manor 517 S McDaniel-----HI 5-4246

**ELM CITY, N. C.**  
Midwood Motel Court Hwy 301 North  
Elm City N C Call Long Distance-----Center 6-4336  
(See Advertisement This Page)

**Motion Picture Theatres**

—See Theatres

**Motor Courts**

—See Motels

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Nance-----GI 6-8256  
Clay's Transfer Co Inc Falls Rd Ext-----GI 2-6135  
Helms Motor Express Inc Wilson N C  
Call Long Distance and ask for-----Zenith 109  
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(See Advertisement This Page)

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**McLEAN TRUCKING COMPANY**  
Hwy 301 North-----GI 6-6182  
New Dixie Lines Inc Kingstons Av-----GI 2-4116

**NORTH STATE MOTOR LINES INC**  
Hwy 301 South-----GI 2-4108  
Pilot Freight Carriers Inc Hwy 301 North-----GI 6-9467  
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Wilson N C-----GI 2-3990

**TRANSPORT CORP THE**  
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**CUSHMAN MOTOR SCOOTERS**

FOR PURE PLEASURE  
... AND THRIFTY  
TRANSPORTATION



Ruggedly built for safe road-ability; precision engineered for dynamic performance. Dependable Cushman Husky 4-cycle engine delivers up to 100 miles a gallon.

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**Motoreycles**

**HARLEY-DAVIDSON SALES & SERVICE—**

J W MOTORCYCLE SALES  
N Church Ext-----GI 6-7292

J W Motorcycle Sales N Church Ext-----GI 6-7292

**Motors—Automobile**

—See Automobile Motors

**Motors—Electric**

—See Electric Motors

**Motors—Gasoline**

—See Engines—Gasoline

**Motors—Outboard**

—See Outboard Motors

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312 Kennedy Raleigh N C  
Call Long Distance-----Vance 8-3275

**JONES TRANSFER CO**  
1114 Wilson Rd-----GI 6-6969

(See Advertisement This Page)

(Classification Continued Next Page)

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RESTAURANT ADJOINING—  
34 ULTRA MODERN ROOMS—  
WALL TO WALL CARPETING—  
COMPLETELY AIR CONDITIONED  
—TV AND RADIO IN ALL ROOMS  
FAMILY UNITS

2 Swimming Pools

HWY. 301 — 5 MILES SOUTH  
OF ROCKY MOUNT

Call Elm City


Center 6-4336

(M-62)


"One of the East's Outstanding Tourist & Commercial Stops"

**WASHBURN'S MOTEL COURT, INC.**

T. H. AND MARGARET T. GROOME  
Owners-Managers



ON 301 & 301-A, 2 MILES NORTH  
OF CITY LIMITS, ROCKY MOUNT



dial  
**GI 6-5171**

Hotel Services Combined With Motel Convenience. Completely modern, comfortable furnishings in fully air-conditioned rooms. TV. Tiled baths with shower and tub combination. Circulating Hot-Water Heat. Howard Johnson's Restaurant. Swimming Pool - Illuminated Putting Green - Children's Playground - Individual Telephones - House Physician - Shuffleboard - No Pets - N. C. State Law. Reservations Advisable. P. O. Box 1171. Tel. GI 6-5171.

(M-59)

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Reach for it!



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add to modern living  
cost just pennies a day

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**HELMS MOTOR EXPRESS INC.**



Daily  
MOTOR FREIGHT  
Service

TERMINALS LOCATED IN  
Albemarle - Charlotte - Fayetteville  
Goldsboro - Greensboro - Greenville  
Laurinburg - New Bern - Raleigh  
Rocky Mount - Salisbury - Sanford  
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FOR ROUTINGS ON INTERSTATE TRAFFIC  
CALL LONG DISTANCE AND ASK FOR

**ZEnith 109**

NO CHARGE FOR SUCH CALLS  
WILSON, N. C.

(M-61)

**JONES TRANSFER CO.**

MRS. W. H. JONES, Owner

"NO JOB TOO LARGE  
NO JOB TOO SMALL"

**Dial GI 6-6969**

1114 Wilson Rd. ROCKY MOUNT, N. C.

(M-42)

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 130 E. Gordon Kinston, N. C.  
 Members of New York Stock Exchange  
 and Other Principal Exchanges  
 Offices in KINSTON, FAYETTEVILLE,  
 MYRTLE BEACH, & NORFOLK (M-63)

**DIAL OPERATOR  
 AND ASK FOR  
 ZEnith 112**

(NO CHARGE FOR SUCH CALLS)

**LANDSCAPE  
 NURSERYMEN**

**DIAL  
 GI 6-6363**

- ANNUALS
- BEDDING PLANTS
- ORNAMENTAL SHRUBBERY
- PLANTING SERVICE

CLOSED SUNDAYS


**Knox Porter Nursery**  
 Tarboro Hwy. Rocky Mount, N. C. (N-1)



**Movers—(Cont'd)**

**UNITED VAN LINES**

PRE-PLANNED  
 LONG DISTANCE  
 MOVING IN  
 "SANITIZED" VANS  
 MOVING WITH CARE EVERYWHERE



**"FOR INFORMATION CALL"**  
 Williams Transfer & Storage 501 N Main--GI 2-2067  
 CHARLOTTE, N. C.  
 Martin Transfer & Storage Co  
 512 E 15th Charlotte N C Call Long Distance

Williams Transfer & Storage 501 N Main-----GI 2-2067  
 Nights dial-----GI 6-6798  
 (See Advertisement This Page)

**GOLDSBORO, N. C.**

**ALLIED VAN LINES**

"Dependable, safe, courteous service  
 from the World's Largest Long Dis-  
 tance Movers. Your Allied Mover is  
 the No. 1 Specialist in local moving,  
 packing & storage. Over 750 members  
 in all 48 states & throughout the  
 world."



**"FOR INFORMATION CALL"**  
**ATLANTIC-PACIFIC VAN & STORAGE INC**  
 505 S Center Goldsboro N C  
 Call Long Distance-----Rpublic 4-5101

**Moving Picture Theatres**  
 —See Theatres

**Mufflers—Automobile**  
 —See Automobile Mufflers

Next best to being there . . . Tele-  
 phone!

**Museums**  
 Children's Museum Sunset Pk-----GI 2-2076

**Music Boxes**  
 Bailey M C Music Co 1005 Sycamore-----GI 2-3340

**Music Instruction**  
 Harris Conservatory of Music 232 Nash-----GI 6-5667

**Mutual Funds**  
 Powell Kistler & Company Kinston N C  
 Dial Operator and ask for-----Zenith 112  
 (No charge for such calls)  
 (See Advertisement This Page)

**News Dealers**  
 Nash Street News Stand 117 1/2 Nash-----GI 6-9935

**Newspapers**

Evening Telegram  
 Classified Adv 150 Howard-----GI 6-4068  
 Circulation 150 Howard-----GI 6-5161  
 Society & Bookkeeping Dept 150 Howard-----GI 6-5162  
 Managing Ed—Sports 150 Howard-----GI 6-5163  
 Display Adv 150 Howard-----GI 6-5164  
 Sports Department 150 Howard-----GI 2-5460  
 News & Observer 119 S Main-----GI 6-4287

**ENFIELD, N. C.**  
 Enfield Progress 112 W Whitfield-----HI 5-3071

**NASHVILLE, N. C.**  
 Nashville Graphic The 104 Boddie-----GL 9-4341

**SPRING HOPE, N. C.**  
 Spring Hope Enterprise Ash-----GR 8-5891

**Night Clubs**  
**ENFIELD, N. C.**  
 White Swan Inn Scotland Neck N C-----HI 5-3551

**Notions—Wholesale**  
 Bass Wholesale Co 540 Avent-----GI 6-7495

**Novelties—Advertising**  
 —See Advertising Specialties

**Nurserymen**

Knox Porter Nursery Tarboro Hwy-----GI 6-6363  
 (See Advertisement This Page)

**ROSE A B NURSERY**  
 Office Old Mill Rd-----GI 6-9542  
 Nursery 1828 Sunset Av-----GI 2-5083

**SALEMURG, N. C.**  
**LAUREL LAKE GARDENS & NURSERY INC**  
 Salemburg N C Call Long Distance-----538-1

**Nurses' Registries**

Licensed Practical Nurses Registry  
 215 Lexington-----GI 6-8228  
 Nurses Registry 819 Branch-----GI 6-4546

**Nursing Homes**  
 Friendly Oak Rest Home RFD 2-----GI 2-4375

**Oculists**  
 —See Physicians & Surgeons (M.D.)

**Office Equipment**

Atlantic Office Supply Co 130 Howard-----GI 6-5892  
 Carolina Office Equipment Co 147 S Main-----GI 2-1196  
 Machines Sales & Service 134 Howard-----GI 2-3052

**CAROLINA TELEPHONE AND TELEGRAPH COMPANY**

To save your time and add to your  
 convenience let us suggest the tele-  
 phone equipment needed for  
 your office.

143 N Washington Ry Mt-----GI 6-9011

Powell Business Equipment Co 127 Sunset Av---GI 6-6815

Local and Long Distance Moving? . . .

**UNITED VAN LINES, INC.**

"Moving With Care Everywhere"



Featuring  
 "Pre-Planned Moving Service"

**VANS SANITIZED**  
 A NEW SAFEGUARD TO ASSURE  
 YOU A SAFER, CLEANER MOVE



**DIAL  
 GI 2-2067**

- Free Estimates Given
- Deal With Dependable Movers
- United is One Big Family With Over 400 Dependable Moving Firms
- Make Use of Our Special Packing, Crating, Storage Facilities

**DIAL  
 GI 2-2067**

**NIGHTS  
 GI 6-6798**

**WILLIAMS TRANSFER & STORAGE**  
 501 N. MAIN

**ROCKY MOUNT**

**Office Furniture**

Carolina Office Equipment Co 147 S Main-----GI 2-1196  
(See Advertisement This Page)

**Office Help**

—See Bookkeeping Service, Employment Agencies, Stenographers—Public

**Office Supplies**

Atlantic Office Supply Co 130 Howard-----GI 6-5892  
**CAROLINA OFFICE EQUIPMENT CO**  
147 S Main-----GI 2-1196  
**SOUTHERN OFFICE SUPPLY INC**  
422 Lexington-----GI 6-5129  
422 Lexington-----GI 6-5128

**Offset Printers**

—See Lithographers; also Printers—Offset

**Oil Burners**

Stoney Creek Heating Co 1520 Falls Rd Ext-----GI 2-1346

**Oil Field Hauling**

—See Hauling

**Oil Heaters**

**SIEGLER OIL HEATERS—**  
**WHALEY FURNITURE CO**  
203 S Main-----GI 2-6115  
**THARRINGTON J A & SONS**  
1539 S Church-----GI 6-7176  
(See Advertisement This Page)

**Oil Heaters—Service**

Standard Electric Co 125 N Main-----GI 2-1155

**Oil Station Equipment**

—See Service Station Equipment

**Oils—Fuel**

**AMOCO HEATING OIL**

... CLEAN BURNING,  
HIGH B.T.U. OIL  
... LOWERS HEATING COSTS.



"WHERE TO BUY IT"  
DISTRIBUTOR

**PEOPLES OIL CO**  
1103 Cokey Rd-----GI 2-6131

**ANDREWS OIL CO**

Wholesale Distributors Of  
Esso Fuels & Heating Oils  
PROMPT METERED DELIVERY  
Also — ANDREWS ESSO SERVICE  
D. B. ANDREWS, Owner

Hwy 301 South of Ry Mt-----GI 2-6026

**BODDIE OIL CO**

419 Middle-----GI 2-5108  
If no answer dial-----GI 2-4283  
If no answer dial-----GI 6-4472  
If no answer dial-----GI 2-2437

(See Advertisement This Page)

Cobb Brothers Oil Co Red Oak Rd-----GI 6-8056  
Comer Oil Co 1553 S Church-----GI 2-2112

(See Advertisement This Page)

**DAUGHTRIDGE OIL CO**

Pure Fuel Oil - Pure Products  
1125 East-----GI 6-6139

(Classification Continued Next Page)

If you want services, or if you want goods, the yellow pages of this directory offer the quickest way to learn where they may be found.

(O-40)

# Office FURNITURE

## DIAL GI 2-1196



**CAROLINA**  
OFFICE EQUIPMENT CO.  
SINCE 1921

147 S. Main Rocky Mount

(O-45)

J. A. Tharrington & SONS

## OIL HEATERS

SALES • SERVICE • PARTS  
ALL MAKES  
ALL WORK GUARANTEED

### Dial GI 6-7176

1539 S. CHURCH ST.  
ROCKY MOUNT

(O-46)



## SOLAR HEAT

### HEATING OIL

## GI 2-2112

### AUTOMATIC METERED DELIVERY


BUDGET TERMS  
Radio Dispatched Trucks  
BURNER SERVICE

## COMER OIL CO.


DISTRIBUTOR OF GULF OIL PRODUCTS  
1553 S. Church Rocky Mount

# Fuel OIL

KEROSENE



**METERED DELIVERY**



## DIAL GI 2-5108

GASOLINE OIL GREASES (O-44)

TEXACO INC. - G. W. CAPPS, CONSIGNEE

IF NO ANSWER DIAL GI 2-4283  
DIAL GI 6-4472  
DIAL GI 2-2437

# BODDIE OIL CO.

419 MIDDLE
ROCKY MOUNT, N. C.

# FUEL OIL



CITIES SERVICE

**KEROSENE  
METERED SERVICE**

**PROMPT DELIVERY  
DIAL GI 2-3066**

(O-43)

## GRADY OIL CO.

420 Earl Rocky Mount, N. C.

# FUEL OIL



(O-26)

## LEE OIL CO., INC.

740 PLANTERS ST., ROCKY MOUNT



**GI 6-8186**

USE OUR BUDGET PLAN

## Oils—Fuel—(Cont'd)

**GRADY OIL CO**  
420 Earl-----GI 2-3066  
(See Advertisement This Page)

**GULF OIL CORPORATION DISTRIBUTOR**  
1553 S Church-----GI 2-2112  
Lee Oil Co Inc 740 Planters-----GI 6-8186  
(See Advertisement This Page)

### MOBILHEAT

Warms more homes than any other heating oil. Delivered with Automatic Personal Care for high comfort, low cost heating.



**"WHERE TO BUY IT"**

DISTRIBUTOR

Pearsall Oil & Fuel Co Inc 511 Keen-----GI 2-6141

**PEARSALL OIL & FUEL CO INC**  
511 Keen-----GI 2-6141

(See Advertisement This Page)

Peoples Oil Co 1103 Cokey Rd-----GI 2-6131

(See Advertisement This Page)

**SHARPSBURG OIL CO**  
Sharpsburg N C-----GI 6-8953

### SHELL HEATING OIL

Premium Quality  
Premium Performance  
Costs No More  
Radio Dispatched  
Burner Service



**"WHERE TO BUY IT"**

DISTRIBUTOR

**JOYNER OIL CO**  
700 Albemarle Av-----GI 6-9101

If no answer dial-----GI 2-4665

If no answer dial-----GI 2-6840

If no answer dial-----GI 6-4443

**SHELL OIL DISTRIBUTOR**  
700 Albemarle Av-----GI 6-9101

If no answer dial-----GI 2-4665

If no answer dial-----GI 2-6840

If no answer dial-----GI 6-4443

(Classification Continued Next Page)

**More  
for  
your  
heating  
dollar!**



(O-23)

- LOWER HEATING COST . . . Amoco, the clean-burning, high B.T.U. oil, delivers greater heat.
- LOW, MONTHLY BUDGET PAYMENTS
- COMPLETE 24-HR. BURNER SERVICE
- AUTOMATIC "KEEP-FILLED" DELIVERY
- PRINTED, METERED RECEIPTS

**Dial GI 2-6131**

# PEOPLES OIL CO.

1103 COKEY RD.

ROCKY MOUNT, N. C.

## HARD TO HEAR?



A volume control telephone is available through your telephone business office

## —FUEL OIL—



Mobilheat - Mobilgas - Mobiloil  
— Premium Coal —

AUTOMATIC METERED DELIVERY

**DIAL GI 2-6141**

*Pearsall*  
**OIL & FUEL CO., INC.**

511 Keen St. Rocky Mount, N. C.

(O-24)

**Oils—Fuel—(Cont'd)**

**STALLINGS OIL & COAL CO**  
816 Ricks ..... GI 6-6184  
(See Advertisement This Page)  
**TAR RIVER ICE & FUEL CO**  
917 S Church ..... GI 6-5372  
**TAYLOR B H DISTRIBUTING CO**  
100 Virginia ..... GI 2-7111  
(See Advertisement This Page)  
**TIDEWATER OIL CO THE**  
2412 Sunset Av ..... GI 2-3062  
**WARREN & BRANTLEY OIL CO INC**  
2412 Sunset Av ..... GI 2-3062  
**WHOLESALE OIL CO INC**  
105 W Grand Av ..... GI 2-2945  
**WILLIAMS FUEL OILS**

**FUEL OIL  
DEALER:**

**KEROSENE & NO. 2 FUEL OIL**  
RUFUS P. WILLIAMS, Prop.

Tarboro Hwy Ry Mt ..... GI 2-5752

Wood Oil Co Inc 701 S Church ..... GI 6-6806  
(See Advertisement This Page)

**YELVERTON COAL & OIL CO**  
1025 Arlington ..... GI 6-8230  
(See Advertisement This Page)

ENFIELD, N. C.

**BLAND H P OIL CO**  
105 Waldo ..... HI 5-4471

**ENFIELD OIL CO**

Distributors of  
Phillips 66 Products  
FUEL OIL, KEROSENE & GASOLINE  
TIRES - BATTERIES  
AUTO ACCESSORIES

"We Guarantee Our Products"

Halifax Enfield ..... HI 5-5981

(Classification Continued Next Page)

Your advertising message in this space would be read by hundreds of possible buyers any day in the year.

»»»  
**FUEL OIL**  
»»»

**-KEROSENE-**

CITIES SERVICE PRODUCTS

FUEL OIL



(O-47)

**CALL FOR  
COMFORT**

**DIAL GI 6-6806**

METERED DELIVERY  
PROMPT COURTEOUS SERVICE  
Excellent For  
**HOME, FARM  
& COMMERCIAL USE**

**WOOD OIL CO.  
INC.**

701 S. Church St. Rocky Mount



**FUEL  
OIL**

PRINTED METERED  
TICKETS

• QUALITY COAL

**FUEL OIL  
TANKS**

AND  
**FUEL OIL  
NEEDS!**

**Dial GI 6-8230**

IF NO ANSWER DIAL GI 2-2063

**YELVERTON**

COAL & OIL CO.  
1025 ARLINGTON ST.



(O-19)

ROCKY MOUNT

**FUEL**

**OIL**



(O-41)

**DIAL GI 6-6184**

**STALLINGS  
OIL & COAL CO., INC.**

816 Ricks St. ROCKY MOUNT

NEW ANTI-RUST

**FUEL OIL**

- AUTOMATIC KEEP FULL SERVICE
- ASK ABOUT OUR BUDGET PLAN!

City and Rural Delivery

- Residential
- Industrial

**ANTI-RUST**



(O-4)

**DIAL GI 2-7111**

QUALITY PRODUCTS & DEPENDABLE SERVICE SINCE 1931

*B. H. Taylor* DISTRIBUTING  
COMPANY

100 VIRGINIA ST.

ROCKY MOUNT, N. C.

**Oils—Fuel—(Cont'd)**

**FLEMING & DICKENS OIL CO**  
**PURE FUEL OIL - KEROSENE GASOLINE FOR PROMPT DELIVERY**  
 214 Cary Enfield-----HI 5-4141  
 If no answer dial-----HI 5-3966

Fleming & Dickens Oil Co Hwy. 301 South-----HI 5-3966  
**NASHVILLE, N. C.**  
 Baker Oil Co Hwy 64 East-----GL 9-3461  
 Bass Oil Co Momeyer-----GL 9-5091  
 (See Advertisement This Page)

**SPRING HOPE, N. C.**  
**M & W OIL COMPANY**  
*Distributor*  
**Sinclair & Goodyear Products**  
 Tires - Batteries - Accessories  
**Patsy Coal**  
*"Try Our Friendly Service"*  
 Ash Spring Hope-----GR 8-5071

**MATTHEWS OIL CO**  
**SHELL DISTRIBUTOR**  
**GOODYEAR TIRES - EXIDE BATTERIES**  
 Office at Fairview Service Store  
**FAIRVIEW SERVICE STORE**  
**HEAVY AND FANCY GROCERIES**  
**B. H. Matthews & Sons**  
 Spring Hope-----GR 8-5591

Warren & Brantley Oil Co Branch-----GR 8-4431  
**WHITAKERS, N. C.**  
 Whitakers Shell Station-----GE 7-3146

Let newcomers get acquainted with you—Classify all your lines in this Classified Telephone Directory.

**FUEL OIL**  
*"For All Heating Needs"*  
  
**KEROSENE FURNACE OIL**  
 PRINTED METER TICKETS (O-38)  
**DIAL GL 9-5091**  
**BASS OIL CO.**  
 MOMAYER, N. C. HWY. 64 WEST

**DAUGHTRIDGE**  
**Paint & Wall Paper Co.**  
 CONTRACTORS  
 DECORATORS  
 RETAIL SALES  
 DRAPERIES  
  
 (P-37)  
**DIAL GI 2-2931**  
 2309 Sunset Ave. Rocky Mount, N. C.

**Oils—Petroleum**

**BODDIE OIL CO**  
 419 Middle-----GI 2-5108  
 If no answer dial-----GI 2-4283  
 If no answer dial-----GI 6-4472  
 If no answer dial-----GI 2-2437  
 Comer A F Transport Service Hwy 95-----GI 6-4191  
 Comer Oil Co 1553 S Church-----GI 2-2112  
 Cutchin Oil Co 613 Chester-----GI 2-6876

**DAUGHTRIDGE OIL CO**  
 Pure Fuel Oil - Pure Products  
 1125 East-----GI 6-6139  
**Esso Standard Division of Humble Oil & Refining Company**  
 Sales Office 1601 S Church-----GI 2-2831  
 Wholesale Plant Office 1601 S Church-----GI 6-6714  
 Grady Oil Co 420 Earl-----GI 2-3066

**JOYNER OIL CO**  
 700 Albemarle Av-----GI 6-9101  
 If no answer dial-----GI 2-4665  
 If no answer dial-----GI 2-6840  
 If no answer dial-----GI 6-4443  
 Lee Oil Co Inc 740 Planters-----GI 6-8186  
 Peoples Oil Co 1103 Cokey Rd-----GI 2-6131  
 (See Our Adv Opposite Inside Back Cover)

**STALLINGS OIL & COAL CO**  
 816 Ricks-----GI 6-6184  
**TAYLOR B H DISTRIBUTING CO**  
 100 Virginia-----GI 2-7111  
 Texaco Inc 419 Middle-----GI 2-5108  
**WHOLESALE OIL CO INC**  
 105 W Grand Av-----GI 2-2945  
**WOOD OIL CO INC**  
 701 S Church-----GI 6-6806

**ENFIELD, N. C.**  
 Bland H P Oil Co 105 Waldo-----HI 5-4471  
 Brown Paul V Oil Co Inc 505 S McDaniel-----HI 5-3051  
 Enfield Oil Co Halifax-----HI 5-5981  
 Mack Oil Co 418 S McDaniel-----HI 5-4121

**NASHVILLE, N. C.**  
 Jordan Oil Co White Oak Rd-----GL 9-4121

**SPRING HOPE, N. C.**  
 M & W Oil Company Ash-----GR 8-5071  
 Warren & Brantley Oil Co Branch-----GR 8-4431

**WHITAKERS, N. C.**  
 Whitakers Oil Co-----GE 7-4691

**Opticians—Wholesale**

American Optical Co Brantley Bl-----GI 6-8300

**Optometrists**

High Donald R Dr 140 N Franklin-----GI 6-6222  
 High John T Dr 140 N Franklin-----GI 6-6222  
 Parker Geo L Dr 142 N Main-----GI 6-8042  
 Stroud David R Dr 117 Nash-----GI 6-5222  
 Swinson J L Dr 118 N Main-----GI 2-3884  
 Williams Hugh R Dr 203 Tarboro-----GI 6-8051

**ENFIELD, N. C.**  
 Swinson J L Dr Dennis-----HI 5-6391

**Optometrists—Contact Lenses**

High Donald R Dr 140 N Franklin-----GI 6-6222  
 High John T Dr 140 N Franklin-----GI 6-6222  
 Stroud David R Dr 117 Nash-----GI 6-5222  
 Swinson J L Dr 118 N Main-----GI 2-3884  
 Williams Hugh R Dr 203 Tarboro-----GI 6-8051

**Organs—Electric**

**REID W C & COMPANY**  
 143 S Main-----GI 6-4101

**Oriental Rugs**

—See Rugs—Oriental

**Ornamental Iron**

—See Iron—Ornamental

**Orthodontists**

—See Dentists—Orthodontists

Auto accessories, batteries, cleaners, oil burners, coal, roofers, plumbers, electricians, all kinds of products and services are listed in these pages. This is the place to look when you want to know where to buy. And this is the place to put your message if you want to tell your story to people who are ready to buy. Look in the Yellow Pages.

**Outboard Motors**

**EVINRUDE OUTBOARD MOTORS**

**EVINRUDE**  
 FIRST NAME in outboard boating! Let us show you the latest advances in smooth operation and "Whispering Power" quiet. Complete line—the right motor for every boat. Famed Starlite V-4 and Lark models. Electric Starting. Convenient time payments.

**"WHERE TO BUY THEM"**

Braswell's T J Sport & Cycle Shop  
 137 Nash-----GI 6-4611

**JOHNSON OUTBOARD MOTORS**

FIRST IN  
 DEPENDABILITY



More Johnsons used than any other outboard. Famous for quietness, pioneers of the "W". Local service by Johnson trained experts.

**"WHERE TO BUY THEM"**

Moore's Bicycle Shop 125 S Washington-----GI 6-7012

**MERCURY OUTBOARD MOTORS**

The World Record Line—CERTIFIED 50,000-mile dependability, 100 + mph durability! Bonus-performance twins, fours and sixes for fishing, skiing, cruising. More than 70 Mercury "first" prove engineering leadership!



**"WHERE TO CALL"**

DEALER  
**MERCURY SPORT CENTER**  
 603 N Pine-----GI 2-5814

**Oxygen**

**ARNER & BROWN DISTRIBUTING CO**  
 119 S Main-----GI 6-7629  
 If no answer call long distance Wilson N C-----24 3-3586

**Paint**

**BREWER PAINT & WALLPAPER CO INC**  
 102 S Raleigh-----GI 6-7171  
 Warehouse 824 Planters-----GI 6-6909  
 Carolina Machinery & Supply Co Inc  
 201 S Washington-----GI 6-8161  
**CENTRAL BUILDING DISTRIBUTORS**  
 106 W Bassett-----GI 6-5809  
**CITIZENS COAL & SUPPLY CO**  
 1017 Cokey Rd-----GI 6-8116  
**COLBERT PAINT & WALLPAPER CO**  
 924 Columbia Av-----GI 6-8334  
 Daughtridge Paint & Wall Paper Co  
 2309 Sunset Av-----GI 2-2931  
 (See Advertisement This Page)  
 Dozier Supply Co 112 W Bassett-----GI 6-8409

**DUPONT PRE-TESTED PAINTS**

The right paint for every purpose, including "LUCITE" House Paint, "FLOW KOTE" Rubber-base Wall Paint, "DUCO" Enamels, and "DULUX" Marine Finishes.



BUY THE PAINT THAT'S WORTH THE WORK.

**"WHERE TO BUY THEM"**

DEALERS  
**CAROLINA BUILDING SUPPLY CO**  
 520 S Grace-----GI 6-4141

**DUTCH BOY PAINTS**

PAINTS, VARNISHES & ENAMELS  
 For Years of Beauty



Manufactured by  
 NATIONAL LEAD COMPANY  
**"WHERE TO BUY THEM"**  
**WESTWOOD LUMBER CO INC**  
 501 S Pine-----GI 6-4161

Gay's Hardware 122 S Howard-----GI 2-1482  
**KYANIZE PAINTS—DOZIER SUPPLY CO**  
 112 W Bassett-----GI 6-8409

**Paint—(Cont'd)**

Lowe's Rocky Mount Associate Store Inc  
101 Swift Rd-----GI 2-5022  
**O'BRIEN PAINTS—**  
DOZIER SUPPLY CO  
112 W Bassett-----GI 6-8409

**SAPOLIN PAINTS—**  
DIXIE FEED & PAINT STORE  
171 S Washington-----GI 2-1341

Service Paint & Wallpaper Co 614 Beal-----GI 2-2812  
(See Advertisement This Page)  
Sherwin-Williams Co 134 N Main-----GI 2-3898

**SHERWIN-WILLIAMS PAINTS**

Paints for all purposes  
Including famous  
S W P House Paint,  
SUPER KEM-TONE De Luxe  
Washable Wall Paint,  
KEM-GLO America's Favorite  
Enamel



"WHERE TO BUY THEM"  
BRANCH

**SHERWIN-WILLIAMS CO**  
134 N Main-----GI 2-3898

**DEALERS**

Belk-Tyler Co 248 S Main-----GI 2-5141  
Bone J W Sandy Cross-----GI 6-5431  
Cobb Brothers Store Red Oak Rd-----GI 6-8056  
Gene & Paul 1104 Cokey Rd-----GI 6-6925  
Radford Bruce RFD 3-----GI 2-4378

**ENFIELD, N. C.**

Randolph Store Co 106 W Whitfield-----HI 5-2411

**NASHVILLE, N. C.**

Gulley's 305 W Washington-----GL 9-2751

**WHITAKERS, N. C.**

Whitakers Farm Supply Co Main-----GE 7-4401

**Paint—Marine**

Dozier Supply Co 112 W Bassett-----GI 6-8409  
**WOOLSEY'S MARINE PAINTS & VARNISHES—**  
DIXIE FEED & PAINT STORE  
171 S Washington-----GI 2-1341

**Paint—Wholesale**

Daley Wholesale Co 817 S Church-----GI 6-7163

**Painters**

**BREWER PAINT & WALLPAPER CO INC**  
102 S Raleigh-----GI 6-7171  
(See Advertisement This Page)  
**DAUGHTRIDGE PAINT & WALL PAPER CO**  
2309 Sunset Av-----GI 2-2931  
**DAWES J E WALLPAPER & PAINT CO**  
431 E Thomas-----GI 2-3041  
**LONG DAVID**  
West Mount Dr-----GI 6-6336  
Moore Paint & Wallpaper Co 1514 Branch-----GI 2-2642  
(See Advertisement This Page)  
**WHITLEY ARCHIE B & SON WALLPAPER & PAINT CO**  
3119 Sunset Av-----GI 6-7063

**Painters—Automobile**

—See Automobile Painting

**Paper Hangers**

Service Paint & Wallpaper Co 614 Beal-----GI 2-2812

**Paper Products**

Raleigh Paper Co 1122 Rosewood Av-----GI 2-5986

**Paper Towels**

**NIBROC TOWELS**

Nibroc Multifold Towels  
Nibroc Singlefold Towels  
Nibroc C-fold Towels  
Nibroc Towel Cabinets  
Nibroc Toilet Tissues  
Nibroc Industrial Wipers  
Nibroc Windshield Wipers



"WHERE TO BUY THEM"

Brame Specialty Co 801 S Church-----GI 2-3154  
Carolina Office Equipment Co 147 S Main-----GI 2-1196

**Paper—Wholesale**

Brame Specialty Co 801 S Church-----GI 2-3154

**Parks**

Rocky Mount Memorial Park Inc 119 N Church--GI 2-2085

**Party Accessories—Renting**

Thorp Rents 634 Sunset Av-----GI 6-6596

**Pastries**

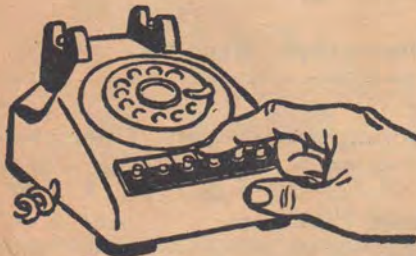
—See Bakers—Pastry

**Patios**

Carolina Concrete Block Works Inc Hwy 95 East--GI 2-6168

CLASSIFIED words are Buy WORDS.

**SEVERAL TELEPHONES  
IN ONE**



The push-button phone enables the businessman to place, answer or hold calls on any one of several lines in one instrument. Provides privacy, inter-office conversations and signaling.

Available in color.  
To Order Call Your

**TELEPHONE BUSINESS OFFICE**

**PAINT AND WALLPAPER CONTRACTOR** (P-30)

• COMMERCIAL  
RESIDENTIAL

• Floor Sanding  
• Paper Hanging

**Dial GI 2-2642**

**MOORE Paint & Wallpaper Co.**  
1514 Branch St. Rocky Mount

Let an EXPERT do it

**PAINTING & WALLPAPER CONTRACTORS**

FLOOR SANDING & FINISHING

Industrial - Commercial - Residential  
Interior & Exterior

**INTERIOR DECORATORS**

A Complete Line of  
Paint - Canvas - Grass Cloths

All Work Guaranteed Satisfactory



**PITTSBURGH PAINTS**

**Custom Color  
Mixing**

**DIAL GI 2-2812**

**SERVICE PAINT & WALLPAPER CO.**

614 Beal

Rocky Mount

(P-32)

**Painting & Papering**



Specializing in the  
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Rocky Mount

(P-11)

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Directory.

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- CHILDREN
- PORTRAITS
- COLOR
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(P-5)



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Rocky Mount



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(P-38)

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142 Howard St.  
ROCKY MOUNT

(P-14)

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Milgrom Henry M Battleboro N C-----GI 2-4808  
Turner Distributing Co Inc RFD 3-----GI 2-4496

**ENFIELD, N. C.**

Columbian Peanut Co 330 Halifax-----HI 5-3401  
Neville J P 104 Halifax-----HI 5-3381  
Planters Nut & Chocolate Co Franklin-----HI 5-3171

**WHITAKERS, N. C.**

Bradley Peanut Co-----GE 7-4461

**Peanuts—Wholesale**

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**Petroleum Hauling**

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**Pharmacists**

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**Photo Finishers**

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**Photographers**

**BARRINGER STUDIO INC**  
129 Western Av-----GI 6-5738  
(See Advertisement This Page)

Cooper's Studio 110 N Main-----GI 6-4671  
(See Advertisement This Page)

Harper Johnnie Studio 206 Hill-----GI 2-2824

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Portraits-Commercial-Copying-Frames  
246½ S Main-----GI 6-5764

**KILLEBREW STUDIO**  
142 Howard-----GI 2-3600  
(See Advertisement This Page)

**Photographers—Aerial**

Carolina Aerial Mapping Service Inc  
142 Howard-----GI 2-6227

**Photographers—Commercial**

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Killebrew Studio 142 Howard-----GI 2-3600

**Photographers—Wedding**

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Killebrew Studio 142 Howard-----GI 2-3600

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Armstrong W T Dr 128 E Thomas-----GI 2-1717  
Bell O E Dr 224 Rose-----GI 6-8124  
Justa Samuel H Dr 513 Sunset Av-----GI 2-2427  
Res 505 Piedmont Av-----GI 2-2491  
Knowles D L Dr 135 S Main-----GI 6-8027  
Perry E M Dr 125 Sunset Av-----GI 6-8019  
Robertson Leon W Dr 224 Rose-----GI 6-8124  
Stone M L Dr 224 Rose-----GI 6-8124  
Sykes J V Dr 508 Shady Circle Dr-----GI 2-1646

**ENFIELD, N. C.**

Craig W K Dr Whitfield-----HI 5-2921  
Wood Sherrod N Dr 111 N Railroad-----HI 5-5371

**NASHVILLE, N. C.**

Bryant Frederic B Dr 121 Court Cir-----GL 9-4381  
High L A Dr 322 E Elm-----GL 9-5011  
Jones W S Dr 108 S Boddie-----GL 9-4671  
Liverman Joseph T Dr 321 Washington-----GL 9-5031

**SPRING HOPE, N. C.**

Brantley J C Dr Bunn Ln-----GR 8-5631  
Vann J R Dr S Pine-----GR 8-3321  
Wheless W P Dr N Pine-----GR 8-4231

**WHITAKERS, N. C.**

Cutchin J H Dr-----GE 8-4571

**Physicians & Surgeons (M.D.)**

—Dermatology

Horne S F Dr 356 S Main-----GI 6-4922

**Physicians & Surgeons (M.D.)**

—Eye, Ear, Nose & Throat

Bailey C W Dr 147 N Main-----GI 2-1172  
Residence dial-----GI 6-7397  
Bailey Lloyd Dr 147 N Main-----GI 2-1172  
Residence dial-----GI 6-7452  
Stone Leslie O Dr 224 Rose-----GI 6-8124

**Physicians & Surgeons (M.D.)**

—Gynecology & Obstetrics

Battle Margaret Dr 521 Peachtree-----GI 2-2414  
Brantley J C Jr Dr 410 Peachtree-----GI 2-4134  
If no answer dial-----GI 2-6181  
Gold Ben M Dr 410 Peachtree-----GI 2-4134  
If no answer dial-----GI 2-6181  
Morgan Benj E Dr 144 Coast Line-----GI 2-5121  
Thorp Adam T Dr 410 Peachtree-----GI 2-4134  
If no answer dial-----GI 2-6181

**Physicians & Surgeons (M.D.)**

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Carter N B Dr 1605 W Thomas-----GI 2-6117  
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Chambliss John R Dr 400 Peachtree-----GI 6-9151  
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Smith C T Dr 400 Peachtree-----GI 6-9151  
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Smith John G Dr 400 Peachtree-----GI 6-9151  
If no answer dial-----GI 2-6181  
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If no answer dial-----GI 2-6181  
Thorp Lewis S Dr 400 Peachtree-----GI 6-9151  
If no answer dial-----GI 2-6181  
Weeks K D Dr 1605 W Thomas-----GI 2-6117  
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Whitley Robert M Dr 144 Coast Line-----GI 2-5121

**Physicians & Surgeons (M.D.)**

—Pediatrics

Crumpler J F Dr 414 Peachtree-----GI 2-1523  
Grant H B Dr 416 Hickory-----GI 6-6211  
Sheridan R J Dr 416 Hickory-----GI 6-6211

**Physicians & Surgeons (M.D.)**

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Daughtridge A L Dr 144 Coast Line-----GI 2-5121  
Daughtridge G C Dr Park View Hospital-----GI 2-6181  
Seigman E L Dr Park View Hospital-----GI 2-6181

Refer to the Classified Telephone  
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**Physicians & Surgeons (M.D.)**

**—Surgery**

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 Boice E S Dr Park View Hospital-----GI 2-6181  
 Fish Harry G Jr Dr Park View Hospital-----GI 2-6181  
 Kornegay L W Dr 144 Coast Line-----GI 2-5121  
 Kornegay R D Dr 144 Coast Line-----GI 2-5121  
 Way S E Dr 224 Rose-----GI 6-8124

**Physicians & Surgeons (M.D.)**

**—Urology**

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 Whitaker J A Dr 144 Coast Line-----GI 2-5121

**Physiotherapists**

—See Physical Therapists

**Pianos**

**CHICKERING PIANOS—**

REID W C & COMPANY  
 143 S Main-----GI 6-4101

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 Call Long Distance-----TEmple 2-4881

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Mount Olive Pickle Co Castalia N C-----GL 9-2125

**Pictures—Framing**

Barringer Studio Inc 129 Western Av-----GI 6-5738  
 Gay's Hardware 122 S Howard-----GI 2-1482  
 Killebrew Studio 142 Howard-----GI 2-3600  
**MODERN PRODUCTS**  
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**Piece Goods**

—See Department Stores; Also Dry Goods

**Pipe—Concrete**

—See Concrete Pipe

**Pizza Pies**

—See Restaurants

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**Plasticizers**

—See Chemicals

**Plows**

—See Farm Equipment

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**Plumbers**

—See Plumbing Contractors

**Plumbing Contractors**

Barnes Plumbing & Heating Co 542 S Franklin--GI 6-4221  
 Grimes-Morgan Plumbing & Heating Co  
 211 Atlantic Av-----GI 2-1764  
 (See Advertisement This Page)  
 Joyner C E Plumbing & Tank Co West Mount Dr--GI 6-7296  
 (See Advertisement This Page)  
 Merritt Plumbing & Heating Co Inc 923 Norfolk--GI 6-4667  
 (See Advertisement This Page)  
 Pemberton Inc 277 N E Main-----GI 2-3112  
 Proctor & Lamm Plumbing Co 325 S Franklin--GI 2-6657  
 Proctor Plumbing & Heating Co 1201 N Raleigh--GI 2-3551  
 (See Advertisement This Page)

(Classification Continued Next Page)

Try these yellow pages when you don't know where to buy what you want.

**PIANOS**



- WURLITZER
- HOBART CABLE
- CHICKERING
- STORY & CLARK
- FISCHER
- MASON & HAMLIN

**DIAL GI 6-4101**

**W. C. REID & CO.**  
 143 S. Main Rocky Mount

(P-35)

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 OUR SUCCESS

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 ROCKY MOUNT

(P-16)

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(P-27)

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 923 NORFOLK ST. ROCKY MOUNT

(P-34)

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 HEATING CONTRACTOR**

CONTRACTING - REPAIRING



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 1201 N. Raleigh St. Rocky Mount

(P-26)

**Plumbing Contractors—(Cont'd)**

ROBERSON PLUMBING & HEATING CO	GI 2-1656
620 Royal	
ROCKY MOUNT PLUMBING & HEATING CO INC	GI 2-6127
1416 S Franklin	
STANDARD ELECTRIC CO	GI 2-1155
125 N Main	
Thurman J W & Son Plumbing & Heating Co	GI 6-7019
212 Rose	
THREATT PLUMBING & HEATING CO	GI 6-4631
Old Wilson Rd	
Williamson Roy Heating & Plumbing	GI 2-4003
1229 Tarboro	
ENFIELD, N. C.	
Burrows Electric & Plumbing Shop	HI 5-5351
133 S Railroad	

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211 Atlantic Av	
Merritt Plumbing & Heating Co Inc	GI 6-4667
923 Norfolk	
Proctor Plumbing & Heating Co	GI 2-3551
1201 N Raleigh	
Roberson Plumbing & Heating Co	GI 2-1656
620 Royal	

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**DEALERS**

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211 Atlantic Av	
Pemberton Inc 277 N E Main	GI 2-3112
Proctor Plumbing & Heating Co	GI 2-3551
1201 N Raleigh	

**SPRING HOPE, N. C.**

Collie Plumbing & Heating Co  
Old Hwy 64 West-----GR 8-4041

Lowe's Rocky Mount Associate Store Inc  
101 Swift Rd-----GI 2-5022

**Plumbing Fixtures & Supplies—****Whol & Mfrs**

N C Supply Inc 300 N Church	GI 2-4186
Swaim Supply Co 600 S Grace	GI 6-4529
600 S Grace	GI 6-4471

**Plywood**

Georgia-Pacific Corporation 410 Earl-----GI 2-1721

**Podiatrists**

—See *Chiropractors*

**Police Department**

ENFIELD, N. C.  
Police Station 115 S Railroad-----HI 5-4591

**Poolrooms**

—See *Billiard Parlors*

**Post Offices**

—See *Government Offices—Federal*

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CANNING AND SHIPPING  
N. C. CERTIFIED COPPER SKIN YAMS  
Baskets for Sale Year 'Round

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63 Falls Rd Ext-----GI 6-8578

**Power Companies**

—See *Electric Light & Power Companies*

**Premium Coupon Redemption****Stores**

—See *Trading Coupon and Stamp Companies*

**Prestressed Concrete**

—See *Concrete Products*

**Printers**

ATLANTIC OFFICE SUPPLY CO	GI 6-5892
130 Howard	
CAROLINA OFFICE EQUIPMENT CO	GI 2-1196
147 S Main	
Hill-Proctor Print Shop 147 S Washington	GI 2-3621
MODLIN PRINTING CO	GI 6-5989
220 Bryant	
WALKER-ROSS PRINTING CO	GI 6-9510
216 Hill	

**Printers—Continuous Forms**

BALTIMORE BUSINESS FORMS—	
BALTIMORE BUSINESS FORMS CO THE	GI 2-3934
1124 Hargrove	

**Printers—Offset**

Modlin Printing Co 220 Bryant	GI 6-5989
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**Produce**

Brown-Peterson Produce Co 610 Chester	GI 2-1677
ENFIELD, N. C.	
Gossett Produce 203 Halifax	HI 5-3221
NASHVILLE, N. C.	
North Nashville Produce Center RFD 1	GL 9-6011

**Public Stenographers**

—See *Stenographers—Public*

**Public Utilities**

—See *Specific Headings such as, Gas Companies, Electric Light & Power Companies, Telegraph Companies, Telephone Companies & Railroads*

**Pulpwood**

Strickland W B Forest Products Vance	GI 2-4597
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**Pumps**

WORTHINGTON CENTRIFUGAL AND RECIPROCATING PUMPS—	
INDUSTRIAL EQUIPMENT DISTRIBUTOR	
DILLON SUPPLY CO	GI 2-2161
348 S Washington	

**Radiator Repairing—Automobile**

—See *Automobile Radiators—Repairing*

**Radio Broadcasting Stations &****Companies**

Radio Station W C E C Raleigh Rd	GI 2-3108
Radio Station WEED Nashville Hwy	GI 6-6736
RADIO STATION WRMT	
Radio Smiles	GI 6-9283
Hwy 64 East	

**TARBORO, N. C.**

RADIO STATION WCPS & WCPS-FM	
Tarboro N C Call Long Distance	Talbot 3-2191

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Find a  
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**Radio Communication Equipment**

**—Mobile**

**CAROLINA TELEPHONE AND TELEGRAPH COMPANY**  
143 N Washington-----GI 6-9011  
(See Advertisement This Page)

**Radio Communication Equipment**

**—Mobile—Service**

**KILLEBREW'S RADIO I & M SERVICE**  
1333 Tarboro-----GI 6-5320

**Radio Dealers**

Fisher Radio & TV 110 Marigold-----GI 2-2006  
Proctor Electric & Radio Co 151 S Main-----GI 6-6918

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**"WHERE TO CALL"**

**DEALERS**

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234 S Washington-----GI 2-6315  
Garner's Radio & TV Service  
325 Fairview Rd-----GI 6-8241  
Rocky Mount Furniture Co 163 S Main-----GI 6-6916

Radio Hospital Walnut Shopping Center-----GI 2-2972

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**"WHERE TO BUY THEM"**

**DEALER**

Radio Service Shop & Television  
112 S Washington-----GI 6-8350

**Railroads**

Atlantic Coast Line Railroad Co  
Ticket Office ACL Bl-----GI 6-5252  
District Claim Agent ACL Bl-----GI 6-5480  
Freight Agent's Ofc Bassett-----GI 2-7181  
Police Dept ACL Bl-----GI 6-5052  
Roundhouse S Rocky Mount-----GI 6-7318  
Chief Dispatcher's Ofc ACL Bl-----GI 6-5323  
Atlantic Coast Line Railroad Sta  
Battletboro N C-----GI 2-5431

**ENFIELD, N. C.**

Atlantic Coast Line Railroad Co  
Freight Office Railroad-----HI 5-2051

**NASHVILLE, N. C.**

Atlantic Coast Line R R 421 Depot-----GL 9-2511

**SPRING HOPE, N. C.**

ACL Depot Railroad-----GR 8-5441

**WHITAKERS, N. C.**

Atlantic Coast Line Railroad Station-----GE 7-4326

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Appliance & Tire Center Inc 227 S E Main-----GI 2-4244

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**NASHVILLE, N. C.**

Raley Chevrolet Buick Inc  
216 W Washington-----GI 9-4901

**GENERAL ELECTRIC RANGES—APPLIANCE & TIRE CENTER INC**

227 S E Main-----GI 2-4244

Lowe's Rocky Mount Associate Store Inc  
101 Swift Rd-----GI 2-5022  
Rocky Mount Furniture Co 163 S Main-----GI 6-6916

**Ranges & Stoves—Repairing**

Standard Electric Co  
Service To All Makes & Models  
125 N Main-----GI 2-1155

**Rayon Fabrics**

Schotland A Inc 1624 S Grace-----GI 6-6828

**Real Estate**

Alford Insurance & Realty Co 218 Tarboro-----GI 2-6145  
Dawson M P Agency 146 N Main-----GI 6-5915  
Hicks A Agency 132 Sunset Av-----GI 6-7188  
(See Advertisement This Page)

(Classification Continued Next Page)

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- SALES •
- PROPERTY MANAGEMENT •
- APPRAISALS •
- BUILDING •



**DIAL GI 6-7188**

**A. HICKS AGENCY**

132 Sunset Ave. Rocky Mount, N. C.

(R-49)

**Radio Dealers—Automobile**

Bulluck Auto Sales Co 117 S Church-----GI 2-6148

**Radio Service**

Batchelor's Radio Service 1425 S Church-----GI 2-9958  
Brownell's TV & Radio Service  
165 S Washington-----GI 6-8594  
Fountain's Radio & TV Service  
234 S Washington-----GI 2-6315  
Garner's Radio & TV Service 325 Fairview Rd-----GI 6-8241  
Moore S W Radio Service Red Oak N C-----GI 6-8703  
Pierce Radio & TV Service 514 Sycamore-----GI 2-3727  
Radio Service Co 151 S Main-----GI 6-6918  
**RADIO SERVICE SHOP & TELEVISION**  
112 S Washington-----GI 6-8350  
Vick's Radio & TV Service 121 W Thomas-----GI 2-3492  
Weaver's T V Sales & Service 204 E Thomas-----GI 2-6642

**Radio Service—Automobile**

Blackburn TV Service Old Country Club Rd-----GI 2-4266  
Fisher Radio & TV 110 Marigold-----GI 2-2006  
Garner's Radio & TV Service 325 Fairview Rd-----GI 6-8241  
Hudson's TV & Radio Serv 1311 Raleigh Rd-----GI 6-9339

**Radio Stations**

—See Radio Broadcasting Stations & Companies

**Radio Supplies**

Womack Electronics Inc 105 Marigold-----GI 2-7117

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MEANS FASTER, BETTER SERVICE — YOU CAN

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**Dial GI 6-9011**

**Carolina Telephone and Telegraph Company**

143 N. WASHINGTON ST.

ROCKY MOUNT, N. C.

(R-59)

**Real Estate—(Cont'd)**

MIXON INSURANCE & REALTY CORP

**REALTORS**

Commercial & Residential Sales  
Appraisals

158 N Main-----GI 6-9111

MORTON INSURANCE & REALTY CO

610 Ambler Av-----GI 6-9181

OATES INSURANCE & REALTY CO

219 S Franklin-----GI 6-9469

SIMMONS & HARRIS INC

109 Tarboro-----GI 6-5182

STANDARD INSURANCE & REALTY CORP

119 N Church-----GI 6-6156

WILKINSON-BULLUCK & CO

126 N Main-----GI 6-6121

Wilson Frank Agency 109 S Main-----GI 2-3860

WIMBERLEY & GREGORY

116 S Franklin-----GI 6-6195

ENFIELD, N. C.

Shervette Realty Co 137 N Railroad-----HI 5-6761

**Real Estate Bond**

—See *Investment Securities*

**Real Estate Loans**

—See *Mortgages*

**Real Estate—Renting**

SIMMONS & HARRIS INC

109 Tarboro-----GI 6-5182

STANDARD INSURANCE & REALTY CORP

119 N Church-----GI 6-6156

TWIN COUNTY RENTAL CO INC

115 N Church-----GI 2-2105

WILKINSON-BULLUCK & CO

126 N Main-----GI 6-6121

WIMBERLEY & GREGORY

116 S Franklin-----GI 6-6195

**Recording Machines—Equipment**

**& Supplies**

REID W C & COMPANY

143 S Main-----GI 6-4101

**Records—Phonograph**

—See *Phonograph Records*

**Reducing Equipment**

RALEIGH, N. C.

Stauffer Home Reducing Plan Bryan Bldg

Raleigh N C Call Long Distance-----TEmp 4-4651

**Reducing Equipment—Renting**

Thorp Rents 634 Sunset Av-----GI 6-6596

**Refrigerated Motor Truck Service**

—See *Motor Freight Lines; also Trucking*

**CHAIR & EQUIPMENT RENTALS**

BANQUET TABLES, CARD TABLES  
WEDDING GIFT TABLES  
PUNCH BOWLS, PUNCH CUPS, PLATES,  
HOSPITAL BEDS, WHEEL CHAIRS,  
BABY CRIBS, HIGH CHAIRS,  
ROLLAWAY BEDS  
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OTHER ITEMS

Dial GI 2-6013

IF NO ANSWER

Dial GI 6-7352

Hwy. 301 South

ROCKY MOUNT



(R-61)

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Refrigeration Sales & Service 1500 S Franklin-----GI 2-2443

Standard Electric Co

Service To All Makes of Equipment  
125 N Main-----GI 2-1155

Williams Refrigeration Service 501 N Main-----GI 2-2068

**Refrigerators & Freezers**

AMANA FOOD PLAN—

FRYAR'S FROZEN FOOD LOCKERS INC

133 S Washington-----GI 2-2920

Broughton's Appliance Center Inc

131 Sunset Av-----GI 6-4647

Firestone Stores 231 S Church-----GI 6-4196

FRIGIDAIRE REFRIGERATORS & FREEZERS

Now—no more defrosting ever again—in Frigidaire Frost-Proof Refrigerator-Freezers, or Frost-Proof Food Freezers, Roll-to-You Shelves and Freezer Baskets. Colors. Authorized Sales and Service.



"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

Standard Electric Co 125 N Main-----GI 2-1155

NASHVILLE, N. C.

Raley Chevrolet Buick Inc

216 W Washington-----GL 9-4901

**GENERAL ELECTRIC REFRIGERATORS AND FOOD FREEZERS**

You never have to defrost G-E Frost-Guard Refrigerator Freezers featuring swing-out shelves. G-E Freezers give big capacity and big convenience — with GE dependability—all at a low cost.



"WHERE TO CALL"

SALES & SERVICE DEALER  
NASHVILLE, N. C.

Bass Bros Store Momeyer-----GL 9-5701

Freeman's TV & Appliances W Washington-----GL 9-4331

Lowe's Rocky Mount Associate Store Inc

101 Swift Rd-----GI 2-5022

Rocky Mount Furniture Co 163 S Main-----GI 6-6916

**Refrigerators & Freezers**

—Servicing

COLDSPOT REFRIGERATOR-FREEZER SERVICE—  
SEARS ROEBUCK AND CO

128 N Church-----GI 2-3131

Nights Sundays & Holidays dial-----GI 2-5009

Davis Refrigeration Service 1034 S Church-----GI 6-8454

Joyner Refrigeration Service 119 S Grace-----GI 2-3570

Refrigeration Sales & Service 1500 S Franklin-----GI 2-2443

Standard Electric Co

Service To All Makes & Models  
125 N Main-----GI 2-1155

Ward's Appliance Service 122 S Washington-----GI 6-7688

When you read an advertisement do you know where to buy the product or service advertised? Look in these Classified (Yellow) Pages. Many nationally advertised products and services are listed here, together with a list of the local stores. Find where to buy with the help of the classified telephone directory.

**Remnants**

Fairview Fabric Shop Fairview Rd-----GI 6-7734

**FASHION FABRICS**

REMNANTS • BOLT GOODS  
NOTIONS • PATTERNS  
HAT FRAMES

"Quality At Bargain Prices"

Walnut Shopping Center Rocky Mt-----GI 2-3257

Remnant Shop The Englewood-----GI 6-7877

NASHVILLE, N. C.

Remnant Shop The Hwy 64 West-----GL 9-6301

SPRING HOPE, N. C.

REMNANT SHOP THE

"Dress for Less"

Name Brand First Quality Fabrics  
Millends - Drapery Materials & Fixtures  
Complete Line of Notions  
Mrs. W. E. STOTT, Prop.

Hwy 64 West Spring Hope-----GR 8-3796

**Rendering Companies**

ANIMAL REMOVAL SERVICE

See Our Adv Under Dead Animal Removers

S Church Ext-----GI 6-6856

**Rental Service—General**

—See also *Specific Headings such as, Chairs—Renting; Hospital Equipment & Supplies—Renting, Etc.*

Chair & Equipment Rentals Hwy 301 South-----GI 2-6013

(See Advertisement This Page)

**THORP RENTS**

"Most Everything and Sells Too"

HOSPITAL - SICK ROOM - PARTY &  
BANQUET EQUIPMENT - BABY &  
GUEST EQUIPMENT - REDUCING  
MACHINES - TOOLS - WE SERVICE  
HOMES - SCHOOLS - CHURCHES  
PARTIES - CLUBS - WEDDINGS  
BUSINESS MEETINGS & YOU

634 Sunset Av Ry Mt-----GI 6-6596

FREMONT, N. C.

Wayne Medical & Surgical Supply Co

Main Pikeville

Call Long Distance Fremont N C-----24 2-7441

**Rest Homes**

—See *Homes—Convalescent*

**Restaurant Equipment**

BASTIAN-BLESSING FOOD SERVICE EQUIPMENT—

LYNCHBURG, VA.

KEY GRANT E INC

1829 Memorial Av Lynchburg Va

Call Long Distance-----Victor 5-1278

Answer as pleasantly as you would face to face.



Call your telephone business office.

**Restaurants**

- A & H Cafe 106 E Thomas-----GI 2-5227
- Arrow Drive-In 1428 S Church-----GI 2-3929
- Benvenue Lunch Bar RFD 3-----GI 6-9371
- Brown's Cafe 209 N Main-----GI 2-7456
- Carolina Cafe 906 N Church-----GI 6-9976
- (See Advertisement This Page)
- Central Cafe 212 W Thomas-----GI 6-8568
- City Lunch 103 Marigold-----GI 6-9950
- Coastal Cafe 411 S Church-----GI 6-5746
- Craft House Restaurant Battleboro N C-----GI 2-4339
- Farmers Cafe 296 Falls Rd-----GI 6-8303
- Glass House Restaurant Hwy 301 North-----GI 2-4712
- Grant E L Lunch Room 103 Dunn-----GI 6-9930
- Holiday Restaurant The Hwy 301 South-----GI 2-4696
- Howard Johnson Restaurant Hwy 301 North-----GI 6-4442
- Ivy Room Restaurant 132 S Church-----GI 2-6056
- Jack & Frances Restaurant 111 Tarboro-----GI 2-9938
- L & J Restaurant 145 Nash-----GI 6-4624
- (See Advertisement This Page)
- Liberty Cafe 427 S Main-----GI 6-7413
- M & T DINER**
- 410 N Church-----GI 2-1343
- Mano Cafe 228 Falls Rd-----GI 2-9973
- Merlin Lewis Restaurant Hwy 301 South-----GI 2-9950
- P & F Grill Hwy 95 West-----GI 2-7386
- RIO RESTAURANT**
- Hwy 301-A North-----GI 2-1927
- (See Advertisement This Page)
- Robinson's Grill 309 Smith-----GI 2-9975
- Royal Palm Restaurant 155 S Main-----GI 2-6808
- Strick's Truck Stop Hwy 301 South-----GI 6-9242
- THOMAS CAFE**
- 123 S Main-----GI 2-1410

**WALNUT SODA SHOP**

TASTY HOME COOKING  
Meals - Sandwiches - Soda Fountain  
Home Made Pies  
MORRIS & INEZ WILLIAMS, Owners  
Open 7:00 A.M. — Close 10:00 P.M.  
Walnut Shopping Center Ry Mt-----GI 2-9953

- WHITFIELD'S WHIT CAFE**
- 534 W Thomas-----GI 6-9913
- WRIGHT'S CHICK-SHACK MOTEL**
- Golden Brown Chicken Our Specialty
- 501 Raleigh Rd-----GI 6-9954
- ENFIELD, N. C.**
- Cofield's Little Palace Restaurant
- 513 S McDaniel-----HI 5-9626
- Friendly Grill 143 N Railroad-----HI 5-6751
- Plantation Restaurant 300 N McDaniel-----HI 5-5451
- (See Advertisement This Page)
- Southland Restaurant & Cottages
- 318 N McDaniel-----HI 5-5061

**NASHVILLE, N. C.**

- Nashville Diner 700 S Barnes-----GL 9-9216
- SPRING HOPE, N. C.**
- Soda Shop & Grill Hwy 64 East-----GR 8-9096

**WHITAKERS, N. C.**

- JONES' HIDE AWAY**
- DINE & DANCE**
- We Specialized in
- BARBECUE & BRUNSWICK STEW
- Open From 9 A.M. Til 10:00 P.M.
- To 12:00 P.M. on Saturdays
- Hwy 301 North Whitakers N C-----GE 7-3611

- Little White Grill-----GE 7-4671
- Town & Country Restaurant-----GE 7-3011

**Restaurants—Drive-In**

- Dairy Bar 577 N Raleigh-----GI 6-5232
- NASHVILLE, N. C.**
- Joyner's Drive In 516 E Washington-----GL 9-9836

**Riding Academies**

—See also Livery Stables

- Lazy Day Stables 302 Melton Dr-----GI 2-9925

**Rock—Crushed**

—See Stone—Crushed

**Roofers**

- BARNES TIN SHOP**
- 120 N Howard-----GI 2-1251
- Thompson Roofing & Sheet Metal Contractors
- 419 Madison-----GI 2-4697
- Waters Bros Roofing & Sheet Metal 210 Rose-----GI 6-7371
- (See Advertisement This Page)

Your Buying Guide—The CLASSIFIED.

*Carolina Cafe*

FOR—  
**Home Cooked Food**



*Delicious*  
• STEAKS • CHOPS  
• SEAFOOD  
*at Reasonable Prices*

**SERVICE and GOOD FOOD  
ALWAYS A SPECIALTY**

• AIR CONDITIONED •  
**DIAL GI 6-9976**

906 N. Church St. Rocky Mount, N. C. (R-36)

**L & J Restaurant**

*Specializing in Homemade*



**PIZZA**

Dial  
**GI 6-4624** (R-64)

**SPAGHETTI WITH DELICIOUS  
MEAT SAUCE SERVED DAILY**

**Steaks - Chops - Seafood**

**REGULAR DINNERS**

Corner of Nash & Church Sts.  
**145 Nash ROCKY MOUNT**

*Rio RESTAURANT*




CHOICE WESTERN STEAKS ...  
Ocean Fresh Seafood a Specialty ...

• BUSINESSMAN'S LUNCH  
PIANO & ORGAN MUSIC  
FOR LUNCH & DINNER

**Banquet Room**  
SEATING CAPACITY APPROXIMATELY 500

Hours: 6:00 A.M. to 11:00 P.M.


Recommended by DUNCAN HINES

LOOK FOR THIS SIGN  
BEFORE YOU BUY  
**HOSPITALITY  
AND  
GOOD FOOD**

**GI 2-1927**  
Hwy. 301-A North  
**ROCKY MOUNT, N. C.**

TASTY HOME COOKING

*Plantation*

**RESTAURANT**  
AIR CONDITIONED  
300 N. McDANIEL ST.



*golden  
brown  
chicken*

**SEAFOOD in SEASON**  
TENDER, JUICY STEAKS

**Dial HI 5-5451**

LOCATED BESIDE  
**ENFIELD MOTEL**  
15 ROOMS  
Air Conditioned & TV  
REASONABLE RATES

**Dial HI 5-5261**  
308 N. McDaniel St. ENFIELD, N. C. (R-50)

**RE-ROOFING  
RE-SIDING  
ON OLD BUILDINGS  
ROOFING  
SHEET METAL**

OF ALL KINDS ON ALL TYPES  
OF NEW BUILDINGS

*All Work Guaranteed*

**DIAL GI 6-7371**

"Serving Eastern North Carolina  
and Eastern Virginia  
Since 1922"

*Waters Bros.*  
**Roofing & Sheet Metal**  
CONTRACTORS "SINCE 1922"  
210 Rose St. ROCKY MOUNT

**Brannan's Sheet Metal & Roofing**  
**DIAL GL 9-6891**



HEATING • GUTTERS  
 ALL TYPE ROOFS  
 TOP BRAND MATERIAL  
 GUARANTEED WORK

809 Clark NASHVILLE, N. C. (R-60)

**RUG & CARPET CLEANING**



FREE PICK-UP & DELIVERY  
 UPHOLSTERY CLEANING  
**DIAL GI 2-5092**  
 Estimates Without Obligation  
**Barringer Rug Cleaning Service, Inc.**  
 717 S. Washington ROCKY MOUNT (R-56)

**CARPETS and FURNITURE CLEANED in your home**  
 The safe Duraclean "flower-fresh" way



NO messy soaking... no shrinking, no harsh scrubbing. See fibers revive, colors come alive! Everything dry, ready for use same day!  
**MONEY-BACK GUARANTEE • FREE ESTIMATES**  
**DIAL GI 2-6013**  
**DURACLEAN SERVICE**  
 Hwy. 301 By Pass South Rocky Mount, N. C. (R-65)

**Citizens SAVINGS & LOAN ASSN.**  
 EST. 1907  
 123 SUNSET AVE.  
 ROCKY MOUNT

MEMBERS  
 ★ Federal Home Loan Bank System  
 ★ Federal Savings and Loan Ins. Corp.

Save or Borrow Here  
**GI 2-6165**



(S-45)

**Roofing Materials**

**BARRETT ROOFS**

For roofing and roof repairs "Your Best Buy is Barrett." Asphalt Shingles, Aluminum, Asphalt and Asbestos Siding, Roll Roofings, Felts, Pitches, Asphalt, Bituminous Cements and Coatings, Rock Wool, Translucent Panels, Insulation Board, Ceiling Tile.



"WHERE TO CALL"  
 WHOLESALE DISTRIBUTOR

**GENERAL WHOLESAL CORP**  
 202 Rose-----GI 2-3151

**ROOFER**  
**WATERS BROS ROOFING & SHEET METAL**  
 210 Rose-----GI 6-7371

**FLINTKOTE ROOFING MATERIALS**

ASPHALT SHINGLES  
 ROLL ROOFING—Smooth or Mineral Surfaced.  
 BUILT-UP ROOFING—Hot or Cold Applied.  
 CEMENTS AND COATINGS from "America's Broadest Line of Building Products"



"FOR INFORMATION CALL"

DEALERS

**WESTWOOD LUMBER CO INC**  
 501 S Pine-----GI 6-4161

**NASHVILLE, N. C.**  
**NASHVILLE BUILDING SUPPLY CO**  
 831 S Barnes-----GL 9-2451

**JOHNS-MANVILLE ROOFING MATERIALS—**

**CAROLINA BUILDING SUPPLY CO**  
 520 S Grace-----GI 6-4141

**RUBEROID ROOFING MATERIALS**

Asphalt Shingles, Sidings, Roll Roofings; Asbestos-Cement Sidings and Roof Shingles; Built-up Roofing Materials; Asbestos-Cement Wallboard; Roof Coatings and Cement. "Fiberglas" Building Insulation, Reflective Insulation.



"FOR INFORMATION CALL"

DEALER

**CENTRAL BUILDING DISTRIBUTORS**  
 106 W Bassett-----GI 6-5809

**NASHVILLE, N. C.**

Brannan's Sheet Metal & Roofing 809 Clark---GL 9-6891  
 (See Advertisement This Page)

**Rope Wire**

—See Wire Rope

**Rubber Stamps**

Carolina Office Equipment Co 147 S Main-----GI 2-1196  
 Hill-Proctor Print Shop 147 S Washington-----GI 2-3621

**Rug & Carpet Cleaners**

Barringer Rug Cleaning Service Inc  
 717 S Washington-----GI 2-5092  
 (See Advertisement This Page)

Bishop Laundry Co 128 Coast Line-----GI 2-6111  
 Duraclean Service of Rocky Mount  
 Hwy 301 South-----GI 2-6013  
 (See Advertisement This Page)

**QUALITY LAUNDRY & CLEANERS INC**  
 238 Tarboro-----GI 6-7116  
 Sunshine Laundry 215 Tarboro-----GI 2-1181

**WILSON, N. C.**

**BRASWELL RUG CLEANING SERVICE**

REWEAVING • MOTHPROOFING  
 BINDING • CARPET LAYING

All Rugs & Wall-To-Wall Carpets Thoroughly Cleaned Vacuum Shampooed Our System Raises Nap & Revives Colors  
 Call Long Distance Wilson N C-----24 3-3445

AT YOUR FINGER TIPS—Help is right at hand, in these Yellow Pages, if you want to know where to get some product or service. Use them and save time.

**Rugs**

**ENTERPRISE FURNITURE CO INC**  
 Bigelow - Firth - James Lees - Needletuft  
 158 S Washington-----GI 6-8304

**Rugs—Oriental**

Ettinger Antique & Gift Shop 135 S Main-----GI 6-7317

**Safe Deposit Boxes—Repairing**

—See Locksmiths

**Salary Buyers**

—See Loans

**Sales Books**

Baltimore Business Forms Co The  
 1124 Hargrove-----GI 2-3934  
**BALTIMORE SALES & ORDER BOOKS—**  
**BALTIMORE BUSINESS FORMS CO THE**  
 1124 Hargrove-----GI 2-3934

**Sales Help**

—See Employment Agencies

**Sales Stables**

Phillips W B Stables Battleboro N C-----GI 6-6081  
**WHITAKERS, N. C.**  
**CUTCHIN J M SALES STABLES**-----GE 7-4251

**Salvage Merchandise**

Railroad Salvage 143 S Washington-----GI 2-5311

**Sand**

**CRUSENBERRY SAND & DIRT**

SAND & DIRT OF ALL KINDS  
 STONE & TOPSOIL  
 DRAGLINE WORK  
 1 Mi. North of Rocky Mount on  
 Hwy 301 North of Ry Mt-----GI 6-7624

Quality Sand & Gravel Co Battleboro N C-----GI 2-7330  
 (See Our Adv Opposite Inside Back Cover)

**Sand—Washed**

**TEER NELLO L COMPANY**  
 Hwy 301 South-----GI 2-6353

**Sandwiches**

Airport Luncheonette Hwy 301-A North-----GI 6-9932  
 Bill's Grill Tarboro Hwy-----GI 6-9952  
 Englewood Lunch Bar Englewood-----GI 2-1493  
**MARIE'S GRILL**  
 1442 S Church-----GI 6-5700  
 Oakwood Drive In Fairview Rd-----GI 2-6627  
 Purvis Pop Shop 305 Atlantic Av-----GI 6-9997

**NASHVILLE, N. C.**

Arrington's Grill W Elm-----GL 9-9906

**SPRING HOPE, N. C.**

Mills Drive In-----GR 8-9706

**Sausage**

Cox L A Sausage Plant 2501 S Church-----GI 6-9519  
**MEADOW BROOK MEAT CO**  
 Meadowbrook Rd-----GI 6-4875

**Savings Banks**

—See Banks

**Savings & Loan Associations**

**BUILDERS FEDERAL SAVINGS & LOAN ASSOCIATION OF ROCKY MOUNT**  
 115 N Church-----GI 2-2105  
**CITIZENS SAVINGS & LOAN ASSN**  
 123 Sunset Av-----GI 2-6165  
 (See Advertisement This Page)  
**FIRST FEDERAL SAVINGS & LOAN ASSN**  
 116 S Franklin-----GI 6-9191  
**HOME SAVINGS & LOAN ASSN**  
 119 N Church-----GI 6-9141

**Saws**

**HOMELITE POWER CHAIN SAWS—**  
WALKER SAW SERVICE  
Hwy 301 North-----GI 2-4231

**McCULLOUGH POWER CHAIN SAWS**

McCULLOCH'S NEW  
"NUMBER ONE" Saws  
Start Fast and  
Stay On The Job!  
Reliable - Lightweight  
Powerful!



"FOR INFORMATION CALL"

**WHEELER-HERRING TRUCK & TRACTOR  
COMPANY**  
615 N Church-----GI 6-8158

**PIONEER CHAIN SAWS**

Famous Pioneer Chain Saws  
for professional woodsmen,  
farmers, casual users, orchards,  
nurseries, tree surgeons and  
contractors.



Parts and Service depots throughout U.S.  
Pioneer Saws—A Div. of Outboard Marine Corp.  
Waukegan, Illinois

"WHERE TO BUY THEM"

**SALES & SERVICE**

Walker Saw Service Hwy 301 North-----GI 2-4231

Walker Saw Service Hwy 301 North-----GI 2-4231

**WHITAKERS, N. C.**

Johnson Brothers Saw Co-----GE 7-4806

**Saws—Hand**

—See Saws

**Scaffolding**

**WACO STEEL SCAFFOLDING & SHORING**  
**RENTAL & SALES—**  
BREWER EQUIPMENT CO  
102 S Raleigh-----GI 6-7171

**Scales**

Millar's Feed Mill Hwy 301-A South-----GI 6-4856

**WILSON, N. C.**

Horne Scales & Equipment Co  
Toledo Scales Distributor  
702 S Tarboro Wilson N C  
Call Long Distance-----24 3-4915

**Scales—Repairing**

**DAVIS REFRIGERATION SERVICE**  
Sales—Repairs All Makes—State Licensed  
1034 S Church-----GI 6-8454

**Schools**

Benvenue School Benvenue Rd-----GI 2-3558  
Bulluck G W School RFD 2-----GI 2-4374  
Catholic School of Our Lady of Perpetual Help  
315 Hammond-----GI 6-4310  
Coopers High School RFD-----GI 2-4424  
Eastern Carolina Training School  
Office Battleboro Rd-----GI 6-7412  
Cafeteria Battleboro Rd-----GI 6-8642  
Hubbard Maude B School Battleboro N C-----GI 2-4410  
North Carolina Wesleyan College  
Ricks Hotel Annex-----GI 2-7121  
Phillips High School Battleboro N C-----GI 6-8824  
Red Oak High School Red Oak N C-----GI 6-8806  
Rocky Mount City Schools  
Supt of Schools 401 Hill-----GI 2-7152  
Supervisor's Ofc 401 Hill-----GI 2-4790  
Baskerville School Stokes-----GI 6-8321  
Bassett School 916 Branch-----GI 6-5941  
Battle School 810 S Franklin-----GI 6-6617  
Booker T Washington School  
Principal's Ofc Virginia-----GI 2-3258  
Braswell James Craig School 220 S Pearl-----GI 6-4328  
Central Kitchen Nash-----GI 2-1276  
Englewood School Englewood Dr-----GI 2-1275  
Fairview School Fairview Rd-----GI 2-2093  
Gorham Fannie W School 305 Cokey Rd-----GI 6-5093  
Holland Annie W School 1108 Luper-----GI 6-8407  
Lincoln School 300 N Grace-----GI 2-2308  
Pope O R School 336 Coleman Av-----GI 2-1467  
Rocky Mount Senior High School  
Principal's Ofc 308 S Tillery-----GI 2-4798  
Dean of Girls 308 S Tillery-----GI 2-4730  
Athletic Director's Ofc 308 S Tillery-----GI 2-4717  
Vocational Shop 308 S Tillery-----GI 2-1925  
Cafeteria 308 S Tillery-----GI 2-1414  
Wilkinson School 534 Peachtree-----GI 6-8556

**Schools—(Cont'd)**

Wilson R M Junior High School  
Principal's Ofc 322 Marigold-----GI 2-1401  
Dean of Girls 322 Marigold-----GI 6-5360  
Cafeteria 322 Marigold-----GI 2-1637  
Sharpsburg School Sharpsburg N C-----GI 2-4366  
Stoney Creek School RFD 3-----GI 2-4309  
Swift Creek School RFD 2-----GI 6-9846  
Tar River School RFD-----GI 2-4437  
West Edgecombe School RFD 2-----GI 6-9434  
Cafeteria RFD 2-----GI 6-8879  
Williford School Williford-----GI 6-5581

**ENFIELD, N. C.**

Eastman School RFD 2-----HI 5-4981  
Enfield Graded School Sherrad Hgts-----HI 5-5681  
Athletic Dept Sherrad Hgts-----HI 5-4816  
Franklinton Center Bricks N C-----HI 5-2146  
Inboden School 432 Hannan-----HI 5-4001  
Pittman Elementary School RFD 3-----HI 5-6944

**NASHVILLE, N. C.**

Castalia School Castalia N C-----GL 9-2123  
Cedar Grove School RFD 1-----GL 9-3721  
Central High School S First Ext-----GL 9-4951  
Griffin's School RFD 3-----GL 9-3727  
Momeyer School Momeyer N C-----GL 9-3049  
Nashville High School 307 E Virginia Av-----GL 9-4851

**SPRING HOPE, N. C.**

Ferrell's School-----GR 8-4150  
South Nash School RFD-----GR 8-4151  
Spaulding High School-----GR 8-4241  
Spring Hope High School-----GR 8-3701

**WHITAKERS, N. C.**

North Whitaker School RFD 1-----GE 7-3471  
Whitakers High School-----GE 7-4556

**Schools—Business**

**CAROLINA SCHOOL OF COMMERCE**  
Diploma Courses: Secretarial,  
Stenographic, Accounting and Business  
Administration.  
Special Subjects: Speedwriting Short-  
hand, Gregg Shorthand, Typing &  
Bookkeeping.  
School Office  
121 N Main-----GI 2-6317  
If no answer dial-----GI 2-5977

**Schools—Dancing**

—See Dancing Schools

**Schools—Music**

—See Music Instruction

**Scrap Metals**

—See Also Junk

**ALEC RAWLS WRECKING CO INC**  
Hwy 301 South-----GI 2-1138  
**N C HIDE & FUR CO**  
620 S Washington-----GI 6-6718

**Screens**

**DIXON'S BLIND & AWNING SERVICE**  
Manufacturers of  
**Aluminum Screens**  
**Storm Doors & Windows**  
A. L. DIXON, Prop.  
1826 Sunset Av Ry Mt-----GI 2-2360  
Nights dial-----GI 2-3252

**Sea Foods**

—See Fish

**Seat Covers—Automobile**

—See Automobile Seat Covers

**Secretarial Service**

Public Office Service 119 S Main-----GI 6-6623

**Securities—Investment**

—See Investment Securities; also Stock  
& Bond Brokers

**Seeds & Bulbs**

Bell's Seed Farm Nashville Hwy-----GI 6-8743  
**SEXTON & SONS**  
252 Falls Rd-----GI 6-8458  
Watson Seed Farms Inc Hwy 48 North-----GI 6-4482  
**WEEKS H H SEED & FEED STORE**  
219 Tarboro-----GI 6-9134  
**NASHVILLE, N. C.**  
Nashville Seed Store Washington-----GL 9-4111

**Selective Service Boards**

**NASHVILLE, N. C.**  
Nash County of  
Draft Board No 65 Courthouse Sq-----GL 9-4391

**Septic Tanks**

Carolina Concrete Block Works Inc Hwy 95 East--GI 2-6168  
(See Advertisement This Page)  
**JOYNER C E PLUMBING & TANK CO**  
West Mount Dr-----GI 6-7296  
(Classification Continued Next Page)

**CAROLINA CONCRETE  
BLOCK WORKS, INC.**



*N. C. State  
Approved*

• DRAIN TILE  
• DISTRIBUTION BOX  
• Crushed Rock For Drain Line  
**DIAL GI 2-6168**

Highway 95 East At Overpass  
ROCKY MOUNT

(S-81)

*No more Tangled Cords*

Get a  
**SPRING  
CORD**



Contracts to 10 inches, expands  
to 4 feet. Never in the way.

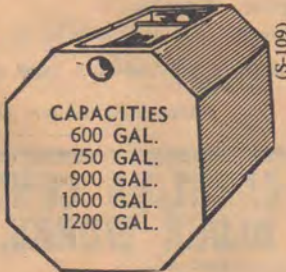
Can be installed on  
your Present telephone.

To order, call the  
**TELEPHONE BUSINESS OFFICE**

# STAY-RIGHT TANK CO.

MANUFACTURERS OF  
**PRE-CAST  
SEPTIC TANKS**  
CUSTOM DITCHING

Terra-Cotta  
Drain Tile  
Sewer Pipe  
and Fittings  
Custom  
Ditching



State Approved 23 Years Experience

ASK YOUR LOCAL PLUMBER  
OR CONTRACTOR FOR OUR TANKS  
OR  
CALL LONG DISTANCE, RALEIGH, N. C.

**Temple 2-5704** Or **Temple 3-0003**

5200 Hillsboro Rd. RALEIGH, N. C.

## Septic Tanks—(Cont'd)

RALEIGH, N. C.  
Stay-Right Tank Co 5200 Hillsboro Rd  
Raleigh N C Call Long Distance-----Temple 2-5704  
(See Advertisement This Page)

## Septic Tanks—Cleaning & Repairing

**BOSWELL & SON SEWAGE DISPOSAL**  
Sharpsburg N C-----GI 2-7445  
(See Advertisement This Page)  
GREENVILLE, N. C.  
Randolph Sanitary Service Ayden Hwy  
Greenville N C Call Long Distance-----PLaza 2-6522

## Septic Tanks—Installing

GREENVILLE, N. C.  
Randolph Sanitary Service Ayden Hwy  
Greenville N C Call Long Distance-----PLaza 2-6522

# Amoco Service Stop

Member of  
Nationwide Motorist Assn., Inc.

Dial **AMOCO** GI 2-4592

PICK-UP & DELIVERY  
TIRES - BATTERIES - ACCESSORIES

Washing - Waxing - Lubrication

WHEEL BALANCING  
BATTERY CHARGING

**ROAD SERVICE**  
821 N. Church St. Rocky Mount, N. C.

## Service Station Equipment

Bass Electric Co 1554 S Church-----GI 2-4929  
Dixon Sales & Service Tarboro Hwy-----GI 2-2471

## Service Stations—Automobile

AMERICAN OIL CO PRODUCTS

AMOCO-GAS  
AMERICAN GAS  
AMOCO AUTOMOTIVE  
and INDUSTRIAL  
LUBRICANTS



"WHERE TO BUY THEM"

DISTRIBUTOR

PEOPLES OIL CO  
1103 Cokey Rd-----GI 2-6131

DEALER

CENTRAL SERVICE STATION  
W Thomas-----GI 6-7304

Amoco Service Stop 821 N Church-----GI 6-9969  
821 N Church-----GI 2-4592  
(See Advertisement This Page)

ATLANTIC SERVICE STA  
216 E Thomas-----GI 6-9989

ATLAS TIRES—  
WHITEHURST'S ESSO SERVICENTER  
100 S Church-----GI 6-9909

Barrett's Service Station Battleboro N C-----GI 6-5065

BOBBITT'S GULF SERVICE  
566 N Raleigh-----GI 6-8580  
Boseman Gulf Tourist Station Hwy 301 North-----GI 2-9949  
Boseman Texaco Service Center  
1303 Raleigh Rd-----GI 6-9940

Bulluck's Gulf Service Center  
Road Service—Minor Auto Repairs  
Sharpsburg N C-----GI 2-7346

Carolina Service Station 1730 Sunset Av-----GI 6-9964  
CENTRAL SERVICE STATION  
W Thomas-----GI 6-7304

Coastal Texaco Service Sta 421 S Church-----GI 6-9986

Daughtridge Amoco Service 440 Raleigh Rd-----GI 2-9942

Daughtridge Service Station 1100 Cokey Rd-----GI 6-5807

Dortches Mobil Service RFD 3-----GI 2-4408

Downtown Atlantic 303 S Church-----GI 6-9936

E L Shell Sta Hwy 301 North-----GI 6-4727

Eason's Flap Gulf Service Hwy 301 South-----GI 2-3886

East Thomas St Mobil Station 211 E Thomas-----GI 6-9948

Edgecombe Mobil Station 1100 Old Wilson Rd-----GI 6-4537

Edwards Sinclair Service Fairview Rd-----GI 2-4524

Englewood Flying A Service Station  
2412 Sunset Av-----GI 6-4086  
(See Advertisement This Page)

ETHRIDGE SERVICE STATION  
Battleboro N C-----GI 2-4376

Etna Service Sta No 2 331 W Thomas-----GI 2-9917

FRAZIER'S ESSO SERVICE  
944 N Church-----GI 2-5333

Fuller's Ed Esso Servicenter 150 N Church-----GI 6-7319  
(See Advertisement This Page)

Gaynor's Service Station 700 Myrtle Av-----GI 2-6373

Globe Oil Co No 1 731 Raleigh Rd-----GI 2-9980

Griffin's Texaco Station Hwy 301 North-----GI 6-9983

GULF OIL PRODUCTS

GULF CREST - NO-NOX  
and GOOD GULF  
GULF TIRES, BATTERIES  
and ACCESSORIES



"WHERE TO BUY IT"

DISTRIBUTOR

Gulf Oil Corporation Distributor  
1553 S Church-----GI 2-2112

DEALERS

Bobbitt's Gulf Service 566 N Raleigh-----GI 6-8580

Boseman Gulf Tourist Station  
Hwy 301 North-----GI 2-9949

Eason's Flap Gulf Service Hwy 301 South-----GI 2-3886

Gulf Service Center 230 S Church-----GI 6-4435

Hotel Gulf Service 401 S Church-----GI 6-4912

Rowe's Gulf Service 1545 S Church-----GI 2-5576

Todd's Gulf Service 317 Tarboro-----GI 2-6844

Toler's Gulf Service Center  
738 Raleigh Rd-----GI 2-9967

NASHVILLE, N. C.

Joyner's Gulf Service 516 W Washington----GL 9-5981

(Classification Continued Next Page)

# SEPTIC TANKS CLEANED OUT

Sludge Hauled Off  
and Disposed of

MODERN EQUIPMENT

Don't Wait For Lines To Block—  
Save Time, Trouble & Money

LOCALLY OWNED & OPERATED

septic tank  
cleaning



13 Years' Experience

FREE INSPECTIONS

Dial GI 2-7445

# BOSWELL & SON SEWAGE DISPOSAL

O. Box 68 SHARPSBURG, N. C.

## BRAKE service



"IF YOU CAN'T STOP—  
DON'T START"

WASHING & GREASING  
SPECIALISTS



• GAS Pick Up & Delivery  
• OIL  
• TIRES ROAD  
• BATTERIES SERVICE

J. J. Andrews, Owner

DIAL GI 6-4086

ENGLEWOOD  
FLYING A SERVICE  
STATION

2412 SUNSET AVE. ROCKY MOUNT

# ED FULLER'S ESSO SERVICENTER

Your One Stop Service Station

Washing Dial Lubrication GI 6-7319

Battery and Tire Service

24-HOUR SERVICE

PICK-UP & DELIVERY

Road Service

Church & Thomas Sts.  
ROCKY MOUNT

Try these yellow pages when you don't know where to buy what you want. Prospective customers are ready to buy when they refer to the Yellow Pages.

**Service Stations—Automobile**

—(Cont'd)

Gulf Service Center 230 S Church	GI 6-4435
Harris' Esso Servicenter Hwy 301 North	GI 2-6440
Herbert's Texaco Service 203 Marigold	GI 2-9955
Hotel Gulf Service 401 S Church	GI 6-4912
Howard Johnson Shell Sta Hwy 301 North	GI 6-4219
(See Advertisement This Page)	
Jones' Dave Esso Servicenter 905 Raleigh Rd	GI 2-4316
(See Advertisement This Page)	
Jones Richfield Servicenter 432 N Raleigh	GI 2-9903
Jones & Tyson Service Station 600 E Thomas	GI 2-9921
Joyner's Phillips 66 Service Station Elm City	GI 6-8871
Land's Fina Service 302 Cokey Rd	GI 2-9928
<b>LANE'S ESSO SERVICENTER</b>	
351 Falls Rd	GI 6-9971
(See Advertisement This Page)	
Lynch Servicenter 257 Atlantic Av	GI 2-9948
M & S Esso No 2 Sharpsburg N C	GI 2-4441
<b>M &amp; S ESSO SERVICENTER</b>	
Sharpsburg N C	GI 6-8953
McClain Motor Co 646 Myrtle Av	GI 2-4235

**MOBILGAS**

MOBIL OIL  
SINCE 1877  
WORLD'S LARGEST  
SELLER  
MOBILGAS  
AMERICA'S LARGEST  
SELLING GASOLINE



"WHERE TO BUY IT"  
DISTRIBUTOR

**PEARSALL OIL & FUEL CO INC**  
511 Keen ----- GI 2-6141

**DEALERS**

Coast Line Mobil Station 1425 S Church --- GI 2-9958  
East Thomas St Mobil Station  
211 E Thomas ----- GI 6-9948  
Edgecombe Mobil Station  
1100 Old Wilson Rd ----- GI 6-4537  
Tarboro St Mobil Station 1329 Tarboro --- GI 6-9206

North End Service Sta 900 Falls Rd	GI 2-9901
Odom J O Texaco Service Station Hwy 301 North	GI 2-5562
(See Advertisement This Page)	
Odom Texaco Service Station Hwy 301 North	GI 2-5562
Pridgen's Mobil Station Sharpsburg N C	GI 6-9639
Pure Service Center 331 N Church	GI 6-4615
Quality Service Station 2936 S Church	GI 2-7349
Red's Place Tarboro Hwy	GI 2-3411
Rooks Fina Service 1300 Raleigh Rd	GI 2-9914
Rowe's Gulf Service 1545 S Church	GI 2-5576
(See Advertisement This Page)	

<b>Sav-On Gas &amp; Oil</b>	
Station No 1 901 N Church	GI 2-9930
Station No 2 183 N Main	GI 2-9995
Sharpsburg Mobil Station Sharpsburg N C	GI 2-4308

**SHELL PRODUCTS**

"The Most Powerful  
Gasoline Your Car  
Can Use"  
Activated  
SHELL PREMIUM



"Service Is Our Business"

"WHERE TO BUY IT"  
DISTRIBUTOR

<b>JOYNER OIL CO</b>	
700 Albemarle Av	GI 6-9101
If no answer dial	GI 2-4665
If no answer dial	GI 2-6840
If no answer dial	GI 6-4443

**DEALERS**

Howard Johnson Shell Sta Hwy 301 North	GI 6-4219
<b>SHELL TARBORO ST STATION</b>	
294 Tarboro	GI 2-9974
<b>SHELL THOMAS ST STATION</b>	
300 W Thomas	GI 2-3783

Shell Tarboro St Station 294 Tarboro	GI 2-9974
(See Advertisement This Page)	
Shell Thomas St Station 300 W Thomas	GI 2-3783
(See Advertisement This Page)	
Sid's Amoco Service 1323 S Church	GI 2-9940

**SOUTH END TEXACO SERVICE**

MINOR AUTO REPAIRS  
ROAD SERVICE  
WASH - WAX - GAS - OIL  
TIRES - BATTERIES

640 S Church Ry Mt ----- GI 2-9976  
If no answer dial ----- GI 6-9539

Southerland's Sunoco Service 201 N Church	GI 2-9910
Sprinkle Service Station 1527 S Church	GI 2-1245
Spur Service Station 101 Marigold	GI 6-9958
Strick's Truck Stop Service Sta Hwy 301 South	GI 6-6583
Sullivan's Esso Station 441 S Church	GI 2-9988
Tanner's Shell Service Battleboro N C	GI 6-8979

(Classification Continued Next Page)

**HOWARD JOHNSON  
SHELL STATION**



24 HOUR SERVICE  
• ROAD SERVICE •

**Dial GI 6-4219**

Located Beside Howard Johnson Restaurant  
Hwy. 301 North Rocky Mount, N. C.



WE APPRECIATE **BUY AT THE ESSO SIGN** YOUR BUSINESS

A NAME YOU CAN DEPEND ON  
**ROAD SERVICE**  
MINOR REPAIRS

"COMPLETE SERVICE STATION  
WHERE SERVICE IS TOPS"  
PICK UP & DELIVERY  
**DIAL GI 2-4316**  
NIGHTS DIAL GI 2-4971

"WE GIVE GOLD BOND STAMPS"

**DAVE JONES'**  
**Esso Servicenter**

"Service To You Is Our Business"  
905 Raleigh Rd. ROCKY MOUNT

**LANE'S  
ESSO SERVICENTER**

Atlas Tires Batteries **BUY AT THE ESSO SIGN** Seat Covers Accessories

Complete  
Lubricating and Washing  
We Call For And Deliver

**Dial GI 6-9971**

351 Falls Rd. & Church St.  
ROCKY MOUNT, N. C.

**J. O.  
ODOM**



**TEXACO  
SERVICE STATION**

DIAL  
**GI 2-5562**

**ROAD SERVICE**  
• COMPLETE AUTO SERVICE

Located Just North of 301 By Pass and  
301-A (Close to Coral Court) Rocky Mount

**GULF Rowe's Gulf Service**

H. H. ROWE, Manager  
"Service That Speaks for Itself"



MINOR AUTO REPAIRS  
★ BRAKE SERVICE  
THAT IS  
GUARANTEED AT  
REASONABLE PRICES

★ Courtesy Cards Honored  
FOR PROMPT SERVICE

**Dial GI 2.5576**

CARS CALLED FOR  
AND DELIVERED

**ROAD SERVICE**

1545 S. Church St. ROCKY MOUNT



**FOR SERVICE**



Dial  
**GI 2-9974**

**ROAD SERVICE**  
Battery Charging - Lubricating

**Shell Tarboro St. Station**  
294 Tarboro St. Rocky Mount, N. C.



**ROAD SERVICE —  
— BATTERY CHARGING**

**Dial GI 2-3783**

**Shell Thomas St. Station**

"SERVICE IS OUR BUSINESS"

300 W. THOMAS ST.  
ROCKY MOUNT, N. C.

**TARBORO ST.**



*W. D. Whitehurst, Owner*

**COURTESY CARDS HONORED**

**ROAD SERVICE**

Lubricating • Washing • Waxing  
Tires • Batteries • Accessories

**GENERAL REPAIRS**

**DIAL GI 2-9998**

*CARS PICKED UP & DELIVERED*

301 Tarboro Rocky Mount, N. C.

(S-94)

**AUTO SERVICE**

COMPLETE REPAIRS  
ON  
ANY CAR



**COMPLETE CHECK-UP**



GAS OIL TIRES BATTERIES



**WRECKER SERVICE**

**DIAL GI 6-6806**

*"Cars Called For and Delivered"*

**WOOD OIL CO., INC.**

701 S. Church St. Rocky Mount

(S-96)

**BOBBITT'S**



**SERVICENTER**

NEW & USED ATLAS TIRES

**Dial HI 5-2611**

*PICK UP & DELIVERY*

WASHING ICE POLISHING  
WAXING GREASING

**ROAD SERVICE**

100 S. McDaniel ENFIELD, N. C.

(S-83)

**Service Stations—Automobile—**  
**(Cont'd)**

**TAR RIVER SERVICE STATION**  
1002 N Church-----GI 6-4542  
Tarboro St Esso 301 Tarboro-----GI 2-9998  
(See Advertisement This Page)

Tarboro St Mobil Station 1329 Tarboro-----GI 6-9206  
Terraplane Oil Co 806 Cokey Rd-----GI 6-6448  
Texaco Center 102 N Church-----GI 6-9956

**TEXACO PETROLEUM PRODUCTS**

BUY THE BEST  
BUY TEXACO



**"WHERE TO BUY TEXACO PRODUCTS"**

**BULK PLANT**  
Texaco Inc 419 Middle-----GI 2-5108

**DEALERS**

Barkley & Jordan Service Hwy 301-A South-GI 2-1103  
Carolina Service Station 1730 Sunset Av---GI 6-9964  
Coastal Texaco Service Sta 421 S Church---GI 6-9986  
Griffin's Texaco Station Hwy 301 North---GI 6-9983  
North End Service Sta 900 Falls Rd-----GI 2-9901  
Service-Sales Inc Hwy 301-A North---GI 6-7166  
South End Texaco Service 640 S Church---GI 2-9976

Todd's Gulf Service 317 Tarboro-----GI 2-6844  
Toler's Gulf Service Center 738 Raleigh Rd---GI 2-9967  
Travelers Service Station  
No 1 Sunset Av Ext-----GI 2-3817  
No 2 Sharpsburg N C-----GI 2-2185  
Virgal's Etna 331 W Thomas-----GI 2-9917  
Warren's Service Center 129 S Church-----GI 6-9466  
West Thomas Mobil Station 300 W Thomas---GI 2-9994  
Whitehurst's Esso Servicenter 100 S Church-GI 6-9909  
Winstead's Sunoco Service Sharpsburg N C---GI 2-7298  
Wood Oil Co Inc  
Service Station 701 S Church-----GI 6-6806  
(See Advertisement This Page)

Wooten's Esso Servicenter 501 N Raleigh---GI 6-6917

**ENFIELD, N. C.**

Amoco Service Station McDaniel-----HI 5-5391  
Barnhill's Texaco Service 212 N McDaniel---HI 5-6791  
Black's 66 Servicenter 211 McDaniel-----HI 5-5281  
Bobbitt's Esso Servicenter 100 S McDaniel---HI 5-2611  
(See Advertisement This Page)

Gulf Pride Service Sta Hwy 301 North-----HI 5-2571  
Harrison & Moore Shell Sta 521 S McDaniel---HI 5-8211  
Ken's Gulf Service S McDaniel-----HI 5-5101

**AWAY**

**DURING THE DAY**



An automatic answering service connected to your telephone will handle those important business calls.

call your

**TELEPHONE BUSINESS OFFICE**

**Service Stations—Automobile—**  
**(Cont'd)**

McDaniel Street 66 Service Station  
204 S McDaniel-----HI 5-5621  
Midway Service Station RFD 1-----HI 5-4099  
Pow'r Pak'd Service Sta 101 N McDaniel---HI 5-9276  
Smith's Esso Service N McDaniel-----HI 5-9746  
Texaco Service Station Hwy 301-----HI 5-3501

**NASHVILLE, N. C.**

Abernethy's Esso Service 101 W Washington---GL 9-9226  
**BASS 66 SERVICENTER**  
Washington-----GL 9-9986

**DICKENS AMOCO SERVICE**

**ONE-STOP SERVICE**

**MECHANIC ON DUTY AT ALL TIMES**  
**MOTOR TUNE UP - BRAKE SERVICE**  
**ROAD SERVICE**  
Cars Called For & Delivered

100 W Washington Nashville N C-----GL 9-3161

Joyner's Gulf Service 516 W Washington-----GL 9-5981  
Three Point Serv Sta 100 S Barnes-----GL 9-3936

**SPRING HOPE, N. C.**

Bill's Trading Post Hwy 64 East-----GR 8-8131  
Bissette Sinclair Service Hwy 64 West-----GR 8-9136  
Flora C E Service Station RFD 1-----GR 8-4159  
Hendricks Esso Service Nash-----GR 8-4011  
May's Service Station Pine-----GR 8-5711

**WHITAKERS, N. C.**

Carter Auto Service-----GE 7-3401  
Flyes' J C Esso Service-----GE 7-4881  
Hull's Sinclair Serv Sta-----GE 7-4791  
Mack's Mobile Service-----GE 7-9056  
Parker's Amoco Hwy 301 South-----GE 7-9736  
Pine Spot Mobile Service Station Hwy 301 South-GE 7-9396  
Whitakers Shell Station-----GE 7-3146

**Sewer Cleaning**  
*—See Plumbing Contractors*

**Sewing Machines**

**SINGER SEWING MACHINES**

EXPERT SEWING MACHINE REPAIRS.  
SINGER Sales & Rentals; Parts and Service. For all your sewing needs — Look for the Famous "SINGER" and Red "S" Trademarks.

**"WHERE TO CALL"**

Singer Sewing Machine Co 154 S Main-----GI 6-6914

**Sheet Metal Works**

Barnes Tin Shop 120 N Howard-----GI 2-1251  
**WATERS BROS ROOFING & SHEET METAL**  
210 Rose-----GI 6-7371

**NASHVILLE, N. C.**

**BRANNAN'S SHEET METAL & ROOFING**  
809 Clark-----GL 9-6891

**Shell Homes**  
*—See Builders*

**Shirt Manufacturers**

**NASHVILLE, N. C.**

Nash Garment Co Inc Washington Ext-----GL 9-3811

**SPRING HOPE, N. C.**

Spring Hope Manufacturing Co Inc Railroad-----GR 8-5781

**Shoe Repairing**

**SODEN W & SONS SHOE SHOP**  
115 Tarboro-----GI 6-7303

**Shoes**

Family Shoe Store 188 N Main-----GI 6-5069  
Griffin's Bootery 116 N Main-----GI 2-4793  
Marilyn Shoes 238 S Main-----GI 2-9919  
Mebane Shoe Co 132 S Main-----GI 2-2689  
**POLL-PARROTT SHOES FOR BOYS - GIRLS—**  
MEBANE SHOE CO  
132 S Main-----GI 2-2689

Roscoe Griffin Shoe Store 218 S Main-----GI 6-4350

**Your Buying Guide—The CLASSIFIED**

**Shopping Bureaus**

Rocky Mount Shoppers Guide Inc 146 N Main---GI 2-2410

**Siding**

**HIGH'S INCORPORATED**  
805 S Church-----GI 2-5839

**Signs**

Ferebee-Bishop Enterprises  
Highway Billboards  
800 Eastern Av-----GI 6-6018

**LONGWELL'S ART SERVICE**

**SIGNS OF ALL KINDS**  
Displays - Art Work  
Advertising - Sales Promotion

Ry Mt-----GI 2-2342

**NEWPORT SIGN CO**

608 S Franklin-----GI 2-2411  
(See Advertisement This Page)

**LITTLETON, N. C.**

**UMPHLETT SIGNS**

- NEON SIGNS
- BORDER TUBING
- HIGHWAY BILLBOARDS

212 E North Main Littleton N C  
Call Long Distance-----LUDlow 6-4231  
Nights Call Long Distance  
Littleton N C-----LUDlow 6-3681

**Signs—Neon Tube**

**RALEIGH, N. C.**

**CAPITAL SIGN SERVICE**  
212 E Franklin Raleigh N C  
Call Long Distance-----TEmples 3-8109

**Slaughter Houses**

—See Abattoirs

**Slip Covers**

Weaver Fabrics  
Custom-Made to Fit Your Furniture  
233 Hammond-----GI 6-4437

**Slip Covers—Automobile**

—See Automobile Seat Covers

**Social Service Organizations**

—See Also Associations

American National Red Cross  
Ry Mt Nash County Chapter 147 N Franklin--GI 2-7166  
Family Service The 110 Coast Line-----GI 6-5711  
Lewis Bennie Capt 322 Paul-----GI 6-5025  
Salvation Army  
Office 420 Paul-----GI 6-4496  
United Community Services of Rocky Mount Inc  
135½ S Main-----GI 2-5848

**Soda Fountains**

**SPRING HOPE, N. C.**

Southside Soda Shop S Pine-----GR 8-8711

**Speed Reducers**

**WINSMITH SPEED REDUCERS—**  
**MANUFACTURERS REPRESENTATIVE**  
**CHARLOTTE, N. C.**

**SNYDER M R CO**  
304 E Tremont Av Charlotte N C  
Call Long Distance-----EDison 4-7190

**Sporting Goods**

Braswell's T J Sport & Cycle Shop 137 Nash----GI 6-4611  
Joyner's 124 Tarboro-----GI 6-6159  
Mercury Sport Center 603 N Pine-----GI 2-5814

You can do your shopping quickly, comfortably, thriftily if you shop by telephone with the merchants listed in the Classified Pages.

**Sporting Goods—Wholesale**

**ENFIELD, N. C.**

Mid Atlantic Distribution Co Railroad-----HI 5-6081

**Spotlights**

—See Automobile Parts

**Stamp Redemption Stores**

—See Trading Coupon and Stamp Companies

**Stamps—Rubber**

—See Rubber Stamps

**State Offices**

—See Government Offices—State

**Stationery Engravers**

—See Engravers—Stationery

**Staves**

**SPRING HOPE, N. C.**

SNIPES BROS STAVE MILL-----GR 8-8281

**Steel**

Addison Clarke and Bro Inc Baltimore Md  
Dial Operator and ask for-----Zenith 102  
(No charge for such calls)  
Castle A M & Co Baltimore Md  
Dial Operator and ask for-----Enterprise 925  
(No charge for such calls)  
**EASTERN STEEL PRODUCTS CORP**  
S Church Ext-----GI 2-1121  
(See Advertisement This Page)

**PEDEN STEEL PRODUCTS**

FABRICATED STEEL  
STEEL SERVICE CENTER  
BUILDERS HARDWARE  
METAL BUILDING  
PRODUCTS



"WHERE TO CALL"

**RALEIGH, N. C.**

Peden Steel Co 512 W Hargett  
Raleigh N C Call Long Distance-----TEmples 2-2081

**STEEL SERVICE INC**

Richmond Va From Rocky Mount Telephones  
Dial Operator and ask for-----Zenith 101  
(No charge for such calls)  
"From Other Telephones Call Collect"

**GOLDSBORO, N. C.**

**DEWEY BRO'S STEEL PRODUCTS**

FABRICATED STEEL  
WAREHOUSE STEEL  
METAL BUILDING SPECIALTIES  
CONSTRUCTION & MUNICIPAL  
GREY IRON CASTINGS

**DEWEY BROS.**

**STEEL PRODUCTS**

"WHERE TO CALL"

**DEWEY BROS INC**

George Goldsboro N C  
Call Long Distance-----REpublic 4-3411

**WELDON, N. C.**

**HOWELL STEEL SERVICE**

**STRUCTURAL STEEL**

Fabricated and Erected  
For Service Call Long Distance

923 Elm Weldon N C-----JEfferson 6-3168

**Steel Buildings**

—See Buildings—Steel

Save time. Use the Classified pages as your shopping guide.

**Steel Fabricating**

Eastern Steel Products Corp S Church Ext-----GI 2-1121

**Stenographers—Public**

Public Office Service 119 S Main-----GI 6-6623

**Stock & Bond Brokers**

**MERRILL LYNCH PIERCE FENNER & SMITH INC**  
119 W Nash Wilson N C-----GI 2-3642  
**Powell Kistler & Company** Kinston N C  
Dial Operator and ask for-----Zenith 112  
(No charge for such calls)  
(See Advertisement This Page)  
**REYNOLDS & CO**  
Peoples Bk Bldg-----GI 6-7134

**Stock Food**

—See Feed



**COMMERCIAL & OUTDOOR ADVERTISING**

by  
*Newport*  
Sign Co. (S-52)

Dial **J. Weir Anderson, Prop.**  
**GI 2-2411** 608 S. Franklin Street  
ROCKY MOUNT, N. C.

**CONTRACT METAL FABRICATORS**

**STEEL • ALUMINUM STAINLESS STEEL**

We Shear, Burn, Break, Roll, Form Stamp, Weld, Paint, Assemble All Types of Metal, and Welcome All Jobs, Small or Large. (S-98)

**WE HAVE COMPLETE ENGINEERING SERVICES**

Prompt Quotations Upon Request

S. Church Ext. Rocky Mount, N. C.



**EASTERN** Dial GI 2-1121  
**STEEL PRODUCTS CORP.**

**Powell, Kistler & Co.**

130 E. Gordon Kinston, N. C.

Members of New York Stock Exchange and Other Principal Exchanges

Offices in KINSTON, FAYETTEVILLE, MYRTLE BEACH, & NORFOLK (S-110)

**DIAL OPERATOR AND ASK FOR ZENITH 112**

(NO CHARGE FOR SUCH CALLS)

**BLUE BIRD TAXI**

**DIAL**  
**GI 6-8101**

(T-74)

**24 HOUR SERVICE**  
*Radio Dispatched Cabs*  
309 S. MAIN ST.  
ROCKY MOUNT

**TAXI!**

CLEAN CABS - CAREFUL DRIVERS  
*All Passengers Insured*

**UNITED CAB CO.**  
**DIAL GI 2-4141**

126 E. Thomas St.  
ROCKY MOUNT, N. C.

(T-9)

AUTOMATIC  
**TELEPHONE ANSWERING**



(T-25)

**24-HOUR SERVICE**

- ✓ Answers your telephone when you are busy or out.
- ✓ Gives any message — in your own voice if you desire.
- ✓ Records caller's message for you.

**Dial GI 6-9011**

**Carolina Telephone and Telegraph Company**  
ROCKY MOUNT, N. C.

**Stockings—Elastic**  
—See *Elastic Stockings*

**Stockyards**  
LANCASTER GUS Z STOCKYARD  
Quality Feeder Pig Auction  
No 1 Hwy 301 South-----GI 6-6101  
Lancaster Gus Z Stockyard  
No 2 Hwy 301 South-----GI 2-3124

**Stone—Crushed**  
TEER NELLO L COMPANY  
Hwy 301 South-----GI 2-6353

**Storage**  
Airport Storage Corp II Hwy 95 East-----GI 6-4358  
Coastal Storage 500 Suburb-----GI 6-4367  
Tobacco Enterprises Inc-----GI 2-5867  
Storage A Smith-----GI 2-2067  
Williams Transfer & Storage 501 N Main-----GI 2-2067

**Storage—Fur**  
—See *Fur Storage*

**Stoves**  
—See *Ranges & Stoves*

**Sundries**  
Burnett Sundries 140 E Thomas-----GI 2-2719

**Surety Bonds**  
—See *Bonds—Surety & Fidelity*

**Surgeons**  
—See *Physicians & Surgeons (M.D.)*

**Surplus & Salvage Merchandise**  
—See *Army Surplus Materials*

**Surveyors**  
Dasher & Davis Surveyors  
Fred R Dasher - J Fred Davis Jr  
126 N Main-----GI 6-4004  
NASHVILLE, N. C.  
Associated Surveys Washington-----GL 9-5501

**Surveys—Aerial**  
—See *Photographers—Aerial*

**Swimming Pool Builders**  
Rose A B Landscaping Contractor  
Aqua Swimming Pools  
Old Mill Rd-----GI 6-9542

**Synagogues**  
—See *Churches—Jewish*

**Tanks—Septic**  
—See *Septic Tanks*

**Tanks—Storage**  
Eastern Steel Products Corp  
Steel, Aluminum, Stainless Steel  
S Church Ext-----GI 2-1121  
Gary-Carolina Co  
Oil - Truck -Trailers - Wholesale  
Arlington Ext-----GI 2-7157

**Tarpaulins**  
ROCKY MOUNT AWNING & TENT CO  
Hwy 301 South-----GI 2-6202  
WILSON, N. C.  
WILSON MANUFACTURING CO  
Hwy 301 South Wilson N C  
Call Long Distance-----24 3-4312

**Tax Matters**  
—See *Accountants; also Accountants—Certified Public; also Attorneys; also Tax Return Preparation*

**Tax Return Preparation**  
Cobb James W & Co 219 S Franklin-----GI 2-4638  
Luper & Rawls 600 Sunset Av-----GI 2-5459  
Meadows Frank P & Co Hammond-----GI 2-3185  
Shaw Sydney H Planters Bk Bl-----GI 2-1211  
Winstead J D Jr & Co 108 Howard-----GI 2-5975

**Taxicabs**  
Blue Bird Taxi 309 S Main-----GI 6-8101  
(See Advertisement This Page)  
PITTMAN & BATTS CAB CO  
210 1/2 E Thomas-----GI 6-4234  
UNITED CAB CO  
126 E Thomas-----GI 2-4141  
(See Advertisement This Page)  
ENFIELD, N. C.  
Powell Robert Taxi Service Whitaker-----HI 5-2521  
Thornton's Taxi Service Whitaker-----HI 5-2526  
NASHVILLE, N. C.  
Sills Taxi Court Cir-----GL 9-3931  
WHITAKERS, N. C.  
Wiggins Prince Taxi-----GE 7-4341

**Telegraph Companies**  
Western Union Telegraph Co 354 S Main-----GI 6-5189

**Telephone Answering—Automatic**  
CAROLINA TELEPHONE AND TELEGRAPH COMPANY  
143 N Washington-----GI 6-9011  
(See Advertisement This Page)

**Telephone Apparatus**  
Automatic Electric Sales Corp 119 S Main-----GI 6-5324  
CAROLINA TELEPHONE AND TELEGRAPH COMPANY  
143 N Washington-----GI 6-9011  
(See Advertisement Opposite Page)

**Telephone Companies**  
CAROLINA TELEPHONE AND TELEGRAPH COMPANY  
143 N Washington-----GI 6-9011

**Telephone Shopping Service**  
—See *Shopping Bureaus*

**Telephone Supplies**  
Automatic Electric Sales Corp 119 S Main-----GI 6-5324

**Television Receivers**  
EMERSON TELEVISION

Better Style . . . **Emerson**  
Tone . . . **TV, Radio**  
Performance . . . **and Hi-Fi**  
Value . . .

AMERICA'S BEST BUY

**"FOR INFORMATION CALL"**  
DEALER

RADIO HOSPITAL  
Walnut Shopping Center-----GI 2-297

Fisher Radio & TV 110 Marigold-----GI 2-2000  
Fountain's Radio & TV Service  
234 S Washington-----GI 2-631  
Garner's Radio & TV Service 325 Fairview Rd---GI 6-824  
(Classification Continued Next Page)

Auto accessories, batteries, cleaners, oil burners, coal, roofers, plumbers, electricians, all kinds of products and services are listed in these pages. This is the place to look when you want to know where to buy. And this is the place to put your message if you want to tell your story to people who are ready to buy. Look in the Yellow Pages.

**Television Receivers—(Cont'd)**

**GENERAL ELECTRIC TELEVISION**

Complete line of power-packed portable, table, console models . . . Biggest speaker in TV . . . slim-styled cabinetry . . . 3-way remote control.



Progress Is Our Most Important Product

"WHERE TO BUY THEM"

DEALERS

**APPLIANCE & TIRE CENTER INC**  
227 S E Main-----GI 2-4244

NASHVILLE, N. C.

Freeman's TV & Appliances W Washington--GL 9-4331

**MAGNAVOX TELEVISION SALES—STANDARD ELECTRIC CO**

125 N Main-----GI 2-1155

**PHILCO TELEVISION SALES AND SERVICE—FIRESTONE STORES**

231 S Church-----GI 6-4196

**Proctor Electric & Radio Co 151 S Main-----GI 6-6918**

**RADIO HOSPITAL**  
Walnut Shopping Center-----GI 2-2972

**RCA VICTOR**

TELEVISION  
BLACK AND WHITE-COLOR  
STEREO HIGH FIDELITY  
RADIOS PHONOGRAPHS  
TAPE RECORDERS



World Leader in Radio.  
First in Recorded Music.  
First in Television.

"WHERE TO CALL"

DEALERS

**FOUNTAIN'S RADIO & TV SERVICE**  
234 S Washington-----GI 2-6315

Garner's Radio & TV Service  
325 Fairview Rd-----GI 6-8241

**RADIO HOSPITAL**  
Walnut Shopping Center-----GI 2-2972  
Rocky Mount Furniture Co 163 S Main-----GI 6-6916

**ROCKY MOUNT FURNITURE CO**  
RCA & Westinghouse Sales & Service  
163 S Main-----GI 6-6916

**VICK'S RADIO & TV SERVICE**  
121 W Thomas-----GI 2-3492

(See Advertisement This Page)

**WEAVER'S TV SALES & SERVICE**  
204 E Thomas-----GI 2-6642

**ZENITH TELEVISION**

Finest quality, precision-built television—with new exclusive features from Zenith's extensive engineering laboratories. Backed by 42 years of leadership in radionics.



"WHERE TO BUY THEM"

DEALERS

Radio Service Shop & Television  
112 S Washington-----GI 6-8350

ENFIELD, N. C.

Bellamy Brothers TV Co Inc 110 W Whitfield---HI 5-4621

WHITAKERS, N. C.

Davenport Radio & TV Service-----GE 7-4511

**Television Receivers—Servicing**

**BLACKBURN TV SERVICE**

Repairs to All Makes & Models  
TV and RADIO  
Specialist On Car Radio Repairs  
Evening Service Til 9 - No Extra Charge  
"We Sell Nothing But Service  
That Satisfies"

Old Country Club Rd Ry Mt-----GI 2-4266

**BROWNELL'S TV & RADIO SERVICE**

TELEVISION REPAIRS  
We Service All Makes  
"17 Years Experience"

AUTO and HOME RADIO SERVICE  
ADMIRAL TV  
James Brown, Opr.

165 S Washington Ry Mt-----GI 6-8594  
For Appointment After 6 PM dial-----GI 2-3793

**BUCK'S RADIO & TV SERVICE**

108 McDearmon-----GI 2-4694

**Television Receivers—Servicing—(Cont'd)**

Fisher Radio & TV 110 Marigold-----GI 2-2006

(See Advertisement This Page)

Garner's Radio & TV Service 325 Fairview Rd---GI 6-8241

(See Advertisement This Page)

Hudson's TV & Radio Serv 1311 Raleigh Rd-----GI 6-9339

(See Advertisement This Page)

**MAGNAVOX FACTORY AUTHORIZED TELEVISION SERVICE—STANDARD ELECTRIC CO**

125 N Main-----GI 2-1155

Proctor Electric & Radio Co 151 S Main-----GI 6-6918

**RADIO HOSPITAL**  
Walnut Shopping Center-----GI 2-2972

**SILVERTONE TELEVISION SERVICE—SEARS ROEBUCK AND CO**

The Only Authorized Service  
128 N Church-----GI 2-3131

**STANDARD ELECTRIC CO**  
Service To All Makes & Models  
125 N Main-----GI 2-1155

**TELEVISION CENTER SALES & SERVICE**  
114 S Washington-----GI 6-7777

(See Advertisement This Page)  
(Classification Continued Next Page)

**TELEPHONE TRANSFER SERVICE**

(T-26)

When you leave your office for the night — just flip a switch.



Those business calls will be automatically transferred to you

**AT HOME!**

FOR COMPLETE INFORMATION



Dial GI 6-9011

**Carolina Telephone and Telegraph Company**

ROCKY MOUNT, N. C.

**FISHER RADIO & TV**

"Superior Service at Reasonable Prices"

Motorola  
WESTINGHOUSE  
DIAL GI 2-2006

(T-64)

Repairs To Any Radio or Television

RADIO and TELEVISION

110 Marigold ROCKY MOUNT

**TV SERVICE EXPERT REPAIRS**

MEMBER OF THE ELECTRONIC TECHNICIANS ASS'N. INC.



(T-79)

Dial  
GI 6-8241

**GARNER'S RADIO & TV SERVICE**

BACKED BY 13 YEARS EXPERIENCE  
325 Fairview Rd. Rocky Mount

**HUDSON'S TV & RADIO SERVICE**

M. L. (Buck) Hudson

Dial  
GI 6-9339

(T-81)

NIGHTS  
GI 6-6881



23 YEARS FULL TIME EXPERIENCE  
BACKS EVERY JOB

"We Service All Makes"

1311 Raleigh Rd. ROCKY MOUNT

**EXPERT TV SERVICE**

Authorized Sales For

ZENITH & RCA  
RADIO - TV - HI-FI  
FACTORY TRAINED MECHANIC

(T-70)

DIAL  
GI 6-7777  
OR GI 6-8350

WALTER MEARS  
JESSE BROWN



**TELEVISION CENTER SALES & SERVICE**

114 S. Washington Rocky Mount

Television REPAIRS



**SALES & SERVICE**

(T-50)

DAY or NIGHT  
Dial GI 2-3492

**VICK'S RADIO & TV SERVICE**

West Mount Community P. O. Box 1296  
121 W. Thomas ROCKY MOUNT

# WORLD'S LARGEST PEST CONTROL CO.

SINCE 1901

# ORKIN

®

(T-42)

## SURETY BONDED REPAIR GUARANTEE AGAINST TERMITE DAMAGE

Surety Bonded TERMITE CONTROL • Scientific PEST CONTROL

Fully Licensed

ORKIN EXTERMINATING CO., INC.

**FREE INSPECTION**  
call "OTTO" the ORKIN MAN

# Gibson 2-1112

705 N. Church Street



Rated AAA-1

### Television Receivers—Servicing

—(Cont'd)

- VICK'S RADIO & TV SERVICE  
121 W Thomas ----- GI 2-3492
- WEAVER'S TV SALES & SERVICE  
204 E Thomas ----- GI 2-6642
- ENFIELD, N. C.
- Rudd's Radio & TV Service 502 S McDaniel ----- HI 5-5241
- NASHVILLE, N. C.
- Freeman's TV & Appliances  
W Washington ----- GL 9-4331
- SPRING HOPE, N. C.
- Collie's Radio & TV Service Pine ----- GR 8-5921
- Reams Radio & TV Serv  
RCA Dealer  
Ash ----- GR 8-8551
- WHITAKERS, N. C.
- DAVENPORT RADIO & TV SERVICE ----- GE 7-4511
- If no answer dial ----- GE 7-4786

### Television Supplies—Wholesale

- Womack Electronics Inc 105 Marigold ----- GI 2-7117

### Termite Control

- ORKIN EXTERMINATING CO INC  
705 N Church ----- GI 2-1112  
(See Advertisement This Page)
- SOUTHERN CROWN TERMITE CONTROL  
524 S Howell ----- GI 6-7832  
(See Advertisement This Page)
- Terminix Co of North Carolina 501 S Pine ----- GI 6-4626  
(See Advertisement This Page)

### Textile Manufacturers

- Blumenthal Sidney & Co Inc  
Caromount Division Carr ----- GI 2-7141

### Theatres

- Booker T Theatre 130 E Thomas ----- GI 2-2853
- Cameo Theatre 180 N Main ----- GI 2-1417
- Center Theatre 138 Sunset Av ----- GI 6-5859
- Sky-Vue Drive In Theatre Tarboro Hwy ----- GI 2-7418
- Tower Drive In Tarboro Hwy ----- GI 2-3864
- NASHVILLE, N. C.
- Nash Theatre 321 W Washington ----- GL 9-4011

# Southern Crown TERMITE CONTROL

Member North Carolina Pest Control Assn., Inc.

5 YEAR UNCONDITIONAL  
Guaranteed  
Pest Control

CALL DAY or NIGHT **GI 6-7832**

FREE INSPECTION AND ESTIMATE

Home Owned and Operated

524 S. Howell

Rocky Mount, N. C.

(08-1)

## Termites?

Call TERMINIX!

World's largest in  
termite control



(T-53)

Guaranteed and Bonded by  
E. L. Bruce Company, Memphis, Tenn.

UNCONDITIONAL  
\$5,000 GUARANTEE AGAINST  
FUTURE TERMITE DAMAGE

Free Inspection



Dial  
**GI 6-4626**

## Terminix Co. of N. C.

501 S. PINE

P. O. Box 883

Rocky Mount, N. C.

**Thrashing Machines**

—See Farm Equipment

**Tile—Ceramic**

**HOUSE TILE CO**  
1711 S Church-----GI 2-3773  
**ROCKY MOUNT TILE COMPANY**  
1711 S Church-----GI 2-1700  
Wood & Stallings Tile Works Nashville Hwy-----GI 2-5625

**Tile Contractors—Ceramic**

Odom Tile Co 1139 Cokey Rd-----GI 2-6665  
(See Advertisement This Page)

**SUNTILE**

A GENUINE CLAY TILE  
embodying color balance.  
Colorfast, burnproof, verminproof,  
waterproof, rustproof. Easy to clean  
and keep clean.

AVAILABLE FROM AUTHORIZED  
SUNTILE DEALERS

**Suntile**



Bright with color  
Right for life

"WHERE TO BUY IT"

**ODOM TILE CO**  
1139 Cokey Rd-----GI 2-6665

Wood & Stallings Tile Works Nashville Hwy-----GI 2-5625  
(See Advertisement This Page)

**Tile Contractors—Non-Ceramic**

Greer Van B Tile Co Walnut Shopping Center---GI 6-8436  
(See Advertisement This Page)  
Sutton Tile Co Englewood Shopping Center-----GI 2-3281  
(See Advertisement This Page)

**Tillers**

—See Farm Equipment

**Timber**

**PERRY LUMBER CO INC**  
Sharpsburg N C-----GI 2-6221

**ENFIELD, N. C.**  
Georgia Pacific Corporation Hwy 301 South-----HI 5-6361  
(See Advertisement This Page)

**WHITAKERS, N. C.**  
Goblet Veneers Inc-----GE 7-4041

**Time of Day Service**

Time of Day Service Planters Bk BI-----GI 2-5101

**Tires**

Carolina Tire Co 625 S Washington-----GI 2-2267  
**FIRESTORE STORES**

231 S Church-----GI 6-4196  
Garner's J T Modern Tire Recappers  
100 Edgecombe-----GI 2-3903

**GOODRICH B F TIRES**

LIFE-SAVER  
TUBELESS TIRES



New and Used Tires - Retreading - Tire Service

"WHERE TO CALL"

Carolina Tire Co 625 S Washington-----GI 2-2267  
Economy Auto Supply 120 N Main-----GI 2-1220  
Tulloss Tractor Co S Church Ext-----GI 6-6168

**ENFIELD, N. C.**

Harrison & Moore Shell Sta  
521 S McDaniel-----HI 5-8211

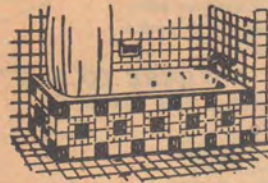
**NASHVILLE, N. C.**

Bass Bros Store Momery-----GL 9-5701

(Classification Continued Next Page)

You'll save time and steps when you are ready to buy if you make it a habit to look in the Yellow Pages.

**TILE**



**Don't worry  
it's**



GENUINE CERAMIC TILE  
BATHROOM ACCESSORIES  
FLAGSTONE  
STORE FRONTS  
GLASS SHOWER DOORS  
TUB ENCLOSURES  
EVERYTHING IN CERAMIC TILE  
AND MARBLE

WALLS - FLOORS - MANTELS  
PORCHES - DRAINBOARDS

For Free Estimates Call

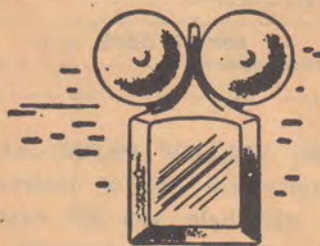
**GI 2-6665 or GI 2-6600**

**ODOM TILE CO.**

1139 COKEY RD. ROCKY MOUNT

(T-45)

**EXTENSION BELLS...**



**Inside or Outside—**

Extension bells help you get calls when out of earshot of your telephone... in the yard, for instance. A cut off key may be used to silence the ringing when not needed. Loud-ringing gongs are available where required.

Call Your

Telephone Business Office



• Ceramics • Flagstone • Quarries  
• Tiles • Marble  
FREE ESTIMATES

(T-82)

**Dial Day or Night GI 2-5625**

IF NO ANSWER DIAL GI 6-6930

**WOOD & STALLINGS  
TILE WORKS**

Nashville Hwy. Rocky Mount, N. C.

**VAN B. GREER**



RUBBER TILE - LINOTILE  
LINOLEUM - ASPHALT TILE  
PLASTIC WALL & FLOOR TILE  
CABINET TOP WORK  
CARPET INSTALLED

Walnut Shopping Center **Dial GI 6-8436**

RESIDENCE DIAL GI 6-6851  
ROCKY MOUNT

(T-47)

FOR



**Dial GI 2-3281**

NIGHTS DIAL GI 2-5829  
FLOOR COVERING • WALL TILE  
CABINET TOPS  
RENTAL FLOOR FINISHING EQUIPMENT  
**SUTTON TILE COMPANY**

Englewood Shopping Center  
ROCKY MOUNT, N. C.

(T-68)

**WE BUY  
TIMBER**  
ANY SPECIES

STANDING TIMBER OR LOGS  
FOR INFORMATION

**Dial HI 5-6361**

**GEORGIA  
PACIFIC CORPORATION**  
ENFIELD, N. C.

(T-54)

# TIRE RECAPPING

THE LODI METHOD

NEW & USED TIRES

AUTO - TRUCK - TRACTOR



USE OUR BUDGET TERMS

**DIAL GI 2-2267**

**CAROLINA TIRE CO.**

625 S. Washington      ROCKY MOUNT

(T-59)

# TIRE RETREADING

GENERAL AUTO REPAIRS      WHEEL BALANCING



**DIAL GI 2-3903**

**8 HOUR SERVICE**

NEW TIRES  
WHOLESALE & RETAIL

**J. T. GARNER'S**

**Modern Tire Recappers**

100 Edgecombe      ROCKY MOUNT

(T-89)

# MARKS BROTHERS

*Recapping and Vulcanizing*

MICHELIN TIRES




ALL WORK GUARANTEED

**DIAL GI 6-4139**

Nights, Sundays & Holidays  
DIAL GI 2-4251

400 S. Church      ROCKY MOUNT

(T-24)

# TIRE RETREADING

**PRIDGEN TIRE CO.**

900 N. CHURCH ST.

**Dial GI 6-8006**

ASK ABOUT OUR RACE RUBBER

**6 HR. SERVICE**

ROCKY MOUNT


(T-71)

## Tires—(Cont'd)

### GOODYEAR TIRES

More people ride on Goodyear Tires than on any other kind.

Let the Goodyear dealer be your Tire Service Headquarters.



**"WHERE TO BUY"**

**APPLIANCE & TIRE CENTER INC**  
227 S E Main-----GI 2-4244  
Bulluck Auto Sales Co 117 S Church-----GI 2-6148

**DAVIS & CO INC**  
Wholesale Only  
809 S Church-----GI 2-7114  
Garner J T Garage 100 Edgecombe-----GI 2-3903

**PEOPLES OIL CO**  
1103 Cokey Rd-----GI 2-6131  
Taylor B H Distributing Co 100 Virginia-----GI 2-7111

**ENFIELD, N. C.**

Brown Paul V Oil Co Inc 505 S McDaniel---HI 5-3051

**SPRING HOPE, N. C.**

M & W Oil Company Ash-----GR 8-5071

**WHITAKERS, N. C.**

Whitakers Oil Co-----GE 7-4691

### PENNSYLVANIA TIRES

All grades and sizes of Quality-built tires for passenger cars, imported cars, Trucks, Tractor and off-the-road equipment.

A complete tire Service.



**"WHERE TO BUY THEM"**

DISTRIBUTOR

**MARKS BROTHERS**  
400 S Church-----GI 6-4139

### U S ROYAL TIRES

QUALITY TIRES  
QUALITY RECAPS  
QUALITY REPAIRS



**"WHERE TO CALL"**

DISTRIBUTOR

**PRIDGEN TIRE CO INC**  
900 N Church-----GI 6-8006

DEALER

**ENFIELD, N. C.**

**LEONARD TIRE CO**  
210 S McDaniel-----HI 5-8111

**SPRING HOPE, N. C.**

Spring Hope Tire Service Ash-----GR 8-8061

THE YELLOW PAGES—of this directory are full of information that will help you fill everyday needs and meet emergencies.

# J.A. THARRINGTON AND SONS

Manufacturers of  
**THE FAMOUS THARRINGTON TOBACCO CURER**

Proven By Years of Service  
MANUFACTURING TOBACCO CURERS SINCE 1940

**Dial GI 6-7176**

*"There Is None Just As Good"*

1539 S. Church St.      Rocky Mount

(T-77)

## Tires—Recapping & Retreading

Carolina Tire Co 625 S Washington-----GI 2-2267  
(See Advertisement This Page)

Garner's J T Modern Tire Recappers  
100 Edgecombe-----GI 2-3903  
(See Advertisement This Page)

**MARKS BROTHERS**  
400 S Church-----GI 6-4139  
(See Advertisement This Page)

Pridgen Tire Co Inc 900 N Church-----GI 6-8006  
(See Advertisement This Page)

**ROCKY MOUNT TIRE RECAPPERS**  
141 Sunset Av-----GI 2-7472  
Warren's Service Center 129 S Church-----GI 6-9466

**ENFIELD, N. C.**

Leonard Tire Co 210 S McDaniel-----HI 5-8111

## Tires—Wholesale

**DAVIS & CO INC**  
809 S Church-----GI 2-7114  
Firestone Stores 231 S Church-----GI 6-4196  
Pridgen Tire Co Inc 900 N Church-----GI 6-8006

**NASHVILLE, N. C.**

Morris Bros Wholesale Distributors  
Firestone - Star  
812 S Alston-----GL 9-5691

## Tobacco

Watson Tobacco Co 1433 S Franklin-----GI 6-5040

## Tobacco Buyers

Export Leaf Tobacco Co  
222 Goldleaf-----GI 2-7482  
Factory 222 Goldleaf-----GI 2-7431  
Fields Leaf Tobacco Co 1000 Raleigh Rd-----GI 6-7184

Imperial Tobacco Co  
Office 205 N McDonald-----GI 2-7412  
Factory 205 N McDonald-----GI 2-7462

Lea W B Tobacco Co Inc  
Plant No 1 110 W Highland Av-----GI 2-1514

Liggett & Myers Tobacco Co  
Branch Manager & Bookkeeper  
724 Albemarle Av-----GI 6-9171  
Supt's Ofc 724 Albemarle Av-----GI 6-9172

Overseas Commodex Corp 119 S Main-----GI 2-5434  
Reynolds R J Tob Co 430 N Main-----GI 2-1570  
Thorpe & Ricks Inc 321 Falls Rd-----GI 2-4181

## Tobacco Curing Systems

Pope Manufacturing Co Battleboro N C-----GI 6-8966

**THARRINGTON J A & SONS**  
1539 S Church-----GI 6-7176  
(See Advertisement This Page)

**SNOW HILL, N. C.**

**EXUM J & COMPANY INC**

**DIXIE-AIR TOBACCO CURERS**  
MANUFACTURERS & DISTRIBUTORS  
SALES & SERVICE

Call Long Distance  
Snow Hill-----SHadyside 7-3530  
If no answer call-----SHadyside 7-3648

## Tobacco Rehandlers

Carolina Leaf Tob Co 106 W Holly-----GI 2-3181

China American Tobacco Co  
Office 436 N Pearl-----GI 2-1141  
Storage No 1 E Grand Av-----GI 2-3580  
Storage No 2 1700 Davis-----GI 2-1308  
Storage No 3 Harris-----GI 2-5518  
Storage No 4 339 Park Av-----GI 2-5513

Garrett G R Co Inc 106 W Holly-----GI 2-3181

Maus & Co Inc 106 W Holly-----GI 2-3181

Timmonsville Tobacco Co 233 Hammond-----GI 6-7372

## Tobacco Warehouses

Cobb & Carlton Warehouse  
No 1 183 N Washington-----GI 6-8550

Easley Warehouse No 2 359 N Church-----GI 2-1722

Farmers Warehouse 600 N Pine-----GI 2-3664

Fenner's Warehouse  
No 1 324 Falls Rd-----GI 2-2403  
No 2 287 N Main-----GI 2-1789

Mangum Warehouse No 1 218 N Church-----GI 2-2426

Planters Tobacco Warehouse  
No 2 N Main-----GI 6-8014  
No 2 N Main-----GI 6-7639  
No 3 Park Av-----GI 6-6679

Smith Warehouse  
No 1 208 N Church-----GI 2-3626  
No 2 1515 S Church-----GI 6-9417

Works Warehouse 1441 S Church-----GI 6-5229

Please plant your trees away from telephone lines. It prevents interruptions in service and eliminates the need for trimming.

**Tombs**

—See Monuments

**Tools—Powder Actuated**

REMINGTON STUD DRIVERS STUDS & LOADS  
BREWER EQUIPMENT CO  
102 S Raleigh-----GI 6-7171

**Tourists' Agencies**

—See Travel Agencies

**Tourists' Courts**

—See Motels

**Tourists' Homes**

Clark Dora H Tourist Home 720 Highland Av---GI 2-5062

**Towels—Paper**

—See Paper Towels

**Tractors**

ALLIS-CHALMERS TRACTORS—  
BRASWELL M C CO  
Battletoro N C-----GI 2-6731

**NASHVILLE, N. C.**

Nash County Equipment Co Hwy 64 East-----GL 9-4806

**SPRING HOPE, N. C.**

Joyner Tractor Company Hwy 64 East-----GR 8-4521

**Trading Coupon and Stamp Companies**

F & S Gold Stamp Redemption Store  
324 S Main-----GI 2-5491

**Trailer Parks**

College Park-Motel Hwy 301-A North-----GI 6-9233  
(See Advertisement This Page)  
Hamilton Trailer Park 1306 Raleigh Rd-----GI 6-8259  
**LONG'S TRAILER PARK**  
1217 N Raleigh-----GI 2-1718  
Service-Sales Inc Hwy 301-A North-----GI 6-9233

**Trailers**


Barrett's Service Station Battletoro N C-----GI 6-5065

**Trailers—House**

College Park-Motel Hwy 301-A North-----GI 6-9233  
Garrett Wenck & Garrett Inc Hwy 301 North---GI 6-5597  
(See Advertisement This Page)  
**FAYETTEVILLE, N. C.**  
Bullard Trailer Sales 3221 Ft Bragg Rd  
Fayetteville N C Call Long Distance-----HUDson 4-6964  
(See Advertisement This Page)  
**JACKSONVILLE, N. C.**  
K & N Trailer Sales of Jacksonville Inc  
Hwy 17 South Jacksonville N C  
Call Long Distance-----6403  
(See Advertisement This Page)

**BULLARD TRAILER SALES**  
SOME OF THE BEST FOR LESS

Call Long Distance Fayetteville  
**HUDSON**  
4-6964



**NEW AND USED**  
ACCESSORIES DEALER FOR:  
CROSLY CHAMPION  
GREAT LAKES HOMETTE WESTWOOD  
Located at Crossover - 3221 Ft. Bragg Rd.  
Fayetteville

(T-67)



**DIAL GI 6-9233**  
IF NO ANSWER DIAL  
GI 6-7166 - GI 2-6087 - GI 2-4428



ONE OF THE NICEST IN THE COUNTRY  
BUILT TO N.M.H.A. STANDARDS

*Dealer For*  
**NEW MOON DETROITER**  
**MARLETT SHASTA**  
**VAGABOND**

LOCATED ON 301-A & 301 NORTH  
N. Church St. Extension ROCKY MOUNT

(T-88)

**K&N Trailer**  
Sales of JACKSONVILLE  
Inc.  
Subdivision of  
FROEHDE CHASE



CALL Long Distance  
Jacksonville, N. C.  
**6403**

**TRAILER SALES**

- TROY - KNOX - CHAMPION - GREAT LAKES - SABRE
- TRAILER PARKING SPACE AVAILABLE
- BANK FINANCING AVAILABLE
- FREE DELIVERY UP TO 350 MILES
- Largest Dealer in United States
- Largest Volume Dealer in United States

CHARLOTTE, N. C. COLUMBIA, S. C.  
SUMTER, S. C. BEAUFORT, S. C.  
CHARLESTON, S. C. NORTH AUGUSTA, S. C.  
GREENVILLE, S. C. NASHVILLE, TENN.  
MACON, GA. JACKSONVILLE, N. C.

Hwy. 17 South

(T-87)

**Garrett Wenck & Garrett Inc.**  
"One of the World's Largest Mobile Home Dealers"  
OVER 100 YEARS COMBINED EXPERIENCE IN THE SALES & SERVICE

*It's On Display Now*  
50' x 10 WIDE



**Champion** FOR THE FINEST AT THE LOWEST PRICE FOR QUALITY

Authorized Factory Dist. for  
**ABC AND**  
30 OTHER DIFFERENT MAKES  
8 & 10 FEET WIDE UP TO 55 FEET LONG



FLOOR PLANS TO SUIT ANY FAMILY  
THEY SLEEP FROM 2-10 PEOPLE

**Dial GI 6-5597**  
SMALL DOWN PAYMENT  
UP TO SEVEN YEARS TO PAY

WISIT OUR USED FURNITURE AND APPLIANCE BARGAIN CENTER AT 239 TARBORO ST. TEL. GI 2-6727

We Trade for Anything That Walks—Rolls or Is Carried on Our Sales Lot. Such as Cars, Furniture, Motor Boats, Farm Animals, Equipment and Trailers, Trucks.

Hwy. 301 North (At Entrance to Rocky Mount By-Pass)  
**ROCKY MOUNT, N. C.**

(T-58)

**Trailers—Renting**

**KAR-GO RENTAL TRAILERS**

GO WITH KAR-GO AND SAVE!

Local and ONE-WAY COAST TO COAST



KAR-GO provides free road service and cargo insurance on one-way rentals. Hitch furnished.

**"WHERE TO RENT THEM"**

Coast Line Mobil Station 1425 S Church---GI 2-9958

**U-HAUL RENTAL TRAILERS**

RENT A GUARANTEED U-HAUL TRAILER IT COSTS NO MORE



Local or ONE WAY ANYWHERE

U-HAUL furnishes guaranteed trailers and tires, hitches, cargo insurance, free road service, all sizes.

**"WHERE TO RENT THEM"**

Fuller's Ed Esso Servicenter 150 N Church-----GI 6-7319

**WAKE U-DRIVE IT**

105 Goldleaf-----GI 2-5011

**Transfer Companies**

—See Movers

**Travel Agencies**

KINSTON, N. C.

**CARROW PURCHASE & TRAVEL AGENCY**

603 N Heritage Kinston N C

Call Long Distance-----JACKSON 3-6717

**Tree Treatment**

**BLACK TREE EXPERTS**

RFD 1-----GI 2-5717

Answer as pleasantly as you would face to face.

**TELEPHONE ANSWERING SET**



Automatically answers when you are out, gives all callers your message and records any message or orders left for you. Do not miss important calls.

For information, call your

**TELEPHONE BUSINESS OFFICE**

**Trophies**

**WATCH SHOP THE**

141 S Main-----GI 2-7464

**Truck Agencies & Dealers—New**

Bailey Tom Motors Inc Hwy 301 South-----GI 2-1175

**CHEVROLET TASK-FORGE TRUCKS**

MONEY SAVING MODEL FOR EVERY JOB!



**"WHERE TO BUY THEM"**

Bulluck Auto Sales Co 117 S Church-----GI 2-6148

NASHVILLE, N. C.

Raley Chevrolet Buick Inc 216 W Washington-----GL 9-4901

**DODGE POWER GIANT TRUCKS**

4-WAY LEADERS of the LOW-PRICED 3 First in style . . . power . . . payload . . . economy DODGE TRUCKS



**"FOR INFORMATION CALL"**

HOLBROOK MOTOR CO 607 S Church-----GI 2-6173

**GMC TRUCKS**

FOR GMC SALES SERVICE PARTS



**"WHERE TO BUY THEM"**

DEALERS

Service Sales Inc Hwy 301-A North-----GI 6-7166

**MACK TRUCKS**

TRUCKS - BUSES FIRE APPARATUS

Sales Service Parts Used Trucks



Since 1900 the First Name for Trucks

**"FOR INFORMATION CALL"**

BAILEY TOM MOTORS INC Hwy 301 South-----GI 2-1175

Service-Sales Inc Hwy 301-A North-----GI 6-7166  
WHEELER-HERRING TRUCK & TRACTOR COMPANY 615 N Church-----GI 6-8158

**WILLYS SALES AND SERVICE**

Universal 'JEEP' 'JEEP' Utility Wagon 'JEEP' Trucks 'JEEP' Utility Delivery . . . And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.



**"WHERE TO BUY THEM"**

DEALER

Service Sales Inc Hwy 301-A North-----GI 6-7166

**Truck Bodies & Equipment**

Hassell J M 161 Albemarle Av-----GI 2-3841

**Truck Covers**

CAROLINA AWNING & TENT MFG CO 804 N Church-----GI 6-8307  
ROCKY MOUNT AWNING & TENT CO Hwy 301 South-----GI 2-6202

Keep your telephone alive! Be sure to replace your receiver after each call.

**Truck Covers—Repairing**

CAROLINA AWNING & TENT MFG CO 804 N Church-----GI 6-8307

**Truck Lines—Motor**

—See Motor Freight Lines

**Truck Renting & Leasing**

**HERTZ TRUCK RENTAL SERVICE**

(HERTZ SYSTEM INC. LIC.) Rent a Chevrolet or other sturdy truck. All types. Low rate includes all gasoline, oil and proper insurance. You furnish only the driver. Trucks also available on long-term lease. Call us for business or personal use.



**"WHERE TO GET SERVICE"**

Hertz Rent-A-Car System Licensee 401 S Church-----GI 6-4912  
Nights Sundays & Holidays dial-----GI 6-4722

**WAKE U-DRIVE IT**

105 Goldleaf-----GI 2-5011

**Truck Tires**

—See Tires

**Trucking**

E-B Trucking Co Inc Battleboro N C-----GI 6-9432  
McLean Trucking Company Hwy 301 North-----GI 6-6182

**Trucks—Industrial**

**CUSHMAN TRUCKSTERS**

THEY'RE ALL MUSCLE . . . With built-in economy!



Low cost gasoline and electric models carry 1/2-ton payload for less than a penny a mile. For service in the plant or on the street, SEND A TRUCKSTER INSTEAD OF A TRUCK.

**"FOR INFORMATION CALL"**

Braswell's T J Sport & Cycle Shop 137 Nash-GI 6-4611

**Trust Companies**

PEOPLES BANK & TRUST CO 101 Tarboro-----GI 2-7187  
PLANTER'S NATIONAL BANK & TRUST CO THE 100 S Main-----GI 6-6111

**Tuxedos—Renting**

—See Formal Wear—Renting

**Typewriters**

Hudson Typewriter Co 217 Tarboro-----GI 6-5476

**ROYAL TYPEWRITERS**

The New ROYAL TYPEWRITER **ROYAL**

STANDARD — ELECTRIC — PORTABLE SPECIAL PURPOSE TYPEWRITERS ROYTYPE RIBBONS and CARBONS Rentals and Repair Service

**"WHERE TO CALL"**

Hudson Typewriter Co 217 Tarboro-----GI 6-5476

**UNDERWOOD TYPEWRITERS—**

CAROLINA OFFICE EQUIPMENT CO 134 Howard-----GI 2-3052

**Typewriters—Repairing**

Carolina Office Equipment 134 Howard-----GI 2-3052

**Undertakers**

—See Funeral Directors

Allow Others Time to Answer.

**Underwear**

Rocky Mount Undergarment Co 1536 Boone Rd--GI 6-6161

**Underwriters**

—See Insurance Underwriters

**Uniform Supply Service**

CAROLINA OVERALL CO  
821 S Church-----GI 2-4162

**United Service Organization (USO)**

—See Social Service Organizations

**United States Government Offices**

—See Government Offices—Federal

**Upholsterers**

Adams Upholstery Shop 438 Raleigh Rd-----GI 2-3578  
(See Advertisement This Page)

Lynch Upholstery Shop 257 Atlantic Av-----GI 2-9948

**MOORE'S WORK SHOP**  
2800 Sunset Av-----GI 2-3426

**PERNELL'S UPHOLSTERY**  
Sunset Av Ext-----GI 2-1023

Rocky Mount Seat Cover Center 1442 S Church--GI 6-9733  
(See Advertisement This Page)

Wester's Upholstery Shop 1131 S Church-----GI 6-8355  
(See Advertisement This Page)

**NASHVILLE, N. C.**

**COOK & EDWARDS UPHOLSTERY SHOP**  
REPAIR, RESTYLE &  
REUPHOLSTERING OF ANY TYPE  
FURNITURE  
COMPLETE AUTO UPHOLSTERY  
& SEAT COVERS  
Free Pick Up & Delivery in Directory  
Area

121½ Court Cir Nashville-----GL 9-6291  
in Rocky Mount dial-----GI 6-4562

**WILSON, N. C.**

**NORFLEET'S UPHOLSTERY SHOP**  
Hwy 301 North Wilson N C  
Call Long Distance-----23 7-0085

**Upholstery Cleaning**

**BARRINGER RUG CLEANING SERVICE INC**  
717 S Washington-----GI 2-5092

**Upholstery Fabrics**

Weaver Fabrics 233 Hammond-----GI 6-4437

**Vacuum Cleaners**

Electrolux Corp 1316 Raleigh Rd-----GI 2-3425

**HOOVER AUTHORIZED SALES & SERVICE**

VACUUM CLEANERS  
FLOOR WASHERS  
FLOOR POLISHERS  
STEAM IRONS



Genuine Parts & Service only at authorized Service  
Dealers & Factory Branches. Always insist on  
authorized Hoover Service.

**"WHERE TO CALL"**

**AUTHORIZED SALES & SERVICE**  
Standard Electric Co 125 N Main-----GI 2-1155

Kirby Company of Rocky Mount 305 Fairview Rd-GI 2-5013

When you read an advertisement do you know where to buy the product or service advertised? Look in these Classified (Yellow) Pages. Many nationally advertised products and services are listed here, together with a list of the local stores. Find where to buy with the help of the classified telephone directory.

**Vending Machines**

Caterers Inc 113 N Pine-----GI 2-2841  
**CATERERS INC**

For The Food Mood  
Specializing In  
Industrial Catering  
Everything From  
Soup To Nuts



**"FOR INFORMATION CALL"**

**CATERERS INC**  
113 N Pine-----GI 2-2841

Thorpe Music Co 171 Albemarle Av-----GI 2-2854  
(See Advertisement This Page)

**Veneers**

**WHITAKERS, N. C.**

Goblet Veneers Inc-----GE 7-4041

**Venetian Blinds**

**DIXON'S BLIND & AWNING SERVICE**  
1826 Sunset Av-----GI 2-2360  
(See Advertisement This Page)

**LEVOLOR VENETIAN BLINDS**

Nationally advertised. Available  
in Linen-Fresh or a full line of  
Solid Colors. Made by approved  
manufacturers only.

**LEVOLOR**  
TRADE MARK L.L. INC

IDENTIFIED BY THE MEDALLION ON THE LIFT CORD  
AND THE SPIRAL TASSELS.

**"WHERE TO BUY THEM"**

**FRANCHISED MANUFACTURERS**  
**METAL PRODUCTS MANUFACTURING CO**  
Hwy 301-A North-----GI 2-4171

**DEALER**

**METAL PRODUCTS MANUFACTURING CO**  
Hwy 301-A North-----GI 2-4171

**MODERN PRODUCTS**

Prices That Please  
1829 Sunset Av-----GI 6-7596

**ADAMS UPHOLSTERY SHOP**

**FURNITURE  
REMODELED**

**TRUCK SEATS  
RECOVERED**



**DIAL  
GI 2-3578**

**15 YEARS  
EXPERIENCE**

Work Guaranteed

We Do Any Type Upholstery Work  
LARGE SELECTION OF FABRICS

438 Raleigh Rd. Rocky Mount

**Quality  
UPHOLSTERY**

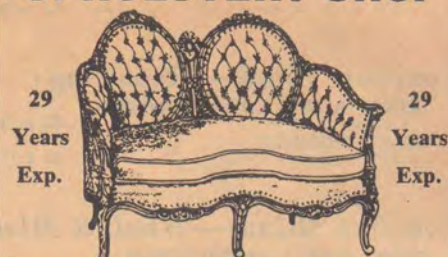


**ROCKY MOUNT  
SEAT COVER CENTER**

**DIAL GI 6-9733**

**Furniture Upholstery**  
ALSO TAILOR-MADE SEAT COVERS  
TOPS - DOOR PANELS - BOAT SEATS  
1442 S. Church ROCKY MOUNT

**WESTER'S UPHOLSTERY SHOP**



29  
Years  
Exp.

29  
Years  
Exp.

**TUFTING A SPECIALTY**  
ALL TYPES OF LIVING ROOM FURNITURE  
CUSTOM BILT - REPAIRING

**DIAL GI 6-8355**

1131 S. Church St. ROCKY MOUNT

**All Types of:**

**CIGARETTE &  
PHONOGRAPH  
VENDING MACHINES**

COIN OPERATED



**DIAL  
GI 2-2854**

IF NO ANSWER  
Dial GI 6-9525

Installed On Commission Basis  
Or On Special Rentals

**All Types of:**

**AMUSEMENT  
GAMES**

**THORPE  
MUSIC CO.**

171 ALBEMARLE AVE.  
ROCKY MOUNT



**★ Flexalum VENETIAN BLINDS**

**★ Wood  
★ Steel**

**VERTICAL  
BLINDS**

Blinds Manufactured  
Upon 12 Hour Notice  
Any Size & Color  
REPAIRING - CLEANED  
TAPED - REPAINTED  
MFRS. OF ALUMINUM SCREENS  
ALUMINUM & CANVAS AWNINGS  
STORM WINDOWS & DOORS

**DIAL GI 2-2360**  
NIGHTS DIAL GI 2-5635

**DIXON'S  
Blind & Awning Service**

Ambler Dixon, P...  
1826 Sunset Ave. ROCKY MOUNT, N. C.

**Venetian Blinds—Cleaning**

DIXON'S BLIND & AWNING SERVICE  
1826 Sunset Av-----GI 2-2360  
MODERN PRODUCTS  
1829 Sunset Av-----GI 6-7596

**Venetian Blinds—Repairing**

DIXON'S BLIND & AWNING SERVICE  
1826 Sunset Av-----GI 2-2360  
MODERN PRODUCTS  
1829 Sunset Av-----GI 6-7596

**Venetian Blinds—Whol. & Mfrs.**

DIXON'S BLIND & AWNING SERVICE  
1826 Sunset Av-----GI 2-2360  
Metal Products Manufacturing Co  
Hwy 301-A North-----GI 2-4171  
MODERN PRODUCTS  
1829 Sunset Av-----GI 6-7596

**One Day Service**  
**WATCH REPAIRING**  
AT THE LOWEST PRICE  
ALL WORK GUARANTEED  
**Dial GI 2-3503**  
**Williams WATCH SHOP**  
835 Falls Road  
ROCKY MOUNT, N. C.

**YOUR TELEPHONE BELL  
CAN RING WHEREVER YOU ARE**

**Call Your  
Telephone Business Office**

**Veterinarians**

Allan J C Dr Nashville Hwy-----GI 2-3636  
Hicks R G Dr 283 N Main-----GI 2-1771  
Hicks Veterinary Hospital 283 N Main-----GI 2-1771  
Riverside Veterinary Hospital Nashville Hwy-----GI 2-3636  
Staton B H Dr Nashville Hwy-----GI 2-3636

**Waffle Shops**

—See Restaurants

**Wallpaper**

BREWER PAINT & WALLPAPER CO INC  
102 S Raleigh-----GI 6-7171  
DAUGHTRIDGE PAINT & WALL PAPER CO  
2309 Sunset Av-----GI 2-2931  
Dawes J E Wallpaper & Paint Co 431 E Thomas-----GI 2-3041  
SERVICE PAINT & WALLPAPER CO  
614 Beal-----GI 2-2812  
SHERWIN-WILLIAMS CO  
134 N Main-----GI 2-3898  
WHITLEY ARCHIE B & SON WALLPAPER  
& PAINT CO  
3119 Sunset Av-----GI 6-7063

**Wallpaper Hangers**

—See Paper Hangers

**Warehouse Trucks**

—See Trucks—Industrial

**Warehouses—Bonded**

ENFIELD, N. C.  
Enfield Bonded Warehouse Inc 112 McDaniel-----HI 5-3511

**Warehouses—Cotton**

CHAMPION COTTON WAREHOUSE  
617 S Pearl-----GI 6-6721  
NASHVILLE, N. C.  
Cotton Growers Co-operative Whse Hwy 64 West-----GL 9-5571

**Warehouses—Merchandise**

DIXIE STORAGE & DISTRIBUTING CO  
617 S Pearl-----GI 6-6721

**Wash Fountains**

—See Plumbing Fixtures & Supplies

**Washing Machines, Dryers & Ironers**

**FRIGIDAIRE AUTOMATIC WASHERS  
& DRYERS**

Patented 3-ring "Pump"  
Agitator, underwater de-  
tergent, bleach and rinse  
dispensers, Fabric Selector,  
Soak Cycle, choice of colors. Matching Dryers.  
Authorized Sales and Service.

**"WHERE TO CALL"**  
**AUTHORIZED SALES & SERVICE**  
Standard Electric Co 125 N Main-----GI 2-1155  
NASHVILLE, N. C.  
Raley Chevrolet Buick Inc  
216 W Washington-----GL 9-4901

**Washing Machines, Dryers & Ironers—Repairing**

KENMORE WASHER-DRYER & IRONER SERVICE—  
SEARS ROEBUCK AND CO  
The Only Authorized Service  
128 N Church-----GI 2-3131  
Refrigeration Sales & Service 1500 S Franklin-----GI 2-2443  
Standard Electric Co  
Service To All Makes and Models  
125 N Main-----GI 2-1155  
Ward's Appliance Service 122 S Washington-----GI 6-7688

Speak pleasantly. It may be your best friend or customer calling. Answer as pleasantly as you would face to face.

**Watches—Repairing**

Buck's Radio & TV Service 108 McDearmon-----GI 2-4694  
Fox & Bailey's Jewelry Co  
126 S Main-----GI 6-6933  
JEWEL BOX THE  
128 S Main-----GI 2-1445  
Proctor W C Jewelry Co 151 S Main-----GI 6-6918  
WATCH SHOP THE  
141 S Main-----GI 2-7464  
Weaver's TV Sales & Service 204 E Thomas-----GI 2-6642  
WILLIAMS WATCH SHOP  
835 Falls Rd-----GI 2-3503  
(See Advertisement This Page)

**Water Coolers**

OASIS WATER COOLERS—  
DISTRIBUTOR  
DILLON SUPPLY CO  
348 S Washington-----GI 2-2161

**Water Heaters**

Grimes-Morgan Plumbing & Heating Co  
211 Atlantic Av-----GI 2-1764  
PERMAGLAS WATER HEATERS—  
DEALERS  
MERRITT PLUMBING & HEATING CO INC  
923 Norfolk-----GI 6-4667  
NASHVILLE, N. C.  
NASHVILLE FURNITURE CO  
211 W Washington-----GL 9-2891

**Water Heaters—Repairing**

Standard Electric Co 125 N Main-----GI 2-1155

**Water Treatment**

WILSON, N. C.  
Southern Testing & Research Laboratories 607 Park  
Wilson N C Call Long Distance-----23 7-2713

**Weather Strips—Metal**

HIGH'S INCORPORATED  
805 S Church-----GI 2-5839

**Wedding Announcements**

—See Engravers—Stationery

**Weed Cutters**

—See Lawn Mowers

**Welding**

BUILT-RITE AUTOMATIC WELDING CO

REBUILDERS OF  
TRACTOR ROLLERS, IDLERS,  
SPROCKETS & SHOVEL PARTS

2712 S Church Ry Mt-----GI 6-4814

Luper's Machine & Welding Shop  
Meadowbrook Rd-----GI 2-7339  
ROCKY MOUNT MACHINE WORKS  
526 N Church-----GI 6-6007  
SPRING HOPE, N. C.  
Wood W E Motor Service Hwy 64 East-----GR 8-3741

**Welding Supplies**

AIRCO WELDING PRODUCTS

Oxygen • Acetylene • Nitrogen •  
Argon • Helium • Carbon-Dioxide  
• Rare Gases • Oxyacetylene Welding  
and Cutting • Gas Shielded Welding  
Equipment • Apparatus, Supplies •  
Arc Welding Machines • Electrodes,  
Accessories, Jackson Products, "Tuffaloy".

**"WHERE TO BUY THEM"**  
AUTHORIZED DISTRIBUTOR  
ARNER & BROWN DISTRIBUTING CO  
119 S Main-----GI 6-7629  
Arner & Brown Distributing Co 119 S Main-----GI 6-7629  
Forney Arc Welders Inc Hwy 301-A North-----GI 2-9968

**Welfare Agencies**

—See Social Service Organizations

**Well Drilling—Water**

Jones C E Red Oak N C -----GI 6-9892

(See Advertisement This Page)

**WILSON R W WELL WORKS**

RFD 4 -----GI 6-8916

(See Advertisement This Page)

**SCOTLAND NECK, N. C.**

**SCOTLAND NECK WELL CO**

**WELL BORING**  
Residential • Commercial

Free Estimates  
J. H. Dunn, Jr.

Call Long Distance Scotland Neck N C  
Rich Square Rd-----Valley 6-5232

**WARRENTON, N. C.**

Martin Well Co Warrenton N C -----462-2

Call Long Distance-----462-2  
(See Advertisement This Page)

**Wheel Alignment**

—See Automobile Wheel Alignment

**Wheel Chairs**

**FREMONT, N. C.**

Wayne Medical & Surgical Supply Co Main Pikeville  
Call Long Distance Fremont N C-----24 2-7441

**Windows**

**ANDERSEN WINDOW WALLS**

Complete wood window units,  
Casement, Gliding, Pressure  
Seal, Basement, Flexivent,  
Beauty-Line and STRUTWALL.



"FOR INFORMATION CALL"

DEALERS

**CAROLINA BUILDING SUPPLY CO**

520 S Grace -----GI 6-4141  
Central Building Distributors

106 W Bassett-----GI 6-5809

**SPRING HOPE, N. C.**

Builders Supply Co Pine-----GR 8-5721

**Windows—Metal**

Carolina Concrete Block Works Inc  
Hwy 95 East-----GI 2-6168

**Windows—Storm**

**CAROLINA AWNING & TENT MFG CO**

804 N Church-----GI 6-8307

**DIXON'S BLIND & AWNING SERVICE**

Mfrs of Aluminum Storm Doors & Windows

1826 Sunset Av-----GI 2-2360

**HIGH'S INCORPORATED**

All Time Storm Windows, Doors & Jalousies

36 Months to Pay  
805 S Church-----GI 2-5839

**MODERN PRODUCTS**

1829 Sunset Av-----GI 6-7596

**ROCKY MOUNT AWNING & TENT CO**

Hwy 301 South-----GI 2-6202

**RODGERS M E INSULATION CO**

RFD 4 -----GI 2-1039

**Wiping Cloths**

**KEX INDUSTRIAL TOWEL SERVICE**

INDUSTRIAL  
WIPING TOWELS  
"KEX" DUST CONTROL  
SYSTEM  
SWEEPING TOOL COVERS  
DUST CLOTHS AND MOPS  
RENTAL BASIS  
A Callaway Mills Product



"FOR SERVICE CALL"

**CAROLINA OVERALL CO**  
821 S Church-----GI 2-4162

**Wire—Electrical**

—See Electric Wire

**Wire Rope**

**ROEBLING WIRE ROPE—**  
**CAROLINA MACHINERY & SUPPLY CO INC**  
201 S Washington-----GI 6-8161

**Women's Apparel**

**BELK-TYLER CO**  
248 S Main-----GI 2-5141

**CAROLE DRESS SHOP THE**

"Apparel That Appeals"

Dresses - Suits - Coats  
Evening and Sportswear  
Wedding Apparel & Lingerie

Sizes—Juniors . . . Missy . . . Half Sizes

118 Sunset Av Ry Mt-----GI 2-6672

Cato's 158 S Main-----GI 2-7242

**COPLON'S**

340 S Main-----GI 6-9569

Daniel's Inc 108 S Main-----GI 2-2176

**EPSTEIN'S WOMEN'S SHOP**

101 N Main-----GI 2-3176

Glamor Shops Inc 206 S Main-----GI 6-4355

Hilda's Dress Shop 133 Western Av-----GI 2-2228

Holly Stores Inc 224 S Main-----GI 6-5732

Mayfair Shop 300 S Main-----GI 6-5246

Rosenbloom-Ley Dept Store 152 S Main-----GI 2-2181

Taylor's Department Store & Children's Shop

116 S Main-----GI 2-5252

Teachey-Womble 125 Nash-----GI 6-4226

Virginia's Dress Shop 304 S Main-----GI 6-4487

Vogue Dress Shop 312 S Main-----GI 6-4108

Youth Shop 213 S Main-----GI 6-7431

**NASHVILLE, N. C.**

Alyce Shop 433 W Washington-----GL 9-3641

**Wood Pulp**

—See Pulpwood


**Yard Goods**

—See Department Stores; also Dry Goods

**Zoning Consultants**

—See Real Estate

Auto accessories, batteries; cleaners, oil burners, coal, roofers, plumbers, electricians, all kinds of products and services are listed in these pages. This is the place to look when you want to know where to buy. And this is the place to put your message if you want to tell your story to people who are ready to buy. Look in the Yellow Pages. Practically every kind of Commodity or Service is listed in the Yellow Pages.



**WELL DRILLING**

WATER SYSTEMS  
SALES & SERVICE  
ON WATER PUMPS

Free Estimates  
NO WATER  
NO PAY

DIAL  
GI 6-9892

**G. E. JONES**  
RED OAK, N. C.

Deep or Shallow Well Drilling

WELL

Drilling

Featuring the Myers Water System

Dial  
GI 6-8916

WE GUARANTEE ALL OF OUR WORK



(W-19)

R. W. Wilson Well Works

RFD 4 ROCKY MOUNT, N. C.

MARTIN WELL CO.

FOR ECONOMY GET A Gravel Pack Bored Well

EVERY WELL STERILIZED


Sizes 6 Inches - 30 Inches

CALL OR WRITE

CALL LONG DISTANCE WARRENTON, N. C.

462-2

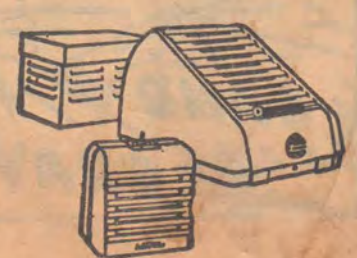
P. O. Box 332  
Warrenton, N. C.



(W-20)

SCHOOL - TO - HOME  
TELEPHONE SERVICE

Two-way communication between classroom and home for handicapped students, permits participation in the work of the class. Inexpensive, practical way for confined student to keep up with the rest of the class.



For details, call the  
TELEPHONE BUSINESS OFFICE

*to rent  
for  
driveway  
Brewer  
102 Raleigh  
South  
pg 21  
classified*

**More  
for  
your  
heating  
dollar!**



*Dr Thorpe  
6915-1  
Miss Depree*

- LOWER HEATING COST . . . Amoco, the clean-burning, high B.T.U. oil, delivers greater heat.
- COMPLETE 24-HR. BURNER SERVICE
- AUTOMATIC "KEEP-FILLED" DELIVERY
- LOW, MONTHLY BUDGET PAYMENTS
- PRINTED, METERED RECEIPTS

**DIAL GI 2-6131**

**PEOPLES OIL CO.**

1103 COKEY RD.

ROCKY MOUNT, N. C.

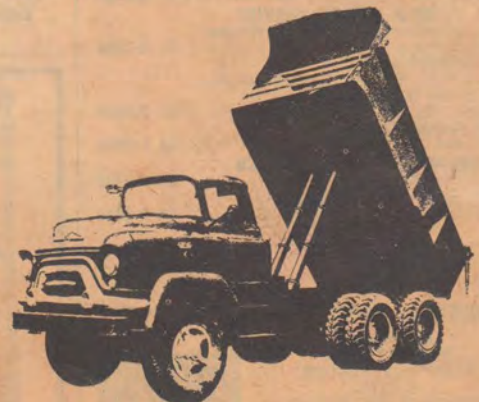
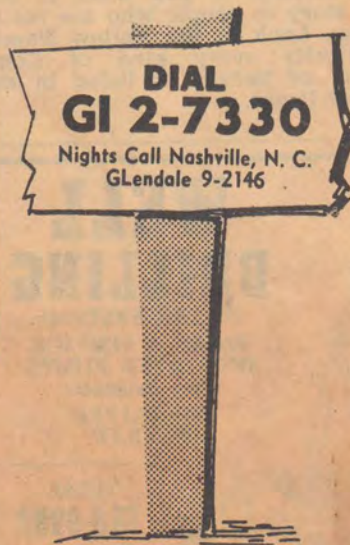
**QUALITY SAND & GRAVEL CO.  
PUMPED & WASHED MASON & CONCRETE SAND**

"STATE APPROVED"

CAN BE PICKED UP AT PLANT OR DELIVERED

"2 GRADES OF GOOD GRAVEL"

"LARGE OR SMALL ORDERS"  
— You Call — We Haul —



**PLANT LOCATION:**

GO OUT TARBORO HWY. 8 MILES FROM  
ROCKY MT. CITY LIMITS. TURN LEFT AT  
THE 4 FARM PONDS—GO 1/2 MILE ON RIGHT.

RT. 2, BATTLEBORO

"OUR SAND & GRAVEL PROCESSED  
BY ALL MODERN MACHINERY"

O. B. C.

# NUMBERS FREQUENTLY CALLED

You will find it convenient to record Frequently Called, New, Changed and Out-of-Town numbers here.

Mary Ruth  
6 7534  
Ruth 68243

NAME	CITY	NUMBER
Stanley products - Mrs Roy Davis to get off work call Sterling 33	Englewood Wash DC 33/100	Mr Berry Ext 365
Mama Jessie Earl	Whitney	63671
Crew clerk	65803	transfer office 65747
Redmens Hall	29951	
Citizens Savings	26165	to rent claims etc 67971 Murchison
Dr Holt	Warrenton	5591
Studio	65764	
Carolyn	22741	
Harrist McLeod	821 Beal St	21824
Mrs Williams - Sears		
Williamson	Plymmer	24003
Esso Standard	for gas heating	
Rowland - vegetables		25665
East of sharpburg RT #4		Avon Davis Colbert 25776
60 Simpson C... ..	V.A. Barnes	2289 called contractor

**NO COVERS OR BINDERS MAY BE ATTACHED TO THIS DIRECTORY**

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